



Echoes from the Hill

Southwestern Oklahoma State University Office of Institutional Advancement and Alumni

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Echoes from the Hill

The Magazine for the Alumni of
Southwestern Oklahoma State University

Derek Johnson working for a CURE in Africa

in this issue...

are's your new Student Union

longo Allen and his new book



Fall 2006 issue • Volume 87 No. 1

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Wellness Center wins state award

Southwestern's Wellness Center has received an Award of Excellence for Facilities from the Oklahoma Recreation and Park Society.

Gary Armbruster of Meyer Architecture Plus nominated SWOSU for the award, which is presented to agencies demonstrating outstanding quality and professionalism in the areas of parks and recreation facility design and function. Armbruster said the 72,000 square foot facility on the Weatherford campus is a fully accessible facility that has fulfilled

the intramural and wellness needs on the SWOSU campus by providing a facility that did not previously exist for SWOSU students and faculty.

The Wellness Center is comprised of three basketball courts, aerobics rooms, an innovatively designed 25-foot tall free standing rock climbing wall, three-lane running track, weight facility, cardiovascular workout facility, student health and counseling offices, wellness administrative offices, health food bar and more.

SWIM moves to weekday

Southwestern's interscholastic meet, which is Oklahoma's longest-running academic contest, will be held on a new day of the week.

The meet, known as SWIM, has traditionally been held on Saturdays, but the next SWIM will be held on Thursday, March 29.

SWIM Director Todd Boyd said the university is looking forward to the change, made to accommodate requests from schools and counselors.

"SWIM is considered by many around the state to be the most prestigious academic competition of the year," Boyd said. "We believe this change will allow even more schools and students to attend our event."

One-way Campus Drive

Visitors to campus may notice a change in traffic flow on Campus Drive.

Campus Drive, which extends from the intersection of State and College Streets to the front of the Education Building, became a single lane, one-way street effective October 23. Parking remains on both sides of the street, but traffic now only flows to the north and west on Campus Drive.

...one of few to gain students

Southwestern was one of only three Oklahoma universities to experience an increase in enrollment in fall 2006. Southwestern's enrollment was 5,260, up 1.1 percent from fall 2005. Many universities across the state were down 3 percent or more from the year before. The university has had an increases of students for six of the past seven years.

Veterans honored

Southwestern's Student Government Association and the Collegiate Activities Board hosted a Veteran's Day celebration Nov. 13. Veterans from the area were honored at a luncheon, and a student ribbon-cutting ceremony for the renovated Memorial Student Center was held. SWOSU President John Hays, Provost Blake Sonobe and Vice President Tom Fagan, all veterans, were specially recognized. Retired U.S. Air Force Major General Susan Lewellyn Pamerleau was the featured speaker at the event.



Veterans Bill Shonley (left) and Robert Chatigny visit after the luncheon.



Southwestern President John Hays receives a \$245,200 check from Brent Kisling of the Department of Agriculture (right) for a youth offender facility in Nash.

New home in Nash

Establishment of a residential youth offender facility in Nash got kicked off in August.

The funds from the Department of Agriculture will establish an 18-bed facility for male youth offenders at the old school building in Nash. The school was closed when Jet-Nash schools became part of the Timberlake district.

Southwestern will operate the residential program with coordination through the state Office of Juvenile Affairs.

SWOSU currently operates five of Oklahoma's 15 youth facilities under the direction of OJA.

High school seniors receive free tuition

High school seniors during the 2006-07 school year have the opportunity to get a jump-start on their college careers at Southwestern with free tuition for six hours of college courses during both the fall and spring semesters.

The tuition waiver is made possible by the Oklahoma State Regents for Higher Education.

SWOSU is extending the tuition waiver for seniors who choose to enroll concurrently at either the Weatherford or Sayre campus beginning with the 2006 fall semester.

Todd Boyd, director of admissions and recruitment at SWOSU, said concurrently enrolled students must meet the minimum requirements.

Students must complete an application for admission, which includes a \$15 application fee.

The students must provide transcripts, ACT scores and complete the school and parent recommendation/verification form. These forms can be obtained at www.swosu.edu/admissions or by contacting Admissions and Recruitment Office at (580) 774-3782.



A Cure for Cairo

Derek Johnson

dedicates life to

opening hospitals

in Africa and

around the world



In my first year as the Assistant Alumni Director, I have encountered some great stories. SWOSU has no shortage of greatness spilling out of this campus. We've watched graduates become C.E.O.s of major companies, decorated musicians, engineers for NASA, legislators, and the list goes on. The story which has touched my heart most, however, has been that of a Biology major from Bartlesville, OK.

Derek Johnson graduated from SWOSU with a B.S. in Biological Sciences and a minor in Chemistry in 1998. After graduation, he applied to medical school, but was compelled to volunteer with the United States Peace Corp. Derek served as an environmental and health volunteer for sixteen months. After serving his stint in the Peace Corp, Derek moved into the pharmaceutical field on the business side through operations and technology. It was through a friend at Aventis Pharmaceuticals that Derek first encountered CURE International and has been with them since early 2005.

Now, to be truly impressed with the work that Derek is doing with CURE, you must first need to know a little bit about the organization he works for. CURE was founded in 1998 and in the last ten year has touched the lives of over 450,000 children and performed surgery on more than 34,000 children. CURE is a Christian non-profit organization that builds specialty children's hospitals in the developing world and is often approached by governments to open hospitals in their countries. This young organization focuses on the treatable physical disabilities of these children, but doesn't stop there.

CURE is an advocacy organization that helps heal these children both spiritually and physically. You see, in these developing countries, children with disabilities are outcast and considered cursed or punished by God. They don't play with the other children in their neighborhoods. They aren't allowed to attend school. Amazingly, 40% of these kids are just one surgery away from being cured,

but because of a lack of funds and education, they are forgotten.

Operating on private funds from here in the U.S., CURE has opened hospitals in eight countries and is currently breaking ground on its newest orthopedic surgical center in Cairo, Egypt.

CURE is a non-profit organization that builds children's orthopedic hospitals in developing countries

consist of dealing with issues such as staffing, legalities, and overseeing the nurse training

Derek served an internship in the Malawi hospital to prepare to act as the Executive Director of this newest hospital. His role before the hospital opens in early 2008 will

program.
One of CURE's primary objectives is to train national medical professionals so they can contribute to raising the standard of care within their countries. At the start of each hospital, the executive director and medical director are typically American or British. CURE's goal is to have each hospital lead by fully trained national directors within ten years. Leadership positions at CURE Kenya is now held by Kenyans and the Medical Director at CURE Uganda is also a national.
CURE sends short-term volunteer trips to its hospital to assist with medical, spiritual and administrative activities. Last year, more than 500 people volunteered their time at a CURE hospital
For more information on CURE and its mission, please visit www.cureinternational.org



Children in cultures around the world are benefiting from the efforts of Derek Johnson and others in building orthopedic hospitals.



Bulldog students and alumni showed their patriotism at the 2006 Red, White & Bulldog Homecoming celebration. The crisp October day started at the Centennial Clock Tower Plaza with the first ever Dawg Fest Car Classic. Sixteen classic car enthusiasts enjoyed a beautiful morning and an assortment of door prizes from the U Grill, Southwest Airlines, and Nabors' Shoe Center. David Ingle's 1934 Chevy Sedan won the President's Choice Award and received a certificate and a \$250 scholarship for the SWOSU student of his choice from his home town of Dover.

