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BookGrowl: Podcasting Back to the Campus

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BookGrowl: Podcasting Back to the Campus

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SWOSU Libraries

BookGrowl: A Library Podcast

- An audio podcast series where SWOSU authors, faculty and administration are invited to discuss and share books, films, and ideas that are important to them and their students.



BookGrowl

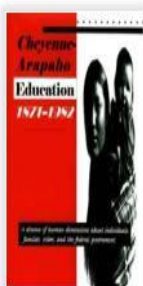
Interviews with SWOSU Faculty About Books and DVDs

Welcome to **BookGrowl**!

BookGrowl is a new series of interviews with SWOSU faculty about noteworthy books and DVDs. All of the BookGrowl titles are available from the SWOSU Libraries. BookGrowl is hosted by SWOSU librarian Frederic Murray.

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Cheyenne-Arapaho Education, 1871-1982 with author Dr. Henrietta Mann



Listen online (48 min.):



(Download .mp3)

Dr. Mann's book draws on oral histories, interviews, and tribal records to document the years during which Cheyenne and Arapaho children were subject to a constantly changing government assimilation policy. The book encapsulates an important period of Oklahoma history, as well as national history. This is not merely a history of buildings, classrooms and policies, but is also a story of individuals, families and tribes.

Dr. Mann is president of the Cheyenne and Arapaho Tribal College. She is also professor Emeritus in Native American Studies at Montana State University. She earned her doctorate from the University of New Mexico, Albuquerque and holds a master's degree from Oklahoma State University.

[Learn more ...](#)

The Big Burn: Teddy Roosevelt and the Fire that Saved America by Timothy Egan with Dr. Chad Kinder



Listen online (29 min.):



(Download .mp3)

In *The Big Burn*, author Timothy Egan takes us back to 1910, to the scene of the largest forest fire in American history. Three million acres — an area the size of Connecticut — burned in Idaho and Montana in a single weekend. By the time the terrifying fire burned out, more than seventy people had died.

Dr. Chad Kinder is Associate Dean of the SWOSU School of Behavioral Sciences and Education and Chair of the Dept. of Parks and Recreation Management.

[Learn more ...](#)

Podcasting: Primary Goals

- Capitalize on Emergent Technologies
- Extend our Reach in Promoting Scholarship
- Life Long Learning & Love of Reading
- Relevance, Visibility, Presence

