be blue  go green

In an effort to make wise use of the resources entrusted to us and to “Go Green,” we have created an online version of Echoes from the Hill. We hope that you enjoy this complimentary issue and consider joining the SWOSU Alumni Association in reducing printing, postage and ecological waste.

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ECHOES from the Hill is published semiannually by the Southwestern Oklahoma State
University Office of Institutional Advancement and Alumni. This publication, printed by the
Weatherford Press, is issued by Southwestern Oklahoma State University as authorized by
Randy Beutler, President. A total of 1,250 copies have been prepared for distribution at a cost
to the taxpayers of the State of Oklahoma of $4,291. Third class postage is paid at Weather-
ford, OK. 73096 under permit 57. Change of address notices and other correspondence
should be sent to Office of Institutional Advancement and Alumni, Southwestern Oklahoma
State University, 100 Campus Dr., Weatherford, OK. 73096.

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New tree honors Hays

SWOSU Residence Life Department recently planted a Shumard Oak tree just south of the Memorial Student Center in honor of retired SWOSU President John Hays (center), who is surrounded by residence life advisors and SWOSU employees. Chad Martin, director of the department, said the RAs and student residents wanted to do something that would be long-lasting on the SWOSU campus.

Five alumni are presidents

Five Southwestern alumni are currently serving as presidents of Oklahoma colleges and universities. They are (from left): Dr. Terry Britton, Rose State College; Dr. James Utterback, Seminole State College; Randy Beutler, SWOSU; Randy Cumby, Western Oklahoma State College; and Dr. Roger Stacy, Northern Oklahoma College. The five were at a recent meeting in Oklahoma City.

Long wins top teacher award

Dr. Scott F. Long won the Bernhardt Academic Excellence Award for 2010 during the annual Bernhardt banquet.

Long, professor in the SWOSU College of Pharmacy and current chair of the SWOSU Faculty Senate, won the prestigious award at a banquet held in the Memorial Student Center on the SWOSU campus. For winning the award, Long received a $2,500 cash award, Waterford crystal clock and engraved pen set.

SWOSU alumni Dr. William and Theta Juan Bernhardt of Midwest City are sponsors of the annual award that goes to an outstanding faculty member who exhibits exceptional achievement in teaching, scholarship and service. Guest speaker for the evening was SWOSU President Randy Beutler.

Dr. Scott Long is a native of Philadelphia, Mississippi, and came to SWOSU in 1998 when he accepted the appointment of assistant professor of pharmacology and toxicology in the SWOSU College of Pharmacy. He has been selected four times by the College of Pharmacy graduating class as winner of the “Teacher of the Year” Award.
Randy Beutler’s first day as president of Southwestern began early, with the new president fielding calls about the inclement weather. The day got easier, but was not without other hiccups. Beutler wanted to move into his new office, but the halls were empty.

“I had to find someone to let me in since we were closed two days before!” Beutler said of the icy February 1 day.

Beutler replaces another Southwestern alum, John Hays, who retired after 10 years as president. Since that wintery day, things have been much smoother for Southwestern’s seventeenth president.

Beutler’s western Oklahoma ties are thick and broad. He was born and raised on a ranch north of Elk City. After graduating from Canute High School in 1979, he chose Southwestern largely due to a family legacy of attending Southwestern. He was already acquainted with some of the professors, and knew Southwestern “had a great reputation.” After arriving, he chose a future profession of teaching history, graduating Cum Laude with a Bachelor of Arts in Education in 1983. Little did Beutler know his love for Southwestern he developed as a student would bring him back repeatedly.

Beutler taught at both Weatherford High School and Washita Heights Public Schools. After being named Teacher of the Year for the Weatherford district in both 1987 and 1990, he decided to give politics a spin. In the early ‘90s, Beutler ran for the Oklahoma House of Representatives and was successful. He served four terms as the District 60 representative, until 2000. Highlights of Beutler’s political career include serving as Majority Whip and working for Brad Henry.

Even his political career could not keep Beutler away from Southwestern. He graduated from Southwestern once again—this time with a Master’s of Education in 2003, 20 years after the first time. After his second degree, Beutler began working with President John Hays, assisting him with external affairs, grant development, legislative matters and development of external funds. In 2006 Beutler also founded and developed the popular President’s Leadership Class, a highly selective scholarship opportunity occurring each year for 15 of SWOSU’s top entering freshmen.

(continued on next page)
Beutler’s “love for the university” and extensive community development experience is what led him to apply for the presidency.

“I felt like I had some attributes where I could make a positive impact on the institution - especially in education, business, and community service - to help the university move forward.”

His first thought when he discovered he was chosen was excitement, followed soon by musing about “how to proceed and what challenges the university faces,” Beutler said.

Many of those challenges are financial, and Beutler is confident Southwestern will emerge unmarked, even strengthened, from the current financial crunch.

“Financials have put a strain on all state agencies. We’re fortunate that we have budgeted well and have staff and faculty that understand that and have been conservative. We’ll move forward. We have a situation where our budget is providing some challenges, but I believe within that are some opportunities to become more efficient and look for other avenues.”

Even with the financial pressure, Beutler is confident in Southwestern’s attributes and ability to pull in prospective students and stand apart from other universities.

“Southwestern has done tremendous improvements in buildings and physical structures. Things are more tailored to students, like the Wellness Center, and Student Union. There are huge positive differences. When people see a university, they see physical structures, students, faculty, support staff and administrators.

(continued on next page)
We have the best of all of those in the country.”

His favorite thing about Southwestern is the friendly collegiate atmosphere from the students to the faculty.

“Even though there is a lot of commuters, there is still a collegiate atmosphere. It feels like a college.”

Beutler knows his legislative ties will be beneficial to Southwestern.

“Of course the legislature plays an important role and has tremendous influence from the amount of money we receive to the things we can and cannot do. I know all of these people personally. That has an impact.”

His advice for recent graduates and alumni?

“Don’t forget about SWOSU, first and foremost. We’re proud of all of our graduates. Just because they walk across the stage and receive a diploma doesn’t mean the association stops. We want to continue that.”

“We face some challenges with budgets and funding, especially funding from the state. We are seeking other avenues of funding, including private funding and increased participation by alumni.”
Favorite Professor while you were a student at SWOSU?

Gosh. I had several. One of my greatest mentors was Dr. Kay Branson. I enjoyed several immensely. Dr. Bromert, Dr. Maness, Dr. Ellinger. Dr. Dan Brown. And of course Dr. Mel Fiegel. Dr. Rogers for astronomy was really funny. I enjoyed him.

What groups were you involved with as a student?

I wasn’t as active as I wanted to be, because I was so active on my family’s ranch. I was very active in the Nigh [gubernatorial] campaign at SWOSU in 1982.

Favorite movie?

_Hud_—I can quote you lines! Followed closely by _Giant._

Favorite meal at SWOSU?

I like the cafeteria—from spaghetti to fish. I like the hamburgers at the grill.

What is your favorite band/singer?

One of my favorite singers is Lyle Lovett.

If you were an animal, what kind would you be and why?

Probably a horse. I think they are magnificent animals.

If you could be any character in fiction, who would you choose?

Man, that’s tough. Any character in fiction? There’s a couple I’m thinking of. I guess kind of like Bick Benedict in the novel _Giant_. He makes a great transformational growth.

How would you describe yourself in three words?

Energetic, passionate, fun.
Hays retires after 10 years as Southwestern president

Hail to the 16th

In the same manner as another legendary Southwestern president -- Al Harris -- John Hays is a true Southwestern man. He grew up in southwestern Oklahoma, graduated from Southwestern, and worked for many years for his alma mater before being selected as president. However, the road from childhood to his successful tenure was not a smooth or straight one for Dr. Hays.