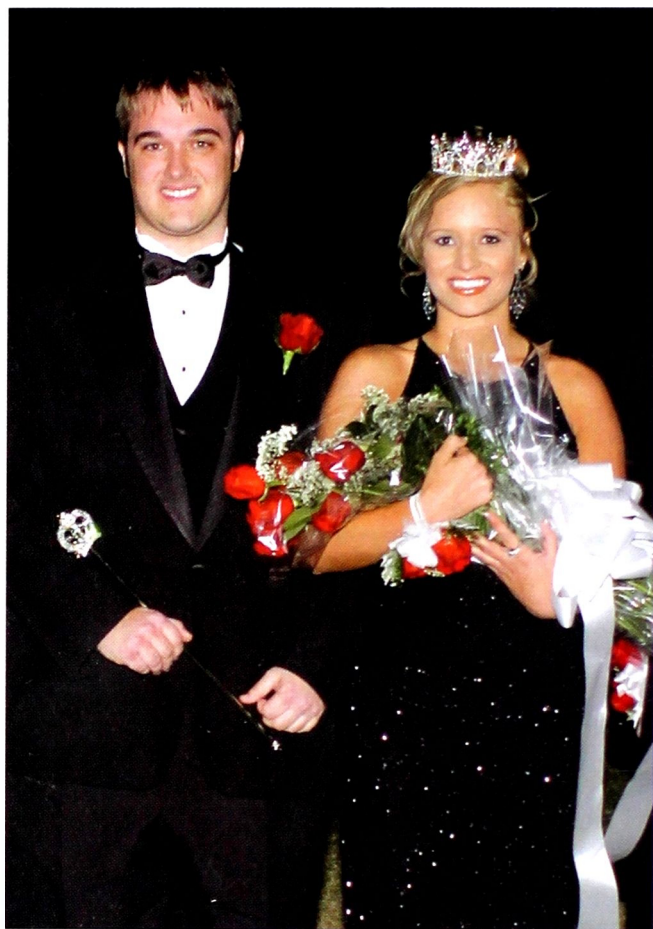
The Annual Homecoming Parade was held on Main Street at 3:00. Over 90 entrees included campus organization floats, area marching bands, and other organizations from all over western Oklahoma. Float winners were Residence Life with first place and \$1,300, Kappa Delta Omega sorority with second place and \$800, and Psychology Club with third place and \$500. The prize money was sponsored by the SWOSU Alumni Association, SWOSU Student Government Association and several Weatherford financial institutions. Rogers and Jefferson Hall won the annual bed race competition, while Stewart Hall walked away with the best decorated bed. Kappa Gamma Beta finished second in the best decorated bed competition.

The annual 50 Year Graduate Reception and Awards Ceremony was held following the parade at the Conference Center. SWOSU alumni that have been graduated for fifty years or more were recognized and given 50 year medallions. "O" Blankets were given to the alums that traveled the farthest, were the oldest, and graduated the most children from SWOSU. The Alumni Association President's Award was given to Karen Wilson, Sandy Miller, Kari Jones, and Brandi Gateley.

The Collegiate Activities Board hosted the first ever C.A.B. Chili Cook-Off from 4 to 6 p.m. at the Wellness Center. Chili was entered by contestants and then offered to the public for tasting.

Non-perishable items were collected all day for the Red, White & Bulldog Care Package that was sent to the Oklahoma division of the National Guard in Kabul.

Ashley Slemph of Gracemont and Sheldon Webb of Cordell were crowned Homecoming Queen and King during halftime of the SWOSU vs. UCO football game. The day was completed when the dawgs beat the bronchos 25-22. An impressive fireworks display provided by SWOSU SGA followed the exciting win.



Sheldon Webb of Cordell was named Homecoming King and Ashley Slemph of Gracemont was crowned Homecoming



Quarterback Jimmy Sangster leaps for the winning score as the Bulldogs beat UCO 25-22.



Members of the SWOSU Alumni Association Board of Directors march down Main Street during the Homecoming parade.



(above) The Southwestern marching band marches during the parade.



(left) President Dr. John Hays makes an appearance in the Homecoming parade.



National champions return for reunion

10 years ago



Members of the 1996 SWOSU football team gather for a group photo at South endzone where the team won the NAIA Championship Game with a safety against Montana Tech. The scoreboard indicates the score at the time in which the winning points were scored. They are as follows: (front row, left) Brian Stansberry, Chad Crane, John Featherstone, Jake Jensen, Landon Curtis, Yohance Brown, Paul Sharp and Greg Erpelding; (middle row) Rocky Powell, Kirk Talley, Brad Woodard, Marshall Oliver, David Womack, Mark Patterson, Jason Flassey, Casey Alexander, Kent Anderson and Russell Radford (back row) Charwick Reed, Brandon Tucker, Gary Bigelow, Robert Newberg, Robert Graves, Mike O'Neal and Jason Crisp.

Several members of Southwestern's 1996 football team returned to campus during Homecoming 2006 to celebrate the 10-year anniversary of the Bulldogs' first and only NAIA National Football Championship.

A total of 33 former players and coaches were honored during homecoming festivities.

The group spent a busy Saturday in which they were treated to a barbecue lunch, participated in the Homecoming Parade and later served as honorary game captains for the football team.

"It was great to see everybody again, great crowd, great atmosphere and most importantly a big win for the Bulldogs," said former head coach Paul Sharp. "The 1996 team was a very special group. They were successful then and continue to be so in their professional lives."

One of the luncheon's highlights was the formal announcement of 1996 All-American Yohance Brown to join the list of newest inductees into SWOSU's Athletic Hall of Fame. Brown, who is an assistant coach at Chickasha High School, was announced by President John Hays to a rousing ovation from those in attendance.

Prior to the game, the reunion group gathered for a picture at the spot in the South endzone where the Bulldogs scored the final and winning points on a safety. The Bulldogs beat Montana Tech, 33-31, that memorable day in 1996.

"I know when we were gathering for the group picture it kind of gave us goose bumps to stand where it all happened," Sharp said. "Then to see the Bulldogs play well and score the same way we did, that was icing on the cake."



Coach Paul Sharp addresses the crowd at the reunion luncheon. Sharp was coach when the Bulldogs won the NAIA National Championship.



(above) Yohance Brown is informed by SWOSU President John Hays that he will be inducted into the Athletic Hall of Fame. (left) Athletic Director Cecil Perkins talks with a few 1996 Bulldogs.



Reunion attendees...

The members of the 1996 team who were in attendance are as follows: Paul Sharp, Little Rock, Ark.; Rocky Powell, Cordell; Todd Helton, Weatherford; Kay Robinson, Columbus, Ohio; Casey Alexander, Amarillo, Texas; Kent Anderson, Drumright; Gary Bigelow; Trenton, Texas; Yohance Brown, Chickasha; J.J. Carr, Oklahoma City; Chad Crane, Oklahoma City and Jason Crisp, Weatherford.

Also, Landon Curtis, Oklahoma City; Greg Erpelding, Weatherford; John Featherstone, Los Angeles, Calif.; Jason Glassy, Argyle, Texas; Jake Jensen, Allen, Texas; Tim Miller, Weatherford; Robert Newberg, Enid; Marshall Oliver, Oklahoma City; Mike O'Neal, Plano, Texas; Mark Patterson, Oklahoma City; Jason Penny, Corinth, Texas; Russell Radford, Yukon; Charwick Reed, Arlington, Texas; Brian Stansberry, Midlothian, Texas; Kirk Talley, Woodward; Brandon Tucker, Frisco, Texas; Devon Wilcox, Tulsa; David Womack, St. Louis, Mo.; and Brad Woodward, Plano, Texas.



The 1996 team members were honorary captains for the UCO football game.



The College of Pharmacy recently formed a Pharmacy Alumni Association Council to serve as the governing body for the SWOSU Pharmacy Alumni Association. Members of the council are: Lance Richards, Klem Chandler, Lori Allen, Patricia Rodgers Wollman, Fred Galer, Barbara Kessler, Patti Harper, Sara Marquis, Tom Davis, Dave McGehee, H.F. Timmons, Janet Seratte, Janice Whetzal, Lisa Dodson, Sally Perkey, Wayne Salisbury, Alan Spies, David Warden, David Ralph and David Bergman. Not pictured are Mark Dodson, Dorothy Gourley, Vicki Jobe, Jill Phillips, Angela Roberts and Jerrod Roberts.

Pharmacy Alumni Association Council forms

The College of Pharmacy at Southwestern recently formed a Pharmacy Alumni Association Council to serve as the governing body for the SWOSU Pharmacy Alumni Association.

Patti Harper, alumni and development officer for the SWOSU College of Pharmacy, said the PAAC will promote the interests and welfare of the College of Pharmacy, the Pharmacy Alumni Association, and its alumni by providing a direct communications link between the College of Pharmacy and its alumni.

The council is comprised of individuals from five states.

Officers for 2006-2008 are Alan Spies, Birmingham (AL), president; Klem Chandler, Ponca City, president-elect, and David Ralph, Weatherford, secretary-treasurer.

Council members are Lori Allen, Odessa, Texas; Tom Davis, Edmond; Mark and Lisa Dodson, Altus; Fred Galer, Inez, Kentucky; Dorothy Gourley, Ardmore; Vicki Adcox Jobe, Lubbock, Texas; Barbara Ralph Kessler, Owasso; Sara Marquis, Weatherford; David McGehee, Tulsa; Sally Perkey, Hobart; Jill Copus Phillips, Weatherford; Lance Richards, Amarillo, Texas; Angela Goddard Roberts, Irving, Texas; Jerrod Roberts, Edmond; Wayne Salisbury, Tulsa; Janet Seratte, Weatherford; David Warden, Norman; Janice Whetzal, Apache; and Patricia Rodgers Wollmann, Clinton. Ex-officio members are Dr. David Bergman, dean, SWOSU College of Pharmacy; Dr. H.F. Timmons, president, Southwestern Pharmacy Alumni Foundation; and Harper.

