



Echoes from the Hill

Southwestern Oklahoma State University Office of Institutional Advancement and Alumni

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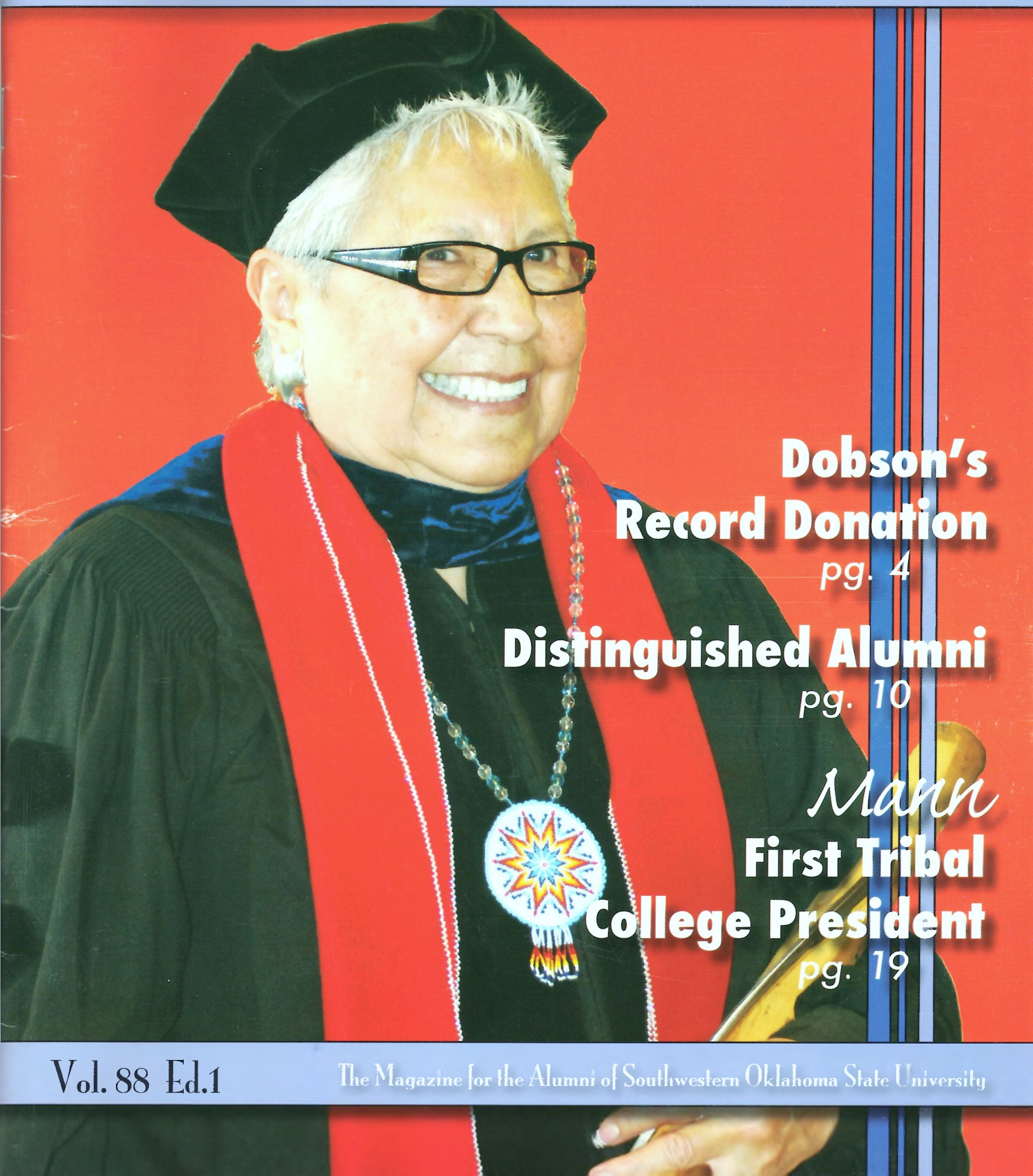
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Summer 2008

Echoes from the Hill



**Dobson's
Record Donation**

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Distinguished Alumni

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Mann
**First Tribal
College President**

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Vol. 88 Ed.1

The Magazine for the Alumni of Southwestern Oklahoma State University

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For Your Information

Alumni golf tournament scheduled

Southwestern's 15th annual Alumni and Friends Golf Classic is coming up Saturday, June 28, at Silverhorn Golf Club in Oklahoma City.

All SWOSU alumni and friends are invited to play in the tourney that begins at 8 a.m. Brandi Gateley, assistant vice president for institutional advancement, said the format is a four-person scramble. Cost is \$100 per player.

Food and beverages will be provided throughout the day by

various sponsors. Lunch will be provided by On the Border Mexican Grill. Cash prizes will be awarded for first through third places in all flights. There will also be various contests such as longest putt, longest drive and closest to the pin. Any golfer making a hole-in-one on certain holes will win \$2,000.

The SWOSU Alumni Association is also sponsoring a hospitality mixer on Friday evening, June 27, beginning at 7 p.m. at the Crowne Plaza Northwest Hotel in Oklahoma City.

New position created

Wendy Billington is the new violence prevention project coordinator at Southwestern.

The position at SWOSU is made possible by a three-year grant from the United States Department of Justice Office on Violence Against Women. SWOSU is one of six Regional University System of Oklahoma institutions that have established the new position. Billington said the goal of her position is to minimize the incidence of violence against women on campus and in the community.

She is a native of California. She graduated from SWOSU with a master's degree of secondary education.

Web cam provides live look

The Life@SWOSU team at Southwestern has placed a web cam on the Weatherford campus.

Jeff Song said the web cam is located underneath the roof of the Al Harris Library. The "Life cam" provides a high rise view of the clock tower and the entrance to the Memorial Student Center. "The web cam can be used for various purposes such as checking the weather or curing boredom," Song said. "The Life@SWOSU team hopes that everyone on campus can enjoy the new toy available at https://life.swosu.edu/life_cam."

Four faculty retire

A recent retirement reception honored four Southwestern Oklahoma State University faculty. Retirees who were honored include: Dr. Gary Bell, industrial & engineering technology; Les Kauer, management and marketing; Dr. James Scruggs, pharmaceutical sciences; and Dr. Rodney Scott, psychology.

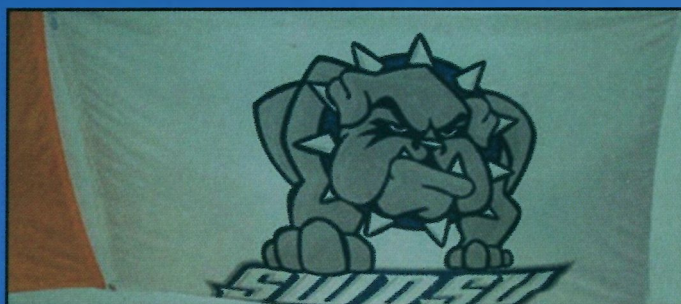
SWOSU flag flies in Iraq

Southwestern Oklahoma State University has a flag flying in Baghdad, Iraq.

Captain David Roys, who is currently serving in Iraq with the 45th Infantry Brigade Combat Team of the Oklahoma Army National Guard, recently asked SWOSU President John Hays for a SWOSU flag to adorn a dining facility in Baghdad.

Several of the service members decided to contact their alma maters to get flags to decorate the facility. Not all of the universities responded but the ones that did now have their flags adorning the walls and ceiling. SWOSU is one of approximately 25 universities represented.

"We appreciate David for including SWOSU in this project," Hays said. "We are honored and wish the very best to all of our soldiers who are



SWOSU alumnus David Roys has arranged for a SWOSU flag to adorn the ceiling of a dining facility in Baghdad.

fighting battles across the world."

Roys earned his undergraduate degree from SWOSU in 1990 and his Master of Business Administration degree in 1992.



Miss SWOSU Bobbi Poff with Oklahoma Stars (left) Addison Duerksen and Reagan Tuck

Pageant has stars

Reagan Tuck and Addison Cate Duerksen, both of Weatherford, are serving as Oklahoma Stars for Miss SWOSU Bobbi Poff of Elk City.

The Miss Oklahoma Organization created the program five years ago to expose girls ages 6-11 to outstanding young women as role models. Tuck is the daughter of Shawn and Tina Tuck. Duerksen is the daughter of Jack and Kim Duerksen.

