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## 2018 Alumni Survey

Southwestern Oklahoma State University

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**SOUTHWESTERN OK STATE UNIVERSITY**  
**ALUMNI SURVEY, 2018**  
**(Associate's, Bachelor's, Master's, and Pharm.D. Degrees)**

Program review and other institutional studies depend on alumni research for information about what happens to students after graduation. Decisions at Southwestern concerning curriculum, academic support, and student services are influenced by analyses of data collected from former students.

With efforts to administer completely online, Assessment was provided with a database of almost 3,700 graduates, but only 168 had useable email addresses for contact purposes. Southwestern expects this to improve in the future. In December 2018, the 168 graduates of both Weatherford and Sayre campuses from 2013-2018 were emailed a link to the Alumni Survey. There were only 24 responses (14.29%). This response rate is actually an improvement over the response rate of paper/pencil administrations from 2013, which was 8.91% (231 responses) and from 2008, which was 12.43% (543 responses). The hope is that when we are able to contact closer to 3,700 graduates via email, that we will again receive feedback from over 500 students. So although we should take the opinions of these 24 graduates seriously, we should also keep in mind that this is actually only about .6% of the entire group of graduates; opinions should not be taken too generally.

Percentages of responses:

College of Associates & Applied Sciences	4.17%
College of Arts & Sciences	45.83%
College of Pharmacy	20.83%
College of Professional & Graduate Studies	29.17%

Some of the 2018 response percentages follow:

- Alumni were asked about education, degrees, etc., that they had obtained after graduation. Most responded that they had done further study, mostly toward Certification and Licensure. The prevailing reason cited for further study continues to be for "career advancement," which jumped 4.5 percentage points from five years ago.
- Only one (4.17% of the respondents) are currently unemployed. Seventy percent are employed in the area that they studied at Southwestern, and 91% still use the knowledge and skills gained in their area.
- Thirty-three percent (6) of the respondents reported that if they had it to do over, they would take additional courses in the area of Business Administration. Sixteen percent (3) report that they are interested in additional courses in Entrepreneurship, Management, Marketing, Pharmacy, and Spanish.

- Faculty in the students' major areas served as academic advisors to 54% of the respondents. Eighteen percent were advised mostly by friends.
- Seventy percent were members of a club and/or social organization while at Southwestern. However, only 25% are currently members of the Southwestern Alumni Association.
- Eighty-seven percent of Southwestern graduates reported that they considered their investment in the university to be worthwhile.
- Views of academic quality ranked 1.82 on a scale of 1 to 5, with 1 being a "high" satisfaction level. Services by the Registrar's Office, Business Office, Financial Aid Office, Library, and Dean of Students were well received as evidenced by scores of 1.50 – 1.95. Alumni respondents expressed the following satisfaction levels:
  - 1.33 in quality of education in major area
  - 1.33 in quality of faculty in major area
  - 1.42 in the grading standards in major area
  - 1.70 in the quality of academic advisement in major area
  - 1.95 in the quality of education received in the general education area
  - 1.95 in the grading standards in the general education area
  - 2.10 in the quality of faculty in the general education area
  - 2.29 in the quality of physical facilities and equipment at Southwestern
  - 2.53 in the amount of assistance received in locating a job
- Demographic points of interest follow:

All respondents are U.S. citizens, 83% being White/Caucasian and 12% being Mexican American. Seventy-five percent are female and 25% are male. Over half of those replying are between the ages of 22 and 27. The ages of another 37% are between 28 and 40. The GPA of 91% of the respondents is above a 3.0, and over half of the respondents' current salaries are above \$40,000 annually.

Following is an item analysis report. The number of responses for each item varies since not all graduates responded to each item, and some items allowed more than one response. Analyses use the number of responses per item.