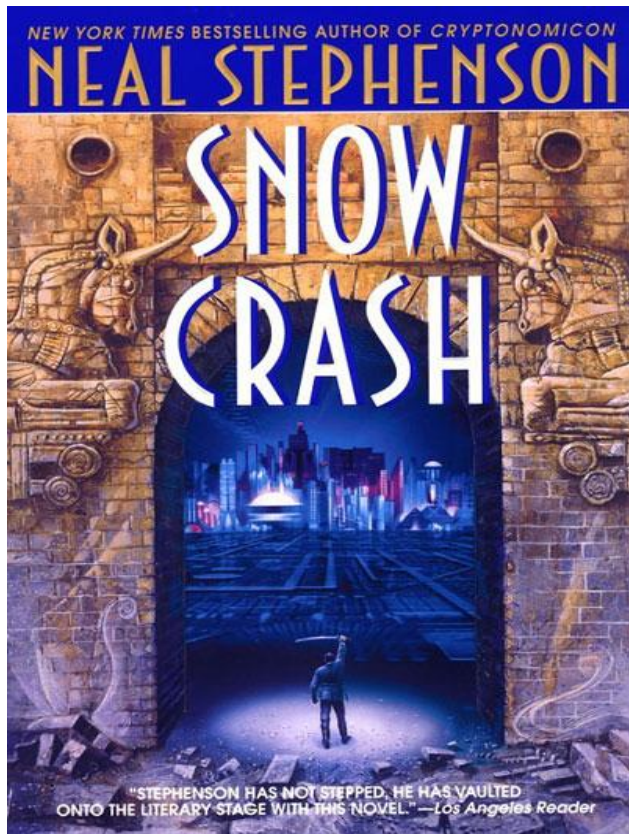




Christopher Bradley
B.A., M.Ed.
Web & IT Technician
SWOSU



In Production

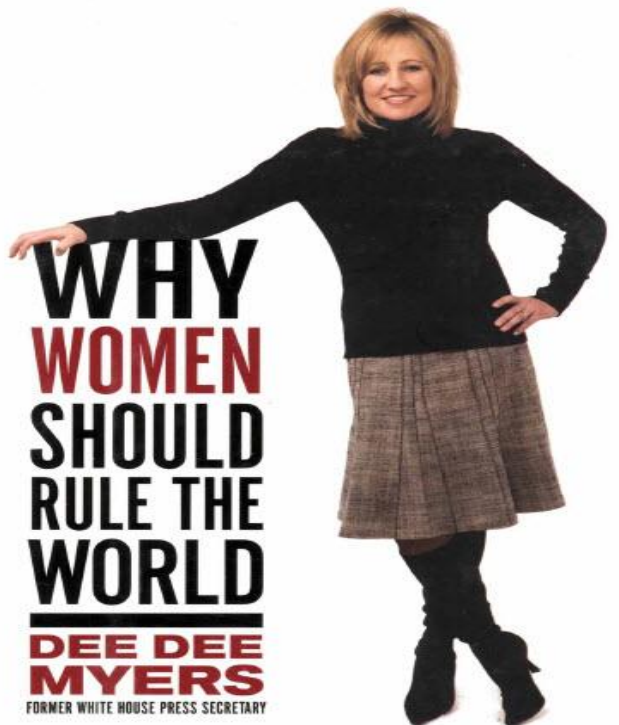


Dr. Victoria Gaydosik
Dept of English

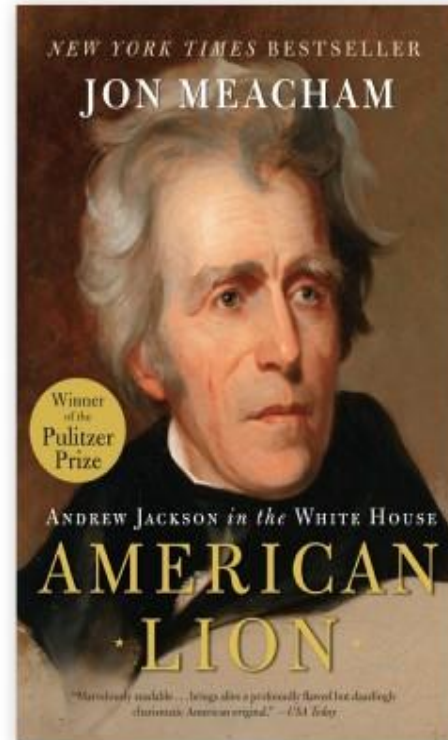


Jason Dupree, MLIS
Head of Public Services
Al Harris Library

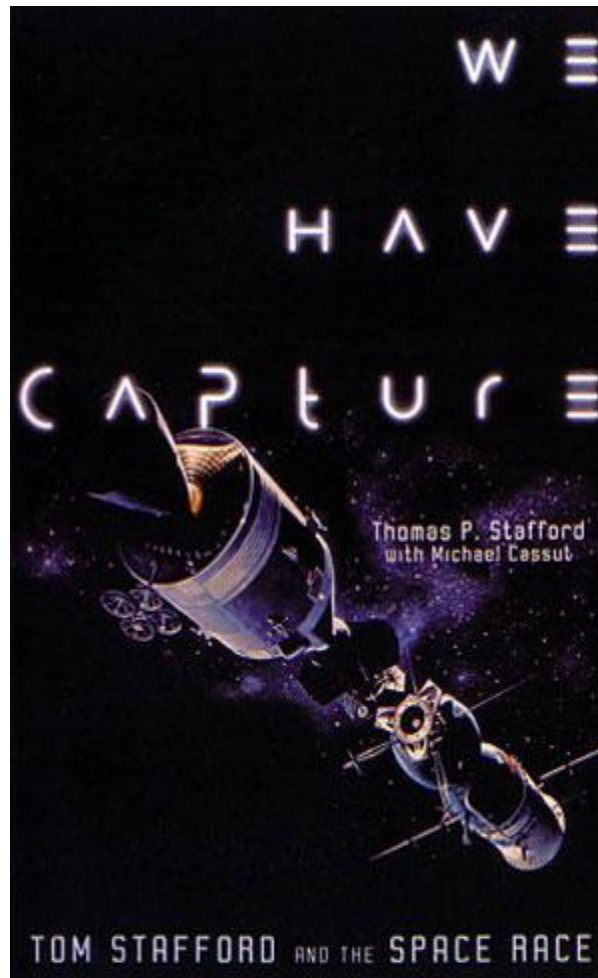
Waiting in the Wings



Dr. Mindy Burgess
Dept. of Psychology