John Hays was born and raised in Greer County, Oklahoma, and graduated from Granite High School in 1962. After graduation, he looked for work in Oklahoma City with little luck. He tried his luck selling encyclopedias but didn't really enjoy it.

Desperate for a job, he and his brother decided to move to Los Angeles to live with a cousin who told them jobs were everywhere to be had. In reality, there were not many available for an unskilled worker. Things got so bad that the three men had just enough money to eat one sandwich a day.

Finally, all three got jobs. Hays found work driving a Triple A tow truck. It was during this job that he was able to read a lot and realize that he knew if he wanted to improve himself, he would need to go to college. He also realized that getting to college was going to take work and money.

Hays joined the Oklahoma National Guard and in 1963 was sent to Fort Polk, La., for boot camp. After finishing his six months tour of active duty, he returned home to Oklahoma but with no real plan on getting to college.

His journey to college finally began with a domino tournament.

A domino tournament was held in his hometown of Granite. Hays entered and won. One person who took notice of Hays at the tournament was Frank Hobbs, superintendent of Granite's public school. After the tournament, he talked with Hays about his future. Hays mentioned that he wanted to go to college but did not have enough money to enroll.

Immediately, Hobbs called Southwestern President Al Harris. The two arranged to get Hays a scholarship and a job. When not in class, he worked for the university's physical plant. In the summer, that meant much of his work was outside in the heat. Hays did not mind, though. He was finally realizing his goal of a college degree.

Hays entered college with focus and big plans. He decided to major in accounting, thinking it was a good lead-up to a pre-law degree. He also majored in political science and economics. He also got involved in student political clubs.

Dr. Hays was a fixture during the pre-finals pancake dinner for students each semester. He was known as the chief cook of the pancakes.

John Hays started work for Southwestern in 1972 as Assistant Business Manager.
His career saw success both on campus and in the business field.

Upon graduating in 1969, Hays decided against law school. He was newly married and needed to make money. Luckily, he worked through school for three years at a bookkeeping office. Through his bosses at the office, he was able to land accounting jobs, eventually working for Arthur Anderson & Co., one of the “Big Eight” accounting firms in Oklahoma City.

At Arthur Anderson, Hays was quickly promoted to Senior Accountant. However, he never felt comfortable with the big city life. So when he had a chance to return to Southwestern, he took it. In 1972, Hays began his first job at Southwestern as the Assistant Business Manager. While working for the college, Hays got his master’s degree in education.

After four years, Hays was hired away by the Oklahoma A&M Regents. But soon he was back in Weatherford, working as a CPA in a local accounting firm until 1983.

Hays joined the Southwestern family for good in 1984 when he was named the university’s Comptroller. In 1989, he became Vice President for Administration and completed his doctorate degree from the University of Oklahoma in 1990.

Eleven years later, he was selected as the university’s 16th president. During his tenure, the university grew in both student numbers and campus improvements. Notable additions and changes to the campus during his tenure include:

- the Wellness Center,
- athletic complex,
- Centennial Clock,
- renovated Memorial Student Center,
- incorporation of the Cheyenne-Arapahoe Tribal College
- agreements with eight other universities across the world in a student exchange program
- passage of a bond that paid for the construction of a new theatre among other improvements

Hays has said he plans to continue his involvement in local and state civic organizations and travel in his retirement. His civic service includes the Weatherford Area Chamber of Commerce, Leadership Oklahoma, Weatherford Regional Hospital, Weatherford Area Economic Foundation (founding member), Stafford Airport and Museum, Heartland of America Museum, Weatherford Arts Council (founding member) and the Kiwanis club.

“It has been a great and rewarding experience working for SWOSU over the past 30 plus years.”

Dr. Hays found time to participate in many Southwestern activities, ranging from attendance at most sporting events to being a victim of the dunk tank during Dawg Days.
Q&A WITH

John Hays

What are some of your best moments/accomplishments here at SWOSU?

I am really proud to be part of the building of the Wellness Center, and the 12 million dollar Bond Issue that was past and paid for the all the projects including the Hilltop Theater, Old Science Building, Technology Center, and Student Union. I am also proud of the Interdisciplinary Degree that was added to the list of degree programs.

What are some of your worst moments/letdowns?

Well there were definitely a couple of those. I think one of the most recent was a rumor that the University cancelled all Christmas activities. We had hundreds if not thousands of really angry letters and e-mails about why we had done this. I guess it shows you how crazy things can get when it gets on the Internet. Also a big memory was the ice storm of 2002 where we had to close down the campus for an entire week. A big scare would have to be the state’s budgets shortfall in 2004 where we had to make some drastic cuts throughout the school.

Was there ever moment when you felt overwhelmed?

Just after a few months as president a girl came in my office and said that she just wanted to thank me for all the improvements and good things that I had done for the music department. She was a music major and said that since I had taken the job things were so much better. That was a really proud moment for me.

What are some things you miss about holding office?

I definitely miss the people. Students and coworkers alike. One of the biggest adjustments you have to get used to in retirement is not being around people all the time.

People say that President Beutler has big shoes to fill. What do you hope or want your legacy to be here? What do you want people to remember you by?

I hope that I left things in good order for the next president to build on. You know, every president adds to the foundation of the school, and I hope my part has been a positive one. I hope I have left the office in a place to continue building on SWOSU’s high yet realistic expectations to provide the right quality of education and continue building relationships with surrounding communities.
Southwestern will celebrate homecoming activities Oct. 15-16. Theme for this year’s Homecoming celebration is “A SWOSU Tribute to Duke.” Friday’s main activity will be the 100th Birthday Celebration of the Old Science Building.

Saturday’s activities include a 5K run and golf tournament, Sigma Sigma Chi reunion brunch, College of Pharmacy Homecoming activities, Old Science Open House and Tours, a volleyball game at 2 p.m., the annual parade at 3 p.m., and football game at 6 p.m.

For more information on all events, call the Institutional Advancement office at 774-3289.
SWOSU enrollment up
Southwestern is a popular choice for students as SWOSU’s official enrollment numbers show a 5.3% increase compared to one year ago.

And, more impressive are the freshmen and graduate numbers on the Weatherford and Sayre campuses. SWOSU shows an 8.8% increase in first-time freshmen this year and a 31% increase in graduate enrollment.

“When it comes down to it, students and parents are noticing SWOSU for its quality academic programs,” SWOSU President Randy Beutler said. “We continue to boast our 15 nationally-accredited academic programs-most among Oklahoma’s regional universities.”

SWOSU’s 2010 enrollment is the largest since 2004. There are 5,399 students enrolled at SWOSU compared to 5,127 in 2009. In 2004, there were 5,426 students.

SWOSU’s residence halls are also full. A total of 1,019 students are living on campus during the 2010 fall semester.

“We are delighted to see the growth,” Beutler said. “SWOSU is a quality institution that students can attend for a great value. We continue to look for ways to save money to keep the educational experience more affordable for our students.”

SWOSU started classes on August 18. The semester will end on December 17. The 2011 spring semester begins January 5.

Russ wins national title
Cordell High School senior Lacey Russ won the title of Miss America Outstanding Teen in Orlando, Fla., in August. Lacey is 16 and won a $30,000 scholarship, according to the Miss America’s Outstanding Teen website. She’s the reigning Miss Southwestern Oklahoma State University Outstanding Teen and Miss Oklahoma Outstanding Teen.

At Cordell High School, Lacey is a cheerleader, serves on the student council, plays basketball and is a member of the honor band.