# Southwestern Oklahoma State University

## 2018 Alumni Survey

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

1 - 1. In what academic year did you complete your last degree at Southwestern?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
2013-2014	(1)	9	37.50%		
2014-2015	(2)	4	16.67%		
2015-2016	(3)	6	25.00%		
2016-2017	(4)	4	16.67%		
2017-2018	(5)	1	4.17%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

2 - 2. Indicate a degree(s) that you received from Southwestern.						
Response Option	Weight	Frequency	Percent	Percent Responses	Means	
Associate's	(1)	0	0.00%		2.71	
Bachelor's	(2)	12	50.00%			
Master's	(3)	7	29.17%			
Pharm.D.	(4)	5	20.83%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		2.71		0.81		2.50

3 - 3. What College did you graduate from at SWOSU?						
Response Option	Weight	Frequency	Percent	Percent Responses	Means	
College of Associates & Applied Sciences	(1)	1	4.17%		2.75	
College of Arts & Sciences	(2)	11	45.83%			
College of Pharmacy	(3)	5	20.83%			
College of Professional & Graduate Studies	(4)	7	29.17%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		2.75		0.94		2.50

4 - Choose your major for your Associates or Applied Sciences degree:					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
American Indian Studies	(1)	0	0.00%		
Computer Science	(2)	0	0.00%		
Criminal Justice	(3)	0	0.00%		
Exceptional Learning Needs Paraprofessionals	(4)	0	0.00%		
General Business	(5)	1	100.00%		
General Studies	(6)	0	0.00%		
Hospitality, Restaurant & Gaming Management	(7)	0	0.00%		
Medical Technology	(8)	0	0.00%		
Occupational Therapy Assistant	(9)	0	0.00%		
Physical Therapist Assistant	(10)	0	0.00%		
Pre-Nursing	(11)	0	0.00%		
Radiologic Technology	(12)	0	0.00%		
Not Applicable	(13)	0	0.00%		
Other	(14)	0	0.00%		
				0 25 50 100	
<b>Response Rate</b>					
1/168 (0.60%)					

# Southwestern Oklahoma State University

## 2018 Alumni Survey

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

5 - Choose your major for your College of Arts and Sciences degree.					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Art	(1)	0	0.00%		
Biology	(2)	0	0.00%		
Chemistry	(3)	0	0.00%		
Communication Arts	(4)	1	9.09%	■	
Criminal Justice	(5)	0	0.00%		
Engineering Physics	(6)	0	0.00%		
English	(7)	1	9.09%	■	
History	(8)	1	9.09%	■	
Interdisciplinary Studies	(9)	0	0.00%		
Mathematics	(10)	0	0.00%		
Music	(11)	2	18.18%	■	
Music Therapy	(12)	0	0.00%		
Political Science	(13)	1	9.09%	■	
Spanish	(14)	0	0.00%		
Not Applicable	(15)	0	0.00%		
Other	(16)	5	45.45%	■	
				0 25 50 100	
<b>Response Rate</b>					
11/168 (6.55%)					
<ul style="list-style-type: none"> <li>• Education</li> <li>• Elementary Education</li> </ul>					

6 - Indicate your major area of study:					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Pharm.D.	(1)	4	80.00%	■	
Pharm.D./MBA dual degree	(2)	1	20.00%	■	
				0 25 50 100	
<b>Response Rate</b>					
5/168 (2.98%)					

