Dear Alumni and Friends:

This is my eleventh—and last—year as president of Southwestern. I have notified the Board of Regents of Oklahoma Colleges that I will be retiring on Friday, June 29, 2001, after spending forty years in education in Oklahoma.

The opportunities and challenges that I have experienced during my forty years have been wonderful! I have thoroughly enjoyed every aspect of my career, especially the privilege of spending 36 years on the Southwestern campus. There is no better place to be than “on the Hill.”

Several people have asked what I consider the greatest satisfaction during my tenure. There are several; but the generosity of our alumni and friends comes immediately to mind. Through your generous donations, Southwestern is providing additional student services, scholarships, and funding for professional development for faculty and staff that has not be possible in the past. Your contribution—no matter how small or how large—does make a difference.

Approximately 900 students graduate from Southwestern each year. I share the following “what if” with each year’s graduates: What if each graduate pledged $120 annually or $10 a month to the SWOSU Foundation? The answer is pretty impressive! In just one year, the amount contributed would be $108,000. Over a five-year period, the amount would be over a half a million dollars. Now, that would make a real difference! Just think of the impact those kinds of dollars would have on Southwestern and the opportunities that would be possible for the new president to help recruit and retain students.

It has been a real pleasure to serve as president of Southwestern. I hope that you will assist in Southwestern’s future by making a donation to the SWOSU Foundation. I can assure you that it will make a difference.

Sincerely,

Joe Anna Hibler
President
Southwestern Alumni Officers

Richard Hasley President
Johnny Beech Past President
Harold Wright President-Elect
Mary Reiger Secretary
Linda Redinger Treasurer
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The Normal

The Normal is offered twice each semester to promote an interest in the historical development of Southwestern with special emphasis on the early years when it functioned as a normal school.

ECHOES from the Hill

Editor.................................................................Kari Jones
Alumni Director..................................................Jim Waites
Public Information Director...............................Brian Adler

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Dr. Joe Anna Hibler, president of Southwestern Oklahoma State University in Weatherford, formally announced July 21 that she plans to retire effective June 30, 2001.

Hibler made the announcement during a meeting in Tahlequah of the Board of Regents of Oklahoma Colleges, the governing board for Southwestern. At the end of June, 2001, Hibler will complete her 11th year as president of Southwestern. She will complete a 41-year education career in Oklahoma with 37 of those years being spent on the Southwestern campus.

Hibler came to SWOSU as a scholarship student in 1957. She completed a bachelor of science degree in business education in 1960. She then earned her master's degree in business education from Oklahoma State University in 1961.

She taught her first four years at Altus High School and served as an adjunct instructor at Altus Junior College. In 1965, she returned to her alma mater as an instructor in the Division of Business. She completed her doctoral degree in 1971 at the University of Oklahoma.

She later chaired the Office Administration/Business Education Department at SWOSU before becoming the dean of the School of Business. In 1986, Hibler was named Executive Vice President for Academic Affairs. Four years later, Hibler was appointed Southwestern's 15th president.

When she assumed her duties on July 1, 1990, Hibler became the first woman in 55 years to serve as president of a university in Oklahoma. She is currently the only female university president in Oklahoma.
A Presidency in Pictures
Work is underway to raise $200,000 for a new Alumni Centennial Plaza that will be built on the Southwestern Oklahoma State University campus in Weatherford.

Southwestern President Joe Anna Hibler said the plaza, which will feature a four-sided clock tower, is being planned in honor of Southwestern's first 100 years of existence. The Centennial kickoff and groundbreaking ceremony for the plaza are planned for March 8, 2001.

"This beautiful project will be a focal point for the campus and gathering place for students and visitors," Hibler said. "I'm pleased the Alumni Association and Foundation Board of Directors have made funds available to kick off this project in recognition of the Centennial."

Brent Gibson, a 1980 graduate of Southwestern, designed the plaza. The Edmond resident owns Brent Gibson Classic Home Design of Edmond and designs home plans for many exclusive areas.

The 5,000 square foot plaza area will be built between the A1 Harris Library and the Student Union. The project has already received monetary commitments in the amount of $60,000 from the Southwestern Oklahoma State University Alumni Association and Southwestern Foundation.

Linda Kay (Sawatzky) Jones of Oklahoma City is serving as chair of the SWOSU Alumni Association Centennial Committee, while Jim Waites of the Alumni/Foundation office is the contact person on the Southwestern campus. Other members of the committee are: Mike Freeman, Edmond; Mike Muncy, Melani Mouse and Kurt Winden, all of Oklahoma City; Otis Sanders, Weatherford; and Mary Regier, Cordell.

"We dedicated a lot of hard work to this project over the summer, and now we proudly present it to our alumni and friends," said Jones, a 1986 M.B.A. Southwestern graduate. "The responses have been resounding. Everyone loves it!"

The alumni association is selling bricks to raise the remaining funds needed to complete the project.

There are three sizes of bricks. A 4" X 8" brick is $50, an 8" X 8" brick is $100 and a 12" X 12" brick is $500. Current Southwestern students can purchase a 4" X 8" brick for $30.

Due to time constraints, the Centennial Committee encourages all alumni and friends to purchase bricks as soon as possible so that the bricks can be set in the plaza for dedication ceremonies planned at Homecoming 2001.

"This is a great opportunity for alumni, students and friends of the university to proudly mark their place in the history of Southwestern," Waites said.

Hibler said the university is honored that Gibson volunteered his services to design the project. Gibson is well known for his designs and has designed 20 homes in the new Gaillardia Country Club area of Oklahoma City. He has designed over 60 homes at Edmond's Oak Tree Country Club, including a 20,000 square foot home for pro golfer Bob Tway. Another popular design of Gibson's is a 30,000 square foot country estate home of Bob Funk on the Limosine Ranch, north of Yukon. Gibson continues to design many homes for clients in Weatherford, Hinton and Elk City. He and his wife, Peggy (Winter), have two daughters, Nicole and Natalie.
ORDER FORM

Please complete and return this portion with your Alumni Brick order. The SWOSU Alumni Association reserves the right to approve all submissions.