Weeks selected as U.S. Marshal
Oklahoma Highway Patrol Maj. Charles Thomas Weeks II was nominated to be the U.S. marshal in the western district, based in Oklahoma City. Weeks joined the Department of Public Safety in 1985 and has held the positions of commander and executive secretary, according to the White House. Weeks is a 1982 graduate of SWOSU.

Squires named superintendent
Paula Squires was recently selected to serve as Superintendent for the Boone-Apache school district. Squires lives north of Carnegie on a fifth-generation family farm. She is a graduate of Alfalfa High School and has earned a bachelor’s degree and two master’s degrees from SWOSU. Squires has taught several levels of education and previously served as superintendent at the Mountain View-Gotebo School District for seven years. She and her husband, Carlos, have two grown sons, Barry and Brad.

Archer takes registrar position
Daniel R. Archer is the new registrar at SWOSU. Archer replaces Bob Klaassen, who is retiring June 30 after working 31 years at SWOSU.

Archer came to SWOSU from Oklahoma State University-Oklahoma City where he served as academic advisor and international advisor since 2006.

He also served one year as records supervisor at OSU-OKC. Prior to that, Archer worked as admissions/credentials clerk and registration clerk at Oklahoma City Community College.

He served as 2009-10 president of the Oklahoma Academic Advising Association. He and his wife, Lindsay, currently live in Oklahoma City. Archer is a 2000 graduate of Westmoore High School in Oklahoma City.

“I’m excited to be here,” Archer said. “I am enjoying the continuity and collaboration across campus and look forward to working at SWOSU.”
Lowell M. Irby is a 1955 graduate of Southwestern Oklahoma State University where he obtained his B.S. degree in pharmacy. He was honored by the SWOSU College of Pharmacy in 1999 as its “alum of the year.”

In 1958, Irby opened Lowell’s Pharmacy in Artesia, N.M. and he, along with sons Kirk and Wade, continue to operate the business. Irby also has an oilfield well service and trucking business and is the primary stockholder and board member of Western Bank of Artesia.

Irby was a walk-on member of the SWOSU football team in 1951. He became a started by the second game and earned his letter that season. Irby jokes that his football career ended after one season when he discovered that he could not pass Botany lab by cutting class to go to football practice. While at SWOSU, Irby worked various jobs including assistant to the house mother at Neff Hall, lab assistant and he drove a school bus for the Weatherford Public Schools.

Irby has been involved in so many activities at the local and state levels. He was recognized by the New Mexico School Board Association for having served on a N.M. Board of Education longer than anyone else. He has served 34 consecutive years on the Artesia Board of Education. Over the years, he has also been very involved with the New Mexico Pharmacist Association. He, along with two other pharmacists, helped reorganize the association into the powerful lobbying force that it is today.

He and his wife, Norberta, have been married 49 years. They have three sons and one daughter. Oldest son L. Kirk and youngest son T. Wade are both graduates of the SWOSU College of Pharmacy. His brother, Dillard is also a SWOSU pharmacy graduate. Lowell and Norberta have been long involved with SWOSU, and they have provided numerous scholarship opportunities for many students at SWOSU.
Dr. Bob L. Blackburn and Lowell M. Irby were inducted into Southwestern Oklahoma State University’s Distinguished Alumni Hall of Fame during the 2010 Convocation on the Weatherford campus. Both Blackburn and Irby were the featured speakers at the event. Irby and Blackburn were chosen for their success in their chosen careers. Irby is a successful pharmacist in New Mexico and Blackburn is the director of the Oklahoma Historical Society.

Dr. Bob L. Blackburn, a native Oklahoman, has served as executive director of the Oklahoma Historical Society since 1999. He joined OHS in 1980 as editor of The Chronicles of Oklahoma and became deputy director for agency operation in 1990.

Blackburn is a 1973 graduate of SWOSU where he earned a Bachelor of Arts degree in history. He earned his M.A. and Ph.D. in history from Oklahoma State University. Blackburn grew up in Edmond and graduated from Putnam City High School in 1969.

Blackburn published several articles and his first book while still in graduate school and has since written or co-authored 18 books and numerous articles, journal entries, and screen plays. He is a steady source of historical information to the media and has appeared numerous times on the History Channel.

He was instrumental in planning and building Oklahoma History Center, a 215,000 square foot museum and research center. Blackburn has served on numerous national and regional board committees, including the Western History Association, the Oklahoma Association of Professional Historians, the AIA, and Leadership Oklahoma City.

His hobbies are reading, running, carpentry, landscaping and golf. He is married to former State Representative Debbie Blackburn and they have one son, Beau, who is a professional photographer in San Diego, California.

Lowell Irby, Bob Blackburn
AMAZING!

McCoy brothers represent Southwestern well during world-wide reality show race

This spring, the whole nation got to see the integrity, agility, intelligence, and humor that characterize many Southwestern graduates. Two of these graduates displayed these traits each week during a reality television show contest that spanned the globe.

Southwestern alumni Jet and Cord McCoy became known across the nation as they competed in CBS’s “Amazing Race” reality TV show. The brothers were already famous in Weatherford. They were stars on the SWOSU rodeo team and won many collegiate and professional awards while in school. The two men, originally from Tupelo, finished second, but came away with integrity intact, prizes won, and the admiration of viewers and fellow competitors.

In the Amazing Race, the brothers competed against 10 other duos to find clues and compete challenges each week in order to win $1 million. The team that was the slowest in completing tasks was eliminated each week. The brothers were never eliminated and narrowly finished second. Message boards and columnists around the country asserted that the team that won -- Dan and Jordan Pious -- cheated and acted unfairly in the last episode and that the McCoys were rightful winners of the $1 million. However, the McCoys never complained and said they were proud to keep their integrity intact through the whole season.

The McCoys did not leave empty-handed. Among other prizes won during the contest, the brothers won trips to Patagonia, Maui, and Alaska. They also won sailboats.

But it was the experience that the brothers found most rewarding. The brothers spent each week in a different part of the world, ranging from Germany to Chile to Malaysia.

“Whether you had a million dollars or not, you couldn’t tour places like that,” Cord told The Oklahoma.

Upon return to Oklahoma, the brothers immediately used their prominence to raise money for good causes. In May, the brothers joined with the Ada Area Chamber of Commerce to put on “Oh My Gravy, It’s a Pink Tie Affair” fundraising event. This event took place along the annual Cord McCoy bullriding invitational. Both raised money for Pontotoc County’s Relay for Life for the American Cancer Society.
**Cord McCoy Talks**

**Q- How has your experience with SWOSU helped you with your career?**

A-SWOSU was great because I felt like I got a well-rounded education. Since then, I have applied my education to fund-raising, working with sponsors, producing events, and managing my money in a race around the world.

Age: 29  
Hometown: Tupelo, Okla.  
Connection to your teammate: Brother  
Current Occupation: Professional Bull Rider  
Pet peeve about your teammate: He likes to voice his opinion  
Favorite hobbies: Riding horses  
Achievements: Rode world champion bucking bull, “Big Bucks”  
Lifelong to do list: Get married, have lots of babies and live happily ever after  
If I could switch places with someone: I wouldn’t trade with anyone.  
Role Model/Hero: My parents  
What are you passionate about: My beliefs  
People would be surprised to learn: I don’t have a television or a radio in my house  
Favorite place you have ever visited: I love visiting everywhere, but home sweet home is always the BEST  
What did you hope to accomplish by running the Race (other than winning one million bucks): Spending time with my best friend and brother

**Jet McCoy Talks**

**Q- How has your experience at swosu helped you with your career?**

A-If I had to summarize how SWOSU helped me in one word it would be experience, my major is in speech communications, so it has given me great confidence in going out into my career knowing that I’m sounding intelligent, and that I am prepared for what ever gets thrown at me.