**Southwestern Oklahoma State University**  
**2018 Alumni Survey**

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

**7 - Choose your major for your Professional & Graduate Studies degree:**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Accounting	(1)	0	0.00%		
Athletic Training	(2)	0	0.00%		
Business Administration	(3)	1	14.29%	█	
Community Counseling	(4)	0	0.00%		
Computer Science	(5)	0	0.00%		
Edu., Art	(6)	0	0.00%		
Edu., Early Childhood	(7)	0	0.00%		
Edu., Elementary	(8)	1	14.29%	█	
Edu., English	(9)	0	0.00%		
Edu., Health, P.E., & Rec.	(10)	0	0.00%		
Edu., History	(11)	0	0.00%		
Edu., Math	(12)	0	0.00%		
Edu., Music	(13)	0	0.00%		
Edu., Natural Science	(14)	0	0.00%		
Edu., Special Ed.	(15)	0	0.00%		
Educational Administration	(16)	0	0.00%		
Engineering Technology	(17)	0	0.00%		
Entrepreneurship	(18)	0	0.00%		
Exercise Science	(19)	0	0.00%		
Finance	(20)	0	0.00%		
Health Care Administration	(21)	0	0.00%		
Health Info. Management	(22)	0	0.00%		
Health Sciences	(23)	0	0.00%		
Industrial Technology	(24)	0	0.00%		
Management	(25)	0	0.00%		
Marketing	(26)	0	0.00%		
Nursing	(27)	0	0.00%		
Park Law Enforcement	(28)	0	0.00%		
Parks & Rec. Man.	(29)	0	0.00%		
Psychology	(30)	1	14.29%	█	
Reading Specialist	(31)	0	0.00%		
Recreation Leadership	(32)	0	0.00%		
School Counseling	(33)	2	28.57%	██	
School Psychometry	(34)	0	0.00%		
Sports Management	(35)	1	14.29%	█	
Not Applicable	(36)	0	0.00%		
Other	(37)	1	14.29%	█	
				0 25 50 100	
<b>Response Rate</b>					
7/168 (4.17%)					

• I complete the school psychometrist & school psychologist graduate programs.

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**Response Rate:** 24/168 (14.29 %)

**8 - 4. Indicate your major area of study for your Master's degree:**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Education, Early Childhood	(1)	1	5.56%		
Education, Elementary	(2)	1	5.56%		
Education, Secondary	(3)	4	22.22%		
Educational Administration	(4)	1	5.56%		
Education, School Counseling	(5)	2	11.11%		
Education, School Psychology	(6)	1	5.56%		
Education, School Psychometry	(7)	0	0.00%		
Non-Certification Track, Classroom Teaching	(8)	0	0.00%		
Non-Certification Track, Community Counseling	(9)	0	0.00%		
Non-Certification Track, Instructional Coaching	(10)	0	0.00%		
Non-Certification Track, Parks and Recreation Management	(11)	0	0.00%		
Non-Certification Track, Sports Management	(12)	1	5.56%		
Science (M.S.), School Psychology	(13)	0	0.00%		
Masters of Business Administration (M.B.A)	(14)	1	5.56%		
Masters of Science (M.S.), Management	(15)	0	0.00%		
Masters of Science (M.S.), Health Science/Microbiology (M.S.)	(16)	0	0.00%		
Masters of Science (M.S.), Nursing (M.S.N.)	(17)	0	0.00%		
Not Applicable	(18)	5	27.78%		
Other	(19)	1	5.56%		
				0 25 50 100	
<b>Response Rate</b>					
18/168 (10.71%)					
• Masters of Science (M.S.), Community Counseling					

**9 - 5. Was your major area of study your first choice?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	8	33.33%		
Yes	(2)	16	66.67%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

**10 - 6. Since attending Southwestern, have you obtained additional education, degree(s), certification, or licensure?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	11	45.83%		
Yes	(2)	13	54.17%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

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**Response Rate:** 24/168 (14.29%)

11 - 7. Which of the following have you completed?				
Response Option	Weight	Frequency	Percent	Percent Responses
Certification	(1)	12	52.17%	
Graduate course(s)	(2)	3	13.04%	
Licensure	(3)	5	21.74%	
Technical training	(4)	1	4.35%	
Undergraduate course(s)	(5)	1	4.35%	
Other continuing ed.	(6)	7	30.43%	
None	(7)	3	13.04%	
<b>Response Rate</b>		23/168 (13.69%)		

12 - 8. Why did you obtain additional education, certification, etc.?					Means
Response Option	Weight	Frequency	Percent	Percent Responses	
Career advancement	(1)	13	59.09%		
Career change	(2)	2	9.09%		
Remain employed	(3)	0	0.00%		
State law	(4)	4	18.18%		
Technical training	(5)	0	0.00%		
Not applicable	(6)	3	13.64%		
Other	(7)	0	0.00%		
				0 25 50 100	
<b>Response Rate</b>					
22/168 (13.10%)					