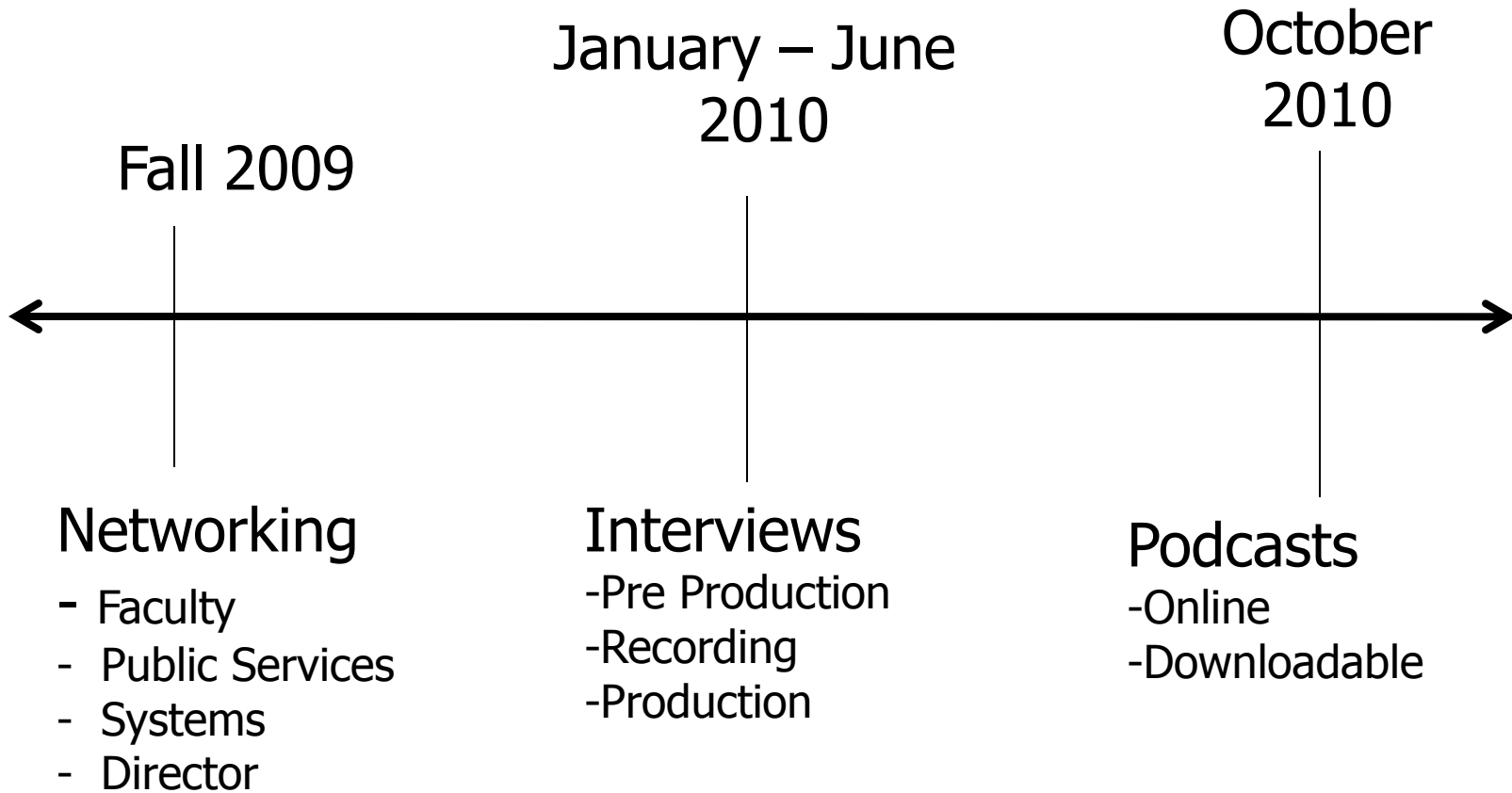
President Randy Butler
SWOSU



General Tom Stafford
Apollo Astronaut



Time Line



I Pre-Production

II Recording/Content

III Production

IV Distribution

PROCESS



SWOSU Libraries

I Pre-Production (What do you Use?)

A) Software

- Sony Creative Sound Forge 10
- Sony Vegas Pro 9

B) Hardware

- Behringer Professional Podcast Studio (Board)
- Upgraded to Behringer XENYX 802 (Board)
- Microphones/Cables