YOUR NAME_______________________________________________________________DAYTIME PHONE ________________

ADDRESS__________________________________STREET/PO BOX CITY STATE ZIP

Enclosed please find:  □ Check  □ Visa  □ MasterCard in the amount of_______________________________

Card # _______________________________ Exp. Date _________________

Signature______________________________________________________________

Please indicate which Alumni Brick(s) you are purchasing and complete all appropriate boxes in that section. Forms may be duplicated for purchase of additional bricks. We regret it is not possible to specify the location of your brick.

□ SMALL PERSONALIZED ALUMNI BRICK / 4” X 8”

(12 characters per line, including spaces and punctuation.)

□ STUDENT BRICK (2 LINES) - $30.00  □ ALUMNI BRICK (3 LINES) - $50

Print desired inscription in upper case block letters.

Line #1 ____________________________________________________________________

Line #2 ____________________________________________________________________

Line #3 ____________________________________________________________________

□ LARGE PERSONALIZED ALUMNI BRICK / 8” X 8” - $100

(12 characters per line, including spaces and punctuation.)

You may use up to 6 lines with 12 characters on each line, including spaces and punctuation. Please type in upper case block letters information for each line and send in with this form and payment.

□ LOGO BRICK / 12” X 12” - $500

(17 characters per line, including spaces and punctuation.)

You may use a logo or up to 11 lines of type with 17 characters on each line, including spaces and punctuation. For logos see rules listed below. Please type in upper case block letters information for each line and send in with this form and payment.

Company Name____________________________ Phone_____________________________

LOGO RULES: Camera ready art work must be supplied. Simple logos only, detailed logos may have extra charge. Limited lines for best results. All designs must be approved by Alumni Association.
SWOSU Honors Three Distinguished Alumni

A Houston (TX) couple and Edmond resident were inducted into Southwestern Oklahoma State University’s Distinguished Alumni Hall of Fame during 2000 homecoming activities on the Weatherford campus.

Honorees include
- Everett Dobson
- L. David Sparks
- Kay Sparks

Dobson is a 1981 graduate of the SWOSU School of Business, while David and Kay are 1966 SWOSU School of Pharmacy graduates.

The trio was honored at the Saturday, October 7, alumni and friends luncheon and at halftime of the SWOSU football contest. All three also rode in the annual homecoming parade in downtown Weatherford.

Everett Dobson is a well-known Oklahoma businessman who was instrumental in turning a small company into one of the largest rural cellular telephone providers in the United States. Dobson is chairman and chief executive officer of Dobson Communications Corporation.

Education matched his gift of $250,000 to establish the chair in the School of Business for a total endowment of $500,000. At the age of 41, Dobson is the youngest benefactor among Oklahoma’s endowed chair program.

The endowment is just one of Dobson’s many generous contributions to Southwestern. The Edmond resident serves as vice chairman of the SWOSU Foundation Board of Directors and regularly helps sponsor various alumni and university functions.

Dobson currently serves on the board of directors for Logix Communications, National Cowboy Hall of Fame in Oklahoma City and Dobson Communications. The Dobson Company started in 1936 as a rural telephone service provider. Dobson Cellular began in 1989 and now provides services in 17 states.

In 1996, Dobson began the PRIDE Scholarship Fund for graduating seniors and college students in Dobson’s service areas. Over $200,000 has been raised in scholarship funds since that time.

Dobson is a graduate of Cheyenne High School and a 1981 graduate of Southwestern where he received a Bachelor of Arts degree in economics. He was a four-year golf letterman at SWOSU where he played for the late Otis Delaporte. Dobson was a three-time All-Oklahoma Intercollegiate Conference selection and two-time All-District Nine honoree. He was a member of the 1980 SWOSU golf team that won the NAIA District Nine championship title and was Southwestern’s first squad to qualify for the NAIA national tourney.

Dobson was inducted into Southwestern’s Athletic Hall of Fame in 1996.
He and his wife, Jeanetta (Anderson), have three daughters—Amy, Dana and Haley.

L. David Sparks has made significant contributions to the pharmacy profession, especially in the practice of compounding, which is the pharmacy method of preparing medications to meet each prescriber’s and patient’s unique needs. In 1999, Sparks was selected by American Druggist as one of the “50 Most Influential People in Pharmacy of the Year.”

Working for 22 years as the owner/pharmacist of independent pharmacies in the Tulsa area, Sparks was instrumental in introducing compounding pharmacy to the hospice environment. He helped establish the Oklahoma Hospice Organization and was a founding director of the Hospice of Green Country in Oklahoma.

He moved to Texas in 1988 and, in 1992, became president of Professional Compounding Centers of America, Inc. PCCA provides bulk pharmaceuticals, equipment, devices, flavors, American Council on Pharmaceutical Education accredited training classes and seminars, marketing support and technical consulting assistance to enable compounding pharmacists to compound unique dosage forms. The company currently has more than 3,000 independent pharmacist members throughout the United States and Canada.

PCCA’s comprehensive support system allows pharmacists to solve patients problems, be a vital member of the patient/pharmacist/physician relationship and, most importantly, to achieve a positive therapeutic outcome for patients. In 1999, PCCA received Texas Pharmacy Association’s Excellence in Corporate Education Award.

Over the past several years, Sparks has led the effort to preserve pharmacists’ rights to compound and was instrumental, along with several other pharmacy organizations, in obtaining passage of the FDA reform legislation passed and signed into law in November 1997.

Sparks obtained a Bachelor of Science degree in pharmacy from Southwestern in 1966. The Atoka High School graduate is a fellow of the American College of Apothecaries and member of the American Pharmaceutical Association and the Texas Pharmaceutical Association.

Sparks is a major contributor to the SWOSU General Scholarship Fund and annually sponsors the university’s Secundum Armen Scholarship donation. He is a member of Kappa Psi professional pharmacy fraternity and Rho Chi honorary pharmacy society. He is a founding director of the International Academy of Compounding Pharmacists and an IACP academic fellow.