13 - 9. What is your current employment?					Means
Response Option	Weight	Frequency	Percent	Percent Responses	
Employed full-time	(1)	22	91.67%		
Employed part-time	(2)	1	4.17%		
Seeking employment	(3)	0	0.00%		
Self-employed	(4)	0	0.00%		
Unemployed	(5)	1	4.17%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					



14 - 10. Are you employed in the area that you studied at SWOSU?					Means
Response Option	Weight	Frequency	Percent	Percent Responses	
Yes	(1)	17	70.83%		
No; I have had a career change.	(2)	3	12.50%		
No; I was never employed in the area that I studied at SWOSU.	(3)	3	12.50%		
No; I am currently not employed, but I am seeking employment.	(4)	0	0.00%		
No; I am not employed, and I am not seeking employment.	(5)	1	4.17%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					










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**Response Rate:** 24/168 (14.29%)

15 - 11. Do you still use the knowledge and skills that you gained in your area?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	2	8.33%		
Yes	(2)	22	91.67%		
				0 25 50 100	
Response Rate					
24/168 (14.29%)					

16 - 12. Who helped you most in program advisement while at Southwestern?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Friends	(1)	4	18.18%		
Major area faculty	(2)	12	54.55%		
Non-major faculty	(3)	2	9.09%		
Yourself	(4)	3	13.64%		
Other	(5)	1	4.55%		
				0 25 50 100	
Response Rate					
22/168 (13.10%)					
• The history department is amazing. Gates, Hertzell, Dr. K, and Hayden made my education something I cherish.					



17 - 13. Were you a member of a club and/or social organization while at Southwestern?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	7	29.17%		
Yes	(2)	17	70.83%		
				0 25 50 100	
Response Rate					
24/168 (14.29%)					

18 - 14. Are you a member of a Southwestern Alumni Association?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	18	75.00%		
Yes	(2)	6	25.00%		
				0 25 50 100	
Response Rate					
24/168 (14.29%)					

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**Response Rate:** 24/168 (14.29 %)

19 - 15. Do you feel your investment in the degree(s) at Southwestern was worthwhile?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	3	12.50%		
Yes	(2)	21	87.50%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					
<p>• You charge too much for a teaching degree that will only end up paying \$32,000 to start when you get out. When you include a mortgage and a cheap used car payment (used and cheap, because that is all you can afford) on top of student loans that you are paying off. You are left with no room for error in case of emergency, so you scrape by for just a few years until something bad happens. This causes a ripple effect which makes you have to leave the field in which you gained your degree in, just to make ends meet because the HVAC unit went out and it took everything you had saved \$3500 dollars over 3 and a half years. Then you realize if you have another issue you would put on more debt that is already causing you to be in a financial bind while every month. So you leave in order to maintain financial stability, just like so many other teachers who cannot afford this debt they are left with. If anyone has read this it is probably not what you want to hear, but debt is crippling and the extra classes you are having students take that are not geared towards their majors is causing two unneeded years of school in which they are still paying for. I understand English and writing, but anything else is a waste of their education.</p> <p>• So support from staff</p>					

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**Response Rate:** 24/168 (14.29 %)

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**20 - 16. If you were doing it over, please mark the areas, if any, in which you would take additional course work. (mark all that apply)**

Response Option	Weight	Frequency	Percent	Percent Responses
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**Response Rate:** 24/168 (14.29 %)