50-year pharmacy graduates honored

The Southwestern College of Pharmacy recently honored 50-year pharmacy graduates with a recognition ceremony during Homecoming.

Honorees attending the recognition ceremony were: Don Dowling, Frisco, Texas; Ray Estill, Lubbock, Texas; Don Slack, Edmond; and Chris Vines, Perryton, Texas.

Patti Harper, alumni and development officer for the SWOSU College of Pharmacy, welcomed all the alumni and friends to the program. Associate Dean Dr. David Ralph read the names of the honored guests, and Dean Dr. David Bergman presented each honoree with gifts.

Other SWOSU pharmacy graduates attending the ceremony were: Jerry Allen, Sara Marquis, Steve Pray, Mitra Salehi Deimling and Bill Waggoner, all of Weatherford; Doyle DeMoss, Denton, TX; Bill Earp, Baird, TX; Melodee Vines Ezzell, Perryton, TX; Carrie and Dusty Harms, Lubbock, TX; Vern Harris, Maysville; Michael Mabrey, Friendswood, TX; Joel Mashburn, Hugo; Shane Norris, Drummond; Mike Pinkerton, Stilwell; Virginia Ray, Bristow; Patricia Rodgers-Wollman and Jamie Shaddon, both of Clinton; Debra Rushing, Oklahoma City; Rhonda Shephard, Butler; Gary and Susan Tigert, Ardmore; David Warden, Norman; and Bill Weingartner, Pauls Valley.

Following the event, a complimentary lunch was provided for the group by the SWOSU Pharmacy Alumni Association.



Associate Dean Dr. David Ralph addresses those gathered to honor the 50-year pharmacy graduates during part of the Homecoming festivities.



The Southwestern Oklahoma State University College of Pharmacy recently honored 50-year pharmacy graduates with a recognition ceremony held on the Weatherford campus. Honorees attending the recognition ceremony were (from left): Don Slack, Edmond; Chris Vines, Perryton, Texas, along with daughter Melodee Vines Ezzell; Jo Ann and Ray Estill, Lubbock, Texas; and Barbara and Don Dowling, Frisco, Texas.



Jerry Allen and H.F. Timmons take some time for conversation at the alumni luncheon.



Southwestern's College of Pharmacy and the Southwestern Pharmacy Alumni Foundation have started a \$1 million campaign to support funding priorities deemed critical to the successful advancement of the SWOSU College of Pharmacy. Members of the Foundation's board of directors are (front from left): H.F. Timmons, Weatherford; Shannon Brewer, Midwest City; Dorothy Gourley, Ardmore; and Mark Eck, Healdton. Back from left—David Bergman, Weatherford, ex-officio member; Greg Adams, Clinton; Bryan Potter, Elk City; John Walker, Amarillo, Texas; past board member Joe Schwemin, Oklahoma City; Paul Moore, Atoka; and David Ralph, Weatherford, ex-officio member. Not pictured is Smith Wycoff of Eufaula.

Pharmacy Foundation starts campaign

Southwestern's College of Pharmacy and the Southwestern Pharmacy Alumni Foundation have begun their most ambitious campaign in its history with a goal of raising \$1 million to support funding priorities deemed critical to the successful advancement of the SWOSU College of Pharmacy.

"This campaign is designed to address the funding priorities vital to the future of the College of Pharmacy," said Dr. H.F. Timmons, president of the Southwestern Pharmacy Alumni Foundation. "I am asking alumni and friends, businesses and corporations to join me and the Pharmacy Foundation in paving the way for even greater accomplishments by giving to the pharmacy campaign."

Today, donor support is fundamental to the continued tradition of excellence at the SWOSU College of Pharmacy.

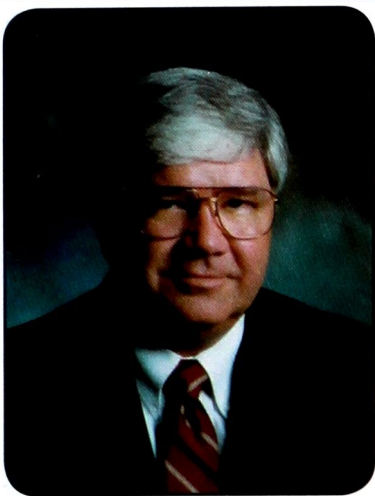
"In the face of such changing and challenging times, we are asking alumni, faculty, staff,

administration and friends to help bridge the gap between current funding and the present and future needs of the College of Pharmacy and its students," Bergman said. "It is the continuum of giving, one generation to the next, that makes a difference between a good pharmacy program and an outstanding pharmacy program at SWOSU."

Correspondence with approximately 4,200 pharmacy alumni recently took place to begin the campaign.

For information about giving to the SWOSU College of Pharmacy, call the SWOSU Pharmacy Foundation at (580) 774-3191 or the SWOSU College of Pharmacy Alumni and Development Office at (580) 774-3190. Contributions may be mailed to Southwestern Pharmacy Foundation at P.O. Box 702, Weatherford, Oklahoma, 73096. Also, visit the website (www.southwesternpharmacy.com) for more giving opportunities.

Alumni Notes



Dr. David Pittman

Dr. David Pittman (1967, 2004) was recently elected vice chair of the state Commission for Rehabilitation Services (DRS). DRS serves Oklahomans with disabilities through vocational rehabilitation, employment, independent living, educational programs and the determination of medical eligibility for disability benefits.

Commissioner Pittman earned two degrees from SWOSU, a doctorate in pharmacy in 2004 and bachelor's of science degree in pharmacy in 1967. He has also received master's and doctorate degrees in health service management from LaSalle University in New Orleans and a bachelors of science degree in chemistry and biology from Oklahoma Baptist University. Pittman owns and operates Sooner Pharmacy in Sulphur, as well as a small Angus cattle farm north of that city. He is the 100th president of the Oklahoma Pharmacists Association.



Kay Robinson

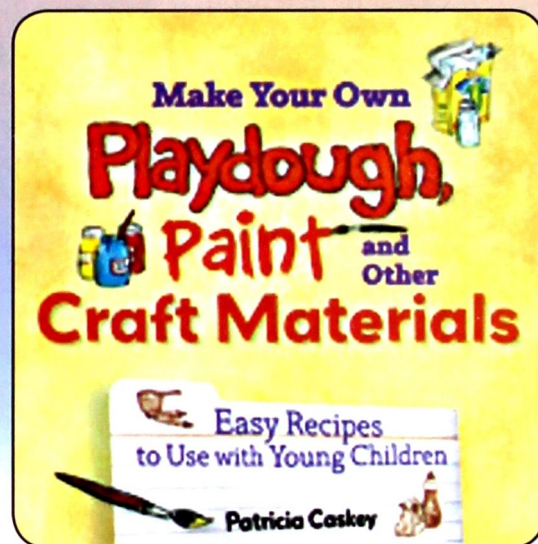
Kay Robinson (2000) was recently promoted to Senior Coordinator of Student Involvement at Ohio State University in Columbus, Ohio. As Senior Coordinator, Kay advises over 80 campus events and a \$1.28 million budget.

In addition, she coordinates Beat Michigan Week—a week of festivities leading up to the Ohio State-Michigan football game each Fall.

Paul Moore (1978, 2001) of Atoka was named president-elect of the National Rural Health Association (NRHA). The NRHA is a national non-profit organization, with more

than 10,000 members that provides leadership on rural health issues. Moore has received both a Bachelor of Pharmacy and a Doctorate of Pharmacy from Southwestern. Moore has a lifetime of experience related to rural health care from his 27 years in community and hospital pharmacy. Until June 2002, Moore served as the Chief Executive Officer of the Atoka County Healthcare Authority. Currently Moore serves on the board of directors of the Rural Health Association of Oklahoma, the Baptist Village Retirement Centers of Oklahoma, and The Southwestern Pharmacy Alumni Foundation.

Patricia (Caskey) McMaster (1996) recently published a book, *Make Your Own Playdough, Paint and Other Craft Materials*. The book has been published by Red Leaf Press. McMaster graduated with a Bachelor of Science degree in Elementary Education. McMaster has been working with Head Start in



Altus for the past 10 years. The book is available through Wal-Mart, Target, Barnes & Noble, Amazon.com and many other bookstores. More information about the book is available at: www.redleafpress.org/productdetails.cfm?SKU=416201.

Larry Segars, PharmD, was named the outstanding public health doctoral student in epidemiology at the University of North Texas Health Science Center. Dr. Segars is a native of Fort Worth. He is a graduate of Southwestern Oklahoma State University, holding a bachelor of science degree in pharmacy. He earned a doctorate in pharmacy from the University of Texas Health Science Center at San Antonio.



