12-20-2012

Strategic Plan 2013-2017

College of Pharmacy Standing Committee

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Southwestern Oklahoma State University  
College of Pharmacy

Strategic Plan  
2013-2017

Approved December 20, 2012
Strategic Goal 1: Enhance the College of Pharmacy educational experience

**Initiative 1: Enhance assessment programs to guide curricular changes within the College of Pharmacy.**

**Action Item 1:** Evaluate the comprehensive assessment plan (as approved in December 2012).
  - Primary Responsibility: Assessment Coordinator and Assessment Committee
  - Projected Timeline: Ongoing

**Action Item 2:** Identify personnel to coordinate e-Portfolio development.
  - Primary Responsibility: Dean, College of Pharmacy
  - Projected Timeline: December 2013

**Action Item 3:** Develop and implement an e-Portfolio that may be utilized for student self-assessment.
  - Primary Responsibility: e-Portfolio Coordinator
  - Projected Timeline: December 2014

**Initiative 2: Develop interprofessional education opportunities.**

**Action Item 1:** Identify appropriate partnerships for development of interprofessional educational opportunities.
  - Primary Responsibility: Dean, College of Pharmacy
  - Projected Timeline: December 2013

**Action Item 2:** Identify key personnel to serve in a multidisciplinary, interprofessional education working group.
  - Primary Responsibility: Dean, College of Pharmacy
  - Projected Timeline: December 2013

**Action Item 3:** Identify current interprofessional activities in the College of Pharmacy curriculum.
  - Primary Responsibility: Interprofessional Education Working Group
  - Projected Timeline: December 2012
Action Item 4: Develop interprofessional program infrastructure and plan.
   Primary Responsibility: Interprofessional Education Working Group
   Projected Timeline: December 2014

Action Item 5: Develop curricular content for interprofessional education.
   Primary Responsibility: Interprofessional Education Working Group
   Secondary Responsibility: Curriculum Committee
   Projected Timeline: December 2015

Initiative 3: Develop postgraduate opportunities.
Action Item 1: Implementation of the community pharmacy residency program with Walgreen’s.
   Primary Responsibility: Associate Dean for Clinical Programs
   Projected Timeline: July 2013

Action Item 2: Identify additional opportunities for residency programs within the College of Pharmacy and with local hospital and community sites.
   Primary Responsibility: Associate Dean for Clinical Programs
   Projected Timeline: June 2014

Action Item 3: Enhance student exposure to postgraduate education opportunities.
   Primary Responsibility: Associate Dean for Clinical Programs and Chair of Pharmaceutical Sciences
   Projected Timeline: Ongoing

Initiative 4: Enhance curricular offerings in specialty/emerging areas.
Action Item 1: Provide opportunities to increase awareness of cultural and socioeconomic diversity.
   Primary Responsibility: Curriculum Committee
   Projected Timeline: June 2014

Action Item 2: Develop leadership, management, and entrepreneurship skills.
   Primary Responsibility: Curriculum Committee
   Projected Timeline: June 2014
**Action Item 3:** Enhance service-learning opportunities throughout the curriculum.

- Primary Responsibility: Curriculum Committee
- Projected Timeline: Ongoing

**Action Item 4:** Develop student presentation and interview skills to enhance competitiveness.

- Primary Responsibility: Curriculum Committee
- Projected Timeline: Ongoing

**Action Item 5:** Enhance active learning in the curriculum.

- Primary Responsibility: Curriculum Committee
- Projected Timeline: Ongoing

**Initiative 5:** Provide ongoing educational activities to enhance skills development for faculty and preceptors in the classroom and experiential settings.

**Action Item 1:** Identify faculty needs for professional development.

- Primary Responsibility: Faculty Development Committee
- Projected Timeline: Ongoing

**Action Item 2:** Develop a framework for ongoing professional development.

- Primary Responsibility: Faculty Development Committee
- Projected Timeline: June 2014

**Action Item 3:** Develop a system for documenting professional development activities.

- Primary Responsibility: Faculty Development Committee
- Projected Timeline: June 2014
**Strategic Goal 2: Develop Centers of Excellence which align with the College of Pharmacy mission, goals, and expertise**

*Initiative 1: Create a Research Center in Pharmaceutical Sciences*

**Action Item 1:** Identify participating personnel and appoint a coordinator.
- Primary Responsibility: Dean, College of Pharmacy and Department of Pharmaceutical Sciences
- Projected Timeline: December 2013

**Action Item 2:** Develop a mission and goals for the Research Center in Pharmaceutical Sciences.
- Primary Responsibility: Research Center Coordinator and Department of Pharmaceutical Sciences
- Projected Timeline: December 2014

**Action Item 3:** Create an informational page for the center within the College of Pharmacy website.
- Primary Responsibility: Research Center Coordinator
- Projected Timeline: December 2014

**Action Item 4:** Identify opportunities for collaborative research programs involving students and other faculty.
- Primary Responsibility: Research Center Coordinator
- Projected Timeline: December 2014

**Action Item 5:** Seek intramural and extramural funding.
- Primary Responsibility: Research Center Coordinator
- Secondary Responsibility: Executive Committee
- Projected Timeline: Ongoing
**Initiative 2: Create a Center of Excellence for Rural Health Development**