Accounting	(1)	2	11.11%	■
Art	(2)	2	11.11%	■
Athletic Training	(3)	0	0.00%	
Biological Sciences	(4)	0	0.00%	
Biology (MT/CLS)	(5)	0	0.00%	
Business Administration	(6)	6	33.33%	■
Chemistry	(7)	0	0.00%	
Communication Arts	(8)	0	0.00%	
Community Counseling	(9)	0	0.00%	
Computer Science	(10)	1	5.56%	■
Criminal Justice	(11)	1	5.56%	■
Education, Art	(12)	1	5.56%	■
Education, Early Childhood	(13)	2	11.11%	■
Education, Elementary	(14)	1	5.56%	■
Education, English	(15)	1	5.56%	■
Education, HPE&R	(16)	0	0.00%	
Education, History	(17)	1	5.56%	■
Education, Math	(18)	1	5.56%	■
Education, Music	(19)	1	5.56%	■
Education, Natural Science	(20)	0	0.00%	
Education, Special Ed.	(21)	0	0.00%	
Educational Administration	(22)	2	11.11%	■
Engineering Technology	(23)	0	0.00%	
English	(24)	2	11.11%	■
Entrepreneurship	(25)	3	16.67%	■
Exercise Science	(26)	1	5.56%	■
Finance	(27)	1	5.56%	■
General Business	(28)	2	11.11%	■
General Studies	(29)	0	0.00%	
Health Care Administration	(30)	1	5.56%	■
Health Info. Management	(31)	2	11.11%	■
Health Sci. & Microbiology	(32)	0	0.00%	
Health Sciences	(33)	0	0.00%	
History	(34)	1	5.56%	■
Hosp., Rest., & Gaming	(35)	0	0.00%	
Industrial Technology	(36)	0	0.00%	
Interdisciplinary Studies	(37)	0	0.00%	
Management	(38)	3	16.67%	■
Marketing	(39)	3	16.67%	■
Mathematics	(40)	0	0.00%	
Medical Lab Technician	(41)	0	0.00%	
Music	(42)	1	5.56%	■
Music Therapy	(43)	0	0.00%	
Nursing	(44)	0	0.00%	
Occupational Therapy Asst.	(45)	0	0.00%	
Organizational Leadership	(46)	1	5.56%	■
Park Law Enforcement	(47)	0	0.00%	
Parks & Rec. Management	(48)	0	0.00%	
Pharmacy	(49)	3	16.67%	■
Physical Therapist Assistant	(50)	0	0.00%	
Physics	(51)	0	0.00%	

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**Response Rate:** 24/168 (14.29 %)

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Political Science	(52)	2	11.11%	■
Pre-Nursing	(53)	0	0.00%	
Psychology	(54)	2	11.11%	■
Reading Specialist	(55)	0	0.00%	
Recreation Leadership	(56)	0	0.00%	
School Counseling	(57)	0	0.00%	
School Psychometry	(58)	0	0.00%	
Spanish	(59)	3	16.67%	■
Sports Management	(60)	2	11.11%	■

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**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

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<b>Response Rate</b>	18/168 (10.71%)
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**Southwestern Oklahoma State University**  
**2018 Alumni Survey**

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)






**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**17. The quality of overall education you received at Southwestern?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
1 (High)	(1)	16	66.67%		 4.46
2	(2)	5	20.83%		
3	(3)	2	8.33%		
4	(4)	0	0.00%		
5 (Low)	(5)	1	4.17%		
No Opinion	(0)	0	0.00%		
				0 25 50 100	Question
<b>Response Rate</b>			<b>Mean</b>	<b>STD</b>	<b>Median</b>
24/168 (14.29%)			4.46	0.98	5.00







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**18. The quality of education you receive in major area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
1 (High)	(5)	20	83.33%		 4.67
2	(4)	1	4.17%		
3	(3)	2	8.33%		
4	(2)	1	4.17%		
5 (Low)	(1)	0	0.00%		
No Opinion	(0)	0	0.00%		
				0 25 50 100	Question
<b>Response Rate</b>			<b>Mean</b>	<b>STD</b>	<b>Median</b>
24/168 (14.29%)			4.67	0.82	5.00






**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**19. The quality of education you received in the general education area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
1 (High)	(5)	10	41.67%		 4.05
2	(4)	5	20.83%		
3	(3)	5	20.83%		
4	(2)	2	8.33%		
5 (Low)	(1)	0	0.00%		
No Opinion	(0)	2	8.33%		
				0 25 50 100	Question
<b>Response Rate</b>			<b>Mean</b>	<b>STD</b>	<b>Median</b>
24/168 (14.29%)			4.05	1.05	4.00