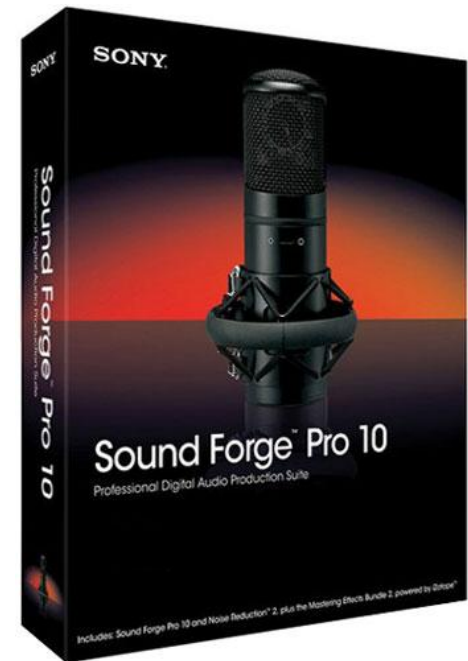
C) Set Up

- What Goes Where
- Studio Needs



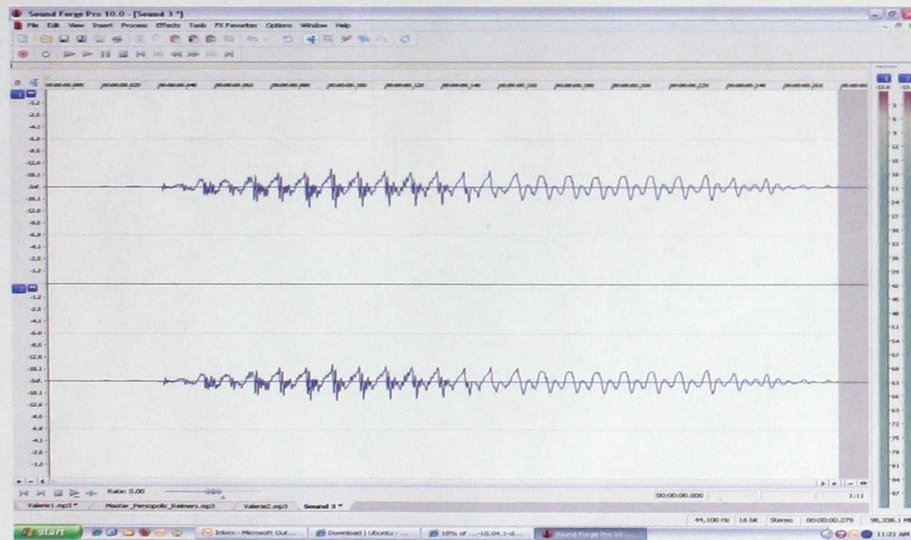
Software

- Sony Creative Sound Forge 10 \$300
 - Used to Record & Produce Podcast
- Sony Vegas Pro 9 \$550
 - Used for Video Production
- Feed Editor 2009 \$40
 - Create RSS feeds fast/simple
- InfraRecorder Free
 - CD/DVD burning solution



Why We Chose Sound Forge

FRED'S UM



Sound Forge Rulz!



SWOSU Libraries

Why Sony Vegas Pro 9

- HD Video, Audio & Blue Ray
- Library is creating a media studio
 - Vodcasting
 - Oral Histories
 - Testimonials
 - Research Fair



Software – Low Cost Alternatives

- Sony Vegas Movie Studio 9 Platinum Pro Pack \$100
- Adobe Audition 3 \$350
- Audacity- Open Source
 - Used to record
 - Lose fidelity/lose features



Hardware

- [Behringer](#) - Professional Podcast Studio Bundle w/USB Interface \$100



Hardware: Upgrade Oct 2010



\$130

- The Behringer XENYX 802 is a premium 8-Input 2-Bus Mixer with XENYX Mic Preamps and British EQs. With close to one million units sold, the Behringer UB mixer series has become one of the most popular mixer series of all time.
- **Behringer XENYX 802 8-Input 2-Bus Mixer:** Premium ultra low-noise, high headroom analog mixer
- Two state-of-the-art XENYX Mic Preamps comparable to stand-alone boutique preamps
- Neoclassic British 3-band EQs for warm and musical sound
- One post fader FX send per channel for external FX devices
- One stereo aux return for FX applications or as separate stereo input
- Main mix outputs plus separate control room, phones and stereo CD/tape outputs
- CD/tape inputs assignable to main mix or control room/phones outputs
- High-quality components and exceptionally rugged construction ensure long life
- Conceived and designed by Behringer Germany



Hardware - Microphones

- Shure PG48 Came w/Podcast Studio
 - Use for “lighter” speaker
- Behringer XM8500 Dynamic Cardioid Microphone \$30
 - We bought because of Pick-Up Pattern 8
 - Eliminates ambient side noise



Hardware - Microphones

- Our first session we used a Karaoke microphone

OOPS!

