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2013 Alumni Survey

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Southwestern Oklahoma State University, "2013 Alumni Survey" (2013). *Assessment Center Reports*. 3.
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ALUMNI SURVEY
2013

SOUTHWESTERN OK STATE UNIVERSITY
ALUMNI SURVEY, 2013
(Associate's, Bachelor's, and Master's Degrees)

Program review and other institutional studies depend on alumni research for information about what happens to students after graduation. Decisions at Southwestern concerning curriculum, academic support, and student services are influenced by analyses of data collected from former students.

In May 2013, 2,594 surveys were mailed to 2007 - 2013 graduates of both Weatherford and Sayre campuses. Returns numbered 231, yielding a rate of 8.91%. The 2008 response rate was 12.43%.

Percentages of responses:

College of Arts & Sciences	11.69%
College of Pharmacy	13.85%
College of Professional & Graduate Studies	67.53%
Sayre Campus	6.93%

Few significant differences in data were noted when a comparison was made with the 2008 survey. Some of the 2013 response percentages follow:

- Alumni were asked about education, degrees, etc., that they had obtained after graduation. Forty percent responded that they had done further study, mostly toward Certification, Graduate Courses, and Licensure. The prevailing reason cited for further study continues to be for "career advancement," which jumped 9 to 17 percentage points over the last five and ten years.
- Seven percent of respondents are currently not employed. Seventy percent are employed in the area that they studied at Southwestern, and 96% still use the knowledge and skills gained in their area.
- Almost 15% of the respondents reported that if they had it to do over, they would take additional courses related to Spanish. Eight to nine percent desired more Business knowledge in Accounting, Management, Finance, and/or Business Administration. Six to seven percent were also interested in Nursing and/or Psychology course work.
- Faculty in the students' major areas served as academic advisors to almost 66% of the respondents. The "self-advised" approximated 18%.
- Fifty-eight percent were members of a club and/or social organization while at Southwestern. However, only 19% are currently members of the Southwestern Alumni Association. This is down by 6%.

- Ninety-four percent of Southwestern graduates reported that they considered their investment in the university to be worthwhile.
- Views of academic quality ranked 1.76 on a scale of 1 to 5, with 1 being a “high” satisfaction level. This is about the same as last year. Alumni respondents are mostly satisfied with both education (1.56) and faculty (1.53) in major area. The quality of overall education received a score of 1.57. The quality of education received in the general education area also seems to have been better received compared to respondents from five and 10 years ago. This year’s score was 1.86 compared to 2.06 and 2.28 respectively. General Education faculty were also rated better with a score of 1.81 this time compared to 2.04 and 2.27 over the previous five and ten years. Improvement touched grading standards as well.
- The rating regarding the quality of physical facilities and equipment at Southwestern has improved to 1.88 from 2.16 in 2008 and 2.50 in 2003. The Southwestern community is proud of the consistent effort to make both useful and cosmetic improvements.
- Services by the Registrar’s Office, Business Office, Financial Aid Office, Library, and Dean of Students were well received as evidenced by scores of 1.63 – 1.78.
- Demographic points of interest follow:

All respondents are U.S. citizens, 87% being White/Caucasian and almost 5% being American Indian. Seventy percent are female and thirty percent are male. Well over half of those replying are between the ages of 22 and 27. The ages of another 31% are between 28 and 40. The GPA of 88% of the respondents is above a 3.0 and, generally, half of the respondents’ current salaries are above \$40,000 annually.

Following is a summary report of data. The number of responses for each item varies since not all graduates responded to each item, and some items allowed more than one response. Analyses use the number of responses per item.

SOUTHWESTERN OK STATE UNIVERSITY

Alumni Survey

2013

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
1. Indicate the degree(s) that you received from Southwestern. (mark all that apply)	Bachelor's	145	79.23%	333	61.33%
	Master's	59	32.24%	145	26.70%
	Certificate/Associate's	15	6.49%	28	5.16%

2. In what academic year did you complete your last degree at Southwestern?	2007-2008	13	5.73%	n/a	n/a
	2008-2009	47	20.70%	n/a	n/a
	2009-2010	73	32.16%	n/a	n/a
	2010-2011	77	33.92%	n/a	n/a
	2011-2012	15	6.61%	n/a	n/a
	2012-2013	2	0.88%	n/a	n/a
	Total	227	100.00%	n/a	n/a