Seibold makes mark at UCSF

(This article, written by Jeff Miller, is printed with permission from the University of California-San Francisco.)

Max Seibold is not a professor's son, he will tell you. Out of context, it is a curious statement, but one rooted in humility, not defensiveness.

You see, 27-year-old Max Seibold, third-year UCSF graduate student (studying genetics) is a native of Lawton, Oklahoma. That means he carries state pride in his pockets the way some people carry change. It is a pride of place that sticks with you because it shaped you, and no matter how far

"Max is hardworking, extremely self-motivated and possesses a level of maturity far beyond his years."

--ESTEBAN BURCHARD,
UCSF RESEARCHER

away you move or how high you ascend, the smell, sounds and feel of freshly tilled earth, running cattle and harvested cotton brand you forever as a son of the soil. Seibold's world now consists of bridge commutes and sterile laboratories, but there is no denying a work ethic – and a certain stubbornness of purpose – that grew as he did from child to young father of two. Seibold, grandson of a dairy farmer and son of a rancher, had a different career in mind.

He wanted to be a pharmacist and, in his single-minded pursuit of that dream, stumbled into an organic chemistry course while attending college at Southwestern Oklahoma State University. He struggled, then pulled out a B, an experience that – together with encouragement from his chemistry professor, Allen Lane, PhD – altered the arc of his life.

"I realized I could achieve something," Seibold says. "Inside, I always wanted to do science."

And science he has done, despite acknowledging that when he arrived at UCSF with a degree in chemistry, he "had little genetics background."

What he did possess was a deep longing for Northern California and UCSF – a legacy school.

In the years since his arrival in the Bay Area, Seibold has decided upon his quest: to understand the genetics of asthma risk and the differential response to asthma drugs among ethnic populations. He has his sights set on an academic science career, the kind of principal investigator track that so many want and so few achieve.

Here is what prominent UCSF researcher, asthma specialist Esteban Burchard, MD, has to say about the young man logging long hours at his lab bench.

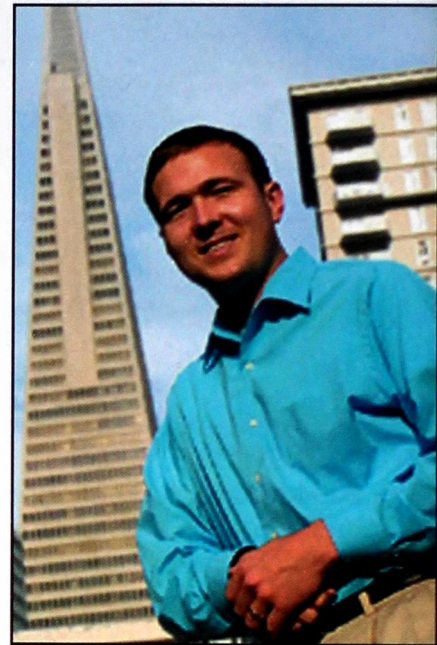
"Max is hardworking, extremely self-motivated and possesses a level of maturity far beyond his years," says Burchard.

Seibold is far too modest to trumpet his success. Nor does he abjure his roots.

"I'm just a country boy. I didn't know any of this could happen."

Still, what urban natives often forget is that while Seibold might not have been cut out to show cattle or work with animals, he is still an Oklahoma guy, who makes regular visits home.

As for his dream of being a pharmacist, well, he didn't exactly walk away from that career, either; his wife is a practicing pharmacist in the East Bay. In short, Seibold is just another – and frequently overlooked – example of the fact that when it comes to students, UCSF often gets as good as it gives.



Max Seibold. Photo/Majed

MEET THE Bobos

Father-daughter combination creates book characters

For Mongo Allen, the sketches in his closet were leftover ideas from high school.

For his 7-year-old daughter, Yasa, they were an entryway to a new world.

From those sketches, the two have created the Bobos, three imaginary characters that are the focus of a book to be released by AuthorHouse Publishing.

Allen is excited about the book's commercial release, but he has enjoyed the process of creating something with Yasa.

"Without a doubt, I enjoyed building the father-daughter relationship," Allen said of his daughter, who is now in the fourth grade.

"We already had a great relationship, but this book is even more. It's ours," he said. "Everyone else is on the outside. This is just me and my baby's."

The venture will not stop with just one book. Plush toys of Momo Bobo, Bekee Bobo and Jameo Bobo are available, as are T-shirts.

For Allen, drawing the Bobos came naturally.

"I could draw before I could write," he said.

He drew the characters while he was still in high school. Over the years, he kept the drawings but never finalized a plan on what to do with them.

He graduated from Del City High School, then ended up at Southwestern. He attained a graphic design degree in 1992. Drawing was not his only talent in college. He also starred for the Bulldog football team at linebacker.

For the past seven years, Allen has served as principal of Justice Alma Wilson SeeWorth Academy, a charter school in Oklahoma City. However, that has not taken him away from his love of art. He continued to draw, but still left the Bobos in the closet.

Last year, his daughter stumbled onto the drawings. They sparked her imagination, and she soon brought the characters to life by making up



stories about them.

"We just went with it," Allen said. And so, the two decided on one story line. Allen wrote the text and drew the images, and Yasa colored them.

"She's a great colorist," Allen said.

The Allens self-published the books before the AuthorHouse picked them up. Another company agreed to make plush toys.

Allen and Yasa are already working on another book of the Bobos. Their plans don't stop there.

"We're looking at a cartoon show, more toys, more T-shirts," Allen said.

All the merchandise is available at Allen's website, www.darkgable.com (once there, click on the Bekee Bobo picture).



LaVerna Reid prints success

Vox Printing named one of Oklahoma City's top 50 businesses

LaVerna Reid, remembers feeling intimidated when salesmen would talk down to her because she was "just a woman." To her, this insinuated that she wasn't intelligent enough to own a printing company. However, Reid said, "That just strengthened my resolve to show them that I could do the job just as well as anyone else."

Today, Reid is now the CEO of Vox printing, which has over 10,000 customers and has been named as one of the Top 50 businesses in Oklahoma City for four years.

Reid can more than cut it in an industry that, for the most part, has been a man's world. However,

"It is our privilege to be able to give back to the community because others have paved the way for us."

when she was just a college student at Southwestern, Reid had no idea where her future would lead.

Reid chose

Southwestern as her university because it was close to home, close to family and most importantly, close to her boyfriend, also a Southwestern student.

While in school, she excelled in her science course. This, she said, helped her to succeed by giving her a strong background in science and good study ethics.

In addition, Reid was surrounded by teachers willing to help her. Reid said she was most impacted by Dr. Allen, who instructed many Medical Technology courses, and Dr. Hamm, who challenged her to think creatively.

Reid nearly got out of Southwestern without making a "C," but bowling isn't for everyone. Defending her academics and bowling skills, Reid said, "I didn't realize I needed to learn how to keep score."

After graduating from Southwestern in 1965 with a bachelor's degree in medical technology and a minor in business, Reid worked at Presbyterian Hospital for ten years.

"Many of the things I learned there about dealing with people transferred nicely to the business world," she said.



In 1972, Reid, her husband and a partner started Vox with little capital and knowledge, but mostly, they had determination and hope. During this time, Reid continued her job at the hospital to secure a solid income for her family.

However, Reid's success didn't come easy; it came from hard work and faith.

"I have been janitor, proofreader, bookkeeper, and everything else along the way," Reid said.

Keeping her motivated through the years was the thought of developing the company for their kids and grandchildren.

"We hoped our hard work would rub off on our children and they would become good citizens, Christian parents and business people," Reid said. "Thankfully, that has happened, and we are very proud of them."

Their children now run the business. David

Reid, who is 39, is president and is in charge of the overall management of the company. Robert, who is 35, is the Vice President, and is in charge of the production facility. Both boys have worked in the business since they were in grade school.

Reid said her sons' vision for Vox is "to grow the business, be good employers, and be an example of what great business can be."

The family attributes much of the success to: taking care of customers needs, most importantly, doing everything to meet deadlines, making every job look good and treating customers how they would want to be treated.

In addition to this, Vox also treats its employees well.

When asked if her up bringing in western Oklahoma affected how they treat their employees, she replied, "Definitely."

"The work ethic, the small school atmosphere, the rural community life have played a big part in how we relate to people and operate our business, and our Christian background has always been a factor in how we interact with people," she said.

Making friends instead of supervising workers has been key. This is evident because many of their employees have been with the company for more than 20 years.

"Seeing fellow employees grow and develop is rewarding, and it's fun to open the door every morning and look forward to what the day may bring," Reid said.