This is the sixth year for the Miss SWOSU Pageant to have Oklahoma Stars. Previous ones were Alex Harrison in 2003, Ashton Folsom, 2004; Abby Smith, 2005; Hannah Henry and Kimberlyn Lancaster, 2006; and Ashlynn Karlin, 2007.

SWOSU recognized as top blood donor

Southwestern has been recognized as the top contributor for the Oklahoma Blood Institute's Education Section of the Metro Oklahoma City & Western Oklahoma Region for 2007.

Michelle Stinson, blood program consultant for the OBI, said SWOSU had a total of 715 donations during the year. Finishing second was the University of Central Oklahoma with 647. Canadian Valley Technology Center in El Reno was third with 357.

Other top ten finishers (in order) were Yukon High School, Oklahoma Baptist University, Oklahoma City Community College, Western Technology Center, Westmoore High School, Oklahoma Christian University, and Edmond North High School.

In overall rankings for all sections of the Metro OKC and Western Oklahoma Region, SWOSU was third with its 715 donations. Air Logistics Center was the top contributor with 788 donations, while Norman Regional Health System was second with 737. Chesapeake Energy Corporation finished right behind SWOSU.

“It is my honor to give back to the college that gave me so much.”

Dobson connects

\$1 million gift endows chairs

Everett and Jeanetta Dobson of Oklahoma City have donated \$1 million to fund four endowed chairs for the SWOSU School of Business. The funds will be used to recruit professors for the School of Business as SWOSU strives for accreditation in the Association to Advance Collegiate Schools of Business.

The Dobsons challenged SWOSU Foundation trustees to match the donation. The original \$1 million donation plus the additional matching funds total \$2.1 million, and with the Oklahoma State Regents Endowed Chair program matching the funds, the total value is \$4.2 million.

The endowed chair program in Oklahoma was established to enhance the quality of higher education by providing state funds as a match for private donations for endowed chairs, distinguished professorships, visiting professorships, artists-in-residence, and lectureships.

“This exceptional gift—along with the

matching funds it has and will generate—is truly appreciated,” SWOSU President John Hays said. “It is the students who are the ultimate beneficiaries of this most generous gift.”

Dobson was a four-year golf letterman at SWOSU and was a three-time all-conference selection. He was inducted into SWOSU’s Athletic Hall of Fame in 1996 and the SWOSU Distinguished Alumni Hall of Fame in 2000.

Dobson, a graduate of Cheyenne High School, earned his Bachelor of Arts degree in economics from SWOSU. He has been very involved in the support of his alma mater serving on the SWOSU Foundation Board of Directors since 1991.

He currently is the second vice chair of the Foundation’s Board of Directors and chairs the Foundation’s Investment Committee.

Dobson is the founder and former chairman of Dobson Communications Corporation, which was recently acquired by AT & T. The Dobsons have three daughters—Amy, Dana and Haley.

“We want to make SWOSU’s Business College a leading choice for students to earn a business degree for years to come.”



Everett Dobson is thanked by SWOSU President Dr. John Hays at the announcement that Everett and Jeanetta Dobson donated \$1 million to Southwestern. The money will be used to fund endowed chairs in the School of Business.

Everett Dobson (center), was recently on the Weatherford campus to meet with SBT administrators and faculty. The school is now known as the Everett Dobson School of Business & Technology at SWOSU. With Dobson are (from left): Dr. Elizabeth Ferrell, chair of the Department of Management & Marketing; Dr. Les Crall, chair of the Department of Entrepreneurship & Computer Systems; Dr. John May, chair of the Department of Accounting & Finance; Dr. Larry McKee, associate dean of the School of Business & Technology; and Dr. Gary Bell, chair of the Department of Industrial & Engineering Technology.



Couples Donate to FOCUS Campaign

Together, Southwestern College of Pharmacy and the Southwestern Pharmacy Alumni Foundation have begun the most ambitious campaign in its history. Their goal is to raise \$1 million to support funding priorities deemed critical to the successful advancement of the SWOSU College of Pharmacy.

Recent donations include those from David and Debbie Lansford of Clovis, N.M., and Jim and Jan Hrcir of Irving, Texas.

David Lansford, a 1982 graduate of SWOSU, is self-employed with Roden-Smith Pharmacy in Clovis. He also is in his third term as mayor of the City of Clovis.

"After 25 years in pharmacy it has become increasingly clear that the profession has been rewarding in many different ways," Lansford said. "It is time for me to give back to the SWOSU College of Pharmacy. This is a small way for me to say 'thank you' and at the same time help others who chose the profession of pharmacy as a way to serve their fellow man."

He has been active in United Way, Clovis Chamber of Commerce Military Affairs Committee and chairman of the Eastern New Mexico Rural Water Authority.

He and wife Debbie have four children—Matthew, Micah, Marissa and Miles.



David and Debbie Lansford of Clovis, N.M., recently contributed \$10,000 to the SWOSU College of Pharmacy.



Jim and Jan Hrcir of Irving, Texas, recently gave \$3,500 to the SWOSU College of Pharmacy

Jim, a 1979 graduate of SWOSU and a product of Amarillo Tascosa High School, currently has a radio show in Texas that features topics related to integrated medicine. He frequently gives seminars and consultations on various topics and has been featured several times on the Dr. Phil Show. He is an adjunct professor at the University of Texas and Texas Tech Schools of Pharmacy. He is active in the Irving Rotary Club and enjoys golf and bird hunting.

His wife, Jan Burkhalter Hrcir, is a former Miss Southwestern and Miss Hobart. While at SWOSU, she was Phi Delta Theta Sweetheart and was a member of the Southwestern Singers. The Hrcirs have one daughter, Taylor.

Ed and Winnie Ola

Music Building renamed to honor Berrongs



Ed & Winnie Ola Berrong

Pictured with Winnie Ola Berrong (front) are (from left) SWOSU President John Hays and family members: grandson Jeff Berrong, granddaughter Mundy Green, great-grandson Jaxon Green, son Mark Berrong, son Brad Berrong, grandson Michael Berrong, daughter-in-law Jeanine Berrong and daughter-in-law Linda Berrong.

Southwestern's Music Building on the Weatherford campus has been renamed the Ed and Winnie Ola Berrong Music Hall in honor of the couple who has been long-time supporters of SWOSU.

Ed (Sr.) passed away in 1998 at the age of 83, while Winnie Ola continues to live in Weatherford.

A dedication ceremony was held recently on the SWOSU campus.

Ed Berrong, always a leader, worker, and competitor, was college class president his freshman, sophomore, and senior years and was president of the Student Council his junior and senior years.

Ed graduated in 1937 from Southwestern and began working on his law degree at the University of Oklahoma.

Ed married Winnie Ola Post in 1938. Winnie Ola grew up at Eastview in Greer County. She graduated from Southwestern in 1936, at the age of 19, at which time she began her teaching career.

Throughout their lives, Ed and Winnie Ola have served the State of Oklahoma, the City of Weatherford, and SWOSU with many years of generous gifts of their time, talents, and monetary support.

The Berrong family established an endowed chair for the Music Department at SWOSU. The gift of \$250,000 was matched by the State Regents for Higher Education to create an endowment of \$500,000.

The family has also provided a large scholarship endowment through the SWOSU Foundation.

Scholarship boost

Ward gift establishes student aid



Jim Waites (center), vice president for institutional advancement at Southwestern Oklahoma State University in Weatherford, accepts a check of over \$437,000 from the estates of W.W. and Elsie Ward. The money was designated to be used for scholarships in the Everett Dobson School of Business & Technology at SWOSU. Making the presentation are (left) David L. Moore, vice president at First National Bank & Trust Company of Clinton, and Herschel Brewster, president of First National Bank of Weatherford.

The late W.W. and Elsie Ward have left over \$437,000 to Southwestern Oklahoma State University in Weatherford.

Jim Waites, vice president for institutional advancement at SWOSU, said the money is designated to be used for scholarships in the Everett Dobson School of Business & Technology.