Hometown: Ada, Okla.  
Connection to your teammate: Brother  
Current Occupation: Cowboy  
Pet peeve about your teammate: Punctuality or lack thereof  
Favorite hobbies: Reading  
Achievements: Making it on THE AMAZING RACE  
Lifelong to do list: To remain a cowboy  
If I could switch places with someone: Nobody, I am happy being me ... I haven’t worked out all of my own problems so I wouldn’t want to start on anyone else’s  
Role Model/Hero: Cord would be my hero  
What are you passionate about? Horsemanship  
People would be surprised to learn: How much I read. I read every single day  
What do you hope to accomplish by running the Race (other than winning one million bucks)? To broaden my horizons and gain a better appreciation for the world in general
former math professor makes a difference with aeronautics business

Dr. Sandy Johnson

Dr. Sandy Johnson, who taught math at Southwestern after receiving bachelor’s and master’s degrees in education, began Anautics Inc. Here she handles human, financial, environmental, and technical issues and insures that the tasks her company partakes in are completed in a timely and effective manner. As the leader of the company, Dr. Johnson strives for excellence and works hard to encourage growth and solidify customer satisfaction.

The business, which she runs with her sons, has already received several awards. In 2009, she was honored by the Journal Record as one of the 50 Making a Difference: Woman of the Year award.

Those who know Dr. Johnson are not surprised by the award. She excelled as a faculty member while a part of the Mathematics Department from 1992-1999.

Throughout Johnson’s teaching career she was honored as the District Teacher of the Year and nominated for the Presidential Award for Excellence in Mathematics Teaching. She served on the Advisory Committee for Performance Pay for Teachers for the Oklahoma Speaker of the House and conducted research on the First Year Teacher Programs for State Representative Ann Coody.

She has served as President of the Coalition for the Advancement of Science and Mathematics Education in Oklahoma otherwise known as CASMEO. While serving her time as president she helped in conducting yearly summits focusing on pulling executives from education, business, and government all with the common goal of building Oklahoma’s economy.

As of now, Dr. Johnson has nine publications and has presented 25 research and professional development activities. She has also published two reports on Skills Gaps observed in teachers and in pre-service teachers. She has conducted research and presented findings both in Austria and England. She presented a paper on her findings at the Diminishing Manufacturing Sources and Material Shortages. Johnson has also presented for the Mathematical Association of America on Small Business Innovative Research.

One of Johnson’s most cherished accomplishments is serving as an Honorary Commander for the 552d Air Control Wing at Tinker Air Force Base. Among other things, Johnson is also a member of the Technology Committee on the State Chamber of Commerce, the Education and Workforce Committee for the Greater Oklahoma City Chamber of Commerce, a Commissioner for the Oklahoma Commission for Teacher Preparation, a member of Oklahoma City Rotary 29, a member of Oklahoma Chamber of Commerce, and has served on the Education Committee for the Oklahoma Business ad Education Coalition.

After teaching in Weatherford for seven years, Southwestern is honored to have had a person such as Dr. Johnson as a professor of this institution, and will never forget the difference she has made in so many lives.
**Where did you grow up?**
“I was born in Bavia, New York. This was my father’s hometown. My parents moved to Oklahoma (My mother was an Oklahoman) when I was in grade school. I grew up in the wonderful town of Chickasha.”

**Where did you graduate from high school?**
“I graduated from Chickasha High school...home of the Fightin’ Chicks!”

**What did you want to be when you were a child?**
“When I was young I wanted to be a pediatrician because I loved children. I don’t know when that changed, but I did teach mathematics for 25 years in Oklahoma, so I did work with all ages of children throughout my career.”

**What was your favorite thing about Southwestern?**
“There are so many things I loved about SWOSU. I taught in the Mathematics Department with so many wonderful colleagues. I had two Chairs while I was there, Dr. John Woods and Dr. Radwan Al-Jarrah. They were both wonderful mentors for me. Besides my passion to teach mathematics, possible one of the things I liked most was the privilege of working with so many students in an advisory capacity. Two of my children completed degrees at Southwestern through the Mathematics Department as well.”

**What do you do for fun now?**
“My four children have given me 13 grandchildren. Anything that has to do with my family is the most fun: soccer games, baseball games, softball games, family gatherings. My husband and I have a second home in Scottsdale and time out there is lots of fun as well.”

**Describe yourself in one word.**
“Passionate.”

**What has been your greatest accomplishment?**
“I have listed my accomplishments in order of my priority: My salvation in Jesus Christ, my marriage of 43 years, the birth and raising of my four children, starting and maintaining a small business with my son as co-owner, meeting President Bush in 2008 in a small group setting, and being an Honorary Commander for the 552d Air Control Wing at Tinker AFB where I accompanied a training squadron in an AWAC on a training drill over New Mexico, completing my Ph.D.”
Outstanding pharmacy alumni named

Don Dowling of Frisco (TX) (second from right) has been named the 2010 Outstanding Alumnus of the College of Pharmacy. He was honored during the college’s recent awards and white coat ceremony. Others pictured with Dowling include (from left): Gary and Susan Tigert (Don’s sister); wife Barbara; and Patti Harper, alumni development officer for the SWOSU College of Pharmacy.

James O. Spoon (right) of Sand Springs has been named the 2010 Outstanding Alumnus of the College of Pharmacy. He was honored during the college’s recent awards and white coat ceremony. With Spoon is Dr. Doug Ried, dean of the SWOSU College of Pharmacy.

Outstanding Alumni of the Southwestern College of Pharmacy.

They were honored during the recent SWOSU College of Pharmacy Awards and White Coat Ceremony held on the SWOSU campus.

The Outstanding Alumnus award is presented each year to an individual demonstrating exceptional support of the SWOSU College of Pharmacy and outstanding personal achievements in the profession.

Dowling was raised in Rush Springs and graduated from the SWOSU College of Pharmacy in 1956. He soon joined Wyeth Laboratories where he spent 43 years, starting out as a territory manager and ending up as executive national sales director at the Wyeth/Ayerst home office. He has spent the past seven years as a pharmacist at the Texas Scottish Rite Hospital for Crippled Children in Dallas, Texas.

Spoon is a graduate of Miami High School and a 1975 graduate of the SWOSU College of Pharmacy. He is a lifetime member of the SWOSU Pharmacy Alumni Association. He is active in civic affairs in the Sand Springs community and has been very involved with state-wide pharmacy organizations. He has served as president of the Oklahoma Pharmacists Association and Oklahoma State Board of Pharmacy.

Faculty members receive promotions

Six SWOSU faculty members were awarded promotions, and seven faculty members received tenure at a recent meeting of the Regional University System of Oklahoma (RUSO) Regents. SWOSU President Randy Beutler said the changes are effective for the 2010-11 academic year.

The following faculty members were approved for advancement in rank:

From Associate Professor to Professor
* Dr. Arden Aspedon, Allied Health Sciences
* Dr. Mary Aspedon, Education
* Dr. Nancy Williams, Pharmacy

From Assistant Professor to Associate Professor
* Dr. David Bessinger, Music
* Dr. Kevin Collins, Language and Literature
* Dr. Rahmat Talukder, Pharmacy

The following faculty were approved for tenure:
* Dr. Kevin Collins, Language and Literature
* Dr. David Esjornson, Chemistry and Physics
* Dr. Tim Hubin, Chemistry and Physics
* Ms. E.K., Jeong, Art
* Dr. James Silver, Language and Literature
* Dr. Rahmat Talukder, Pharmacy
* Dr. Nancy Williams, Pharmacy
Bulldog sculpture dedicated

Southwestern now has an impressive bulldog sculpture.