Another joy for the family is being involved in community life. They have had a hand in The First Presbyterian Church of Edmond, Boys Scouts, Ronald McDonald House, Limbs for Life, Chamber of Commerce and others.

"It is our privilege to be able to give back to the community because others have paved the way for us," Reid said.

As for what her future may bring Reid is still unsure, but retirement is nowhere in the picture.

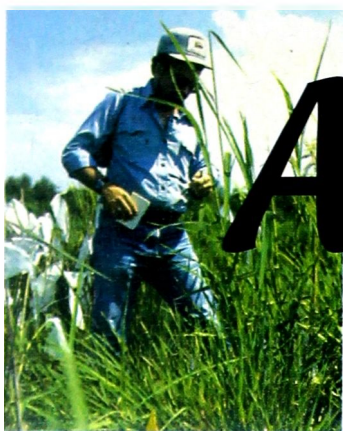
"Retire? I'm not sure that is in my future," Reid said. "Seriously, I will probably always be doing something for the business even if it is nothing more than planning celebrations and helping wherever I can."

LaVerna Reid Facts:

- Campus groups while at SWOSU:
Science club
- Favorite SWOSU Memories:
Getting to spend a summer in the "New Wing" of Stewart Hall that had air conditioning. Experiencing the lifestyles of different people.
- favorite SWOSU class:
"All of the sciences."
- Company name:
"The word Vox was simply a short easy to remember word. Later, we found out it means 'Voice' in Latin. Seems to be a good fit."
- Company's First major job:
"The first job we printed was a church bulletin and first major client was McDonald's restaurant. They remain our largest customer. We print for McDonald's throughout the United States."



LaVerna Reid and the entire staff of Vox Printing stand outside the headquarters located in Oklahoma City.

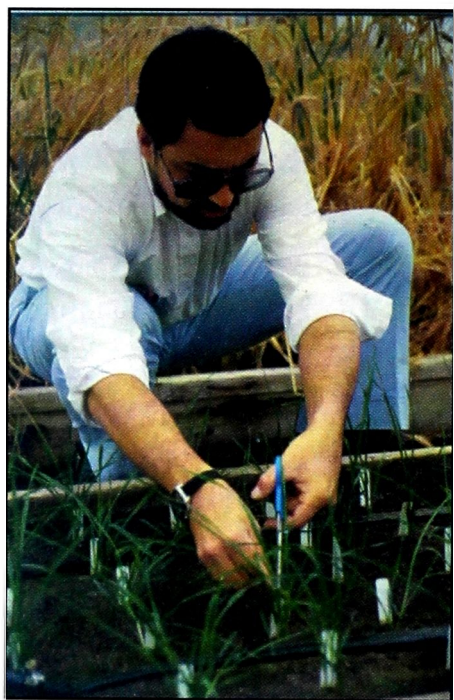


Charles Smith evaluates insect damage on rice in research plots in 1985.

A BUG'S LIFE

Dr. Charles Michael Smith

devotes career to entomology



Southwestern graduate Charles Michael Smith recently received recognition for his lifelong research in entomology.

Growing up, Charles Michael Smith would visit his grandparents' farm in Edmond and collected insects. Over 40 years later, he's still playing with bugs.

Earlier this year, Smith was rewarded for his 30-year career of research with an inclusion in the Fellows of Entomological Society of America.

In high school, Smith took the basic number of courses, but not a lot of science. He went to band camp at Southwestern in the summers, and decided to go to college at SWOSU.

He started out as a business major and took a job in the Biology department under Dr. Roy Dick. His job consisted in making reel to reel tapes, and that's how he got interested in science.

After his basic science courses, he decided to do research, and decided to take an Entomology class under Dr. Thomas Gray. It changed his whole life.

He graduated with his B.S. in Biology in 1971, received his M.S. in 1973, and Ph. D. in 1976 in Entomology with an Agronomy minor from Mississippi State University.

While he was at SWOSU he was involved in the Biology department and Kappa Kappa Psi. He said that the Chemistry, Biology, and Pharmacy Departments were instrumental in his education and career.

Now, Smith is a professor at Kansas State University. He also has taught at North Carolina State, Louisiana State and Idaho, plus lectured about entomology all over the world.

Dr. Charles Smith stated that he still uses his notes from SWOSU when he teaches. His advice to SWOSU students is, "Southwestern Oklahoma State University is a good place to get a strong educational background."

Founded in 1889, the Entomological Society of America is a nonprofit organization committed to serving the scientific and professional needs of more than 5,800 entomologists and individuals in related disciplines. The society's membership includes representatives from educational institutions, government, health agencies and private industry.

Short takes with

Southwestern President Dr. John Hays

years involved with Southwestern as a student, professor or administrator:

45 years

degrees:

Bachelors, 1969, SWOSU; Masters, 1975, SWOSU; Doctorate, 1999, OU

Quoted:

"I really enjoy the impact of the college working with people, getting to meet different students and other officials on the state and national level."

Little known fact:

"I didn't start (college) until two years after high school."

Quoted:

"Getting a college education was very important not only for work but getting a better understanding of the world around me."

Major:

accounting

After graduation:

worked for major accounting firm.

Defining moment:

Participated in a major audit of all universities in the state. Knew at that point he wanted to help higher education.

Quoted:

"I never dreamed of being a college president."

Observance about SWOSU:

"It is well known for quality and having people search us out for it,"

One recent goal achieved:

Creation of Presidential Leadership Class made up of outstanding freshmen.

Appreciation of alumni involvement:

"The Alumni have a way of reaching back by helping to raise more scholarship funds. Unfortunately, since state support is not as strong as it used to be, the more scholarships the more students will be helped."

Invites alumni to come back as much as possible:

"There is Homecoming, plus SWOSUpalooza and Panorama events if you're still into lively music and other various programs."





We Remember

<u>Name</u>	<u>City</u>	<u>Year of graduation</u>	<u>Name</u>	<u>City</u>	<u>Year of graduation</u>
Roy Michael Shedrick	Yukon		Sylvia Buckmaster	Oklahoma City	
David Fulton	Hollis		Harold Anderson	Snyder	
Lorren Meador	Erick		Nora Geurin	Weatherford	1941
Otis Sanders, Jr.	Weatherford		Cora Lee Johnson	Hobart	
Shirlene McDonald	Fay	1953	Betty Ann Wright	Oney	
Josephine Cates	Sayre		Jewell Lowrance	Sayre	
James Crook	Erick	1970	Editha Hildebrand	Cordell	
Linda Mager	Lawton		Irene Rowlett	Clinton	1962
Catherine Prophet	Woodward		Delores Callen	Snyder	
Ray Andes	Weatherford		Thelma Underwood	Mangum	
John Copp	Norman	1971	Ralph Lee Jones	Tulsa	
Jerry Kinzer	Edmond		Ruby McGaugh	Elk City	
Bill Thomas	Elk City	1970	Helen Dale	Hobart	1937
Bill Burcham	Claude, TX	1957	Glenda Creach	Weatherford	
Michael Osmond	Gotebo		James Gabehart	Hinton	
Marilyn Rudd	Northglen, CO	1970 & 1972	Bernice Peace	Elk City	
Nancy Ann Cunningham	Fletcher	1970	Jerry Witcher	Oklahoma City	
Leola Kirkland	Bella Vista, AR		Stella Umbach	Weatherford	
Emma LaMar	Duncan	1970	Shirley Tate	Oakwood	1981
Sammy Larrell Frans	Spencer	1959	Mabel Davis	Oakwood	
Albert Doyle Weber	Oklahoma City		Terry McGreevy	Lyons	
Karen Smith	Weatherford		Barbara Reynolds	Hydro	1963
Oscar Avants	Rush Springs		Joyce Clem	Granite	
Rex Wall	Willow		Martha Price	Burns Flat	1974
Bradley Coffey	Rowlett, TX	1980	Nancy Lou Savage	Granite	
Eunice Ivester	Erick		Ronnie Joe Beard	Calumet	
Walter Turvaville	Hobart	1951 & 1959	Dr. Albert Gabriel	Weatherford	Faculty
Doyle Bergner	Weatherford	1951			

Rodeo star fights cancer to the end

Shane Drury, a former bull riding champion at SWOSU and 2000 National Finals Rodeo qualifier has lost his long fight with cancer.

Drury graduated from SWOSU with a degree in business and earned the title of College Bull Riding Champion in 1999. He later joined the PRCA, and had a break out year in 2000- qualifying for the NFR, and finishing 10th in the final world standings with earnings of \$82,978.

Shane learned in 2002 that he would soon face the toughest ride of his life. He was diagnosed in May 2002 with Ewing's Sarcoma, a pediatric cancer rarely found in anyone over age of 18. After several treatments and surgeries, Drury was cancer free in June 2003. Two months later he was riding bulls again.