3. Indicate your major area of study.

BACHELOR'S DEGREE	Count	Pct	2008 Count	2008 Pct	
Accounting	7	0.32%	16	2.95%	
Art	5	0.23%	1	0.18%	
Athletic Training	3	0.14%	4	0.74%	
Biology	3	0.14%	17	0.73%	
Biology (MT/CLS)	0	0.00%	1	0.04%	
Business Administration	10	0.46%	0	0.00%	
Chemistry	2	0.09%	4	0.17%	
Communication Arts	7	0.32%	19	0.81%	
Community Counseling	1	0.05%	0	0.00%	
Computer Science	1	0.05%	5	0.21%	
Criminal Justice	1	0.05%	0	0.00%	
Edu., Art	1	0.05%	87	3.71%	
Edu., Early Childhood	10	0.46%		0.00%	
Edu., Elementary	8	0.37%		0.00%	
Edu., English	1	0.05%		0.00%	
Edu., Health, P.E., & Rec.	0	0.00%		0.00%	
Edu., History	1	0.05%		0.00%	
Edu., Math	2	0.09%		0.00%	
Edu., Music	1	0.05%		0.00%	
Edu., Natural Science	1	0.05%		0.00%	
Edu., Special Ed.	4	0.18%		0.00%	
Educational Administration	2	0.09%		0	0.00%
Engineering Physics	0	0.00%		1	0.04%
Engineering Technology	1	0.05%		8	0.34%
English	0	0.00%		3	0.13%
Entrepreneurship	1	0.05%	1	0.04%	
Exercise Science	3	0.14%	0	0.00%	
Finance	6	0.28%	18	0.77%	
Health Care Administration	5	0.23%	4	0.17%	

3. Indicate your major area of study.	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
BACHELOR'S DEGREE (Cont.)	Health Info. Management	3	0.14%	3	0.13%
	Health Sciences	16	0.74%	16	0.68%
	History	2	0.09%	1	0.04%
	Industrial Technology	1	0.05%	6	0.26%
	Interdisciplinary Studies	1	0.05%	1	0.04%
	Management	1	0.05%	16	0.68%
	Marketing	1	0.05%	10	0.43%
	Mathematics	1	0.05%	2	0.09%
	Music	1	0.05%	4	0.17%
	Music Therapy	0	0.00%	0	0.00%
	Nursing	14	0.65%	19	0.81%
	Park Law Enforcement	4	0.18%	2	0.09%
	Parks & Rec. Man.	6	0.28%	9	0.38%
	Political Science	2	0.09%	5	0.21%
	Psychology	5	0.23%	21	0.90%
	Reading Specialist	0	0.00%	0	0.00%
	Recreation Leadership	2	0.09%	5	0.21%
	School Counseling	3	0.14%	0	0.00%
	School Psychometry	0	0.00%	0	0.00%
	Spanish	0	0.00%	0	0.00%
	Sports Management	0	0.00%	0	0.00%
Other, Social Work	5	0.23%	27	1.15%	
Total	2168	100.00%	2344	100.00%	

MASTER'S DEGREE	Business Administration	15	21.74%	22	21.74%
	Community Counseling	6	8.70%	0	8.70%
	Education	39	56.52%	61	56.52%
	Management	4	5.80%	0	5.80%
	Music	2	2.90%	8	2.90%
	PharmD/MBA dual degree	0	0.00%	0	0.00%
	Other	3	4.35%	6	4.35%
	Total	69	100.00%	97	100.00%

PHARMACY	PharmD	30	96.77%	80	100.00%
	PharmD/MBA dual degree	1	3.23%	0	0.00%
	Total	31	100.00%	80	100.00%

		2013		2008	
3. Indicate your major area of study.	Answer Choices	Count	Pct	Count	Pct
SAYRE CAMPUS	American Indian Studies	0	0.00%	0	0.00%
	Criminal Justice	1	6.25%	3	11.54%
	Exceptional Learning Needs Paraprofessionals	0	0.00%	0	0.00%
	General Business			3	11.54%
	General Studies	2	12.50%	4	15.38%
	Hospitality, Restaurant & Gaming Management	0	0.00%	0	0.00%
	Medical Technology	3	18.75%	1	3.85%
	Occupational Therapy Assistant	2	12.50%	2	7.69%
	Physical Therapist Assistant	1	6.25%	2	7.69%
	Pre-Nursing	1	6.25%	2	7.69%
	Radiologic Technology	3	18.75%	7	26.92%
	Other	3	18.75%	2	7.69%
	Total	16	100.00%	26	100.00%