A dedication ceremony was held April 17 for Duke, the new bronze bulldog, which is approximately 4 feet tall and 5 feet long and located just south of the clock tower.

The sculpture was designed and built by Frank Moran of Weatherford. The SWOSU Alumni Association Board of Directors organized the project, which was made possible by Jim Andrews and E. Vann Greer Andrews of Edmond who generously donated money to cover the entire cost of the $30,000 project.

Masons donate to university

The Masonic Fraternity of Oklahoma has donated $100,000 to Southwestern Oklahoma State University to fund an academic enrichment series on the Weatherford campus.

The endowment gift to the SWOSU Foundation was given by the Masonic Charity Foundation of Oklahoma and will help establish a speaker series on the SWOSU campus. The SWOSU Masonic Distinguished Scholar Lecture Series will bring scholars with national or international prominence to the campus to share current research.

The gift was celebrated May 20 at a reception on the SWOSU campus hosted by SWOSU President Randy Beutler.

Masonic Charity Foundation Executive Director John Logan of Edmond said the Masonic Fraternity of Oklahoma is proud to present this $100,000 gift.

“Freemasons have been proponents of public education since our country was founded,” Logan said. “We are very aware of the outstanding job done by the regional universities in our state and we want to assist them in their efforts.”

Logan said President Beutler’s vision of establishing the SWOSU Masonic Distinguished Scholar Lecture Series is a wonderful use of the funds. Interest income from the endowment will be used to bring speakers to the campus for the benefit of students and area residents. A committee will be formed to determine the speakers each year.

“We are confident the earnings of this endowment will enhance not only the academic experience for the students but also enrich the community of Weatherford and the surrounding area,” Logan said.

Oklahoma has over 231 Masonic Lodges and over 25,000 members, who contributed over $14,000 every day of 2009 to charitable and educational causes. The Masonic Charity Foundation of Oklahoma was named the Outstanding Philanthropic Foundation of the Year by the Oklahoma Chapter of the Association of Fundraising Professionals.

Freemasonry is not a charity; although it promotes charity in its members. It is a fraternity designed to teach morality and ethics and train good men to make themselves of service to themselves, their families and their communities. Freemasonry is not a religion, but it teaches its members to be active in their chosen faith. Freemasonry subscribes to no partisan politics, but it teaches its members to be active in civic concerns.
April 6 will be known as the day that will be the start to improving Weatherford as a community.

On that day, Weatherford voters approved a penny sales tax extension to finance various projects, and one of the projects that will be supported is the new events center, which will be built just south of Milam Stadium on the SWOSU campus.

Yes Weatherford is the largest capital improvement investment in city history. A total of $45 million dollars in capital improvements has been used to help Weatherford compete in the economic environment today.

"This is the first of many partnerships between the university and the city of Weatherford," said Jared Deck, the campaign coordinator of Yes! Weatherford.

"These are the steps in creating a more friendly city to students and young professionals," Deck said.

A total of 1,583 voters went to one of the precincts to vote last Tuesday. With five items being voted on, they all came out with a win.

Infrastructure: 77.9% Yes - 22.1% No
Events Center: 62.9% Yes - 37.1% No
School Safety: 76.4% Yes - 23.6% No
Surgery Suite: 62.6% Yes - 37.4% No

This summer the construction will be started on the event center. This will be built south of the Milam Stadium on the Southwestern campus. It will be 75,000 square feet and able to hold 4,000 people. Both university and community events will be taken place in the event center. The center will be available for both community and university groups for athletic events, conferences, trade shows, tournaments and more. The center will also serve as the new home for the SWOSU men’s and women’s basketball teams and women’s volleyball squad.

"The event center will serve as a crown jewel for the community," said Michael Catterson, athletic training director.

"This will attract events that we haven’t had in past."

Michael Catterson
Athletic Training director

"We at SWOSU are obviously very excited," said SWOSU President Randy Beutler. "This is a bold move by the Weatherford citizens to support a great, new venue for large community events. This will be a tremendous benefit for Weatherford and SWOSU."
Honoring Kirkland

Couple sets up endowment in former professor’s name

Dr. Henry Kirkland, a retired biology professor at Southwestern Oklahoma State University, was recently honored by Dr. Wade and Sarah McCoy of Oklahoma City who established a scholarship endowment in Kirkland’s name with the SWOSU Foundation in Weatherford.

A reception was held at the Greens Country Club in Oklahoma City where more than 100 of Kirkland’s former students and colleagues gathered to hear the inspiring story of Dr. Kirkland, who taught at SWOSU from 1972-1996. Former students from Booker T. Washington High School of El Reno, El Reno High School and SWOSU were in attendance.

Wade McCoy, who is a doctor at Gilbert Medical Center in Bethany, and Sarah started the F.K. "Skeet" Carney and Dr. Henry Kirkland Jr. SWOSU Biological Sciences Scholarship to honor Kirkland’s involvement in the McCoy’s lives as a professor and mentor. Carney is mentioned in the official name because he was a pharmacist who took a chance and employed Kirkland when he was a child. Kirkland was deeply affected by the generosity shown to him as a young man by Carney and used that to inspire others as a noted educator. Many of Kirkland’s students became the indirect recipients of Carney’s influence.

"Since Sarah and I are both alumni of Southwestern, we have fond memories and a sense of gratitude toward the university," McCoy said.

"Though many professors had a strong influence on us, Dr Henry Kirkland impacted our lives in a way that changed our futures forever. The story of Skeet Carney and Dr Kirkland is too important to let it be forgotten. This scholarship is one way to insure the story of giving will live on."

The scholarship will be awarded to a biological sciences or pre-health student at SWOSU.

To contribute to this endowment or for additional information about the scholarship, contact Nicole Boyles, director of planned giving at SWOSU, at (580) 774-3267.

"This scholarship is one way to insure the story of giving will live on."

Dr. Wade McCoy

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Great year finished, great one planned

SWOSU’s Panorama series has been bringing outstanding events to the Weatherford campus since 1991. The committee’s goal is to bring quality entertainment to SWOSU’s campus. Past Panorama events have featured such names as comedians Jeff Dunham and Carrot Top, an outdoor concert featuring band Anberlin and Switchfoot, the amazing Peking Acrobats, and many more.

The 2009-2010 line up featured best selling zombie novelist and son of Mel Brooks, comedian and author Max Brooks, Comedy Central’s newest star, comedian Demetri Martin, who hosts Important Things with Demetri Martin, Postsecret.com founder and inspirational speaker Frank Warren, and an amazing dance performance by the Dallas Black Dance Theatre.

The committee has met and the 2010-2011 lineup has been chosen. Four outstanding events have been scheduled; The Dan Band, a comedy band that has been featured in such movies as Old School and The Hangover; Aron Ralston, the amazing mountain climber who was forced to amputate his own arm after being trapped by a boulder; the Peking Acrobats, a sell-out show every time they come to SWOSU; and Drumline LIVE, the show stopping attraction created by the music team from 20th Century Fox’s movie Drumline.

Panorama is partially supported by an endowed lectureship sponsored by the SBC and Southwestern Oklahoma State University. For more information about Panorama, the events, and how to get tickets, contact Brian Adler, Director of Public Relations and Marketing at (580) 774-3063 or by email at brian.adler@swosu.edu.