After the cancer had returned in 2004, Drury earned his judges card to officiate, enabling him to stay close to the sport he loved.

Drury judged rodeos around the Prairie circuit until the cancer once again returned for the third time.

Corey Navarre, former SWOSU teammate and best friend told the Oklahoman, "He fought to the bitter end. He'll be remembered by me as a fighter and a good friend. We lost a man of God."

Drury died at his home in Nebraska.

On a website devoted to Shane, Chad Drury, Shane's brother, posted a note that Shane had written just one month ago. Chad posted that the letter was left to him and was not to be opened until Shane had passed.

"Let people know I am at peace, to keep smiling and to always keep God close to your hearts," he wrote.

Memorial services were November 7 in O'Neill, Neb.



Shane Drury, former Southwestern rodeo star, succumbed to cancer in November.

Soldier, rancher, businessman Walden passes away

Leon Nelson Walden passed away in June. Walden was a teacher, soldier, businessman and rancher during his life.

Walden was born on Feb. 8, 1917, in Cottle Co, Texas. He grew up at Dill City, Okla., and graduated from Dill City High School.

He entered Southwestern and graduated in 1939 with his future wife Mary P. Wilson. They were married on Oct. 1, 1939, at Hollis. They were both teachers when they married.

After teaching two years, Leon was drafted into

the U. S. Army and served in 102nd Evacuation Hospital Unit of the 4th Army in Europe. He was in battles with Germany that included the "Battle of the Bulge" in Belgium. After World War II, he entered the business of finance and lived in Oklahoma City and Tulsa.

He bought a farm north of Tulsa where he raised cattle and farmed during his retirement.

His wife Mary died April 6, 1995. He was predeceased by one son Leon, Jr., and is survived by one son, David, who lives in Fort Worth.

Center dedication *a memorial event*

A good crowd of people attended the Southwestern Oklahoma State University Memorial Student Center gala December 1 on the Weatherford campus. The celebration marked the 50th anniversary of the building, which recently underwent a \$4.5 million renovation.



The audience listens to John Buck of Altus talk about the Memorial Student Center. Buck was student body president at SWOSU when the facility was built in 1956.



Richard and Rose Ratcliffe of Weatherford visit with SWOSU President John Hays.



(above) Dr. and Mrs. John Hays pose for a moment in the new Memorial Student Center ballroom.
(left) Dr. Peter Grant discusses the new center.

More campus projects scheduled

The recent renovations to the Memorial Student Center extended for four years. They included remodeling of all three floors, revision of the west wing, a new snack bar, coffee bar and lounge area. Physical Plant director Rick Skinner said the project is 90 percent complete.

Another project that is nearly complete is the Wellness Center. Only the west wing is left to finish, and it is scheduled to be completed in January 2007.

Several projects are lined up for the next few years. Currently, an elevator is being installed in the Administration Building.

Other projects include continued landscaping and a revision to the student married housing apartments.



The renovated Memorial Student Center.



Biology department wins national award

The Department of Biological Sciences in Weatherford was recently informed that its general education course, Biological Concepts, was identified as an example of best practices in a national study of biology courses conducted by the Center for Educational Policy Research on behalf of the College Board.

A total of 149 courses from across the nation were reviewed. SWOSU biology instructor Sue Ball compiled the required information for SWOSU and submitted the report to the CEPR.

"This report took considerable time, energy, and effort that Ms. Ball put into providing us the requested information, a task that took some considerable time for instructors to complete," said Dr. David Conley, director of the CEPR.



Biology associate professor Jody Maness leads a lab of students in biology exercises.

"Without instructor participation of this nature, we would have been unable to complete the study successfully."

The study sought to identify best practices college courses that could inform the redesign of Advanced Placement (AP) courses in biology.

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Tamra Misak, Assistant Director, Placement Services

100 Campus Drive Weatherford, Oklahoma 73096 (580) 774-3233 misakt@swosu.edu

www.swosu.edu/admin/placement

Pinky Patel wins Miss Southwestern

Pinkey Patel of Chandler was named Miss Southwestern 2007.

Patel was one of the twelve hopeful contestants competing for the title and is now on her way to the Miss Oklahoma/Miss America pageants.

Patel is the daughter of Mahesh and Madhu Patel. Her platform for the pageant was promoting sexual abstinence.

She won the talent portion of the competition and its \$100 scholarship with her performance of an Indian cultural dance.

A pre-pharmacy major, Patel was awarded a \$2,300 scholarship.

This was Patel's second attempt to win the title. According to her, she would have kept trying if she had not won the title this year.

"I feel that every year there is always something to gain through the experience, therefore I would have definitely competed next year," Patel said.

The first runner up and winner of a \$1300



Pinkey Patel (middle) of Chandler is the new Miss Southwestern and will represent Southwestern at next summer's Miss Oklahoma Pageant. Patel won the title among 12 contestants at the Nov. 4 pageant. Other finalists were (from left): Ashley Calhoun, Amber, third runner-up; Jennifer Owens, Meeker, second runner-up; Ranee Young, Sentinel, First runnerup; and Heather russell, Guthrie, fourth runnerup.

scholarship was Ranee Young of Sentinel, while Jennifer Owens of Meeker followed as the second runner up and winner of a \$900 scholarship. Ashley Calhoun of Amber and Heather Russell of Guthrie finished the top five and won \$800 and \$700 scholarships respectively.

Dawg Dates 2007

Jan

- 11 Spring semester begins
- 23 Panorama event -- Harlem Choir
7:30 p.m. - Fine Arts Center

Feb

- 8-9 Jazz Festival -- Fine Arts Center

Apr

- 12-14 Southwestern Rodeo -- Don Mitchell Arena

May

- 12 Spring Convocation

M a r

- 7 Panorama event -- Pauly Shore -- 7:30 p.m. -- Fine Arts Center
- 16 Spring Break begins
- 26 Classes resume



Tribal college opens with ceremony



Dr. John Hays presents a plaque to Henrietta Mann, the Interim President of the Cheyenne-Arapaho Tribal College. The college was opened this fall with a formal dedication.



Members of the Darlington Cultural Club, dressed in native attire, provided entertainment.

A day of celebration was held Aug. 25 to celebrate the opening ceremonies of the Cheyenne and Arapaho Tribal College on the campus of Southwestern.

One of the highlights of the ceremony was a \$211,828 check presentation made from the Cheyenne and Arapaho Tribes to SWOSU for the operation of the tribal college. SWOSU President John Hays accepted the check from Lawrence Hart of Clinton who served as master of ceremonies for the ceremony and is the president of the tribal college board of directors.

Ryan Wilson, president of the National Indian Education

Association from Seattle, Wash., was the keynote speaker at the ceremony attended by 125 people. Wilson, considered a national spokesperson for Indian education, praised the Cheyenne and Arapaho Tribes and SWOSU for their bold move in opening the tribal college.

The college is in the beginning stages and hopes to build from the current American Indian Studies and other programs currently being offered by SWOSU. Classes are being offered this fall.

The CATC is a two-year college that is in the process of applying for membership to the American Indian Higher Education Consortium.

Varied academic changes include tribal college

Dedicated to remain on top of the academic achievements it has made through the years, SWOSU has made a few changes.

The **Tribal College** is an example of big changes at Southwestern. The college, which is in its beginning stages, already has five students majoring in its studies. It will award associates degrees in American Indian studies.

Another example of changes is the division of the Language Arts department into two departments. Language itself was a vague term, so the department has been split into **Department of Language and Literature** and the **Department of Communication and Theatre**.

"Majors are need-based," says Dr. Blake Sonobe, provost at Southwestern. "As the economy and the technology around us changes, so does the necessity for one and job opportunities increases."

Southwestern academic faculty realized the fact of a growing Hispanic population in western Oklahoma and communication needs in several areas has included **Spanish** as a major.

Parks and Recreation management has a new degree offering, **Parks Law Enforcement**. There is a growing need of park rangers as the older officials are beginning to retire.

Sonobe said Southwestern is focusing its degree offerings on **occupational jobs**, a strategy that Southwestern embraced during the 1960s, when Southwestern's technical school was more career oriented.

Sonobe has seen a few changes during his 16 years with Southwestern. Southwesterns' enrollment has been growing slowly, with the increase in students graduating from western Oklahoma. Since the population in the area is



As the academic situations change over the years, Southwestern acquires contemporary technological teaching methods to keep up with the world around.

declining, Southwestern officials are adding an effort to get the name and reputation out.

Southwestern is renowned for its nursing and pharmacy schools. Its a fierce competition: one in seven applicant gets to attend pharmacy school. However for nursing, one in every two applicants get a shot.

