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Lighting the Way: Testing the Limits of New Library Services

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Abstract

The Media Studio is a stationary, work area for media production and post-production tasks. This space supports the curricular projects undertaken by students, designed to assist the Center for Excellence in Teaching and Learning with recording faculty lectures, and complement the service of providing multimedia equipment that circulates.

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The Media Studio is a stationary, work area for media production and post-production tasks. This space supports the curricular projects undertaken by students, designed to assist the Center for Excellence in Teaching and Learning with recording faculty lectures, and complement the service of providing multimedia equipment that circulates.

**EQUIPMENT & SOFTWARE**
- Software:
  - Sony Vegas Pro 12
  - Adobe Creative Suite 6
  - Audacity
  - SnagIt
  - iLivid
  - Lightscribe
  - VLC Media Player
  - Windows Media Player
  - QuickTime Player
  - Powerpoint
  - Precisionsound
- Equipment:
  - Mac Mini
  - Dell Optiplex 790 (8GB RAM, 930 GB HD)
  - Drives—DVD, SM, SD mini, CF/MIC, MS/PRO/Duo
  - Panasonic AG-HMC40 AVCHD Camcorder
  - Canon HG10 Camcorder
  - Cowboy Studio 2275 Softbox Lighting Kit
  - Lowel VIP GO Pro Visions Kit
  - Xenyx 802 Audio Mixer w/ Hand mics
  - Teleprompter & LCD TV Stands
  - Sony MDR-XD200 Stereo Headphones
  - Audio-Technica ATR-6550 Condenser Mic.
  - UHF Dual Channel Wireless Mics - Head & Ear

**PURPOSE**
- Faculty lectures and conference presentations
- Classroom projects
- Departmental special events
- Grant funded projects
- Symposia and other campus events

**CAMPUS PARTNERSHIPS**
- Intro videos for SWOSU Athletics (Sports Information Director), demonstrations for rubbing hands (personal safety in disaster zones) and fall prevention (perianal hemi), HR workshops, Miss SWOSU pageant, Title IX videos (Dean of Students), search committees, lending equipment to the Conference Center, School of Nursing Simulation Project & Internet broadcast, interviews, student testimonial and campaign videos (Director of Institutional Advancement), and Pharmacy Tech training videos.

**MARKETING**
- Posters & flyers
- University meetings
- Classroom demos
- University advocates
- Word of mouth

**OPERATIONS**
- Operating Hours: 8:00am to 5:00pm (By Appointment)
- Access: Open to Faculty, Staff, Students, and Community Users
- Scheduling: Reservations made online
- Staff: Media & Systems Tech (FT)

**UNIVERSITY COOPERATION ON ACCESSIBILITY**
- Budget: With budget difficulties, SWOSU could not afford an institution-wide solution (one 3-hr course = $4,500+ per semester).
- Personnel: Initially, SWOSU sought an internal option with student workers, a cheaper alternative. The Library did hire a student worker (computer science major) who spends a lot of his work time assisting with multimedia. It was agreed upon that student workers from other departments would need to complete some of this transcription work. Not only is it necessary for us to have “buy-in” by the department but utilizing student workers familiar with those courses/programs would have an easier time transcribing discipline-specific terminology.
- Cooperative Planning: Spring 2015, the Library, the University Web Services Office, and the Center for Excellence in Teaching and Learning agreed to support and assist one another to ensure accessibility compliance and develop a procedural document on how to handle non-copyrighted videos and copyrighted videos.

**CAPTIONING AND TRANSCRIPTION**
- Library handles a majority of this work. We outsource projects to 3PlayMedia on occasions to meet a brief deadline or times of high demand.
- Student workers do a bulk of the transcription and captioning work. Library Tech checks their work. Librarians check for consistency, spelling, punctuation, clarity, and other specific formatting details. We are aware of the inherent benefits of multi-sensory learning for students by seeing, hearing, and reading information with subtitles and transcripts. Transcripts allow for easy use as a study guide.

The patch is also available as a generic and its causal feature.