Panorama Schedule 2010-2011
(All dates are subject to change)

• The Dan Band- September 14, 2010
• Drumline Live- November 2010
• Peking Acrobats- February 2, 2011
• Aron Ralston- March 2011

The Dan Band

The always popular Peking Acrobats will return to Southwestern for this year’s Panorama series.
The 2009-2010 Panorama lineup was exceptional once again. (Top Left) Author and comedian Max Brooks speaks the crowd about the skills necessary to survive the zombie apocalypse; (Top Right) Postsecret.com founder Frank Warren speaks to a sold-out show on November 19; (Middle Left) Comedian Demetri Martin spent some time after his show to sign autographs and visit with students; (Bottom Left) Max Brooks involves a SWOSU student in the closing of his wonderful presentation; (Bottom Right) More amazing displays of strength and skill are preformed by the Dallas Black Dance Theatre dancers.
Duke hits a run of bad luck...
mascot fights bees, allergies and bad eating habits

SWOSU’s bulldog mascot, Duke, is increasingly becoming a legend on campus for the ways that he gets into trouble.

Stories of his humorous yet dangerous stunts are quickly becoming conversation starters. In December, Duke decided to chew on a cotton rope. He had ingested 10 feet of the 12-foot rope before he was caught. He was rushed to the veterinarian, where he underwent surgery to have the rope removed and had to stay in the “hospital” for a week.

“Duke is a mischievous dog,” said Rita Hays, Duke’s caretaker. “It’s no secret that he is an obsessive chewer.”

The dog has chewed on many other items also, including a cell phone and a pair of glasses.

But some of Duke’s problems are not his fault. For example, Duke became sick after the rope surgery. Turns out, he was allergic to the stitches. Therefore, he had to undergo a second surgery to replace the stitches.

Also, Duke got in a fight with a bee and lost. He had an allergic reaction to the bee sting and thus half of his body swelled tremendously.

Allergies are a constant source of Duke’s bad luck. At the slightest contact with the wrong material or allergen, Duke’s skin will turn pink and get irritated. To relieve the pain and itching, Duke will lick his feet, and weekly takes an oatmeal bath. His owner, Rita Hays, always has Benadryl and a few other necessities on hand to help in case of an allergy breakout.

DID YOU KNOW?

• Duke will be 5 years old early June of 2010. Bulldogs generally live up to 8 years, however, his mom -- who just passed away -- lived to be 10 years old.

• While we all know this bulldog as Duke, he goes by the name Curtis at home.

• Duke currently weighs 57 pounds, but at one point he has weighed as much as 72 pounds.

Still living the life, though

Although Duke does have more worries than the average pup, he also has quite a bit to live for; Duke started the first 18 months of his life in the show ring. His show name is Newcomb’s Shineman Curtis.

Now, instead of being a famous show dog, he represents Southwestern Oklahoma State University as their proud mascot. He attends sporting events and promotional activities.

Also, in Duke’s spare time around his house, he enjoys hourly naps and long car rides. Rita, his owner, says that he especially enjoys waddling up the ramp to get in the car.

Duke loves his neck scratches as well. He leans his head all the way back to get these. While, like most dogs, he enjoys a good scratch, this also helps relieve those painful allergies.
The Southwestern Small Business Development Center at Weatherford will be recognized with two state and regional Small Business Champion Awards at an upcoming luncheon in Midwest City.

Doug Misak was chosen as the Financial Services Champion of the Year, and the SWOSU Small Business Development Center was selected as SBDC Service Excellence and Innovation Center of the Year.

Misak and the SWOSU SBDC, along with other award winners, will be recognized at an awards luncheon April 7 at the Rose State College Student Center in Midwest City. Oklahoma City Channel 5 TV anchor/reporter Darrielle Snipes will emcee the luncheon with special remarks from Lt. Gov. Jari Askins.

In addition to Misak, SWOSU SBDC Business Coordinator Mary Eichinger and Business Development Specialist Lisa Snider will be honored.

Misak is the director of the SWOSU Small Business Development Center, located within the Center for Economic and Business Development. Misak is known for his tenacity and unflinching dedication to the cause of capital access for entrepreneurs of all walks of life, particularly the underserved. Misak has been able to assist aspiring small business borrowers from their first inquiries to providing on-going technical assistance which allows them to grow and prosper.

The SWOSU SBDC serves 15 counties in southwest Oklahoma. Misak’s extensive outreach in southwest Oklahoma promoting the SBA Express Lenders Program to local banks resulted in their signing on for active participation. Through his efforts, small businesses are able to achieve funding from local banks. During the past two years, Misak has generated several loans valued at over $7 million and generated 231 jobs.

Misak has over 20 years of business experience in retail business, oil field, healthcare and construction industries. Past work experience for Misak also includes economic development for Oklahoma communities.

The SWOSU Small Business Development Center, with offices in Lawton and Weatherford, serves the 15 counties of southwest Oklahoma. These offices specialize in financial and veteran assistance. Nineteen percent of the clients served by the SWOSU SBDC are veterans and at least 45 percent of the clients served are minority.

In fiscal year 2007, SWOSU SBDC exceeded its goal of business startups by 132% and surpassed its capital formation goal by 468% by contributing more than $16 million to the economy in small business capital. The center has been successful in recruiting local lenders to participate in the SBA Community Express lending program and works closely with the Army Career and Alumni Program at Ft. Sill to provide small business training and education to veterans and their families.

SWOSU SBDC is involved in promoting the emerging NanoTechnology Industry by working with a start-up company, which now has signed agreements with Korea and Mexico for its products. The center counselors are very active in community development by working closely with area chambers of commerce, legislative officials and local, regional and statewide economic development organizations.

The SWOSU winners competed at the state level and then went on to compete regionally with winners from Arkansas, Louisiana, New Mexico and Texas.
The 50 Year Pharmacy Group recognizes those who have graduated from the Southwestern University and dedicated their lives to the field of Pharmacy. The class of 1959 was recognized at the 50 Year Graduate Ceremony. The ceremony was held at the College of Pharmacy Open House in conjunction with SWOSU and College of Pharmacy Homecoming activities on October 19, 2009. Out of the 33 students in the class of 59', 9 showed up and a special tribute was given to them in their honor.

The 9 in attendance was; Jerry Allen, Weatherford, OK; Orvil Brummett, Spearman, TX; Bob Dishman, Lawton, OK; Raymond Doherty, Amarillo, TX; Boyd Jackson, Tuttle, OK; Clif Mecece, Sallisaw, OK; John Moore, Whitesboro, TX; Ed Sokolosky, Owasso, OK; and Charles Villines, Durant, OK.

When asked about his thoughts on the ceremony, Boyd Jackson said, “There is no way that Karen (wife) and I can express our thanks for everything that you did during our Homecoming.” Another one of Jackson’s classmates, John Moore explained, “Thank you for the good time. It was a very happy occasion, much better than I anticipated.”

The next group to be honored in the 50 Year Pharmacy Group will be the class of 1961 during next year’s Homecoming festivities.
CALENDAR OF EVENTS

August
18 Class Begins
26 Football vs Emporia State, KS

September
4 Cheyenne/Arapaho Tribal College Graduation
11 Football vs West Texas A&M (Parents Day 6:00pm)
14 Panorama Event -- The Dan Band

October
2 Football vs Eastern New Mexico (2:00pm)
4 Higher Learning Commission Accreditation Visit
16 Football vs Northeastern State (Homecoming)
18 Panorama Event -- Drumline Live
21-24 Fall Break
30 Football vs Texas A&M Kingsville (2:00pm)

November
6 Football vs Central Oklahoma (2:00pm)
7 JC Jamboree @ HPE Fieldhouse (12:00pm - midnight)
13 Miss SWOSU Scholarship Pageant (7pm-10pm)
23-28 Thanksgiving break begins

December
15 Semester break begins

‘standing firmly on the hilltop’
Biology Department sells collectables to honor Old Science’s birthday

This year is a monumental one for the Biology Department. 2010 marks the centennial of the Old Science Building.