William Wedekind (known as W.W.) and Elsie Ward were long-time residents of Weatherford. W.W. retired in 1976 after spending 30 years at SWOSU. He was long-time chairman of the Division of Business and Business Education and faculty sponsor for the student government

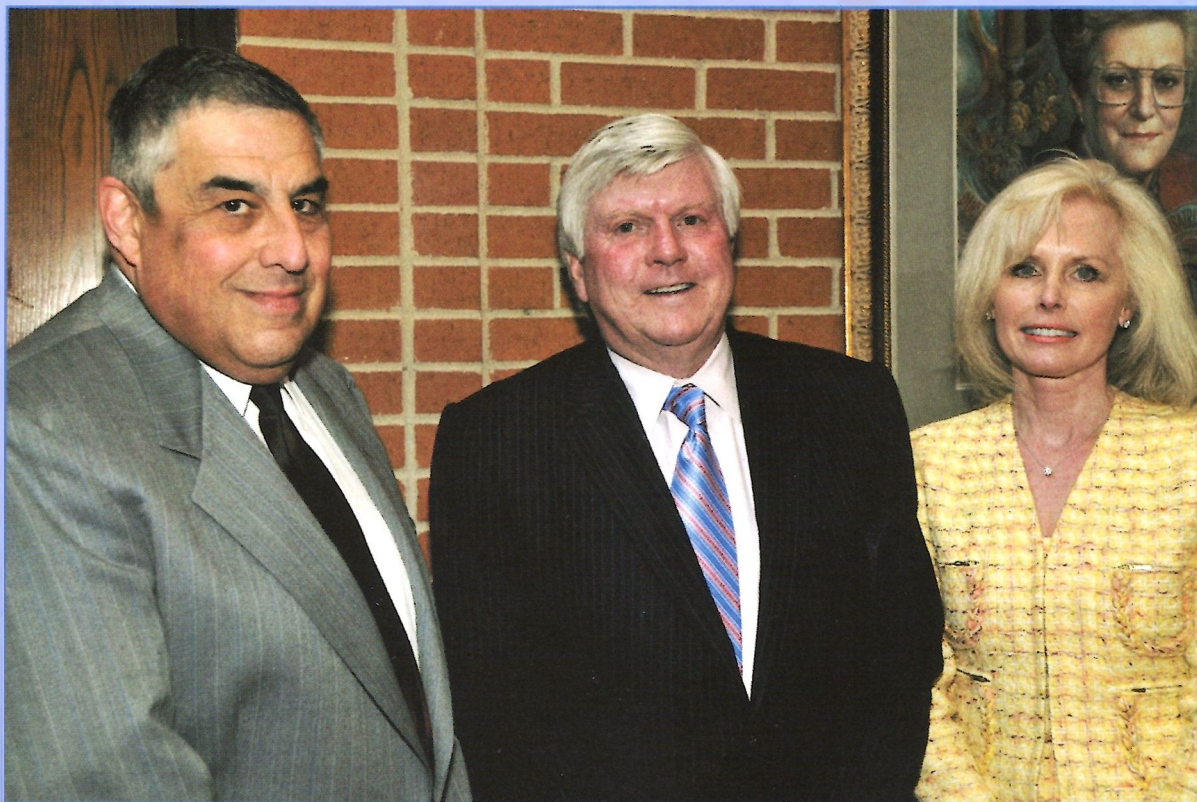
association.

W.W. was a 1936 graduate of SWOSU. Before coming to the university, he was principal at Riverview, Texola and Putnam. He married Elsie Prock of Erick in 1933.

The Wards were active in the Weatherford community. W.W. was a past president of the Kiwanis Club and board member of the Weatherford Chamber of Commerce and Weatherford Community Fund Drive. Both he and Elsie were active members of the Federated Church.

The Wards' gift was made to the SWOSU Foundation.

Hodge named outstanding pharmacy alumnus



Jerry Hodge and his wife, Margaret, of Amarillo (TX) were recently honored at Southwestern. Hodge was named the 2008 Outstanding Alumnus of the SWOSU College of Pharmacy. With the Hodges is (left) Dr. David Bergman, dean of the SWOSU College of Pharmacy.

Jerry Hodge of Amarillo, Texas, has been named the 2008 Outstanding Alumnus of the Southwestern College of Pharmacy.

Hodge was recently honored during the SWOSU College of Pharmacy Awards and White Coat Ceremony held on the SWOSU campus. The award is presented to an individual demonstrating exceptional support of the SWOSU College of Pharmacy and outstanding personal achievements in the profession.

Hodge, a Carnegie (OK) native, graduated from the SWOSU College of Pharmacy in 1965 and was inducted into the SWOSU Distinguished Alumni Hall of Fame in 1979.

After graduation from SWOSU, Hodge returned to Amarillo and purchased Maxor Drug. Eventually, his businesses grew to six locations in Amarillo and the surrounding area. Today, Maxor National Pharmacy Services Corporation has over 500 employees and operates retail pharmacies and a mail service pharmacy in Amarillo that provides prescriptions nationwide.

Other Maxor business divisions include pharmacy benefit management, infusion therapy, ancillary benefit management and pharmacy manage-

ment counseling.

Hodge has been very prominent in social and service activities in Amarillo as well as the state of Texas. In 1973, he was elected to the Amarillo City Commission and was re-elected in 1975. At age 34, Hodge was elected mayor of Amarillo, the youngest person to ever hold the position. He later won re-election.

Hodge has served as director of the Texas Municipal Retirement System and as president of the Texas State Board of Pharmacy. In 1987, he was appointed to the Texas Board of Criminal Justice and served as vice-chairman of the board from 1987 to 1994. During his tenure, many advances occurred which enhanced the efficiency and quality of the pharmacy systems in this environment.

As chairman of the Tri-State Fair long-range planning committee, Hodge was instrumental in developing a plan for expansion of the Amarillo Civic Center and construction of a special events center at the Tri-State Fairgrounds. This new center in Amarillo is a state-of-the-art facility.

Hodge and his wife, Margaret, have supported SWOSU for many years. They have four children and six grandchildren.

Distinguished Alumni

Watonga, Anadarko natives honored

Brice W. Harris and Walter E. Lamar were recently inducted into Southwestern Oklahoma State University's Distinguished Alumni Hall of Fame.

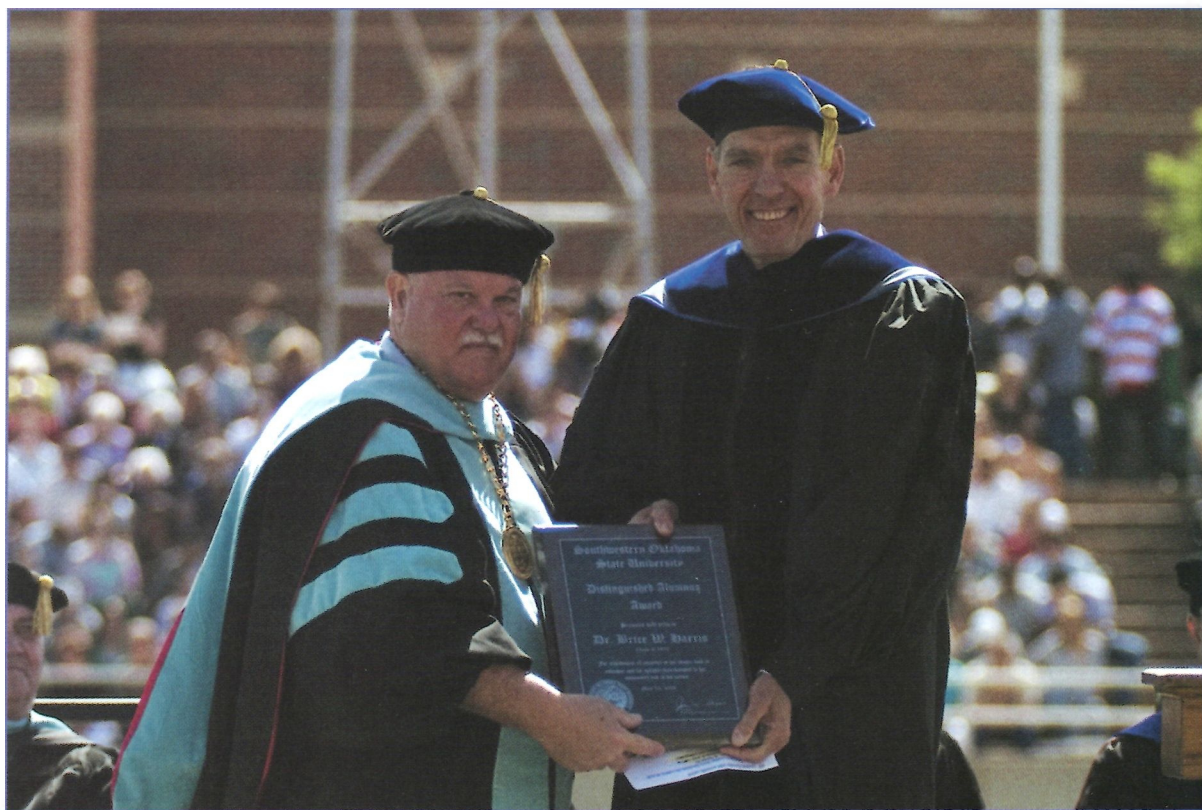
Harris is Chancellor of the Los Rios Community College District in Sacramento, CA, while Lamar is president and CEO of Lamar Associates, which is a Washington, D.C., based professional services firm offering consulting services in law enforcement and security.