As the nursing school expands, Southwestern will begin accepting qualified students who have not been admitted because the quota had been fulfilled.

Southwestern is back to its technical school theme, to broadly train students, emphasizing on technical skills and making sure students are job ready through strong academics. That has been possible through recent funding increase in capital bonds and overall improvement in equipments and technology used in teaching at Southwestern.



GREEKLife makes comeback

The fall Greek Rush signaled a steady comeback on campus. The rush, which lasted a week, brought more pledges into the resurging Greek system of social organizations.

While no greek houses exist, more students than in the past 10 years are involved in social fraternities and sororities.

The last house closed in 1998, but the current organizations are just as strong without them.

There are a total of five social fraternities and sororities on campus: Kappa Delta Omega, Sigma Sigma Chi, Sigma Tau Gamma, Zeta Phi and Kappa Gamma Beta.

"Greek life is becoming more active," said Cashlie Hines, president of Sigma Sigma Chi. "People are starting to see what we offer on campus."

"We meet in designated classrooms," Hines said. Each social sorority and social fraternity meets

once a week in those classrooms."

The one big difference between current and past Greek life is the absence of houses. No current Greek organization has a house.

Despite that, Cashlie believed that greek life is beneficial. She said that it provides opportunities for its members and shows the campus how Greek life can benefit the campus.

Sigma Tau Gamma

Sigma Sigma Chi

Zeta Phi

Kappa Delta Omega

Kappa Gamma Beta



Cashlie Hines,
President of Sigma Sigma Chi



Spring 2007 Panorama Schedule

January 23, 2007- Harlem Gospel Choir

March 7, 2007- Pauly Shore

Top Performances in last 4 years

1. Bill Engvall
2. Colin Mochrie & Brad Sherwood
3. Peking Acrobats
4. Tracy Morgan

Panorama series brings big stars

The Panorama events at Southwestern have been a source of entertainment and education for the students and other guests for many years.

Brian Adler, director of Public Relations and Marketing, and the Panorama committee have brought many big name stars to the campus, including Bill Engvall, George Carlin, Pauly Shore, Colin Mochrie, Brad Sherwood and Tracy Morgan.



George Carlin

However, the Panorama series is not limited to just stand-up comedy. Adler has lined up political debates, legalization of marijuana, and scientific debates about cloning.

Students can also get their fair share of out-of-the-ordinary entertainment with groups such as The Wizards of Weird and the Peking Acrobats.

The Panorama events are partially funded by grants from the State of Oklahoma.

President John Hays said the focus of the series is the student body.

"I want this to be geared to the students," said Hayes.

So, naturally, the selection process is left up to the students. The choices are made through a series of student-led sub-committees.

But not all events are as non-controversial as a holiday

concert.

The George Carlin show in 1999 and the Tracy Morgan show in 2006 can only be described as "controversial" due to vulgar material. Nevertheless, most others have been extremely successful.

Bill Engvall sold out two weeks in advance and the Peking Acrobats were so popular Adler is working to try to get them back for another performance here at SWOSU.

Even though some shows turned out to be for mature audiences only, all have been a success.

"We have been fortunate to have had great performances. I can't think of a bad program we have ever had," said Adler.

Students and alumni can expect much of the same for future Panorama events. Adler is working round the clock with students to bring only the best to Southwestern.

All Panorama events begin at 7:30 in the Fine Arts Center.

For more information on Panorama events, call the SWOSU Public Relations & Marketing Office at (580) 774-3063 or e-mail news@swosu.edu.



Bill Engvall



Colin Mochrie and Brad Sherwood

New ad highlights milestones

Southwestern has recently placed advertisements in area publications that highlights its recent achievements. The ad (shown at right) details the accomplishments of the university as compared to other regional institutions.

For example, one bullet point of the ad highlights the fact that SWOSU has the best six-year graduation rate among Oklahoma's regional universities. Other bullet points point out the university's retention rate, low remediation rate, Brain Gain goals, quality of incoming freshmen and full-time faculty.

The ad details only a few of the universities highlights as compared to other universities. For example,

- SWOSU is the only public university in Oklahoma to improve its position in the *U.S. News and World Report's America's Best Colleges 2007*, moving up one tier in the Master's Universities in the Western Region of the United States.
- All of the other Oklahoma public regional universities in the Master's category--such as University of Central Oklahoma, Southeastern, Northeastern, Northwestern, East Central and Cameron--are ranked below SWOSU!
- SWOSU has 15 nationally-accredited academic programs--the most among Oklahoma's regional universities, with 100 fields of study and more than 1000 different classes. Degrees are offered in the following colleges: Arts & Sciences, Professional & Graduate Studies, Pharmacy, and Associate and Applied Programs.
- SWOSU has over 5000 students from all 77 counties in Oklahoma plus over 30 states and 25 foreign countries.
- SWOSU also offers associate degree programs with open admission on the Sayre campus and offers classes to 81 distance learning sites.
- Classes at SWOSU are taught by full-time faculty with small class sizes (a low student to faculty ratio).
- With the lowest administrative cost among regional universities, a degree from SWOSU is considered an educational bargain.
- More information on Southwestern Oklahoma State University can be found on SWOSU's web site at <http://www.swosu.edu/administration/research/fact-book.asp>.



The Weatherford campus has 48 major buildings on 190 acres of land. SWOSU is also listed as one of the safest four-year universities in the State of Oklahoma, according to "Crime at College."

SWOSUTM

Southwestern Oklahoma State University

- ❁ SWOSU has the Best Six-Year Graduation Rate among Oklahoma's Regional Universities
- ❁ SWOSU has the Best Second - Year Retention Rate (freshmen returning for their sophomore year) among Oklahoma's Regional Universities
- ❁ SWOSU has Outstanding students, and SWOSU's first-time freshmen have the lowest remediation rate (students requiring remediation courses) among all Oklahoma Regional Universities that offer remediation courses.
- ❁ SWOSU Accomplishes 100% of its Brain Gain goals for the third straight year and is the Only regional university to reach 100% of its goals this year (Brain Gain is performance indicators established by the Oklahoma State Regents for Higher Education)
- ❁ SWOSU Attracts 52 Baccalaureate Scholars - most among Oklahoma's Regional Universities
- ❁ SWOSU Boasts 500 great full-time faculty and staff members



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2007 BASEBALL SCHEDULE

Date	Opponent	Site	Time
February			
Feb 13	Southern Nazarene University	Bethany, OK	2 pm
Feb 16	Tarleton State University	Stephenville, TX	4 pm
Feb 17	Tarleton State University	Stephenville, TX	1 pm
Feb 21	University of Science & Arts	Weatherford, OK	2 pm
Feb 23	Texas A & M University-Kingsville	Weatherford, OK	1 pm
Feb 24	Texas A & M University-Kingsville	Weatherford, OK	1 pm
March			
Mar 2	Eastern New Mexico University	Portales, NM	4 pm
Mar 3	Eastern New Mexico University	Portales, NM	1 pm
Mar 6	St. Gregory's University	Shawnee, OK	2 pm
Mar 9	Abilene Christian University	Weatherford, OK	1 pm
Mar 10	Abilene Christian University	Weatherford, OK	1 pm
Mar 13	Southern Nazarene University	Weatherford, OK	2 pm
Mar 16	Angelo State University	San Angelo, TX	5 pm
Mar 17	Angelo State University	San Angelo, TX	1 pm
Mar 23	West Texas A&M University	Weatherford, OK	1 pm
Mar 24	West Texas A&M University	Weatherford, OK	1 pm
Mar 28	Southeastern Oklahoma State University	Weatherford, OK	2 pm
Mar 30	Northeastern State University	Weatherford, OK	3 pm
Mar 31	Northeastern State University	Weatherford, OK	1 pm
April			
Apr 4	University of Central Oklahoma	Edmond, OK	2 pm
Apr 6	Cameron University	Weatherford, OK	3 pm
Apr 7	Cameron University	Weatherford, OK	1 pm
Apr 11	East Central University	Weatherford, OK	2 pm
Apr 14	Southeastern Oklahoma State University	Durant, OK	2 pm
Apr 15	Southeastern Oklahoma State University	Durant, OK	1 pm
Apr 18	Northeastern State University	Tahlequah, OK	2 pm
Apr 20	University of Central Oklahoma	Weatherford, OK	3 pm
Apr 21	University of Central Oklahoma	Weatherford, OK	2 pm
Apr 25	Cameron University	Lawton, OK	2 pm
Apr 28	East Central University	Ada, OK	1 pm
Apr 29	East Central University	Ada, OK	2 pm