In commemoration of the centennial of this building, the Biology Department has found a way to provide past and present Southwestern students, as well as other members of the community with a keepsake of the building.

The Biology Department is selling wooden figures of the Science Building. For information about how to purchase a wooden figure, contact Dr. Peter Grant at 580-774-3294 or e-mail peter.grant@swosu.edu.

In 1908, the Oklahoma legislature passed a bill that would provide $100,000 in funds to construct a new building on campus. The school’s enrollment numbers were increasing, and the construction of this building was crucial to the success of Southwestern.

Construction began in 1909 and regents accepted the building on March 4, 1910 with a ceremony that was attended by the student body. The building was three-stories high and had white Grecian columns in front.

This building would provide more than enough room to accommodate the newly raised enrollment numbers. However, the building remained almost idle for over a year because there were no funds available to furnish it.

Currently, the Old Science Building is the oldest on campus, due to the loss of the original Administration Building. The building has also been placed in the National Register of Historic Places.

Students can take great pride in the fact that this building, which has been around for most of Southwestern’s existence, is still being used today.

All of the funds raised by sales of the collectables will go to the Biology Foundation.
Pictured here is campus from 1913. The building on the left of the picture is the original building of the Normal School, and the building on the right is what we now refer to as “Old Science.”

The Y Chapel (pictured right) used to function as a chapel. Noonday and Vespers (non-denominational services) were held in the Y chapel each week. Now, the Y Chapel is used as a museum of SWOSU history.

Pictured below is an aerial view of campus from 1921. This picture, contrasted with the aerial view to the right depicts the modifications the SWOSU campus has undergone to make it how it is today.
The old library, pictured in the background, was built in 1927 and was built to serve fewer than one thousand students. A new library was needed for the growing number of students, and by 1968 the library pictured in the foreground was completed. It was officially named The Al Harris Library in 1975. The old library now serves as the Art Building.

The Normal building (pictured above) was the first and only building on campus, completed in 1901, and 109 years later campus has transformed to the campus we see today in 2010. Southwestern has become a prestigious learning institution, sitting proudly on the hilltop of Weatherford.
Many Bulldog athletes have excelled to the point of national recognition. These have ranged from cowboys who have excelled in professional rodeo to Lady Bulldogs who helped make the Southwestern basketball team a national powerhouse. Many of these athletes have been inducted into the Athletic Hall of Fame. This Hall of Fame can be viewed online at www.swosusports.com. These pages give a glimpse of those Bulldogs who have achieved success.

Tackle Truman Smith was the first Southwestern Player named to the NAIA All-American Team in 1954.

Arnold "Swede" Ulmbach won three state wrestling championships during the 1920's and was later inducted into the SWOSU Hall of Fame.

Joe Ed Eckert won the national bareback title at the College National Finals Rodeo in Bozeman, Montana in 1980.

Shelly Pond's 15-year association with the program as both a player, assistant and later as head coach is the second longest of any women's coach in the Lone Star Conference.

Rex Ryan, current NFL Head Coach for the New York Jets, played defensive end at Southwestern alongside twin brother Rob.
"When the Southwestern Bulldogs blasted seven home runs to earn a 16-11 victory over Texas Tech at Lubbock May 8, there was the same sound that belonged to an artillery salute to a great man. This was Rankin Williams' last time to wear a Southwestern coach's uniform - the familiar No. 20 - in the sport he loved best of all...baseball. And the Bulldogs gave him the best farewell of all, a terrific salvo of base hits. Years will pass and Southwestern will grow but the campus will never be quite the same again with this man retired. As a student and coach his life covered the entire history of the institution. Forty-two of his 68 years had been dedicated to coaching every major and minor sport at one time or another and most of those years as athletic director. Come September a great tradition will have passed and a great legend will begin...the legend of one man who gave so much for so long. The campus won't be the same again...Mr. Southwestern has hung up his spikes." --1964 Bulldog

Southwestern bull-rider Corey Navarre is the only cowboy in history to qualify for the College National Finals, the PBR World Finals and the National Finals Rodeo in the same year and he did it two years in a row.

Kelli Litsch cuts down the net after hitting the winning basket in the NAIA championship game in 1985. In her four years at SWOSU, She was on the All-American team each year and was chosen MVP in the national tournament three times.
A day of celebrating some of the greatest players from Southwestern’s rich and storied history took place Feb. 6 when four new members were inducted into the school’s Athletic Hall of Fame. The 2010 inductees include: Leonard “Tex” Selvidge, a football star for the Bulldogs in the mid 1950’s; Bennie Beutler, longtime stock producer for the SWOSU rodeo, Todd Helton, a NAIA football All-American in 1989, George Hauser, legendary men’s basketball coach of 27 years for the Bulldogs.

Leonard “Tex” Selvidge, who hailed from Stinnett, Texas, helped to usher in an unprecedented era of success for Southwestern football when he arrived in the fall of 1954. The Bulldogs went 7-2 in 1954 and won the conference championship, SWOSU’s first since 1933. Selvidge earned all-conference honors as a senior offensive lineman. Selvidge graduated in 1958 with a bachelor’s degree in social studies and took his first teaching job at Spearman Texas High School where he was an assistant football and track coach. He then took over as head coach at Hollis High School where he was head football and track coach along with assisting basketball. Selvidge then moved into an administrative level position at Clarendon Junior College in 1965 where he served in a number of positions until his retirement in 1998.

The Beutler name has been part of the national rodeo circuit for generations. Bennie Beutler worked with his father and grandfather growing up as a teenager on their ranch north of Elk City. Later he joined forces with E.K. Gaylord II to form Beutler & Gaylord Rodeo Co. in 1989. That partnership continued for a dozen years and resulted in numerous PRCA’s stock contractor of the year titles as well as numerous horses and bulls named rough stock animals of the year. Beutler's association with SWOSU has been one that stretches a number of years. A 1967 graduate of Hammon High School, he later attended SWOSU where he graduated in 1970 with a business administration/marketing degree. The Beutlers have been regular stock contributors to the National Finals Rodeo for several consecutive years. “I’m tickled to death to be joining a group of people that I’ve long since known and admired,” Beutler said.

Todd Helton has been the constant link between the Bulldogs past and present, spending his last 20 seasons on the SWOSU football coaching staff. He has coached some of the school’s top defensive lineman, including All-Americans John Wichert, Robert Newberg and Ruzell McCoy. A native of Perryton, Texas, Helton was recruited to SWOSU by Coach Paul Sharp who was quickly impressed with his raw athletic skills and keen football intellect. He was a dominating defensive lineman and led the Bulldogs to back-to-back winning seasons as a junior and senior. “Todd Helton is such an important part to the history of Bulldog football,” Sharp said. “His players love him, respect him, and they play hard for him down after down. Helton joined Sharp’s staff as an assistant in 1991. Helton has the unique distinction of having served on the staffs of three different head football coaches for the Bulldogs. “Considering how the coaching profession is now days, I guess you could say I’ve been kind of lucky,” Helton said. Helton is the father to young daughters, Kennedie and Ireland Helton.