Kay Sparks, like her husband David, has been very dedicated to the practice of pharmacy compounding and has played an especially critical role in the training and education of pharmacists, pharmacy technicians and college of pharmacy students in the Houston area.

Her professional career began in the late 1960s as a hospital pharmacist at Hillcrest Hospital/St. John’s Hospital in Tulsa. She then worked as a pharmacist in the community practice setting at Scott Robison’s Prescriptions in Tulsa. In 1989, she joined Professional Compounding Centers of America, Inc., as the associate director of training. Today, Sparks also serves as director of student training for P*Ceutics Institute, PCCA’s provider of college of pharmacy student training and online courses. She has been a member of PCCA’s Board of Directors since 1992.

Every year, more than 1,500 pharmacists, pharmacy technicians and college of pharmacy students attend PCCA’s compounding training classes. Participants learn to compound formulations, including gels, lip balms, topicals, suppositories and capsules in PCCA’s in-house training laboratory. Students also attend classroom lectures, covering a variety of topics such as quality assurance, legal issues and marketing.

Sparks obtained a Bachelor of Arts degree in pharmacy from Southwestern in 1966. She is a Fellow of the American College of Apothecaries and of the International Academy of Compounding Pharmacists. She is a member of the American Pharmaceutical Association and the Texas Pharmaceutical Association. She is a lifetime member of the SWOSU School of Pharmacy Alumni Association.

In 1997, Sparks was awarded the PCCA Eagle, which is the company’s highest honor and is presented to those individuals who have dedicated themselves to the company, their colleagues and to pharmacy compounding.
Above: These Southwestern Oklahoma State University alumni won blankets at the annual alumni and friends luncheon held in conjunction with SWOSU homecoming activities. Ed and Betty Brown (left) of Northridge, Calif., won a blanket for traveling the longest distance (1,371 miles) to attend homecoming activities, while Equilla Roberts (center) of Binger was the oldest alum in attendance. Dr. Dan Dill of Weatherford won a blanket for having the most children (four) who graduated from Southwestern. The blankets are given by the SWOSU Alumni Association.

Below: Linda Kay Jones (left) of Oklahoma City, Diane Hunter of Edmond and Martha Sauer (not pictured) of Weatherford were winners of Service Awards presented by the Southwestern Oklahoma State University Alumni Association at homecoming activities this year. Jones was recognized for her work with the upcoming Centennial Plaza project, while Hunter was honored for her work with the SWOSU Alumni Golf Tournament. Sauer was given the award for her work with the first-ever homecoming style show held this year. The women were honored at the alumni and friends luncheon.

Right: Homecoming King and Queen and court (left to right) Cory Davis, Marlow, sponsored by Jefferson Hall; Melanie Keesling, Buffalo, sponsored by the Management/Marketing Club; Ryan Aldrich, Oklahoma City (PC West), sponsored by the Baptist Student Union; Angela Murphy, Bethany, sponsored by Oklahoma Hall; Carlos Gauna, Ft. Sumner, N.M., sponsored by Neff Hall; and Renee Carr, Oklahoma City (Western Heights), sponsored by the University Media Association.
An Eventful Friday Afternoon

Southwestern’s First Homecoming Style Show

First SWOSU Homecoming Golf Tournament
The Night Before Homecoming...

...the Alumni had an indoor barbeque...

GO

...the Bulldogs were confident...

Dogs!

...the students danced...

...and the band played on.
Saturday Morning is Parade Time

A Good Time Was Had By All
The Distinguished Alumni Luncheon

Hear about what’s new on campus...

Catch up with friends...

Relive the “good old days.”
Halftime

The Big Game!

SWOSU-27 UCO-21!
Bush New Sports Information Director

Matt Bush is the new sports information director at Southwestern Oklahoma State University in Weatherford. Bush replaces Chris Doyle who took a sports information position at the University of Southern Mississippi.

Bush is a 1999 graduate of Southwest Texas State University in San Marcos. He earned a Bachelor of Arts degree in speech communication. Bush served as media relations assistant in the Southwest Texas sports information office. He served as primary contact for women's volleyball, softball, cross country, and golf while assisting with football, men's and women's basketball, baseball, and track and field.

The 1994 West Brook High School graduate in Beaumont (TX) also served as an intern at KJAC-TV sports department in Beaumont while attending school at Lamar University.

Bush enjoys playing basketball, tennis and golf.

Bush works with all athletic programs at Southwestern. His office is located in the athletic office building located just southeast of Milam Stadium on the Southwestern campus.

Amy Kilhoffer Crowned Miss Southwestern 2001

Amy Kilhoffer (right) of Elk City was the winner of the Miss Southwestern Pageant held in October on the Weatherford campus. She is pictured with Kara King, Miss Southwestern 2000. Kilhoffer also won the swimsuit competition and was co-winner of the talent competition. Other winners were: Lacey Mogg, Lookeba, fourth runnerup; Edie Spencer, Pink, second runnerup; Alison Manners, McLoud, first runnerup and co-winner of the talent competition; and Melanie Horton, Eagle River, Alaska, third runnerup. Winner of the crowd pleaser award was Heather Villines of Weatherford

Spurgeon Elected President

Dr. Debra Spurgeon, associate professor of music at Southwestern Oklahoma State University in Weatherford, was recently elected president of the Southwest Division of the American Choral Directors Association.

Spurgeon will serve two years as president-elect and two years as president of the organization. Membership in ACDA includes college, high school and elementary choral music directors in the states of Missouri, Kansas, Colorado, Texas, Oklahoma, New Mexico and Arkansas.

Spurgeon will serve on the National Executive Board and as program chair for the regional convention in 2004.

She is past president of the Oklahoma Choral Directors Association and was named "Oklahoma Director of Distinction" in 1999.
Normal Lecture Series Announced

A series of lectures for the benefit of students and the Weatherford community was first established by the Southwestern Normal for the 1904-05 academic year. Admission was one dollar for the series or 25 cents for single admission.

The invited speakers were as follows (1-7):

Dec 13, 1904, "Young People and Society"
Rev. C.W. Cohagan, Guthrie, O.T.

