Administrative Issues Journal

Volume 3
Issue 2 VOLUME 3, ISSUE 2: OCTOBER 2013

10-2013

ADMINISTRATIVE ISSUES JOURNAL: TABLE OF CONTENTS

Follow this and additional works at: https://dc.swosu.edu/aij

Part of the Health and Medical Administration Commons, Higher Education Administration Commons, and the Public Administration Commons

Recommended Citation


This Article is brought to you for free and open access by the Journals at SWOSU Digital Commons. It has been accepted for inclusion in Administrative Issues Journal by an authorized editor of SWOSU Digital Commons. An ADA compliant document is available upon request. For more information, please contact phillip.fitzsimmons@swosu.edu.
Tami Moser, Ph.D.
Editor-in-Chief
SWOSU
College of Pharmacy
tami.moser@swosu.edu
(580) 774-3069

Lisa Appeddu, Ph.D.
Research Editor
SWOSU
College of Pharmacy
lisa.appeddu@swosu.edu
(580) 774-3148

Patsy Parker, Ph.D.
Managing Editor
SWOSU
School of Business & Technology
patsy.parker@swosu.edu
(580) 774-3284

Frederic Murray, MLIS
Swosu
Editor-at-Large
Al Harris Library
frederic.murray@swosu.edu
(580) 774-7113

Kelly S. Moor, D.A.
Copy & Production Editor
Idaho State University
Student Success Center
moorkell@isu.edu
(208) 282-5161

Jordan Rae Wofford, B.B.A.
Graduate Student Intern
aij@swosu.edu
(580) 774-7175

Les Crall, J.D.
Associate Dean
SWOSU
School of Business & Technology
les.crall@swosu.edu

Michael Williams, Ph.D.
Dean
Thomas Edison State College
School of Business
michaelwilliams4@comcast.net

Virgil VanDusen, R.Ph., J.D.
Bernhardt Professor
SWOSU
College of Pharmacy
virgil.vandusen@swosu.edu

Mary Aspedon, Ph.D.
Associate Professor
SWOSU
Department of Education
mary.aspedon@swosu.edu

Jama Rand, Ph.D.
President
Seattle Research Partners, Inc.
jamarand@seattleresearchpartners.com
# TABLE OF CONTENTS

## LETTER FROM THE EDITOR
Tami Moser

## BY SPECIAL INVITATION

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Property and Higher Education: Challenges and Conflicts</td>
<td>3</td>
</tr>
<tr>
<td>Virgil Van Dusen</td>
<td></td>
</tr>
</tbody>
</table>

## PRACTICE

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robin L Capt</td>
<td></td>
</tr>
<tr>
<td>Justifying Study Abroad in Financially Difficult Times</td>
<td>24</td>
</tr>
<tr>
<td>Marty Ludlum, Randal Ice &amp; Jessica Sheetz-Nguyen</td>
<td></td>
</tr>
</tbody>
</table>

## EDUCATION

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Equity: Discouraging Cheating in Online Courses</td>
<td>30</td>
</tr>
<tr>
<td>Timothy B. Michael &amp; Melissa A. Williams</td>
<td></td>
</tr>
<tr>
<td>Student Perceptions of Integrative Field Seminar: A Comparison of Three Models</td>
<td>42</td>
</tr>
<tr>
<td>Helen Harris &amp; Dennis Myers</td>
<td></td>
</tr>
<tr>
<td>Leaving the Dark Side for the Light: Twelve Strategies for Effective Transition from Academic Administrator to Faculty Member</td>
<td>55</td>
</tr>
<tr>
<td>Paul Sale</td>
<td></td>
</tr>
<tr>
<td>The Future of Adjunct Teaching at American Colleges and Universities under the Shared Responsibility Provisions of &quot;Obamacare&quot;</td>
<td>65</td>
</tr>
<tr>
<td>Suzanne Wilhelm</td>
<td></td>
</tr>
</tbody>
</table>

## RESEARCH

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Orientation and its Measurement in Universities</td>
<td>72</td>
</tr>
<tr>
<td>Mihai Niculescu, Bing Xu, Gerald M. Hampton &amp; Robin T. Peterson</td>
<td></td>
</tr>
<tr>
<td>Collaborative Preference: The Role of Homophily, Multiplexity, and Advantageous Network Position across Small and Medium-sized Organizations</td>
<td>88</td>
</tr>
<tr>
<td>Troy A. Voelker, William C. McDowell &amp; Michael L. Harris</td>
<td></td>
</tr>
</tbody>
</table>

## EDITORS’ PICK

<table>
<thead>
<tr>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Review: Cultivating Inquiry-driven Learners: A College Education for the 21st Century</td>
<td>100</td>
</tr>
<tr>
<td>Frederic Murray</td>
<td></td>
</tr>
</tbody>
</table>

Except as otherwise expressly provided, the author of each article in this volume and the Administrative Issues Journal have granted permission for copies of that article to be made and used by nonprofit educational institutions, provided that author and Administrative Issues Journal are identified and that proper notice of copyright is affixed to each copy. In all other cases, the author and the Administrative Issues Journal should be contacted directly.