4. Was your major area of study your first choice?	Yes	175	76.42%	387	74.28%
	No	54	23.58%	134	25.72%
	Total	229	100.00%	521	100.00%

5. Since attending SW, have you obtained additional education, degree(s), certification, or licensure?	Yes	106	46.70%	212	40.54%
	No	121	53.30%	311	59.46%
	Total	227	100.00%	227	100.00%

6. Which of the following have you completed? (mark all that apply)	Certification	47	21.86%	131	20.37%
	Graduate course(s)	64	29.77%	131	20.37%
	Licensure	46	19.91%	98	15.24%
	Technical training	7	3.26%	20	3.11%
	Undergraduate course(s)	34	15.81%	47	7.31%
	Other continuing ed.	41	19.07%	75	11.66%
	None	47	20.35%	141	21.93%

7. Why did you obtain additional education, certification, etc.?	Career advancement	115	54.50%	188	37.15%
	Career change	18	8.53%	38	7.51%
	Remain employed	7	3.32%	29	5.73%
	State law	23	10.90%	79	15.61%
	Technical training	0	0.00%	12	2.37%
	Not applicable	38	18.01%	131	25.89%
	Other	10	4.74%	29	5.73%
	Total	211	100.00%	506	100.00%

8. What is your current employment?	Employed full-time	178	77.39%	430	81.59%
	Employed part-time	13	5.65%	34	6.45%
	Seeking employment	12	5.22%	20	3.80%
	Self-employed	11	4.78%	19	3.61%
	Unemployed	16	6.96%	24	4.55%
	Total	230	100.00%	527	100.00%

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
9. Are you employed in the area that you studied at SWOSU?	Yes	163	70.87%	366	69.58%
	No; I have had a career change.	11	4.78%	41	7.79%
	No; I was never employed in the area that I studied at SWOSU.	33	14.35%	79	15.02%
	No; I am currently not employed, but I am seeking employment.	12	5.22%	15	2.85%
	No; I am not employed, and I am not seeking employment.	11	4.78%	25	4.75%
	Total	230	100.00%	526	100.00%

10. Do you still use the knowledge and skills that you gained in your area?	Yes	161	96.41%	504	95.45%
	No	6	3.59%	24	4.55%
	Total	167	100.00%	528	100.00%

11. Who helped you most in program advisement while at Southwestern?	Friends	28	12.28%	65	12.70%
	Major area faculty	150	65.79%	299	58.40%
	Non-major faculty	3	1.32%	9	1.76%
	Yourself	41	17.98%	125	24.41%
	Other	6	2.63%	14	2.73%
	Total	228	100.00%	512	100.00%

12. Were you a member of a club and/or social organization while at Southwestern?	Yes	133	58.08%	327	61.58%
	No	96	41.92%	204	38.42%
	Total	229	100.00%	531	100.00%

13. Are you a member of a Southwestern Alumni Association?	Yes	45	19.65%	130	25.64%
	No	184	80.35%	377	74.36%
	Total	229	100.00%	507	100.00%

14. Do you feel your investment in the degree(s) at Southwestern was worthwhile?	Yes	215	94.30%	490	96.84%
	No	13	5.70%	16	3.16%
	Total	228	100.00%	506	100.00%

15. If you were doing it over, please mark the areas, if any, in which you would take additional course work. (mark all that apply)	Accounting	21	9.09%	61	11.23%
	Art	5	2.16%	21	3.87%
	Athletic Training	7	3.03%	17	3.13%
	Biological Sciences	10	4.33%	33	6.08%
	Biology (MT/CLS)	5	2.16%	7	1.29%
	Business Administration	18	7.79%	n/a	n/a
	Chemistry	6	2.60%	22	4.05%
	Communication Arts	3	1.30%	15	2.76%
	Community Counseling	7	3.03%	n/a	n/a
	Computer Science	4	1.73%	23	4.24%
	Criminal Justice	4	1.73%	16	2.95%
	Education, Art	2	0.87%	4	0.74%
	Education, Early Childhood	6	2.60%	27	4.97%
	Education, Elementary	9	3.90%	16	2.95%