George Hauser had 792 career wins, including 388 as a collegiate coach at Southwestern from 1976-2003. He took them from all parts of the United States and somehow each year managed to blend a diverse group of individuals into a smooth, efficient, well-organized team. The Bulldogs won seven conference titles, made two trips to the NAIA National Tournament and posted 20 or more wins six times. After coaching at Bacone and American Christian College in Tulsa, Houser came to Southwestern in 1976. SWOSU basketball games were must-see events as crowds routinely packed Rankin Williams Fieldhouse making it one of the loudest and rowdiest stops on Oklahoma’s small college basketball circuit. Hauser who lives in Edmond with his wife, Fran, have eight grown children: Carolyn, Donna, William, Brett, Rita, Leslie, Susan and David.
In 2010, the Greeks have made a full return to campus life at Southwestern.

Greek life died out in the 1980s and 1990s when social Greek organizations disbanded due to lack of numbers.

Now, there are seven social organizations on campus. Four national fraternities have chapters at Southwestern, and three local sororities are going strong.

The fraternities include: Tau Kappa Epsilon, Sigma Tau Gamma, Phi Delta Theta, and Theta Alpha Omega. The sororities include: Sigma Sigma Chi, Zeta Phi, and Kappa Delta Omega.

The number of students in the Greek organizations grows each semester. With the increased numbers, the Greek organizations have also increased their participation in campus events and fund-raisers. This year, the Greek system worked together and hosted one of the biggest blood drives ever held at SWOSU and held the first ever SWOSU Greek Sing to raise money for Relay for Life. The organizations also host many philanthropic events on their own such as Zeta Phi’s annual calf fry, Tau Kappa Epsilon’s annual Sit-In, and Sigma Sigma Chi’s annual Batting for the Cure.

The popularity of the Greek organizations has increased so much that the campus has initiated a Greek Man and Greek Woman contest that is decided through student votes.

"I am excited about the increased participation in sororities and fraternities at SWOSU. This adds to the traditional college element on campus and also serves the community as a whole with the many service projects that the groups have and will participate in around the area."

-Randy Beutler, President

Sigma Sigma Chi alumna, members, and pledges at Parent’s Day 2009.

Sigma Sigma Chi will be celebrating 20 years at a Reunion this fall. All Sigma alumnae are invited. The dates and schedule for the Reunion will be announced this summer. The reunion is being planned by Alumna Kay Robinson. Sigma Sigma Chi Alumnae that do not receive the penguin periodical should contact Kayla DeWitt, dewitth@student.swosu.edu, to be added to the list to keep current with Sigma Sigma Chi events.
Athletic auction nets $155,000

Scholarship opportunities for future Southwestern student-athletes became considerably greater thanks primarily to a fundraising auction that surpassed even the grandest expectations of the event.

When the auctioneer’s final gavel sounded, more than $155,000 had been raised. The wild evening featured spirited bidding among many of the 400 participants with several items fetching more than $3,000.

Rouben Tourian, SWOSU assistant athletic director and coordinator of the event, said that he could not have imagined a better outcome.

“The support for the scholarship auction was just overwhelming,” Tourian said. “We had a number of outstanding items, including a generous gift by one of our own, Rex Ryan the head coach of the New York Jets.”

The Jets coach, a former SWOSU football player in the early 1980’s, donated four tickets in his private suite to watch the Jets Monday night football game against the Minnesota Vikings. In addition, Bar-S Foods was providing round trip air transportation for the winners and a $500 pre-paid Visa Gift Card. The Hilton Short Hills is set to provide two deluxe hotel rooms for a three-night stay near the stadium.

The package fetched $30,000 which brought a stunned crowd to their feet cheering the eventual winner with a loud and lengthy ovation.

More than 150 different items were auctioned off ranging from turkey hunts to a beauty salon pampering. Most items were auctioned off in silent fashion before the Hawaiian-style dinner. The remaining “big ticket” items were presented live for bid to the audience by auctioneers Brandon and Jimmie Dale Hinz.

Some of the items that fetched the largest bid behind the Jets package were as follows:
- $7,500 — Denver VIP Weekend/Tickets to Rockies baseball and Broncos football game
- $4,950 — Women’s Tag Heuer Watch
- $3,700 — Greek Dinner with President Beutler prepared by Tourian Family
- $3,500 — 40-Person RedHawks Luxury Suite at Bricktown Ballpark

“The success of the event could not have happened without the help of so many people who gave of their time, talents, efforts and considerable generosity.” SWOSU director of athletics Todd Thurman said. “I’m especially thankful for the support of Rouben Tourian who again drove this project and worked tirelessly to make certain of its success.”

Silverhorn hosts alumni golf tourney

SWOSU’s Alumni Association at Weatherford hosted its 17th annual SWOSU Alumni and Friends Golf Classic on June 26 at Silverhorn Golf Course in Oklahoma City.

Winners in the University Flight were Tony Louthan, Joel Paden and Garret Smith, all of Weatherford; and Doug Kaiser, Edmond. Finishing second was the team of Bret Matlock, Garrison Mendoza and Louie Mendoza, all of Clinton; and David Balezentis and Bill Kusieka, both of Tulsa. Third place winners were Ray Kuykendall, Farmers Branch, Texas; Delbert Mahan, Wichita Falls, Texas; Richard Huxley, Oklahoma City; Charlie Hillis, Las Vegas, N.M.; and Ron Polston, Frisco, Texas. Fourth place winners were Terry Nichols, Elk City; Dub Cromwell, Bedford, Texas; Don Wilson, Hobart; and Bob Hunnicutt, Goppell, Texas.

In the alumni flight, top winners were Mike Muncy, Oklahoma City; Chad Ramirez, Weatherford; Dale Davis, Marlow; Sy Freeman, Clinton; and Charles Porter, Hutto, Texas. Finishing second were Everett Baker, Yukon; Steve Baker, Elk City; Jack Roberts, Apache; and Jim Mogg, Hydro. Winning third place were Jason Redd and Roger Redd, both of Elk City; and Billy Joe Kamphaus and Ryan Ommen, both of Weatherford. Finishing fourth were Kyle Kilhoffer, Jackie Garrett, Pete Stover and Darrel Hood, all of Elk City.

In the blue and white flight, the first place winners were Ed Garrison, Yukon; Gehrig Garrison and Bill Garrison, both of Ardmore; Pat Dunn, Weatherford; and Jerry Blevins, Hot Springs Village, Ark. Second place winners were Mark Lantz, Broc Helleyman and Jerry Ulrich, all of Clinton. The third place winners were Gaylen Adams, Oklahoma City; Jim Mitschke, Owasso; LeRoy Neeley, Overland Park, Kan.; and Jerry Eden, Elk City. Fourth place winners were Tommy O’Hara, T.D. O’Hara, Richard O’Hara and Chris Shelby, all of Paden.

Winning teams won $400 for first place, $300 for second, $200 for third and $100 for fourth place.

In the various contests, closest to the pin on hole number 6 was Joel Paden of Weatherford; hole number 8, Mickey Geurkink, Medford; hole 12, Zach Enterline, Tulsa; and hole 14, Dale Davis, Marlow. Longest drive winners on hole 3 and 16 were Garret Smith of Weatherford and Bill Kusieka of Tulsa, respectively. Each won $25 gift certificates.

Many of the 104 golfers in attendance also attended a Friday night reception with guests/spouses. The reception was held in the Oklahoma City Bricktown area.
Fast Lane Field is the new AstroTurf field at Milam Stadium. The artificial turf was installed in Spring 2010 and was completed just in time for commencement. The field was named Fast Lane Field in recognition of support by Fast Lane owner Rick Koch. Two games have already been played on the surface, and fans have nothing but praise about the look of the field.

The Southwestern Bulldogs warm up before their season-opening game against Emporia State on the new Fast Lane Field.
# Join the Alumni Association

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Address________________________________________

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Phone____________Fax________________________e-mail____________________

Degree(s) (BS, BA, MS, etc.)______________________________________________

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