**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**20. The quality of faculty in your major area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
1 (High)	(5)	20	83.33%		 4.67
2	(4)	2	8.33%		
3	(3)	1	4.17%		
4	(2)	0	0.00%		
5 (Low)	(1)	1	4.17%		
No Opinion	(0)	0	0.00%		
				0 25 50 100	Question
<b>Response Rate</b>			<b>Mean</b>	<b>STD</b>	<b>Median</b>
24/168 (14.29%)			4.67	0.92	5.00







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**2018 Alumni Survey**

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**21. The quality of faculty in the general education area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	7	29.17%		 3.90	
2	(4)	9	37.50%			
3	(3)	3	12.50%			
4	(2)	0	0.00%			
5 (Low)	(1)	2	8.33%			
No Opinion	(0)	3	12.50%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		3.90		1.18		4.00






**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**22. The quality of physical facilities and equipment at Southwestern?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	7	29.17%		 3.71	
2	(4)	9	37.50%			
3	(3)	4	16.67%			
4	(2)	2	8.33%			
5 (Low)	(1)	2	8.33%			
No Opinion	(0)	0	0.00%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		3.71		1.23		4.00





**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**23. The quality of academic advisement in your major area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	11	45.83%		 4.30	
2	(4)	8	33.33%			
3	(3)	4	16.67%			
4	(2)	0	0.00%			
5 (Low)	(1)	0	0.00%			
No Opinion	(0)	1	4.17%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.30		0.76		4.00

**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**24. The grading standards in your major area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	15	62.50%		 4.58	
2	(4)	8	33.33%			
3	(3)	1	4.17%			
4	(2)	0	0.00%			
5 (Low)	(1)	0	0.00%			
No Opinion	(0)	0	0.00%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.58		0.58		5.00









**Southwestern Oklahoma State University**  
**2018 Alumni Survey**

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29%)







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**25. The grading standards in the general education area?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	9	37.50%		 4.05	
2	(4)	6	25.00%			
3	(3)	5	20.83%			
4	(2)	0	0.00%			
5 (Low)	(1)	1	4.17%			
No Opinion	(0)	3	12.50%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.05		1.07		4.00







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**26. The services provided you by the Registrar's Office?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	12	50.00%		 4.05	
2	(4)	5	20.83%			
3	(3)	2	8.33%			
4	(2)	0	0.00%			
5 (Low)	(1)	3	12.50%			
No Opinion	(0)	2	8.33%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.05		1.40		5.00







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**27. The services provided you by the Business Office?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	12	50.00%		 4.05	
2	(4)	4	16.67%			
3	(3)	2	8.33%			
4	(2)	0	0.00%			
5 (Low)	(1)	3	12.50%			
No Opinion	(0)	3	12.50%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.05		1.43		5.00

**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**28. The services provided you by the Office of Student Financial Aid?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	13	54.17%		 4.15	
2	(4)	2	8.33%			
3	(3)	2	8.33%			
4	(2)	1	4.17%			
5 (Low)	(1)	2	8.33%			
No Opinion	(0)	4	16.67%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.15		1.39		5.00





**Southwestern Oklahoma State University**  
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**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**29. The services provided you by the Library?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	14	58.33%			
2	(4)	8	33.33%			
3	(3)	2	8.33%			
4	(2)	0	0.00%			
5 (Low)	(1)	0	0.00%			
No Opinion	(0)	0	0.00%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.50		0.66		5.00







**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**30. The services provided you by the Office of the Dean of Students?**


Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	13	54.17%			
2	(4)	4	16.67%			
3	(3)	3	12.50%			
4	(2)	0	0.00%			
5 (Low)	(1)	1	4.17%			
No Opinion	(0)	3	12.50%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		4.33		1.06		5.00

**21 - Based on your experiences since leaving Southwestern, how would you evaluate the following?Response choices: 1 (High), 2, 3, 4, 5 (Low), No Opinion**