Both Harris and Lamar were honored at the May 10 SWOSU Convocation.

BRICE W. HARRIS heads up Los Rios, which is one of the largest multi-college districts in America and covers more than 2,400 square miles of central California. The district includes American River, Cosumnes River, Folsom Lake and Sacramento City colleges and currently enrolls nearly 90,000 students each semester.

Also an active member of the greater Sacramento-to-business community, Harris is a past chair of the Board of the Sacramento Metropolitan Chamber of Commerce and chair of the Board of the Northern California World Trade Center. He is a member of the Editorial Board of Comstock's Magazine and the Sacramento Area Commerce and Trade Organization (SACTO).

Harris is a winner of the Council for the Advancement and Support of Education Steuben Apple for excellence in conference teaching. He has taught communications, published a number of ar-



Brice W. Harris (right), chancellor of the Los Rios Community College District in Sacramento (CA), was inducted into Southwestern's Distinguished Alumni Hall of Fame on May 10 as part of SWOSU's Convocation. SWOSU President John Hays presents Harris with a plaque. Harris, who is a graduate of Watonga High School, was guest speaker at the SWOSU ceremony.

ticles, and is active in the arts having served on the Board of the Crocker Art Museum, Board President of the Fresno Philharmonic Orchestra, and Board member of the Kansas City Museum.

Harris did post doctoral study at the Harvard University Institute of Educational Management, received his Doctorate in Education at Nova Southeastern University, his Master's in Communication from the University of Arkansas, and his Bachelor's in Communication from Southwestern.

WALTER E. LAMAR served many years as a special agent for the Federal Bureau of Investigation in San Diego, San Francisco and Oklahoma City where his primary assignment was the investigation of violent crimes, bank robberies, fugitives, kidnappings, extortion, and criminal gang activity.

Highlights of his FBI career include serving six months in Seattle investigating the Green River Murder case. This individual was responsible for the killing of at least 48 women in the Pacific Northwest. While assigned to the Oklahoma City Division, he was deployed as a member of SWAT to the Branch Davidian standoff in Waco, Texas, and three years later he responded to the bombing of the A.P. Murrah Federal Building where he participated in the rescue effort and the investigation. For his effort, he was awarded the prestigious FBI Shield of Bravery.

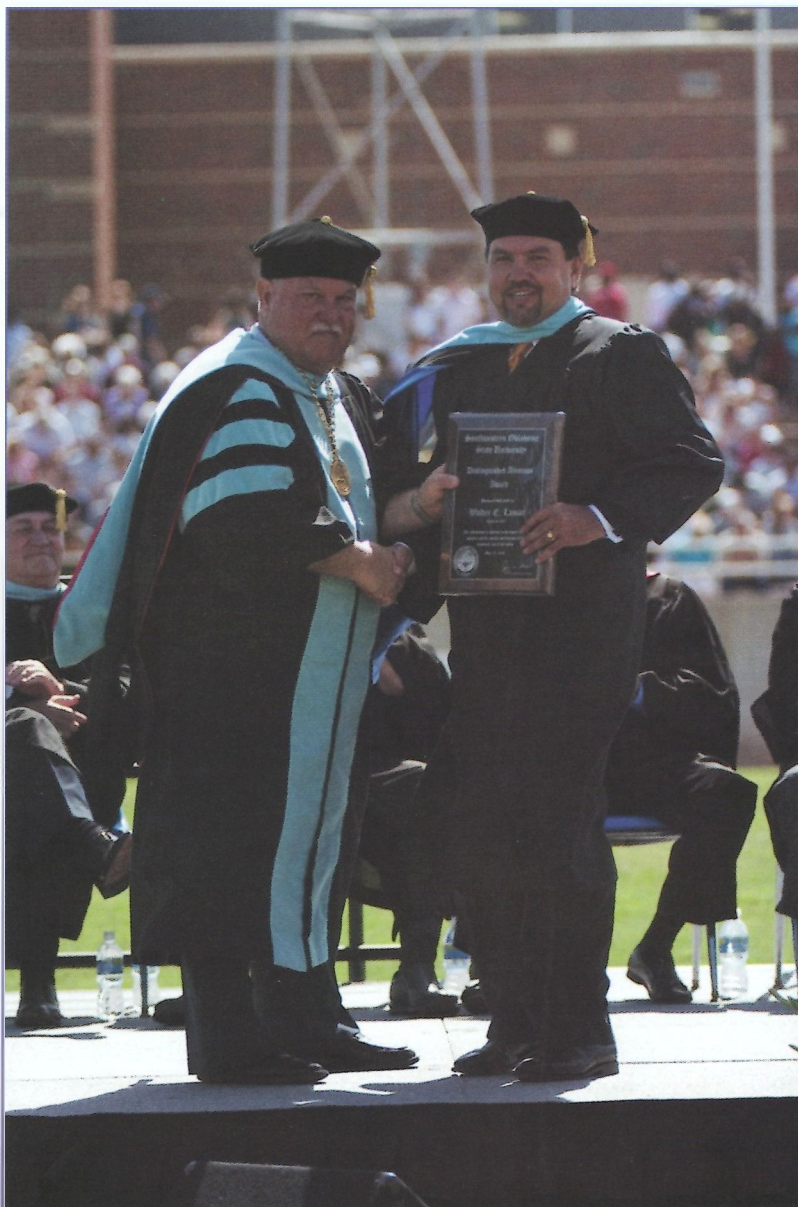
Lamar later earned another FBI Shield of Bravery. While attempting to determine the whereabouts of a desperate fugitive prison escapee, he became engaged in a running gun battle with the escapee. For his actions under fire, he was awarded a second Shield of Bravery, making him only one of two agents in the history of the FBI to be so awarded.

In 1998 when Lamar was recognized by the American Indian Exposition in Anadarko as "Indian of the Year" in recognition of lifetime achievement.

While serving as an FBI supervisory special agent, Lamar was recruited to be the Deputy Director of the Bureau of Indian Affairs law enforcement program, which placed him in charge of Indian Country law enforcement nationwide. Understanding the Bureau of Indian Affairs falls under the umbrella of the Department of the Interior, he was called into Washington, D.C. immediately after the September 11 terrorist attack where he assisted the Department to develop protection protocols for the nation's icons, monuments and dams. Lamar retired from federal law enforcement nearly three years ago and formed Lamar Associates. He also recently founded Mountain Chief Institute—A Center for Tribal Excellence, which is a recognized not-for-profit organization dedicated to creating solutions for Indian

Country issues.

He is an enrolled member of the Blackfeet Nation of Montana and a descendent of the Wichita Tribe of Oklahoma. He attended high school in Anadarko and then chose Southwestern to continue his higher education. After graduation, he moved to Montana and taught school on the Blackfeet Indian reservation. It was during that time he became interested in the FBI.



Walter E. Lamar (right), president and CEO of Lamar Associates in Washington, D.C., was inducted into Southwestern's Distinguished Alumni Hall of Fame on May 10 as part of SWOSU's Convocation. SWOSU President John Hays presents Lamar with a plaque. Lamar, who attended high school at Anadarko, was guest speaker at the SWOSU ceremony.

Alumni Notes & News



Allyson Helm

ALLYSON HELM recently was hired as principal for St. Mary's School in Ponca City. Helm grew up in Muskogee, where she attended St. Joseph Catholic Church and St. Joseph Catholic School. She graduated from Oklahoma State University with a bachelor's degree in elementary education. In 2006, she completed her master's degree in educational administration in 2006 from SWOSU. For the past eight years, Helm has taught science at Blackwell High School. She and her husband Matt have been married for 10 years and have a son, Jake.



Robin Buchannon

ROBIN BUCHANNON has been named assistant vice chancellor for research and sponsored programs at the University of Mississippi. She joined the university in 1984. She completed her bachelor's degree from SWOSU and received master's and doctorate degrees from the University of Mississippi.