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
15. If you were doing it over, please mark the areas, if any, in which you would take additional course work. (Cont.) (mark all that apply)	Education, English	5	2.16%	1	0.18%
	Education, HPE&R	7	3.03%	11	2.03%
	Education, History	4	1.73%	8	1.47%
	Education, Math	4	1.73%	14	2.58%
	Education, Music	1	0.43%	4	0.74%
	Education, Natural Science	2	0.87%	13	2.39%
	Education, Special Ed.	6	2.60%	14	2.58%
	Educational Administration	9	3.90%	n/a	n/a
	Engineering Technology	9	3.90%	18	3.31%
	English	2	0.87%	3	0.55%
	Entrepreneurship	11	4.76%	19	3.50%
	Exercise Science	9	3.90%	19	3.50%
	Finance	20	8.66%	45	8.29%
	General Business	13	5.63%	n/a	n/a
	General Studies	1	0.43%	n/a	n/a
	Health Care Administration	12	5.19%	30	5.52%
	Health Info. Management	3	1.30%	13	2.39%
	Health Sci. & Microbiology	8	3.46%	n/a	n/a
	Health Sciences	8	3.46%	19	3.50%
	History	4	1.73%	18	3.31%
	Hosp., Rest., & Gaming	2	0.87%	n/a	n/a
	Industrial Technology	2	0.87%	5	0.92%
	Interdisciplinary Studies	1	0.43%	5	0.92%
	Management	21	9.09%	82	15.10%
	Marketing	13	5.63%	23	4.24%
	Mathematics	6	2.60%	21	3.87%
	Medical Lab Technician	4	1.73%	n/a	n/a
	Music	7	3.03%	10	1.84%
	Music Therapy	2	0.87%	6	1.10%
	Nursing	17	7.36%	17	3.13%
	Occupational Therapy Asst.	3	1.30%	n/a	n/a
	Organizational Leadership	5	2.16%	19	3.50%
	Park Law Enforcement	3	1.30%	8	1.47%
	Parks & Rec. Management	4	1.73%	10	1.84%
	Pharmacy	8	3.46%	6	1.10%
	Physical Therapist Assistant	9	3.90%	n/a	n/a
	Physics	2	0.87%	10	1.84%
	Political Science	3	1.30%	8	1.47%
	Pre-Nursing	6	2.60%	n/a	n/a
	Psychology	15	6.49%	34	6.26%
Reading Specialist	3	1.30%	n/a	n/a	
Recreation Leadership	0	0.00%	10	1.84%	
School Counseling	6	2.60%	n/a	n/a	
School Psychometry	4	1.73%	n/a	n/a	
Spanish	34	14.72%	57	10.50%	
Sports Management	5	2.16%	n/a	n/a	

Based on your experiences since leaving Southwestern, how would you evaluate the following? Response

choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
16. The quality of overall education you received at Southwestern?	1 (High)	125	56.05%	280	52.53%
	2	75	33.63%	183	34.33%
	3	18	8.07%	62	11.63%
	4	4	1.79%	5	0.94%
	5 (Low)	1	0.45%	3	0.56%
	Total	223	100.00%	533	100.00%
	Mean	1.57		1.63	

17. The quality of education you receive in major area?	1 (High)	135	60.54%	312	58.54%
	2	63	28.25%	163	30.58%
	3	16	7.17%	48	9.01%
	4	7	3.14%	7	1.31%
	5 (Low)	2	0.90%	3	0.56%
	Total	223	100.00%	533	100.00%
	Mean	1.56		1.55	

18. The quality of education you received in the general education area?	1 (High)	77	38.69%	150	31.32%
	2	81	40.70%	186	38.83%
	3	32	16.08%	112	23.38%
	4	9	4.52%	25	5.22%
	5 (Low)	0	0.00%	6	1.25%
	Total	199	100.00%	479	100.00%
	Mean	1.86		2.06	

19. The quality of faculty in your major area?	1 (High)	140	63.64%	313	58.83%
	2	55	25.00%	147	27.63%
	3	17	7.73%	50	9.40%
	4	5	2.27%	17	3.20%
	5 (Low)	3	1.36%	5	0.94%
	Total	220	100.00%	532	100.00%
	Mean	1.53		1.60	