Jan 21, 1905, "General Geology and Resources of Oklahoma"
Charles N. Gould, Professor, University of Oklahoma, Norman, O.T.

Mar 18, 1905, "The Influence of Higher Education on Citizenship"
Dr. David R. Boyd, President, University of Oklahoma, Norman, O.T.

Apr 13, 1905, "A Musical and Elocutionary Concert"
Five Piece Concert Company, University of Oklahoma, Norman, O.T.

Apr 21, 1905, "Faculty Recital"
Southwestern Normal Faculty, Weatherford, O.T.

Apr 30, 1905, "The Trial of Christ from a Legal Point of View"
Thomas J. Harkins, Attorney-at-Law, Weatherford, O.T.

The audience in attendance at the Gould lecture was particularly impressed with his stereopticon slide presentation. In his closing remarks, he reminded the students "... that a great field is open here to anyone who will take time to study and write up the 'receding types' (e.g., cowboys, indians) as they are now and not in our imaginations..." Gould predicted, "... that some day inside of a century, the novelists will be raking the globe for every scrap of knowledge of such things and life in the early days." He further encouraged the students in the audience to "Publish, Publish. No matter how little you learn or how unimportant it seems, publish it. And whether you get cash or not, make the printer give you 25 or 50 copies and send them to your friends. If you don't advertise yourself, no one will do it for you." (8)

(continued on page four)

Special Notice

Hiram S. Bronk, the last survivor of the War of 1812, passed away several days ago at his home in Ara, New York, at the age of 105.

Weatherford Democrat
June 1, 1905
The Normal

Fall 2000 ISSN 1094-6497

J. A. Hibler, Publisher
M. A. Kerley, Editor
Telephone 28

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Normal Notes

"Miss Elsie Simpson, Marie Davis, and Mary Mabry (first coed to enroll at the Southwestern Normal, 1903) students of the Normal, made this office a pleasant call Monday morning."
Custer County Republican
April 27, 1905

"Professor Roper was in town the first of the week. He is from Muskogee now where he runs a music store."
Custer County Republican
April 27, 1905

(continued on page three)

Biographical Sketch:
LeRoy Bethuel Greenfield
Chair, Dept. of English Language and Literature
Southwestern Normal
(1903-07)

Roy Greenfield was born in Marshalltown, Iowa, Dec. 12, 1877. His family later moved to Sterling, Nebraska, where he received his early education. In 1893, the Greenfield family moved to the Dixon Township, Blaine County, Oklahoma Territory. (1) His father, William Henry Greenfield, was later the first postmaster of a new community established five miles east of Dixon which now bears his name. (2)

Following graduation with a teaching Life Certificate from the Central Normal, Edmond, O.T., in 1900 and a B.A. degree from the University of Oklahoma, Norman, O.T., in 1903, he received an appointment as the first Head of the Department of English Language and Literature in the newly organized Southwestern Normal at Weatherford, O.T. (3,4,5) He was recommended by Governor Thompson B. Ferguson, a family friend from Watonga. (6) During the summer of 1903, Greenfield taught at the Normal Institute for Teachers at Edmond. (7)

On June 1, 1905, Professor Greenfield married Mary Pearl Rice, a charter assistant professor in his department who was also from the Watonga area. The ceremony was conducted by the Rev. W.D. Wood of Edmond, Secretary of the Oklahoma Territorial Normal Schools Board of Regents. Following the ceremony, which took place in the home of Southwestern Normal School President James Robert Campbell, the Greenfields left for the University of Chicago where he finished the course requirements for the M.A. degree during the summer sessions. (8,9,10)

Greenfield's scholarly interests were evident in his many public lectures. Presentations titles included, "The Love Motive in Literature," "The Art and Science of Criticism," "The Study of Literature of the Early English," and "The Practical Side of Philosophy." (11,12,13,14) His lecture topics, offered by the Southwestern Normal Education Extension Lecture Program instituted in the fall of 1905, included "Browning's Religious Poetry" and "Matthew Arnold, the Apostle of Culture." (15) He also collaborated with Professor Roy Temple House, Head of the Southwestern Modern Languages department, on a translation of a play by the 17th century French dramatist, Regnard. (16)

Professor Greenfield was a dedicated and tireless worker. The long hours of study above and (continued on page four)
Town Items

"W. J. Weatherford disposed of his farm, lying two and one-half miles northeast of Weatherford, last Monday for the sum of $5,600.00. This is one of the best farms in the county and the purchaser picked up a bargain."

_Custer County Republican_  
November 10, 1904

"By order of the post office department, the rural mail carrier must keep account of the road conditions of the road over which he travels and send in his report an accurate account of the impassable places, and how much attention the patrons of his route give to keeping the road in passable condition. It is the purpose of the department thus to test the interest a patron has in the service and decide in accordance to the road conditions shown in the carrier's report."

_Custer County Republican_  
February 23, 1905

"If you haven't any trees planted in front of your lots, you had better figure on it a little. Everybody ought to take pride enough in their property to do this without coercion, but there is liable to be some coercion this spring on the part of our mayor and council. If they do their duty, there is no doubt about having to plant the trees or the city will have it done and charged against your property as taxes. That is according to a city ordinance and it is a good one. It is a shame that it has not been enforced the past two years. We, for one, don't believe in having any dead laws on our statute books. If they won't be enforced, they ought to be repealed and not remain as an open disgrace to a city, county, or state."

_Custer County Republican_  
February 9, 1905

Normal Notes

(continued from page two)

"Our Normal Choir is doing very well under the leadership of Mrs. Barker, the efficient vocal teacher. It has now about twenty-five members."

_Custer County Republican_  
October 27, 1904

(continued on page four)
Normal Notes
(continued from page three)

"Professor Berlin B. Bone of Weatherford was looking after his alfalfa on his farm here Saturday."  
Custer County Republican
March 30, 1905

"The Normal Faculty is kept busy these days both at home and abroad. On Friday last President Campbell went to Mangum and delivered the class address to the graduating class of the city schools of that city; and the same evening, Professor Wilber delivered the address to the Elk City Schools, and Professors Ferrell and Bohannan went to Hobart where they were called to act as judges in a contest."