High End Software

Low End Gear

....Chris had to work twice as hard



Hardware - Cables

- XLR Y Cable \$7 (local music store)
 - Only one XLR port on the board
 - w/out need a more expensive Podcast board....which we bought in Oct 2010
 - One extra XLR cable for 2nd microphone

One Male to
Two Females



Set up

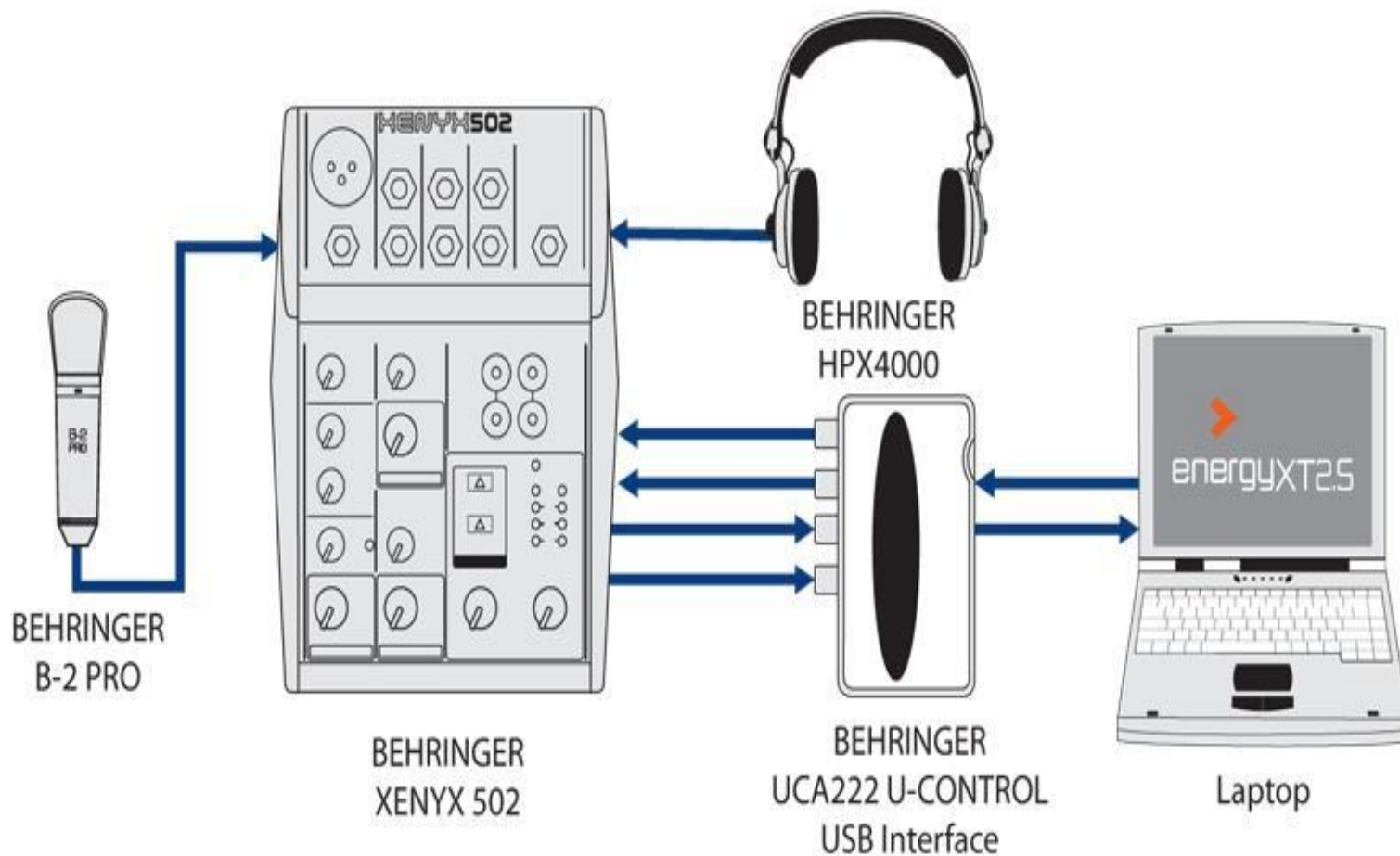
1. Bring up Sound Forge software on computer
2. Plug Podcast Board USB interface into computer
3. Plug in RCA Stereo Cables to Microphone
4. Plug in RCA Stereo Cables to Podcast board