20. The quality of faculty in the general education area?	1 (High)	91	45.27%	153	32.55%
	2	65	32.34%	176	37.45%
	3	38	18.91%	115	24.47%
	4	7	3.48%	20	4.26%
	5 (Low)	0	0.00%	6	1.28%
	Total	201	100.00%	470	100.00%
	Mean	1.81		2.04	

Based on your experiences since leaving Southwestern, how would you evaluate the following? Response

choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
21. The quality of physical facilities and equipment at Southwestern?	1 (High)	84	41.38%	146	29.61%
	2	70	34.48%	183	37.12%
	3	41	20.20%	112	22.72%
	4	6	2.96%	43	8.72%
	5 (Low)	2	0.99%	9	1.83%
	Total	203	100.00%	493	100.00%
	Mean	1.88		2.16	

22. The quality of academic advisement in your major area?	1 (High)	110	50.93%	249	47.61%
	2	56	25.93%	137	26.20%
	3	23	10.65%	92	17.59%
	4	13	6.02%	26	4.97%
	5 (Low)	14	6.48%	19	3.63%
	Total	216	100.00%	523	100.00%
	Mean	1.91		1.91	

23. The grading standards in your major area?	1 (High)	120	54.05%	250	46.99%
	2	75	33.78%	208	39.10%
	3	21	9.46%	60	11.28%
	4	3	1.35%	10	1.88%
	5 (Low)	3	1.35%	4	0.75%
	Total	222	100.00%	532	100.00%
	Mean	1.62		1.70	

24. The grading standards in the general education area?	1 (High)	92	46.23%	179	37.61%
	2	72	36.18%	184	38.66%
	3	32	16.08%	91	19.12%
	4	2	1.01%	14	2.94%
	5 (Low)	1	0.50%	8	1.68%
	Total	199	100.00%	476	100.00%
	Mean	1.73		1.92	

25. The services provided you by the Registrar's Office?	1 (High)	109	52.15%	244	48.51%
	2	65	31.10%	156	31.01%
	3	24	11.48%	83	16.50%
	4	7	3.35%	14	2.78%
	5 (Low)	4	1.91%	6	1.19%
	Total	209	100.00%	503	100.00%
	Mean	1.72		1.77	

Based on your experiences since leaving Southwestern, how would you evaluate the following? Response

choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
26. The services provided you by the Business Office?	1 (High)	111	55.78%	238	48.57%
	2	55	27.64%	159	32.45%
	3	30	15.08%	75	15.31%
	4	2	1.01%	10	2.04%
	5 (Low)	1	0.50%	8	1.63%
	Total	199	100.00%	490	100.00%
	Mean	1.63		1.76	

27. The services provided you by the Office of Student Financial Aid?	1 (High)	102	55.43%	191	45.69%
	2	50	27.17%	137	32.78%
	3	23	12.50%	56	13.40%
	4	2	1.09%	18	4.31%
	5 (Low)	7	3.80%	16	3.83%
	Total	184	100.00%	418	100.00%
	Mean	1.71		1.88	

28. The services provided you by the Library?	1 (High)	109	55.33%	201	44.08%
	2	56	28.43%	146	32.02%
	3	23	11.68%	82	17.98%
	4	5	2.54%	17	3.73%
	5 (Low)	4	2.03%	10	2.19%
	Total	197	100.00%	456	100.00%
	Mean	1.68		1.88	

29. The services provided you by the Office of the Dean of Students?	1 (High)	5	55.56%	81	21.60%
	2	1	11.11%	51	13.60%
	3	2	22.22%	63	16.80%
	4	0	0.00%	54	14.40%
	5 (Low)	1	11.11%	126	33.60%
	Total	9	100.00%	375	100.00%
	Mean	2.00		3.25	

Mean of the Means for Questions 16 - 29:	1.73	1.94
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Question	Answer Choices	Count	Pct	Count	Pct
30. Do you have U.S. Citizenship?	Yes	221	100.00%	536	98.89%
	No	0	0.00%	6	1.11%
	Total	221	100.00%	542	100.00%

31. Your GPA:	2.0 - 2.5	4	1.84%	13	2.47%
	2.6 - 3.0	22	10.14%	62	11.76%
	3.1 - 3.5	77	35.48%	182	34.54%
	3.6 - 4.0	114	52.53%	270	51.23%
	Total	217	100.00%	527	100.00%