Weatherford Democrat
May 4, 1905

"Professor Linville has been invited to make the memorial address at Bridgeport on decoration day and has accepted."
Weatherford Democrat
May 25, 1905

"Misses Tuttle (Normal Art Department) and Paine (Normal Language Department) made a trip to the claim of the latter last Saturday."
Weatherford Democrat
April 13, 1905

L. B. Greenfield
(continued from page two)

was sufficient to allow him to address a weekly normal assembly. (20) For the remainder of the 1907-09 academic years, Greenfield recuperated at the Blaine County family home. (21,22)

He was able to resume his career in 1909 with successive appointments at Henry Kendall College (now Tulsa University), Southwestern College (Winfield, Kansas), Simpson College (Indianola, Iowa), and Iowa State College. (23,24) Greenfield never completely recovered from his 1907 illness. He left teaching in 1920 and moved to Springdale, Arkansas, with the hope that the climate there would help to improve his condition. His wife taught in the local public schools. (25)

Professor Greenfield died in Springdale on March 1, 1924. He was buried in the Watonga, Oklahoma, I.O.O.F. Cemetery next to his father who passed away four years earlier. (26)

Years later, the Southwestern Normal Vice-President Austin E. Wilber recalled that Greenfield "... was perhaps the most professional in his habits and bearing of any member of the faculty. He took his position very seriously and labored with relentless toil. A graduate of Oklahoma Central Normal School and of the University of Oklahoma, he was determined to offer better courses than he had experienced in either institution." (27)

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6. Custer County Republican (newspaper, Weatherford, Oklahoma), May 28, 1903
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Normal Lecture Course
(continued from page one)
Southwestern Hires Diffendaffer As Webmaster

Chip Diffendaffer, who was recently hired as webmaster at Southwestern, has designed a new look for the site located at www.swosu.edu.

"Even though we've made numerous changes to the site, we're really just getting started," said Diffendaffer, a 2000 graduate of SWOSU. "It's a continuous project, and we plan to make even more information available in the future."

The university's news releases are currently available at the site, and there are sections for prospective and current students, parents, faculty and staff, alumni and friends. Among the items accessible from the home page include the university's strategic plan, job opportunities, a campus map, faculty/staff directories, athletics and the library.

Diffendaffer said new features will be added weekly, and plans are to update the athletic team pages on a game-by-game basis. More pictures of campus activities and students are also expected.

"We hope to use the web site as a better recruitment tool," Diffendaffer said. "Like I said before, we plan many more changes."

Diffendaffer completed his Bachelor of Science degree with majors in computer science and mathematics this past May. He was a student technician for four years in the Computer Services Office, now known as Information Technology Services.

While at Southwestern, Diffendaffer was very active in the Student Government Association. He served as president during the 1999-2000 year. The Oklahoma State Regents Scholar was active on several university committees and was an officer of the Computer Club.

Diffendaffer is 1996 graduate of Sentinel High School.

Dr. Becker Named Interim Dean at Sayre Campus

Bettie Becker has been named interim dean of the Sayre campus of Southwestern Oklahoma State University.

Becker, who has been director of assessment at Southwestern since 1991, takes over for Forest Redding, who was named associate vice chancellor for academic programs for the Oklahoma State Regents for Higher Education starting November 1.

"I'm looking forward to working with the many stakeholders at Southwestern in Sayre during the rest of the academic year," Becker said.

She plans to provide assistance in the search for the right person to fill the permanent position.

Becker is a 1972 graduate of Southwestern where she received her Bachelor of Arts degree in social studies and business education. She completed her Master of Education degree in school counseling from SWOSU in 1975. Becker earned her doctoral degree in educational administration from Kansas State University in 1992.

Before becoming director of assessment, Becker served as director of publications and university press at SWOSU from 1989-91.
Campus News

Southwestern Centennial Logo Chosen

Kari Jones of Weatherford is the winner of Southwestern Oklahoma State University’s Centennial logo competition.

The SWOSU Centennial Committee recently made the final decision.

The Shattuck native is a 1994 SWOSU graduate who received her degree in commercial art. She is the graphics and publications coordinator for the alumni and foundation office at SWOSU. She and her husband, Willis, live in Weatherford.

Jones won $200 for submitting the winning entry.

SWOSU is preparing for its Centennial that will kick off on March 8, 2001. Activities will be scheduled throughout the remainder of 2001 in honor of the university’s 100th birthday.

Southwestern
1901
SWOSU
2001
100 Years of Excellence

SWOSU Faculty Members Win Awards

Three Southwestern Oklahoma State University faculty members at Weatherford recently won awards and honors.

Dr. Gary Wolgamott was elected national president of Beta Beta Beta, Dr. Joshua Behr won an American Political Science Association dissertation competition and Dr. Jonathon Coren received a $21,000 grant for a research project.

Wolgamott, who is associate dean of the Southwestern School of Health Sciences and chairman of the Allied Health Sciences Division, was elected national president of Tri Beta, a national biological honor society. He was elected at the national convention in Ponce, Puerto Rico.

Wolgamott initially served as district director for Oklahoma, Arkansas and Louisiana and then served as regional vice president for the same states plus Texas. He was instrumental in developing the organization’s Undergraduate Research Scholarship Foundation that awards undergraduate research grants. He continues as chairman of the foundation.

There are approximately 406 active Tri Beta chapters in the United States and Puerto Rico. Tri Beta recognizes and encourages scholarship, research, scientific presentations, and publication of undergraduate research. The group holds a national convention once every two years, and Wolgamott will serve as convention coordinator for the next convention in 2002 in San Antonio, Texas.

Behr won the Byron Jackson Minority Urban Politics Dissertation Research Award at the 2000 APSA annual meeting held in Washington, D.C. The Urban Section of the APSA sponsors the annual research award presented to scholars that show exceptional promise to make a substantial contribution to the study of minority urban politics.

Behr, who is a new faculty member in the Social Sciences Department at Southwestern, received a plaque and financial support to cover part of his dissertation research costs. He also had the chance to meet several prominent scholars and political figures at the convention.