2006-07 WOMEN'S BASKETBALL SCHEDULE

Date	Opponent	Site	Time
January			
Jan 4	Texas A&M University-Kingsville	Kingsville, TX	6:00 pm
Jan 6	Texas Woman's University	Denton, TX	2:00 pm
Jan 11	Abilene Christian University	Weatherford, OK	6:00 pm
Jan 13	Angelo State University	Weatherford, OK	6:00 pm
Jan 17	East Central University	Weatherford, OK	6:00 pm
Jan 20	Southeastern Oklahoma State University	Durant, OK	6:00 pm
Jan 24	University of Central Oklahoma	Edmond, OK	6:00 pm
Jan 27	Northeastern State University	Weatherford, OK	2:00 pm
Jan 29	Cameron University	Lawton, OK	6:00 pm
February			
Feb 3	Texas A&M University-Commerce	Weatherford, OK	2:00 pm
Feb 7	East Central University	Ada, OK	6:00 pm
Feb 10	Southeastern Oklahoma State University	Weatherford, OK	2:00 pm
Feb 14	University of Central Oklahoma	Weatherford, OK	6:00 pm
Feb 17	Northeastern State University	Tahlequah	2:00 pm
Feb 19	Camron University	Weatherford, OK	6:00 pm
Feb 24	Texas A&M University - Commerce	Commerce, TX	2:00 pm

Spring Sports Schedules

2007 SOFTBALL SCHEDULE

Date	Opponent	Site	Time
February			
Feb 9	Washburn University	Weatherford	1pm / 3pm
Feb 13	Oklahoma Christian	Edmond	1pm / 3pm
Feb 16-17	St. Gregory Tournament		TBA
Feb 20	Panhandle State University	Weatherford	2pm / 4pm
Feb 23-25	West Texas Tournament		TBA
Feb 27	Oklahoma Christian	Weatherford	2pm / 4pm
March			
Mar 1	Southern Nazarene University	Weatherford	2pm / 4pm
Mar 2-3	UCO Tournament	Edmond	TBA
Mar 10	University of Central Oklahoma	Weatherford	1pm / 3pm
Mar 13	University of Central Oklahoma	Edmond	2pm / 4pm
Mar 16	East Central University	Ada	2pm / 4pm
Mar 17	East Central	Weatherford	1pm / 3pm
Mar 22	Oachita Baptist University	Weatherford	1pm / 3pm
Mar 24	Cameron	Weatherford	1pm / 3pm
Mar 27	Cameron	Lawton	2pm / 4pm
Mar 30-31	Conference Tournament		TBA
April			
Apr 5	St. Gregory University	Weatherford	2pm / 4pm
Apr 6	Southern Nazarene University	Bethany	2pm / 4 pm
Apr 10	Southeastern University	Weatherford	2pm / 4pm
Apr 14	Southeastern University	Durant	2pm / 4pm
Apr 17	Northeastern University		2pm / 4pm
Apr 21	Northeastern University	Weatherford	2pm / 4pm
Apr 24	Midwestern	Weatherford	2pm / 4pm
Apr 26	Southern Nazarene University	Bethany	1pm / 3 pm
Apr 28	Midwestern	Weatherford	2pm / 4pm
May			
May 3-5	LSC Post Tournament		TBA
May 10-12	NCAA Regional Tournament		TBA
Bold indicates home contests * indicates LSC North opponents			

2006-07 MEN'S BASKETBALL SCHEDULE

Date	Opponent	Site	Time
January			
Jan 2	Oklahoma State University	Stillwater, OK	7:00 pm
Jan 4	Texas A & M - Kingsville	Kingsville, TX	8:00 pm
Jan 6	Tarleton State University	Weatherford, OK	7:00 pm
Jan 11	Abilene Christian	Weatherford, OK	8:00 pm
Jan 13	Angelo State	Weatherford, OK	8:00 pm
Jan 17	East Central	Weatherford, OK	8:00 pm
Jan 20	Southeastern	Durant, OK	8:00 pm
Jan 24	Central Oklahoma	Edmond, OK	8:00 pm
Jan 27	Northeastern State	Weatherford, OK	4:00 pm
Jan 29	Cameron	Lawton, OK	8:00 pm
February			
Feb 3	Texas A & M - Commerce	Weatherford, OK	4:00 pm
Feb 7	East Central	Ada, OK	8:00 pm
Feb 10	Southeastern Oklahoma	Weatherford, OK	4:00 pm
Feb 14	Central Oklahoma	Weatherford, OK	8:00 pm
Feb 17	Northeastern State	Tahlequah, OK	4:00 pm
Feb 19	Cameron	Weatherford, OK	8:00 pm
Feb 24	Texas A & M - Commerce	Commerce, TX	4:00 pm



Held named top coach

Southwestern football coach Ryan Held was awarded the Lone Star Conference North Division Coach-of-the-Year for his efforts in leading the Bulldogs impressive on-field improvement. The second-year coach was selected by a vote of the division's six coaches.

The Bulldogs ended the 2006 season with a 6-5 record and finished in a tie for second in the LSC North Division. The winning record was the first for the SWOSU football team since 2002.

While Held secured one of the top awards, three other SWOSU players were selected to the division's first team squad including defensive back Desmond Baker, offensive lineman Austin Ellis and kick returner Patrick Weaver.



Coach Ryan Held (left) talks to assistant coach Todd Helton. Held was named Coach of the Year by the Lone Star Conference after leading the Bulldogs to a 6-5 record.

Thurman era begins for men's basketball

Southwestern has found its man. In the summer, Todd Thurman was hired as the university's new men's basketball coach.

The hire has been a good fit so far. The men's team, with only two returning players, has won its first nine games of the 2006-2007 season.

The 45-year-old Thurman has spent the last seven seasons as a successful head coach at Wayland Baptist University, an NAIA school in Plainview, Texas. Thurman replaces Scott Reed who resigned after three seasons.

A native of Yukon, Thurman led Wayland to a 131-82 (.615) record which included four trips (2002, 2003, 2004, 2006) to the NAIA National Tournament. Last year the Pioneers finished with a 19-11 mark before bowing in the first round of the NAIA Tournament to eventual quarterfinalist Olivet Nazarene.

Prior to arriving at Wayland in 1999, Thurman had played on or helped coach seven teams from three other schools to either NAIA or NCAA Division II postseason appearances. He worked as an assistant coach for nine seasons at his alma mater Southern Nazarene University, where the Crimson Storm made regular postseason appearances in both the Sooner Athletic Conference

and NAIA. He also served as an assistant at the University of Central Oklahoma and also at Oklahoma Christian University in the early 1990's.

His coaching experience also includes a stint as a bench coach for the 2004 USA Basketball Men's National Team Trials in East Rutherford, N.J. While there he worked with the nation's top 20-and-under basketball players in preparation for international competition. Gonzaga's Adam Morrison, the 2006 Collegiate Player-of-the-Year and Chris Paul, star guard for the NBA's New Orleans/Oklahoma City Hornets were members of that team.



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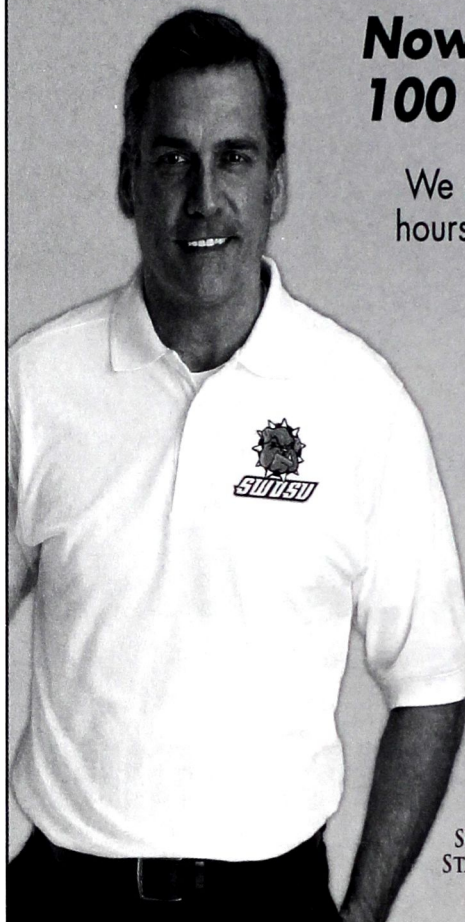
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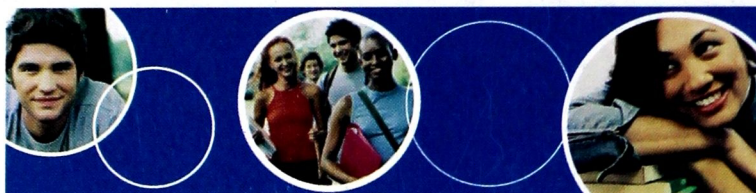
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