Avoid Slingblade moment – Plug in the Power

Turn off Outlook

Email sounds will show up on the recording ***You've Got Mail***

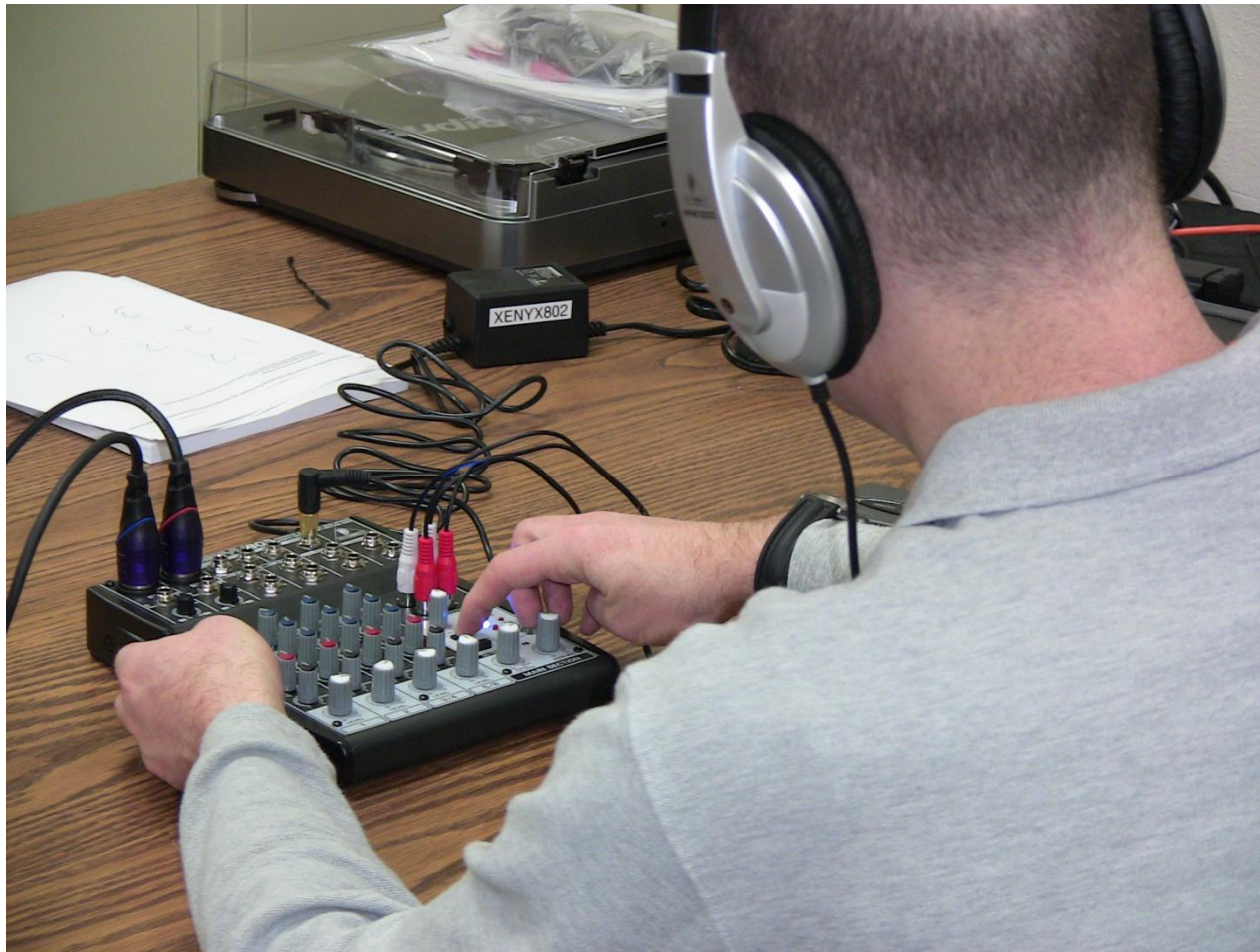




The Setup/Hardware



The Setup



The Warm-up



The Interview



The Recording



It's a Wrap



II. Recording/Content

- Selecting Guests & Books
- Preparing for the Interview
- The Interview
 - based on Oral History Workshop



Guests & Books

1. Would you be willing to discuss a book related to your field that your students should know about?





The Interview

- Read Book/View Film
- Prepare Five or Six Questions:

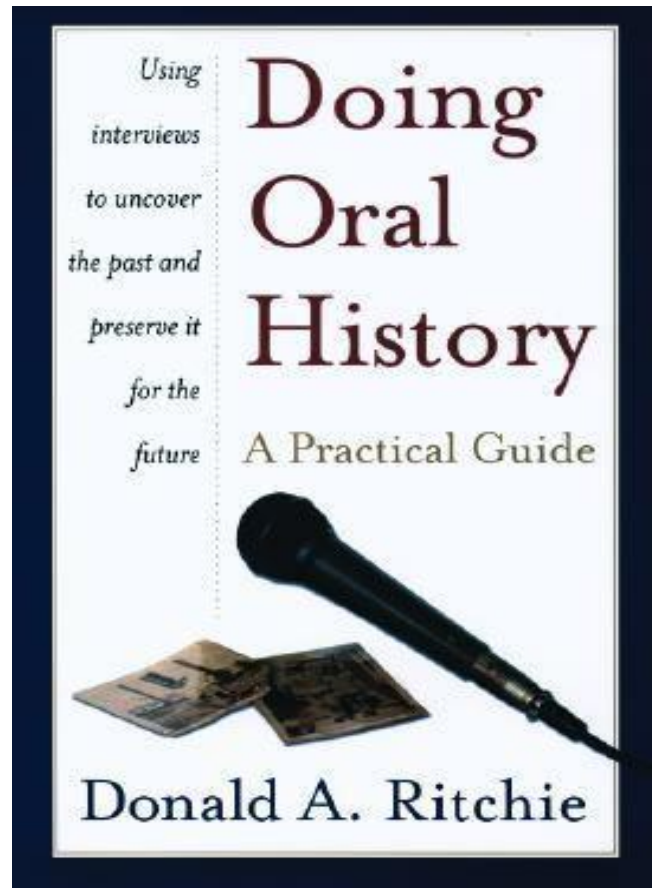
As a professor of English with a background in Renaissance Literature and the Modern British Novel how did you find your way to Neal Stephenson the "godfather" of Cyberpunk novels?