Coren used his $21,000 grant from the University of Oklahoma last summer to work on several projects for Dr. Bruce Roe, one of the scientists working on the Human Genome Project.

Dr. Coren, who is assistant professor in the Biology Department, and undergraduate research student Todd Bridges constructed several bacterial genomic libraries for the Roe Lab. These libraries contain the entire DNA of an organism and were used to assist the Roe Lab in finishing the DNA sequencing of this bacterium.
Theater Department Wins Top Honors

For the third year in a row, the Southwestern Oklahoma State University theatre department in Weatherford received top honors at the state level of the Kennedy Center/American College Theatre Festival.

Southwestern recently presented its production of A Question of Mercy at the festival held at Rose State College in Midwest City.

Southwestern received the following awards: Respondent’s Choice Award; Excellence in Scenic Design and Excellence in Lighting Design for the work of technical director Darryl Rodriques; Excellence in Graphic Design and Lobby Display for the work of Allison Reed; and Irene Ryan Excellence in Acting awards for SWOSU students Chantry Banks of Hammon, Natalie Coe of Hydro, and Kyle Davis of Childress, Texas.

The Respondent’s Choice Award gives Southwestern a bid for attendance at the Regional Kennedy Center/American College Theatre Festival. That decision will be made December 10 after all state festivals in Region VI are completed. Region VI is comprised of schools in Oklahoma, Texas, Arkansas, Louisiana and New Mexico.

Last year, Southwestern was invited to attend the regional festival with its production of The Cover of Life. It was the first time in the history of the university that the department had advanced to the regional level.

“It was quite an honor to once again receive the Respondent’s Choice Award,” said Steve Strickler, director of A Question of Mercy. “We are hopeful that our production will advance to the regional level. We are just grateful about our showing at the state level.”

Other schools participating in the state festival were Southeastern Oklahoma State University, University of Central Oklahoma, Rose State College and Tulsa Community College.
Everett Dobson Establishes SWOSU's First Endowed Chair

The youngest benefactor among Oklahoma's endowed chair program has established Southwestern Oklahoma State University's first endowed chair.

Everett Dobson, 40, chairman and chief executive officer of Dobson Communications Corporation, has given $250,000 to Southwestern Oklahoma State University in Weatherford to establish an endowed chair for the School of Business. The Oklahoma State Regents for Higher Education will match the $250,000 for a total endowment of $500,000.

The endowment is established with the SWOSU Foundation under the direction of Jim Waites.

"Everett has been so supportive of Southwestern Oklahoma State University," SWOSU President Joe Anna Hibler said. "This gift will be instrumental in maintaining the standards set in the School of Business."

The endowment is just one of Dobson's many generous contributions to Southwestern Oklahoma State University. The Edmond resident serves as vice chairman of the Foundation board of directors and regularly helps sponsor various alumni and university functions.

"We appreciate the generosity to his alma mater," Hibler said. "Everett has set an example that hopefully others will follow in realizing that the endowed chair program provides a dollar-for-dollar match which enhances the possibilities for the university."

Dobson currently serves on the board of directors for Logix Communications, National Cowboy Hall of Fame in Oklahoma City and Dobson Communications. The Dobson Company started in 1936 as a rural telephone service provider. Dobson Cellular began in 1989 and has become one of the largest rural cellular providers in the United States, providing services in over 17 states.

In 1996, Dobson began the PRIDE Scholarship Fund for graduating seniors and college students in Dobson's service areas. Over $200,000 has been raised in scholarship funds since that time.

Dobson is a 1981 graduate of Southwestern where he received a Bachelor of Arts degree in economics. He was a four-year golf letterman at SWOSU where he played for the late Otis Delaporte. Dobson was a three-time All-Oklahoma Intercollegiate Conference selection and two-time All-District Nine honoree. He was a member of the 1980 SWOSU golf team that won the NAIA District Nine championship title and was Southwestern's first squad to qualify for the NAIA national tourney.

Dobson was inducted into Southwestern's Athletic Hall of Fame in 1996 and as a Distinguished Alumnus in 2000.

He and his wife, Jeanetta Gay Anderson Dobson, have three daughters-Amy, 14, Dana, 12, and Haley, 4.

Oklahoma's endowed chair program was started by the State Regents in 1988. The program, which enhances the quality of instruction and research at Oklahoma institutions, matches state funds one-for-one to private donations raised by colleges and universities. The funds' earnings are used to support academic and research positions and academic activities.
Amber Simmons (right) of Cyril is the first-ever recipient of the William Bennett/Jim Jones Memorial Scholarship at Southwestern Oklahoma State University in Weatherford. Making the $1,000 presentation is SWOSU Foundation Director Jim Waites and SWOSU President Joe Anna Hibler. Ron Polston of Dallas (TX) and Linda Bennett of the Hydro-Eakly area established the scholarship in memory of Southwestern alumni William (Bill) Bennett and Jim Jones who were 1961 and 1964 graduates, respectively.

Parent’s Day Scholarship Winners

Three Southwestern Oklahoma State University students won scholarships for $800 during the Parent’s Day activities held last fall on the Weatherford campus. The Weatherford Downtown Merchants Association had 58 businesses contribute money that made possible each of the $800 scholarships. Memory Snider of Weatherford, Latasha Chapman of Clinton and Caylon Haggard of Butler were the winners announced at halftime of Southwestern’s football game against Tarleton State.
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Thirty teams participated in Southwestern Oklahoma State University’s 7th annual alumni and friends golf classic held June 24 at Silverhorn Golf Course in Oklahoma City.

One hundred twenty golfers participated in the tourney which featured three flights and various other prizes. Catering the event was Kona Ranch, while Dobson Communications provided complimentary beverages throughout the day. In the President’s Flight, the team of Matthew Jett of Clinton, Chris Cockreham of Woodward and Buddy Burris and Skip Klingman, both of Weatherford, shot 52, 19 under par, to win first place. Finishing second at 54 were Richard Hasley, Oklahoma City; Bill Crockett, Shamrock, Texas; Ron Polston and Ron Kuykendall, both of Dallas, Texas; and Delbert Mayhan, Wichita Falls, Texas. Third place was determined by a scorecard playoff and winners with a 55 were Terry Nichols, Elk City; Dale Hensley, Sayre; Dub Cromwell, Bedford, Texas; and Pete Wood, Weatherford, Texas.