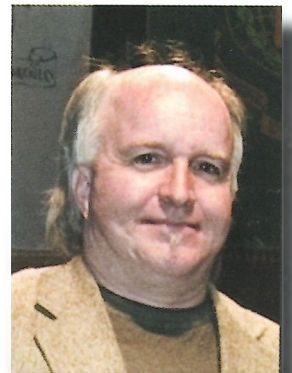
DR. JIM UTTERBACK, president for Seminole State College, has been selected to serve a two-year term on the American Association of Community College's Board of Directors. The AACC membership represents close to 95 percent of all accredited U.S. two-year community, junior and technical colleges and their 10.5 million students. Utterback graduated from Carl Albert High School in Midwest City. He holds a bachelor's degree in psychology (1976) and a master's degree in applied psychology (1979) from SWOSU. He and his wife, Karrie have two daughters, Amanda, 19, and Sara, 15.

JERRY JONES was recently inducted into the Harmon County Sports Hall of Fame recently. Jones was a record-breaking basketball player for Hollis High School. He led the team to the state tournament as a junior and was selected to the All-State team his senior year in 1979 for averaging 25.4 points and 12.4 rebounds a game. He was also an all-district quarterback. Jones played basketball for SWOSU and was twice named to the All Oklahoma Intercollegiate

Conference Team. He graduated from SWOSU in 1982 with a bachelor's in accounting. He also received a master's degree from Golden Gate University in San Francisco. He is employed by Pricewaterhouse Coopers and lives in Bainbridge Island, Wash., with his wife, Kathy, and daughter, Anna.

GREG WINTERS is the new superintendent of Canadian Valley Technology Center of El Reno. Winters joined Canadian Valley on as business and industry services director at the Chickasha campus. Earlier he was superintendent and assistant superintendent at Eastern Oklahoma County Technology Center and superintendent at Kiamichi Technology Center. He also served as a teacher and administrator in the Choctaw, Midwest City and Del City public school systems. Winters is a graduate of Mangum High School and Southwestern Oklahoma State University. He received a master's degree from the University of Central Oklahoma and his doctorate from Oklahoma State University.

JERRY JOHNSON, chair of the Troy University Department of Art and Design, has received the University's Algernon Sydney Sullivan Award. Johnson earned his bachelor's in commercial art in 1986 and a master's in art education in 1987 from Southwestern Oklahoma State University and a master's degree in graphic design from Louisiana Tech in 1992. The Sullivan Award, which is presented at select colleges and universities throughout the United States, recognizes recipients for their excellence of character, humanitarian service and spiritual qualities. Students, faculty and staff nominate candidates for the award. Johnson is the director/founder for the International Center for Collaboration and Creativity at TROY and the co-founder and design associate for the University's Center for Design, Technology and Innovation, which connects design students with industry for social and economic change. He has won the Malone Award for Faculty Scholarship and was a Chancellor's Fellow for 2006-2007.



Jerry Johnson

Busey named to 'Top 40 Under 40' list

Southwestern graduate Philip Busey Jr. was recently selected as a 2008 Journal Record Achiever Under 40. He was honored this spring at a Rewarding the Climb banquet honoring 40 professionals from the state.

"The mission of The Journal Record's Achievers Under 40 is to honor

and recognize the accomplishments of Oklahoma's talented young leaders," said Philip Busey Jr. Journal

Record Publisher Mary Mélon.

"This year, we received an amazing number of quality nominees, making the selection especially difficult. The upside is that we can all feel secure that our future is in good hands.

"This year's honorees – all under the age of 40 – have already proven both their leadership skills and their strong commitment to making Oklahoma a better place to live and work," Mélon said. The winners were chosen by a committee composed of area leaders and will be honored at the event and profiled in a special publication of The Journal Record.



The following is part of the Journal Record's article describing Busey's education and career

Philip Busey Jr. developed the knack to simultaneously undertake multiple projects while in college at SWOSU.

While a full-time student at SWOSU, he worked for the college newspaper and its public relations office as well as served as sports editor for the Weatherford Daily News – all at the same time.

Busey's multitasking abilities have also helped him succeed in the business world. During the 2006 elections, he served as communications director in Cody Graves's statewide race for Oklahoma Corporation Commissioner while managing day-to-day business operations as vice president of communications for Busey Group of Companies.

Within the last year he played an instrumental role in taking Busey Group of Companies, traditionally an aerospace-based company, into the energy industry. This expansion provided a big boom for the company, founded by his father, Phil G. Busey. The company reported 2007 revenue of approximately \$13 million and added 85 employees since November, increasing its number of total employees to more than 225.

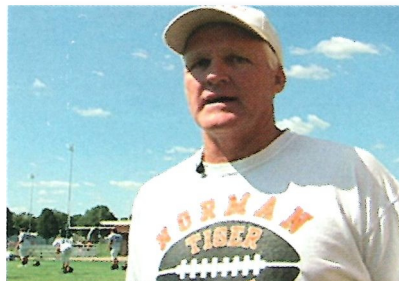
"Because of the expansion, 2008

is projected to exceed \$20 million. This has allowed me the responsibility to take the initiative to continue business expansion and diversify the company brand and image I originally created in 2005," said Busey.

Busey has a bachelor's degree in communication arts from SWOSU and a master certification in government contracting from Rose State College.

As an intern for the U.S. Department of Veterans Affairs in Washington, D.C., in 2002, Busey received a Certificate of Pride in Public Service. Last year, the Oklahoma City chapter of the American Indian Chamber of Commerce named him Co-Volunteer of the Year. His other civic involvement includes serving on the administrative board and finance committee of St. Luke's United Methodist Church in Oklahoma City. He also serves on the advisory council of American University's Washington Internship for Native Students Program and is a member of the planning committee for Oklahoma's annual Native American Heritage Day Celebration. In addition, he is a member of the Public Relations Society of America and the SWOSU Alumni Association.

BUTCH PETERS has retired after 35 seasons on the Norman High School football staff. "I just felt like it was time," Peters told *The Oklahoma*. "Thirty-five years, that's a long time to do what I do." Peters' teams compiled 75-54 record in his 12 years as head coach. In his 23 years as an assistant, Peters coached 13 All-State linemen. The 60-year-old also resigned his teaching job, effective



Butch Peters

at the end of the current semester. In his time at Norman, Peters also served as the volleyball coach from 1977-1990, winning four state championships. The Tigers were 50-0 in 1990. Peters has owned Sooner Trophies and Awards since 1984. Peters, a Crooked Oak High School graduate, was an all-conference offensive lineman at Southwestern Oklahoma State from 1969-1972.

Homecoming 2007

Homecoming 2007 was held on November 5. It featured many of the regular Homecoming activities, including a parade, 5K run and fun walk, pharmacy alumni reception, and football game. This year also included the 30th reunion of the 1977 Apple Bowl team.



Kim Le of Oklahoma City, and Bradley Jennings of Arnett win Homecoming Queen and King.





Alumni Changes on Campus

Waites takes on vice president post

Southwestern has a new vice president.

Jim Waites has been promoted to vice president for institutional advancement.

The promotion was approved at the recent Regional University System of Oklahoma (RUSO) board meeting held in Ada.

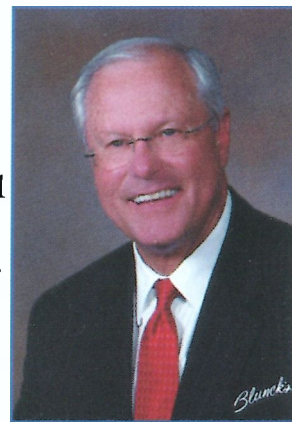
Waites has been the chief fundraiser and alumni director at SWOSU since 1990 when he was named director of development with the SWOSU Foundation. He added the SWOSU Alumni Association duties in 1991 and had another title change in 2001 when he was named assistant to the president for institutional advancement.

During his time at SWOSU, the Foundation has grown from \$820,000 to over \$13 million. He has directed three major capital fundraising campaigns. Waites manages and administers the SWOSU Foun-

dation scholarship program.

Waites developed the SWOSU Alumni Membership drive and initiated and directed the SWOSU Alumni and Friends Classic Golf Tournament the past 14 years. He was also instrumental in establishing the SWOSU Alumni Affinity credit card program that benefits the SWOSU Alumni Association.

Waites is a 1969 graduate of SWOSU and a native of Memphis, Texas. He earned his master's degree from SWOSU in 1971. He and his wife, Kathleen, have two sons—Michael and Matt—and one grandson, Tyler.