- Advance Preparation - Guest's Role
 - Interview questions beforehand?
- Always Ended:

Why should SWOSU students read this work?



The Interview



III. Production

- Intro/Outro
 - New Intro/Outro for each podcast. Why?
Balance between Branding & Innovation
 - How many barks?
 - Adding music
- Master File
 - Edits Take out “um”/Pregnant Pauses

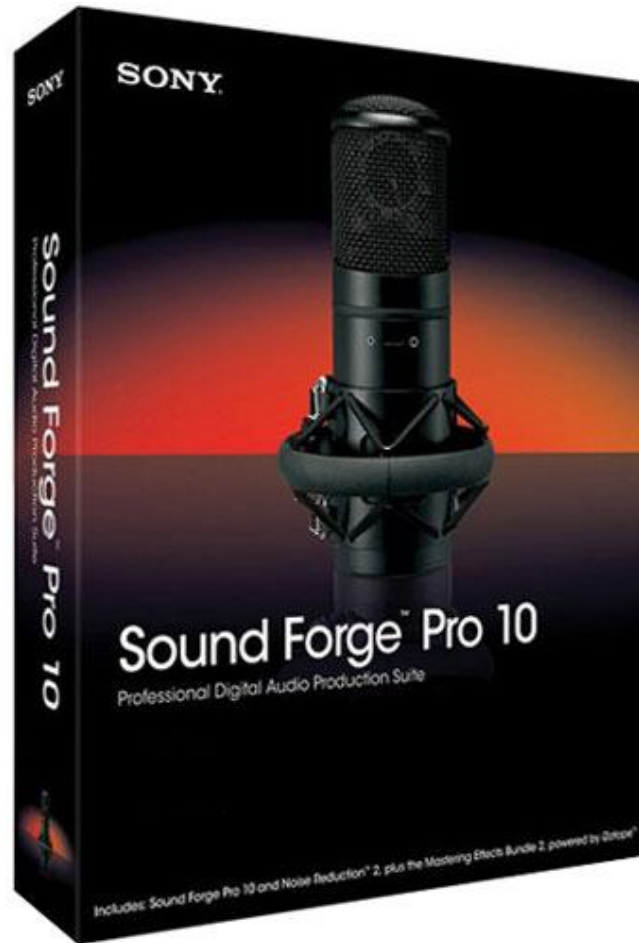


Production

- 25 – 30 minutes to get 15 to 20 minutes of usable narrative



Production



[Basic Editing](#)



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IV Distribution

Two Channel Distribution

1. Listen Online/Download
2. Web Page – Worked with Systems
Librarian to find home on page
3. iTunes U (Free/need an academic email)
-retain ability to edit - Planned



Distribution-Web Page

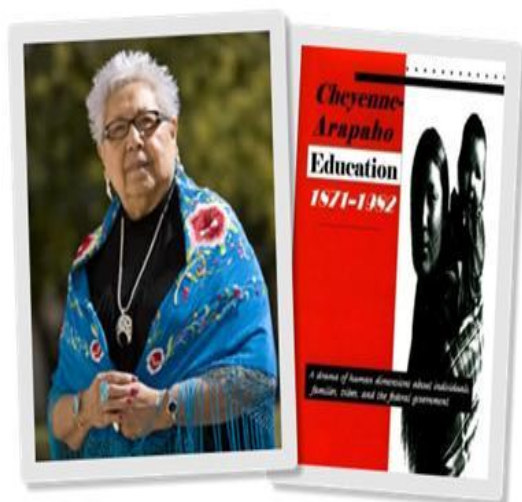
- To incorporate the audio player into the web page, we used the standalone version of the [WordPress Audio Player](#) (despite the name, WordPress isn't required). Streaming the audio requires that the browser have the Flash plug-in installed. Alternatively, the user can simply download the mp3 from the page.
- The main content on the page is a HTML [definition list](#) that we styled with [this CSS style sheet](#). There's no reason the page has to be coded this way, however – it's simply what we thought would look good on our site.
- The cover images are either from the Syndetics images we use in the catalog or from Amazon.
- The "Learn more" drop-downs were created using the [jQuery JavaScript library](#). The code that implements the drop-downs is in the <head> section of the page in the last set of <script> tags.
- All of the code and scripting used on the page is free and open source



BookGrowl

Welcome to BookGrowl! BookGrowl is a new series of interviews with members of the SWOSU community about interesting and topical books. BookGrowl is hosted by SWOSU librarian Frederic Murray.