In the Dean’s Flight, two teams shot 60 and a scorecard playoff determined the winners. Winning first place was Ed Garrison and Bill Garrison, both of Yukon; Bill Brogden, Oklahoma City; Pat Dunn, Weatherford; and Jerry Blevins, Hot Springs, Ark. Second place was won by Stan Garrison, Weatherford; Mike Simmons and J.L. Shinault, both of Elk City; and Steve Simmons, Foss. Third place winners with a 61 were James Hesketh, Kerri Ferguson, Ralph Henderson and Larry Foarkiller, all of Oklahoma City. In the Alumni Flight, the winning team shot a 66. Members of the squad were Kerry Jones, Linda Jones and Melanie Mouse, all of Oklahoma City, and Stephen Griffin, Ft. Worth, Texas. Tying for second place with 67s were two teams. After a scorecard playoff, finishing second were David Hunter, Edmond; David Steiner, Yukon; Tom Blake, Dallas, Texas; and Brian Smith and Del Ozolins, both of Oklahoma City.

Third place winners were Ron Holley, Tulsa; Jim Mitschke, Dallas, Texas; Gaylon Adams, Oklahoma City; and Leroy Neely, Overland Park, Kan.

In the various contests, Clint Mahaney of Clinton, Justin Twyman of Elk City and Jimmy Horsburgh of Edmond were the winners of the longest drive competitions on hole 3, 9 and 10, respectively. Cockreham, Mahaney and George Waltman of Oklahoma City won the closest to the pin competitions on hole 6, 8 and 14, respectively.

Jim Waites, director of the alumni association, said proceeds from the tourney will be used for the newly-established SWOSU Alumni Legacy Scholarship Fund.
Alumni News

2000

& FRIENDS

GOLF CLASSIC

Spring 2000
Alumni Board of Directors Loses Member

Mike Freeman died suddenly January 11, 2001.
He was a member of Southwestern’s Alumni Associations Board of Directors for over 11 years. He was very involved in the Alumni and Friends Golf Classic Committee and was always available to help in any way he was needed.

Mike graduated from high school in Buffalo, Okla., and then came to Southwestern. He was a starting quarterback for the Bulldog football team and earned all-conference honors.

He was a member of the Sigma Tau Gamma Fraternity and played golf each year at the alumni golf tournament with some of his fraternity brothers. He graduated from Southwestern in 1968.

Mike married Toni Straughan and they had three children: Derek, Dustin, and Lindsey.

Mike coached high school football in Kingfisher, Weatherford and Arapaho and served as an assistant coach for the University of Oklahoma.

He served in the US Army.
He left coaching to enter the oil field business and then went into financial services. He took early retirement in 1999 from Paine Webber.

Juana Faye Hipkins-Price just retired from teaching after 30 years. She and husband Gene have a combined family of 5 girls and 6 boys; they also have 17 grandchildren. They plan to travel and Juana Faye hopes to write childrens books.

Juana Faye with granddaughters Molly and Chloe.

1978 Southwestern graduate, Mike Seybold, gets a hug from Brandy at a Bulldog football game. Mike is the father of SWOSU Bulldog player Scott Seybold.
...Jim Rudkins, a graduate of Southwestern, was recently promoted to Vice President at First Southwest Bank in Hobart OK.

He is a 1984 Hobart High School graduate and a 1988 graduate from Southwestern with majors in Math and Computer Science and minors in Accounting and Finance.

Rudkins and his wife Amy have four children and one on the way.

...SWOSU graduate, Manuel Quintero, joined First Southwest Bank in Hobart OK as a Vice President.

The 1983 Hobart High School graduate earned a degree in Accounting and Finance from Southwestern in 1989.

He and his wife Sandra have three children.

...Southwestern graduate, Mary Wright, has formed the Palm Springs Stage Company.

Veteran theater professional Wright and Jim Warner bring decades of experience in theater management to the new venture, including producing, directing, acting and teaching.

Wright holds a bachelor's degree in music and theatre from Southwestern. She previously taught music education and fine arts for Oklahoma City public schools.

Wright's directing credits number more than 400 shows, including "South Pacific," "Anything Goes," "Jesus Christ Superstar," "Cat on a Hot Tin Roof" and "A Chorus Line." She recently directed "Who's Afraid of Virginia Woolf" and "The best little Whorehouse in Texas."

Palm Springs Stage Company will present its first major production next season.

...Dr. John Martin, superintendent of the Southwest Technology Center since December, 1992, will retire effective June 30, 2001.

Martin began his career in education 39 years ago following graduation from Southwestern. He has taught in the classroom, held numerous school management positions, served as superintendent at both a public school and two technology centers and served on the State of Oklahoma Vocational-Technical Board of Education for 14 years.

Martin and his wife, Kay, own a home in Oklahoma City.

...Jon Rummel has been promoted to manager, Lubricant Technology and Services, for the Lubricants Operating Unit of CITGO Petroleum Corporation, North America. As such, he will manage all product development and laboratory services for lubricants, greases, fluids for the CITGO, Mystic and Lyondell product lines.

Rummel holds a B.S. in Chemistry from Southwestern. He holds a U.S. Patent based on his work detecting pour point depressants in fuels and lubricants and authored SAE Paper 821234 on cold flow properties in fuels and lubricants.

His career with CITGO includes serving as a Research Chemist; Manager of Laboratory Section; Product Line, Applications and Market Development Manager, and Manager, Fluid Products and Services.

Rummel is a corporate member and former regional vice president of STLE, a Certified Lubrication Specialist, and a member of ASTM, SAE and API.

...SWOSU graduate, Kayce Green, was promoted to Associate Editor of the Record-Democrat, a newspaper in Sayre OK.