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
32. Your Gender:	Female	141	70.15%	378	72.14%
	Male	60	29.85%	146	27.86%
	Total	201	100.00%	524	100.00%

33. Your Age:	Under 22	1	0.45%	2	0.38%
	22 - 24	29	13.18%	95	17.86%
	25 - 27	92	41.82%	173	32.52%
	28 - 30	44	20.00%	88	16.54%
	31 - 35	14	6.36%	40	7.52%
	36 - 40	10	4.55%	29	5.45%
	41 - 45	10	4.55%	30	5.64%
	46 - 50	12	5.45%	31	5.83%
	Over 50	8	3.64%	44	8.27%
	Total	220	100.00%	532	100.00%

34. Your racial/ethnic group:	African American	3	1.36%	9	1.95%
	American Indian	11	4.98%	31	6.71%
	Asian American/Asian	3	1.36%	7	1.52%
	Mexican American	7	3.17%	4	0.87%
	Puerto Rican American	0	0.00%	0	0.00%
	Other Latino	0	0.00%	1	0.22%
	White/Caucasian	193	87.33%	409	88.53%
	Other (please specify)	4	1.81%	1	0.22%
	Total	221	100.00%	462	100.00%

35. Your current annual salary:	Under \$20,000	31	14.62%	81	15.55%
	\$20,001 - \$30,000	19	8.96%	47	9.02%
	\$30,001 - \$40,000	55	25.94%	137	26.30%
	\$40,001 - \$50,000	37	17.45%	88	16.89%
	\$50,001 - \$60,000	15	7.08%	43	8.25%
	\$60,001 - \$70,000	14	6.60%	20	3.84%
	\$70,001 - \$80,000	7	3.30%	17	3.26%
	\$80,001 - \$90,000	9	4.25%	88	16.89%
	Over \$90,000	25	11.79%		
	Total	212	100.00%	521	100.00%

36. What is your present occupation?	2nd Grade Teacher	2	0.96%	n/a	n/a
	4th grade teacher	1	0.48%	n/a	n/a
	Accountant	2	0.96%	n/a	n/a
	Accountant/Administrator	1	0.48%	n/a	n/a
	Accounts Payable/ Human Resources	1	0.48%	n/a	n/a
	Adjunct Spanish Instructor	1	0.48%	n/a	n/a
	Adoption Coordinator, Licensed Master Social Worker	1	0.48%	n/a	n/a
	Aerial Spraying/Farmer	1	0.48%	n/a	n/a
	Area Manager	1	0.48%	n/a	n/a
	Assistant Athletic Director	1	0.48%	n/a	n/a

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
36. What is your present occupation? (Cont.)	Assistant Athletic Trainer	1	0.48%	n/a	n/a
	assistant principal	1	0.48%	n/a	n/a
	Assistant-Human Resources/Chesapeake Energy	1	0.48%	n/a	n/a
	Attorney	1	0.48%	n/a	n/a
	bank	1	0.48%	n/a	n/a
	Banker	1	0.48%	n/a	n/a
	Banker/Student	1	0.48%	n/a	n/a
	Behavioral Health Rehabilitation Service	1	0.48%	n/a	n/a
	Billiling Analyst	1	0.48%	n/a	n/a
	Bookkeeping/ Office manager	1	0.48%	n/a	n/a
	Branch manager Burns Flat Coop	1	0.48%	n/a	n/a
	Branch manager/ banking offices	1	0.48%	n/a	n/a
	Broadcasting Part time Education/ Training/ Research	1	0.48%	n/a	n/a
	Chemical Delivery	1	0.48%	n/a	n/a
	Clinical Pharmacist	5	2.40%	n/a	n/a
	Clinical Staff Pharmacist	1	0.48%	n/a	n/a
	CNA	1	0.48%	n/a	n/a
	Coding Specialist	1	0.48%	n/a	n/a
	COTA	1	0.48%	n/a	n/a
	Currently unemployed. Since college I worked in a warehouse and a deli.	1	0.48%	n/a	n/a
	Deli preparation & restocking	1	0.48%	n/a	n/a
	Dental Hygienist	2	0.96%	n/a	n/a
	Detective	1	0.48%	n/a	n/a
	Detention Monitor (Guard)	1	0.48%	n/a	n/a
	Director of Sales & Marketing in Assisted Living Facility	1	0.48%	n/a	n/a
	Distiller's Marketing & Accounting	1	0.48%	n/a	n/a
	District Administrator	1	0.48%	n/a	n/a
	Electrician	1	0.48%	n/a	n/a
	Elementary Music Teacher	1	0.48%	n/a	n/a
	Elementary Principal	1	0.48%	n/a	n/a
	Event Manager - State Fair of Oklahoma	1	0.48%	n/a	n/a
	Faculty	1	0.48%	n/a	n/a
	Family Nurse practitioner	1	0.48%	n/a	n/a
	farm/ranch	1	0.48%	n/a	n/a
	Finance Manager	1	0.48%	n/a	n/a
	Financial Coordinator	1	0.48%	n/a	n/a
Firefighter & Salesman	1	0.48%	n/a	n/a	
floral clerk	1	0.48%	n/a	n/a	
Graduate student	3	1.44%	n/a	n/a	
Graduate student at Northwestern University	1	0.48%	n/a	n/a	
Guidance Counselor	1	0.48%	n/a	n/a	
Headstart Teacher	1	0.48%	n/a	n/a	
Health Information Technology Consultant	1	0.48%	n/a	n/a	