Jim Waites

Perkins, Litsch accept new roles

Southwestern long-time Athletics Director Cecil Perkins has accepted a new assignment, and Kelli Litsch has been named interim AD at SWOSU.

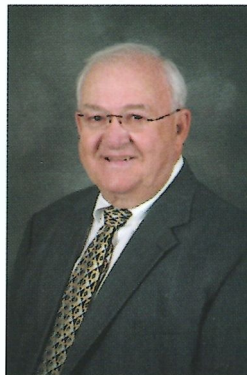
Perkins, who has been the AD since 1981, will serve as a special assistant under President John Hays. Litsch, who has been associate athletics director at SWOSU since 1996, is well-known for her basketball accolades.

SWOSU President John Hays has plans for Perkins. Hays said it is imperative that SWOSU enhance its efforts to recruit and retain more students on both the Weatherford and Sayre campuses. SWOSU must make every effort possible to continue to improve its relationships with school and community leaders throughout western Oklahoma.

"Cecil Perkins is the ideal person to assist the university in these efforts," Hays said. "He is one of



Kelli Litsch



Cecil Perkins

the best known and most admired persons in this part of the state."

Perkins has overseen a myriad of changes in the Bulldogs' athletics program, culminating with a move to NCAA Division II in 1997. Under his watch, SWOSU teams have won 12 national championships—six in rodeo, five in women's basketball and one in football.

Litsch won championships, set records and brought a new spotlight to women's basketball during her remarkable playing career, first at Thomas High School and later at SWOSU. She became the first NAIA player to be selected as a first team All-American four consecutive years. Litsch has served in numerous roles at SWOSU, including NCAA compliance officer, Title IX officer, and senior women's administrator.

We Remember

<u>Name</u>	<u>City</u>	<u>Year of graduation</u>
Cox, Lavaughn	Sayre, OK	
Wild, Dean	Oklahoma City, OK	1932
Burns, "Tom" Thomas Delos	El Reno, OK	1988
Parker, Betty Lou	Hollis, OK	1965
Dawson, William Robert "Billy Bob"	Weatherford, OK	1959
Turner, Patricia	Winfield, KS	1976
Camden, Clifton	Clinton, OK	1960
Baker, Dustin Tod	Willow, OK	1995
Curb, Frances Averitt	Lawton, OK	1932
Keller, Dr. Bernard G, Jr.	Weatherford, OK	Faculty
Hobbs, Ruby Dell	Sayre, OK	1942
Weibe, Mildred	Weatherford, OK	1957
Holt, Faye Moline (Adams)	Amarillo, TX	1941
Sensintaffar, Bernice	Weatherford, OK	1940
Richardson, Gene	Weatherford, OK	Faculty
Frame, Shirley Margaret Oard	Weatherford, OK	
McDaniel, Mary Louise	Muskogee, OK	1970
Potter, Jason Landon	Canute, OK	
Gregory, Mercer Duane	Ponca City, OK	1964
Schanz, Thomas Joseph	Haileyville, OK	1993
Dunlavy, James A "Jim"	Perryton, TX	
Gossman, Hary Dean	Oklahoma City, OK	1973
Christian, Bobby (Crow)	Granite, OK	1957
Trentham, Charles	Hobart, OK	1960
Chapman, Helen Shanklin	Lawton, OK	1945
Nickel, Breawna	Corn, OK	Student
Purdy, Ruth	Seal Beach, CA	1932
Marquis, Sara Bergstrom	Weatherford, OK	1976 & 2003
Birdwell, Karen Gill	Elk City, OK	1969
Folsom, Roy Leonard, Jr	Hydro, OK	1955
Roper, Joanna Thurston	Clinton, OK	1965
Harmon, Ellen Hundley	Denver, CO	
Scott II, Leslie Ross	Watgona, OK	
Jameson, Jerry	Weatherford, OK	1955
Masonhall, Ellis	Albany, OR	1940
Bolding, Shane	Hobart, OK	
Baldwin, Clyta Irene Wesner	Wichita, KS	

Tribes present check to college

The Cheyenne and Arapaho Tribal College, located on the campus of Southwestern, was presented a \$400,000 check on May 7 from the Cheyenne and Arapaho Tribes.

Governor Darrell Flyingman made the presentation to Dr. Henrietta Mann, president of the CATC.

Mann said the presentation was another jubilant day for the college in terms of its continuing development. The \$400,000 added to an earlier \$100,000 appropriation, all of which comes from the Cheyenne and Arapaho Tribes, represents half of the college's \$1 million budget.

"With its sole support of the college, the Cheyenne and Arapaho people are making a significant investment in the future higher education of their youth," Mann said.

In late 2003, the Cheyenne and Arapaho people through a resolution directed the tribal government to establish a tribal college. Quinton Roman Nose, director of the C & A Tribes' Department of Education, became the person responsible for putting the process into place. With the creation of a Board of Directors/Regents, planning led to a partnership with SWOSU, led by President John Hays.

Two highlights in its brief history include opening ceremonies on August 25, 2006 and the inauguration of its first president, Henrietta Mann, on April 3, 2008.

Attending the check presentation were: Flyingman; Mann; Roman Nose; Lawrence Hart, chair,



The Cheyenne and Arapaho Tribal College, located on the campus of Southwestern Oklahoma State University in Weatherford, was recently presented a \$400,000 check from the Cheyenne and Arapaho Tribes. Governor Darrell Flyingman (second from left) made the presentation to Dr. Henrietta Mann, president of the CATC. Others attending included (from left): Quinton Roman Nose, director of the C & A Tribes' Department of Education; SWOSU Provost Blake Sonobe; Dr. Radwan Al-Jarrah, dean of the SWOSU College of Arts and Sciences; Dr. Lessley Price, secretary-treasurer, CATC Board of Regents; and Lawrence Hart, chair, CATC Board of Regents.

CATC Board of Regents; Dr. Lessley Price, secretary-treasurer, CATC Board of Regents; SWOSU Provost Blake Sonobe; Dr. Radwan Al-Jarrah, dean of the SWOSU College of Arts and Sciences; and CATC Administrative and Admissions Officer Gail Wilcox.

Aside from its mission of providing a quality, cultural-based general education for its students, CATC is working toward gaining membership in the American Indian Higher Education Consortium and accreditation from the Higher Learning Commission.

"Yes, there is much work to be done, but this small college is a dream of the Cheyenne and Arapaho people who have always placed a high value upon education," Mann said.

Tribal College

Inaugurates Mann as First President



Dr. Henrietta Mann was inaugurated as the first president of the Cheyenne and Arapaho Tribal College at a ceremony on April 3. Dignitaries from around the state attended the ceremony held at Southwestern.

Dr. C. Blu Clark of Oklahoma City University served as guest speaker and the investi-

ture involved members of the Cheyenne and Arapaho Tribes, SWOSU President John Hays and other SWOSU representatives as well as community/civic leaders from around Oklahoma.

Mann is a full-blood Cheyenne who has been serving as interim president of the tribal college that was established in

August 2006 through the joint efforts of the Cheyenne and Arapaho Tribes and SWOSU. Mann has received numerous prestigious awards and has been active in Indian affairs throughout the nation.

She is a SWOSU graduate and is a member of the SWOSU Distinguished Alumni Hall of Fame.

Miss Southwestern 2008

Pageant
included
reunion



Bobbi Poff,
Miss Southwestern



Bottom Left: Among those attending, along with the year they won Miss SWOSU, were (front from left): Lacey Legnon Cline, Jenks, 1997; Donna Durham Lawler, Amarillo TX 1961; Jan Burkhalter Hrnclir, Irving TX, 1974; Pinkey Patel, Oklahoma City, 2007; Bobbi Poff, Elk City, 2008; Pat Senn Adams, Lake Kiowa TX, 1959; and Lori Entz Schneberger, Canute, 1989. Middle from left--Malinda Briggs Dennison, Norman, 2003; Cinda Hill Bunting, Highland Village TX, 1982; Teresa Biddle Greco, Land O Lakes FL, 1994; Nancy Simpson Murray, Weatherford, 1993; and Kerri Fisher Williams, Norman, 1978. Back from left--Kimberly Swails Shapard, Oklahoma City, 1988; Ashley Beldsoe, Altus, 2006; Chelsea Dunn, Enid, 2004; Kara King Pate, Hinton, 2000; Alison Mainers, Norman, 2002; and Kara King Falen, Edmond, 1999. Not pictured is Megan Alexander, Weatherford, 2005.