Green was the valedictorian at Sayre High School. She then earned a Communication Arts Degree with an emphasis in Journalism from SWOSU in 1999.

...Glen Waldo is the new Superintendent for the Darrouzett TX school district. Waldo holds a bachelor of elementary education degree from Southwestern.

Glen and his wife, Toni, have three young sons.

...Dr. June Knight has been selected as the new superintendent for the Southwest Technology Center in Altus. Knight will assume her new position July 2001 and is replacing Dr. John Martin who is retiring.

Knight graduated from Granite High School. She attended Southwestern earning a bachelor's degree in education in 1972 and a master's degree in education in 1974 with an emphasis in educational administration.

She began her career as an elementary teacher in Hobart. She has been elementary and middle school principal; a superintendent of schools in both Hobart and Granite; an assistant professor in school services at SWOSU; and prior to her accepting the superintendent's postion at SWTC, she operated her own educational consulting service.

Knight and her husband, Donnie, live in Hobart. They have two children and two grandsons.
...Kenneth Eck, 1950 graduate of Southwestern, was a Millenium biographee of the Who's Who in America and will be included in the 2001 edition.

Eck graduated from Southwestern Pharmacy School, Summa Cum Laude. He is currently a pharmacist for Eck Drug Co in Healdton, OK. He was an affiliate instructor (off campus) of the SWOSU School of Pharmacy from 1970-1987.

Eck has received many awards and honors through the years including being in the Who's Who in America for 1999 as one of only two pharmacists from Oklahoma, and as the 1978 SWOSU School of Pharmacy Distinguished Alumnus.

...Paul R Schonauer, Oklahoma City police officer, was honored by FBI Officials for his community involvement and efforts to keep children safe.

Schonauer graduated from SWOSU in 1987.

Sgt. Schonauer received the FBI Director's Community Leadership Award, an honor bestowed on a person or group each year by the special agent in charge of each FBI field division.

Schonauer's involvement in community policing, the Drug Abuse Resistance Education program and Weed & Seed program were listed as some of the reasons the eight year veteran received the award.

...Curtis Fisher was made a shareholder of Jones, Seel, Huyett-an advertising, marketing and public relations firm. Fisher joined JSH in 1997 as accounts payable coordinator. He is a graduate of Southwestern with a bachelor's degree in accounting.

...Don Schneberger is the Principal and Head Football Coach at Rush Springs.

He grew up at Cyril where he graduated as salutatorian. He graduated cum laude from Southwestern in 1983.

Schneberger and his wife Donna have twin daughters and a son.

...Mary Ruth McCulley, 1943 Southwestern graduate, was honored at the 50th anniversary banquet of the Amarillo chapter of the American Guild of Organists.

McCulley, who was a organ teacher at West Texas A&M University in Canyon before her retirement, has been an active member in the chapter since 1953, longer than any other person.

...LeighAnn Wirth, '96 SWOSU graduate, was elected as a board member of the Oklahoma Health Information Management Association. She serves as a delegate at the National American Health Information Management Association in Chicago.

Wirth is currently employed at Mercy Hospital Health Center as Manager of Health Information Management in Oklahoma City.

...Wayne (Buddy) Britton ended 40 years in education when he retired after the 1999-2000 school year.

The Binger High School graduate earned a degree in Math Education from Southwestern in 1960.

Britton was associated for 31 years of his career in education in Binger High School. He was named Superintendent in 1988.

He and his wife Janet have three children.

...Chris Buster was named Carnegie's 1999-2000 Teacher of the Year.

Buster is the technology teacher at Carnegie High School. He is known state-wide for his Technology Student Association (TSA) program which received “Program of the Year” honors in 1998. Along with the TSA program honor in 1998, Buster was selected as the state’s “Advisor of the year” for his accomplishments with the students.

Buster is a 1987 graduate of Thomas High School and a 1992 graduate of SWOSU. He completed his Master's degree in counseling in 1996, also from SWOSU.

He and his wife, Jenny, who is a physical therapist at Carnegie hospital, have a daughter.

...Darrell Brite, Superintendent of Grandfield Public Schools, has been named the OASA District No. 13 Administrator of the Year by the Oklahoma Association of School Administrators. District 13 includes Comanche, Greer, Harmon, Jackson, Kiowa and Tillman counties. Brite has been superintendent of Grandfield Public Schools since 1982.

Brite has 34 years in education, all at Grandfield Public Schools. He began his career as a teacher and coach before becoming secondary principal in 1977 and then superintendent in 1982. He earned his Bachelor's and Master's from Southwestern.

...Jeff Wipfli, a 1992 graduate of SWOSU, has completed his residency training at St. Louis University in Ophthalmology and is now practicing in Ada.

He and his wife, Allison, also a '92 SWOSU graduate, have 2 daughters.
1994 SWOSU graduate, Mark Caspersen, directed the Ponca City Wildcat band in President-Elect George W. Bush's inaugural parade in Washington D.C.

The Altus High School graduate is a former member of "That Altus Band." He became the band director at Ponca City in 1999. He was an assistant band director at Pryor High School before moving to Ponca City.

Rachel J. Shoemaker, 1984 & 86 graduate of SWOSU, is one of nine women employed by the City of Tulsa as a firefighter.


Gwen Davis, 1971 Southwestern graduate, received the Milkem National Educator Award in 1997.

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Moving?

If you have just moved or are planning to move, please let the Alumni Association know your new address.

Just call us at (580) 774-3267, drop us a note at the:

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Alum News

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<td>Elk City</td>
<td>Student</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Joy Sherlene Walker</td>
<td>Childress TX</td>
<td>1970</td>
<td></td>
<td></td>
</tr>
<tr>
<td>William (Bill) Ward</td>
<td>Weatherford</td>
<td>1936, 41 &amp; 56</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Ware</td>
<td>Weatherford</td>
<td>1955</td>
<td></td>
<td></td>
</tr>
<tr>
<td>G.O. Wilks</td>
<td>Cordell</td>
<td>Dean</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flora Willis</td>
<td>Clinton</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doris Wood</td>
<td>Lawton</td>
<td>Attended</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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