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
36. What is your present occupation? (Cont.)	Health Promotion Specialist	1	0.48%	n/a	n/a
	High School English teacher	1	0.48%	n/a	n/a
	High School teacher and department chair	1	0.48%	n/a	n/a
	Home Health	1	0.48%	n/a	n/a
	HS Principal	1	0.48%	n/a	n/a
	Human Resource Assistant	1	0.48%	n/a	n/a
	Instructor	1	0.48%	n/a	n/a
	Insurance Agent	1	0.48%	n/a	n/a
	junior accountant	1	0.48%	n/a	n/a
	Kindergarten Teacher	2	0.96%	n/a	n/a
	Landman	1	0.48%	n/a	n/a
	Landman, Oil & Gas, Self-Employed	1	0.48%	n/a	n/a
	licenced professional counselor	1	0.48%	n/a	n/a
	Loan officer/Board member	1	0.48%	n/a	n/a
	Manager at family business	1	0.48%	n/a	n/a
	Math Teacher	1	0.48%	n/a	n/a
	Math teacher/school counselor	1	0.48%	n/a	n/a
	Medical Laboratory Technician	2	0.96%	n/a	n/a
	Medical Records Coder	1	0.48%	n/a	n/a
	Medical Technologist	1	0.48%	n/a	n/a
	Mental health specialist	1	0.48%	n/a	n/a
	none- interviewing for BSN, RN residency	1	0.48%	n/a	n/a
	Nuclear Medicine Tech	1	0.48%	n/a	n/a
	Occupational therapy assistant	1	0.48%	n/a	n/a
	Oil & Gas	1	0.48%	n/a	n/a
	Oilfield Sales	1	0.48%	n/a	n/a
	OKDHS Child Welfare/Social Worker	1	0.48%	n/a	n/a
	Okla. State Trooper - Okla. Highway Patrol	1	0.48%	n/a	n/a
	Paraprofessional/ Graphic Designer	1	0.48%	n/a	n/a
	Payroll Clerk	1	0.48%	n/a	n/a
	Pharm. D.	1	0.48%	n/a	n/a
	Pharmacist	16	7.69%	n/a	n/a
	Pharmacist (Hospital)	1	0.48%	n/a	n/a
	Pharmacist Part-time, mainly stay at home mom	1	0.48%	n/a	n/a
	Pharmacy	1	0.48%	n/a	n/a
	Pharmacy Manager	1	0.48%	n/a	n/a
	Pharmacy Manager - Pharmacist	1	0.48%	n/a	n/a
	Physical Therapist	2	0.96%	n/a	n/a
	physical therapist assistant	1	0.48%	n/a	n/a
	Plumber, General Contractor	1	0.48%	n/a	n/a
Pre-engineering Instructor	1	0.48%	n/a	n/a	
Pre-K Teacher	1	0.48%	n/a	n/a	
Principal	1	0.48%	n/a	n/a	
PTA	1	0.48%	n/a	n/a	
Public School Orchestra Director	1	0.48%	n/a	n/a	