The 2008 Miss Southwestern was crowned on Saturday, October 27, 2007. Bobbi Poff, of Elk City is the new Miss Southwestern. She won a \$2,300.00 scholarship. Bobbi will represent Southwestern at the Miss Oklahoma Pageant to be held in June 2008. Poff won the talent competition for her vocal performance, receiving a \$100 scholarship; and the lifestyle and fitness competition, receiving a \$50 scholarship.

Ashley Bledsoe of Altus finished as the first runnerup. Bledsoe won a \$1,300 scholarship.

Finishing second runnerup was Amber Caudill of Duncan. Caudill won a \$900 scholarship as well as \$50 scholarship for selling the most scholarship patrons.

Alison Creach of Hammon won the Crowd Pleaser Award, which was a \$25.00 gift certificate.

This year marked the 50th Anniversary for the Miss Southwestern Pageant. Former Miss Southwestern's from years past attended the event.

He's famous!

Duke appears in national magazine

Southwestern's Bulldog mascot continues to make the news, this time in a national publication.

Duke, the university's 3-year-old dog, had his portrait published in the March edition of the American Kennel Club Gazette.

Duke's photo accompanied an article, which was tied to March Madness, covering how many college athletic teams are called the Bulldogs. It also mentioned the news that the Bulldog had broken into the list of Top 10 Dogs in America, based on AKC's 2007 registration figures.

According to the article, bulldogs are the most common dog mascot of college sports teams. More than 30 United States colleges and universities have a Bulldog (real or costumed) as their mascot, the most famous being Yale's Handsome Dan, Georgetown's Jack and the University of Georgia's Uga.

But, it was a "high five" picture of Duke, taken by SWOSU photographer/graphic artist Kyle Wright, that was picked to appear in the national magazine.

Duke got involved when the American Kennel Club contacted the Bulldog Club of America's AKC Delegate, Bob Newcomb, to get his thoughts on why the Bulldog might be such a popular choice for college mascots. Mr. Newcomb mentioned that both he and his wife had attended "Bulldog" schools, and they had provided one of

their own Bulldog champions, Duke, to Bob's alma mater, Southwestern.

Rebecca Wallwork, articles editor for the magazine, explains why Duke was such an easy choice for the article.

"Originally I had called in photos of some of the most famous Bulldog mascots, such as Yale's Handsome Dan, and the University of Georgia's Uga," Wallwork said. "But after learning about Mr. Newcomb's many connections to this theme of Bulldog mascots, and seeing the fantastic picture he sent in of Duke giving a high-five, I knew I had to use the picture of Duke."

Bob Newcomb, Duke's breeder, said Bulldogs make a good sporting symbol for many reasons.

"They have characteristics that are admired in competition," Newcomb said. "Bulldogs are resolute, tenacious, and courageous. Their charming, friendly nature makes them wonderful ambassadors."

SWOSU's Duke was purchased from Newcomb in 2007 by the SWOSU Alumni Association. Duke attends various university events and sporting activities and

is a popular attraction. He was officially recorded a "Champion" by the American Kennel Club on February 18, 2007. Duke is housed in Weatherford by Rita Hays, a faculty member at SWOSU.



"Their charming, friendly nature makes them wonderful ambassadors."

SWOSU alum Bob Newcomb

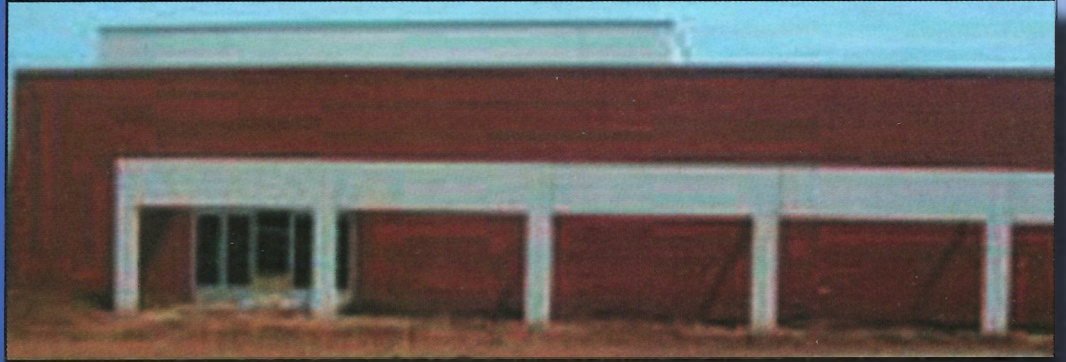
New Theatre

Old Science Auditorium hosts last play



Left: A picture taken of Old Science Building after completion.

Right: A picture taken of the new Blackbox under construction



It has been nearly 100 years since a theatre was built on the Southwestern campus, but construction is now in the final stages on the new blackbox theatre that is located just west of the Music Building on the Weatherford campus.

The project is part of an education capital bond issue that was signed into law on March 31, 2005, by Governor Brad Henry

Jay L. Walker Construction Company of Oklahoma City is the building contractor, while Meyer Architecture Plus is the architect. The \$2.3 million, 10,000 square foot building will be completed this summer, according to Tom Fagan, SWOSU vice president for finance.

Robin Jones, chair of the Communication and Theatre Department, said the building will allow flexibility for various productions and other events.

"We're excited about this project and the possibility of bringing more students to our pro-

gram," Jones said. "We feel this will make our program more visible on the SWOSU campus."

The new theatre will allow SWOSU to renovate the existing Old Science Building Auditorium to classrooms and laboratories. The old auditorium was constructed as part of the original 1909 structure with partial renovations taking place in past years.

Steve Strickler, theatre director and faculty member, is ready for the move.

"It will be exciting to get to work in a flexible space. It opens up lots of new educational opportunities for all of us – students, faculty, and audience," Strickler said. The various staging techniques are going to be endless. We will also have brand new state of the art

equipment.

"For the first time on this campus, the theatre, scene shop, and dressing rooms will all be in the same building. That will be wonderful! It will be nice to have a space that provides a professional look and feel from the moment the audience pulls into the parking lot," Strickler said.

"It will be nice to have a space that provides a professional look and feel from the moment the audience pulls into the parking lot."

--Steve Strickler

Sister university SWOSU and Korea sign agreement



Southwestern Oklahoma State University President Dr. John Hays (right) signs an agreement of academic exchange with Dong-A University in Korea as Dr. Dong-Gun Park, dean of the Dong-A University College of Natural Sciences, looks on. In the background is SWOSU Associate Provost Dr. Cynthia Foust.



Among those who witnessed the signing are (front from left): Dr. Dong-Gun Park, dean of the College of Natural Sciences at Dong-A University, and SWOSU President Dr. John Hays. Back from left-Dong-A University Design Professor Dr. Ja-Hong Koo; Dr. Radwan Al-Jarrah, dean of the SWOSU College of Arts and Sciences; SWOSU Provost Dr. Blake Sonobe; SWOSU Associate Provost Dr. Cynthia Foust; SWOSU Vice President for Administration and Finance Tom Fagan; and Randy Beutler, assistant to the president at SWOSU.

Southwestern and Dong-A University in Korea signed an agreement of academic exchange during a February ceremony.

Three students will be exchanged per academic year from each institution. SWOSU and Dong-A University will also encourage visits by faculty to engage in research or other educational activities.

SWOSU President Dr. John Hays and Dong-A University President Bong-Keun Sim signed the agreement. Representing Sim at the ceremony in western Oklahoma was Dr. Dong-Gun Park, dean of the College of Natural Sciences at Dong-A University.

"This will allow several of our students to benefit from this extraordinary experience,"

Hays said. "We are excited and pleased to get this program started."

The first exchange of students or faculty is expected to be this fall.

The program was developed after Dr. Radwan Al-Jarrah, dean of the College of Arts and Sciences, visited Korea in late November of this past year. Al-Jarrah arranged the agreement, which will be reviewed after a five-year period. The first exchange program is already underway. Dr. Ja-Hong Koo is on campus and is a visiting artist with the Department of Art.

Dong-A University is located in Busan, Korea, located in the southeast part of South Korea near the South Sea. Busan is a city of 3 million people, and Dong-A University has over 20,000 students.