**Action Item 1:** Develop a mission and goals for the Rural Health Development Program.

- Primary Responsibility: Rural Health Development Coordinator
- Projected Timeline: December 2013

**Action Item 2:** Create an informational page for the center within the College of Pharmacy website.

- Primary Responsibility: Rural Health Development Coordinator
- Projected Timeline: December 2014

**Action Item 3:** Seek intramural and extramural funding.

- Primary Responsibility: Rural Health Development Coordinator
- Secondary Responsibility: Executive Committee, College of Pharmacy
- Projected Timeline: Ongoing

**Action Item 4:** Develop programs to support rural healthcare.

- Primary Responsibility: Rural Health Development Coordinator
- Secondary Responsibility: Associate Dean, College of Pharmacy
- Projected Timeline: Ongoing

**Initiative 3: Create a Center of Excellence for Leadership and Entrepreneurial Activities**

**Action Item 1:** Identify participating personnel and appoint a coordinator.

- Primary Responsibility: Dean and Department of Pharmaceutical Sciences
- Projected Timeline: December 2013

**Action Item 2:** Develop a mission and goals for the Leadership and Entrepreneurial Activities Program.

- Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator
- Projected Timeline: December 2014
**Action Item 3:** Create an informational page for the center within the College of Pharmacy website.

Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator

Projected Timeline: December 2014

**Action Item 4:** Seek intramural and extramural funding.

Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator

Secondary Responsibility: Executive Committee, College of Pharmacy

Projected Timeline: Ongoing
Strategic Goal 3: Ensure appropriate infrastructure and resources

Initiative 1: Develop a plan for the construction of a dedicated College of Pharmacy building.

Action Item 1: Seek and gain appropriate approval for a dedicated College of Pharmacy building.
   Primary Responsibility: Dean, College of Pharmacy
   Project Timeline: December 2015

Action Item 2: Identify potential funding sources for capital investment in the building project.
   Primary Responsibility: Dean, College of Pharmacy and Alumni Development Officer
   Projected Timeline: December 2017

Initiative 2: Provide appropriate personnel to support College of Pharmacy activities.

Action Item 1: Enhance support to faculty to efficiently operate the Pharmaceutical Care Labs.
   Primary Responsibility: Dean, College of Pharmacy
   Projected Timeline: June 2014

Action Item 2: Enhance technology support for the College of Pharmacy.
   Primary Responsibility: Dean, College of Pharmacy
   Projected Timeline: June 2014

Action Item 3: Provide competitive faculty and staff salaries to retain and recruit quality faculty and staff.
   Primary Responsibility: Dean, College of Pharmacy
   Projected Timeline: Ongoing

Initiative 3: Enhance student recruitment and the admission process.

Action Item 1: Evaluate student recruitment activities.
   Primary Responsibility: Admissions Committee
   Projected Timeline: December 2014

Action Item 2: Standardize the interview process.
   Primary Responsibility: Admissions Committee
   Projected Timeline: December 2013
Strategic Goal 4: Promote the visibility of the College of Pharmacy

Initiative 1: Enhance involvement in state policy activities.

Action Item 1: Increase involvement in State Board of Pharmacy activities.
   Primary Responsibility: Executive Committee
   Projected Timeline: Ongoing

Action Item 2: Develop networks and contacts with key legislative representatives.
   Primary Responsibility: Executive Committee
   Projected Timeline: Ongoing

Initiative 2: Enhance involvement in state and national professional organizations.

Action Item 1: Encourage active faculty participation in state and national organizations.
   Primary Responsibility: Executive Committee
   Projected Timeline: Ongoing

Action Item 2: Support opportunities for faculty involvement in professional organizations.
   Primary Responsibility: Executive Committee
   Projected Timeline: Ongoing

Initiative 3: Develop corporate relationships.

Action Item 1: Identify potential corporate partners.
   Primary Responsibility: Executive Committee
   Projected Timeline: Ongoing

Action Item 2: Develop appropriate contacts to identify mutually beneficial programs.
   Primary Responsibility: Dean, College of Pharmacy
   Projected Timeline: Ongoing

Action Item 3: Identify funding opportunities available through corporate sponsors.
   Primary Responsibility: Dean, College of Pharmacy
   Projected Timeline: Ongoing
Initiative 4: Enhance involvement of the College of Pharmacy in community service projects.

Action Item 1: Identify community partners.
  Primary Responsibility: Dean, College of Pharmacy
  Projected Timeline: Ongoing

Action Item 2: Identify community service needs that may be provided by faculty and students.
  Primary Responsibility: Executive Committee
  Projected Timeline: Ongoing

Initiative 5: Enhance alumni and public relations.

Action Item 1: Enhance current programs to elicit alumni and stakeholder support in achieving the mission of the College of Pharmacy.
  Primary Responsibility: Executive Committee
  Projected Timeline: Ongoing

Action Item 2: Explore mechanisms to increase awareness of College of Pharmacy activities and accomplishments.
  Primary Responsibility: Executive Committee
  Projected Timeline: December 2013