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
36. What is your present occupation? (Cont.)	Radiologic Technologist and MRI Technician	1	0.48%	n/a	n/a
	Radiology Tech	2	0.96%	n/a	n/a
	Reach Instructional Coach	1	0.48%	n/a	n/a
	Reading Specialist	1	0.48%	n/a	n/a
	Receptionist	1	0.48%	n/a	n/a
	Regional Business Analyst	1	0.48%	n/a	n/a
	Registered Nurse	9	4.33%	n/a	n/a
	registrar	1	0.48%	n/a	n/a
	Research Lab Associate	1	0.48%	n/a	n/a
	Retail	1	0.48%	n/a	n/a
	RN Clinical Coordinator	1	0.48%	n/a	n/a
	RN Staff Nurse	1	0.48%	n/a	n/a
	road hand	1	0.48%	n/a	n/a
	Safety consultant/ Pre-engineering instructor	1	0.48%	n/a	n/a
	Safety Coordinator/Specialist	1	0.48%	n/a	n/a
	School Counselor	2	0.96%	n/a	n/a
	School Psychometrist	1	0.48%	n/a	n/a
	Seeking employment	4	1.92%	n/a	n/a
	self	1	0.48%	n/a	n/a
	Self-employed LPC	1	0.48%	n/a	n/a
	Self-employed Real Estate Agent	1	0.48%	n/a	n/a
	SES Teacher	1	0.48%	n/a	n/a
	Skilled Services Supervisor	1	0.48%	n/a	n/a
	Social Worker - MSW @ Mercy OKC	1	0.48%	n/a	n/a
	Sonographer	1	0.48%	n/a	n/a
	Special Education Teacher	2	0.96%	n/a	n/a
	Speech-Language Pathologist	1	0.48%	n/a	n/a
	Staff Accountant	1	0.48%	n/a	n/a
	Staff Pharmacist	2	0.96%	n/a	n/a
	Stay at home mom, looking for employment	1	0.48%	n/a	n/a
	stay-at-home mom	4	1.92%	n/a	n/a
	Student at OUHSC	1	0.48%	n/a	n/a
	Substance abuse Specialist	1	0.48%	n/a	n/a
	Table games dealer @ Casino Oklahoma	1	0.48%	n/a	n/a
	Teacher	14	6.73%	n/a	n/a
	Teacher & Athletic Trainer	1	0.48%	n/a	n/a
	Teacher/Coach	2	0.96%	n/a	n/a
	Teacher/Coach/Asst. Principle	1	0.48%	n/a	n/a
	Teacher/School Counselor	1	0.48%	n/a	n/a
	Team Member for State Farm	1	0.48%	n/a	n/a
Tech/Comp Teacher & Coaching	1	0.48%	n/a	n/a	
therapist	2	0.96%	n/a	n/a	
tooling engineer / draftsman	1	0.48%	n/a	n/a	
Truck Driver	1	0.48%	n/a	n/a	
unemployed	3	1.44%	n/a	n/a	
Unemployed/Seeking Employment	1	0.48%	n/a	n/a	

Question	Answer Choices	2013		2008	
		Count	Pct	Count	Pct
36. What is your present occupation? (Cont.)	USA- Lifeguard, Abroad-English Teacher	1	0.48%	n/a	n/a
	vet assistant at pet hospital	1	0.48%	n/a	n/a
	Total	8260	100.00%	n/a	n/a
37. Did you receive any scholarship(s) to attend SWOSU?	Yes	122	55.96%	n/a	n/a
	No	96	44.04%	n/a	n/a
	Total	218	100.00%	n/a	n/a
38. What relatives have attended SWOSU? (mark all that apply)	Parent	60	25.97%	n/a	n/a
	Grandparent	17	7.36%	n/a	n/a
	Sibling	68	29.44%	n/a	n/a
	Spouse	37	16.02%	n/a	n/a
	Child	6	2.60%	n/a	n/a
	Not applicable	92	39.83%	n/a	n/a
39. For what reasons have you returned to the SWOSU campus (mark all that apply)	Child's NSO or enrollment day	4	1.73%	n/a	n/a
	Fund raising event	7	3.03%	n/a	n/a
	Homecoming	25	10.82%	n/a	n/a
	Parent's Day	1	0.43%	n/a	n/a
	Rodeo	10	4.33%	n/a	n/a
	SWOSU related meeting	8	3.46%	n/a	n/a
	Taking other course(s) yourself	13	5.63%	n/a	n/a
	Other (please explain)	97	41.99%	n/a	n/a