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CATC President Dr. Henrietta Mann Discusses Her Book *Cheyenne-Arapaho Education, 1871-1982*

Welcome to the inaugural podcast of the new Al Harris Library series: BookGrowl. In this first podcast we will be discussing *Cheyenne-Arapaho Education, 1871-1982* with Dr. Henrietta Mann.

Dr. Mann's book draws on oral histories, interviews, and tribal records to document the years during which Cheyenne and Arapaho children were subject to a constantly changing government assimilation policy. The book encapsulates an important period of Oklahoma history, as well as national history. This is not merely a history of buildings, classrooms and policies, but is also a story of individuals, families and tribes.

Click below to listen online (48 min.):



[Download MP3 podcast](#)

Learn more ...

- [Read *Cheyenne-Arapaho Education, 1871-1982* online from the SWOSU Library Digital Repository](#)
- [Biography of Dr. Henrietta Mann](#)
- [Cheyenne and Arapaho Tribal College \(CATC\)](#)



I Pre-Production

II Recording/Content

III Production

IV Distribution

PROCESS

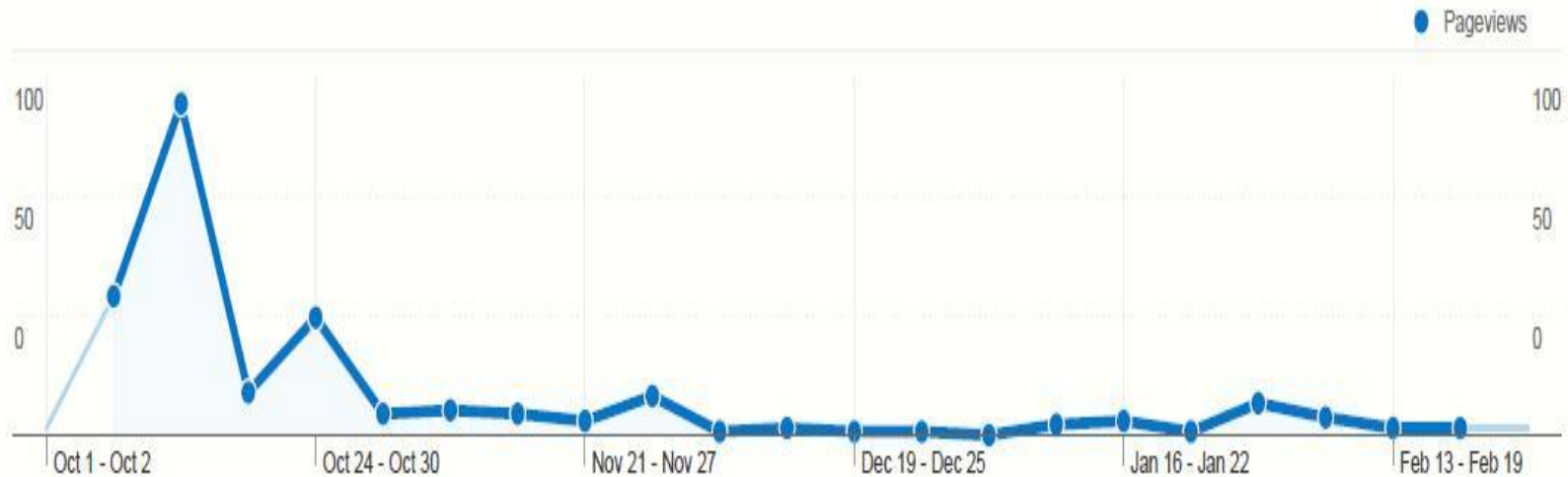


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Reception

www.swosu.edu/library
Top Content

Oct 1, 2010 - Mar 1, 2011
Comparing to: Site



246 Views



SWOSU Libraries

Conclusion

- What was eye-opening?
- What was unexpected?
- What were the benefits?
- What failed?
- What risks did we take in trying something innovative?



Questions?

- Contact me:

- Frederic Murray
- 774-7113
- frederic.murray@swosu.edu



Thanks!



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