Calendar of SWOSU Events

June

- 2nd-6th Jazz and Guitar Camp (all day)
- 2nd-13th Summer Math and Science Academy (all day)
- 3rd Summer 2008 Class work Begins
- 7th Linking Children Responses & their Sensory Systems Workshop (9am-4pm)
- 7th Miss SWOSU at Miss Oklahoma Pageant (7:30pm-11pm)
- 8th-11th Double Reed Camp (all day)
- 8th Pharmacy Law Conference (8am-5pm)
- 11th New Student Orientation (9am)
- 12th Community Coffee at Weatherford Regional Hospital (9:30am-10:30am)
- 13th-14th Heartland Cruise and Car Show
- 15th-18th Choral Camp (all day)
- 22nd-25th Middle School Band Camp (all day)
- 23rd Executive Council Meeting (9am-10am)
- 23rd Administrative Council Meeting (10am-11am)
- 25th Lets Talk About SWOSU (11:30am-1pm)
- 27th Alumni Golf Mixer
- 28th Alumni & Friends Golf Classic (8am)
- 29th-2nd Color Guard & Drumline Camp all day

July

- 1st Final Exams for the 1st 4 week classes
- 4th Campus Closed
- 6th-11th 53rd Annual Band and String Camp (all day)
- 6th-11th Oklahoma Giants- Session 1
- 10th Community Coffee at SWOSU (9:30am-10:30am)
- 13th-18th Oklahoma Giants- Session 11
- 14th New Student Orientation (9am)
- 20th-25th Oklahoma Giants- Session 111
- 29th Final Exams and final exams for the 2nd 4 week classes

August

- 14th Community Coffee at Southwest National Bank (9:30am-10:30am)
- 15th New Student Orientation (9am)
- 18th Faculty Workshop (8:30am)
- 19th Mass Orientation
- 20th Fall 2008 Class work Begins
- 27th Foundation Investment Committee Meeting (2pm)
- 27th Miss Southwestern Scholarship Pageant Info Meeting (5pm-6pm)
- 29th Alumni Executive Board Meeting (11am)

September

- 11th Community Coffee at City of Weatherford (9:30am-10:30am)
- 13th Parent's Day BBQ (5pm)
- 18th Miss Southwestern Scholarship Pageant Entry Deadline (5pm-6:30pm)
- 20th Wellness Expo
- 27th Alumni Board Meeting (2pm)
- 27th New Alumni Watch Party (6pm)

October

- 4th-5th Pharmacy Continuing Education Seminar (8:30am-4:30pm)
- 9th Community Coffee hosted by Weatherford 4-H (Bank of Western OK 9:30am-10:30am)
- 11th SWOSU Saturday (11am-1:30pm)
- 15th-19th Fall Break
- 22nd SWOSU College Expo 2008
- 24th Foundation Board Meeting (10am)
- 25th-26th Pharmacy Continuing Education Seminar (8:30am-4:30pm)
- 25th Miss Southwestern Scholarship Pageant 2009 (7:30pm-10pm)

November

- 1st SWOSU Homecoming 2008- Parade (3pm)
- 13th Community Coffee at Stafford Air and Space Museum (9:30am-10:30am)
- 25th-30th Thanksgiving Vacation

December

- 11th Final Exams
- 11th-17th Community Coffee at First National Bank (9:30am-10:30am)
- 19th-31st Christmas Break

Football

August

- 28th 7 p.m. @ Northwest Oklahoma State

September

- 6th 7 p.m. (MST) @ Eastern New Mexico University
- 13th 6 p.m. Home game vs. Angelo TX State (Parents Day)

- 20th 6 p.m. @ West Texas A&M
- 27th 6 p.m. Home game vs. Tarleton TX State

October

- 4th 6 p.m. @ Southeastern Oklahoma State
- 11th 3:30 p.m. Home game vs. Northeastern OK State
- 18th 2 p.m. Home game vs. University of Central OK
- 25th 6 p.m. @ East Central University

November

- 1st 6 p.m. Home game vs. Oklahoma Panhandle State (Homecoming)
- 8th 2 p.m. @ Texas A&M - Commerce

1904

Teddy 1953

Brandy 1964



The 2008 SWOSU Athletic Hall of Fame inductees include: Travis Flippin, 1950s baseball and basketball star; Jimmy Peck, basketball scoring sensation; Tom Bergman, two-time NAIA football All-American, Louis Mendoza, 1977 football All-American; and Valerie Fariss, All-American basketball player and standout on SWOSU's fifth women's NAIA Championship team.

Flippin, a graduate of Retrop High School, starred on the 1952 basketball team that finished the year with a 24-6 record and won the conference title. Flippin played minor league baseball with the Boston Red Sox organization before eventually settling on a career as a coach and teacher.

Peck was an all-state basketball player at Leedey High School and began his college career at the University of Oklahoma, where he led the Sooners in scoring. Peck transferred and played his final year-and-a-half at SWOSU. Peck ended his senior year in 1957 leading the Oklahoma Collegiate Conference in scoring, averaging better than 25 points a game. He is best known for winning four state titles as head girls coach at Woodward High School between 1974 and 1989.

Mendoza was the top player on what many consider SWOSU's best-ever football team in 1977. Mendoza starred as a 225-pound linebacker and was the ringleader of a team that cruised through the regular season with an undefeated 10-0 record and advanced all the way to

the NAIA Championship Game. After graduating in 1979, Mendoza coached both at SWOSU and Mangum High School. In 1988 he took an assistant football position at Clinton High School where he remains today. In Mendoza's 20 years at Clinton, he has helped the Red Tornadoes to eight state titles.

Bergman became SWOSU's first-ever, two-time NAIA All-American when he received first-team football honors in both 1974 and 1975. In his final collegiate game a rash of injuries forced him to play offensive center, defensive tackle, and deep snapper against Central State. He was on the field approximately 140 plays. He signed a free agent contract with the NFL's Chicago Bears, but opted to finish his degree, which he completed in 1976. He has been at Weatherford High School as a coach and teacher for 31 years, helping coach Weatherford to three football and one golf state championships.

Fariss was all-state selection at Leedey in both basketball and volleyball. Fariss led the Bulldogs to the 1990 NAIA title, their fifth in a span of nine years. She was twice named to the All-American teams. She concluded her career as the second-leading scorer in school history with 1,891 points and owns free throw accuracy records for season and career, both above 85%. She now is a Partner in Homestead Title & Closing Company along with current SWOSU Alumni President Mary Regier and a Tag Agent in Cordell.

Bulldog best

Teams enjoy success in 2007-2008

SWOSU's football created a five-way knot atop the LSC North at 3-2. The shared LSC North title is SWOSU's first since 1997 when the Bulldogs were co-champs with UCO. SWOSU ends the year at 6-5, the Bulldogs first time since the 1991 and 1992 seasons they had back-to-back winning campaigns. **Austin Ellis, Matt Wakefield, Johnathan Haggerty, Josh Postin, Ruzell McCoy and Corey Lenahan** were all among 29 players chosen to the LSC North First team All-Conference.



Finishing the year with a 21-8 record, SWOSU men's basketball earned one of the best records the school has had in recent years. The team was consistently ranked in the top 20 nationally in Division II. The senior **Nate Perry** (shown left) was selected first team All-Conference and second team All-Region. Junior **Abdullah Lawal** received North Division Defensive Player-of-the-Year.

SWOSU's women basketball was 15-12 overall and 6-6 in the Lone Star Conference North Division. SWOSU ended up tied for fourth in the division. **Lucy Ramon** (shown right) was chosen as the Lone Star Conference North Division Freshman-of-the-Year. **Allie Burdan** was recognized by coaches as one of the two top defensive players in the North Division. **Grace Anne Fath** was one of five Lone Star Conference North Division players to be voted to the all-academic team.



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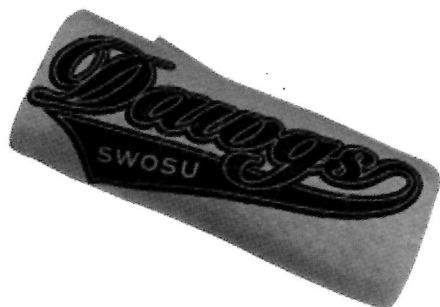


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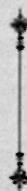
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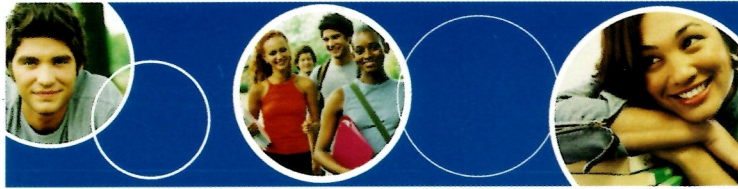
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