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2020

## Around 1,400 People Attend C & A Tribes Powwow at Pioneer Cellular Event Center

The Pioneer Cellular Event Center on the campus of Southwestern Oklahoma State University was the site for a Powwow this past weekend.

Around 1,400 people attended the Governor Reggie Wassana's 2020 Powwow that was hosted by the Cheyenne and Arapaho Tribes.

Nate Downs, director of the Pioneer Cellular Event Center, said there were attendees from California, New Mexico, Arizona, Minnesota, Texas, Louisiana, Colorado, Kansas, Wisconsin, North Carolina, South Dakota, North Dakota, Oklahoma and even Canada.

"It was a great event for Weatherford," Downs said. "Since most SWOSU students are still away for the holiday break and the basketball teams were on the road in Arkansas, it was a perfect time for SWOSU to host the event."

The Pioneer Cellular Event Center is starting its 6<sup>th</sup> year of operations. Made possible in April 2010 by the *Yes! Weatherford* sales tax campaign, SWOSU, the students of SWOSU, and private funds, the 93,000 square foot Pioneer Cellular Event Center generated an estimated economic impact of nearly \$19 million in its first five years.

A variety of events continue to be held in the center, including such things as college fairs, basketball and volleyball tournaments, banquets and auctions, corporate events and conferences, Panorama Series concerts/events featuring celebrities, graduations, summer camps, training workshops and meetings, and trade shows.