**31. The amount of assistance you received in locating a job?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means	
1 (High)	(5)	8	33.33%			
2	(4)	0	0.00%			
3	(3)	6	25.00%			
4	(2)	3	12.50%			
5 (Low)	(1)	2	8.33%			
No Opinion	(0)	5	20.83%			
				0 25 50 100	Question	
<b>Response Rate</b>		<b>Mean</b>		<b>STD</b>		<b>Median</b>
24/168 (14.29%)		3.47		1.47		3.00

**22 - 32. Do you have U.S. Citizenship?**

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	0	0.00%		
Yes	(2)	24	100.00%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

**Southwestern Oklahoma State University**  
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**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29%)

23 - 33. Your GPA:					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
2.0 - 2.5	(1)	0	0.00%		
2.6 - 3.0	(2)	2	8.33%	■	
3.1 - 3.5	(3)	8	33.33%	■	
3.6 - 4.0	(4)	14	58.33%	■	
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

24 - 34. Your Gender?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Female	(1)	18	75.00%	■	
Male	(2)	6	25.00%	■	
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

25 - 35. Your age?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Under 22	(1)	0	0.00%		
22 - 24	(2)	2	8.33%	■	
25 - 27	(3)	12	50.00%	■	
28 - 30	(4)	3	12.50%	■	
31 - 35	(5)	4	16.67%	■	
36 - 40	(6)	2	8.33%	■	
41 - 45	(7)	0	0.00%		
46 - 50	(8)	1	4.17%	■	
Over 50	(9)	0	0.00%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

26 - 36. Your racial/ethnic group:					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
African American	(1)	0	0.00%		
American Indian	(2)	0	0.00%		
Asian American/Asian	(3)	0	0.00%		
Mexican American	(4)	3	12.50%	■	
Puerto Rican American	(5)	0	0.00%		
Other Latino	(6)	1	4.17%	■	
White/Caucasian	(7)	20	83.33%	■	
Other (please specify)	(8)	0	0.00%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

# Southwestern Oklahoma State University

## 2018 Alumni Survey

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29%)

27 - 37. Your current annual salary?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Under \$20,000	(1)	1	4.17%	█	
\$20,001 - \$30,000	(2)	2	8.33%	█	
\$30,001 - \$40,000	(3)	5	20.83%	█	
\$40,001 - \$50,000	(4)	8	33.33%	█	
\$50,001 - \$60,000	(5)	2	8.33%	█	
\$60,001 - \$70,000	(6)	1	4.17%	█	
\$70,001 - \$80,000	(7)	0	0.00%		
\$80,001 - \$90,000	(8)	0	0.00%		
Over \$90,000	(9)	5	20.83%	█	
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

28 - 38. What is your present occupation	
Response Rate	23/168 (13.69%)
<ul style="list-style-type: none"> <li>• Clinical Pharmacist</li> <li>• School Counselor</li> <li>• Graduate Assistant for SWOSU Counseling services &amp; Insurance Agent for Allstate Insurance</li> <li>• Marketing associate</li> <li>• Insurance Agent</li> <li>• Advancement Coordinator-SWOSU Foundation</li> <li>• Attorney</li> <li>• PGY2 Oncology Pharmacy Resident</li> <li>• Stay at home mom</li> <li>• Personal Trainer</li> <li>• School Psychologist</li> <li>• High School English Teacher</li> <li>• First grade Teacher</li> <li>• Pharmacist</li> <li>• Medicaid Policy Trainer</li> <li>• Higher education</li> <li>• Marketing Manager</li> <li>• Teacher</li> <li>• Head Band Director</li> <li>• Kindergarten teacher</li> <li>• Relief pharmacist</li> <li>• 7th/8th Grade Science Teacher</li> <li>• Senior Medical Science Liaison</li> </ul>	

# Southwestern Oklahoma State University

## 2018 Alumni Survey

**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

### 29 - 39. Did you receive any scholarship(s) to attend SWOSU?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
No	(1)	5	20.83%		
Yes	(2)	19	79.17%		
				0 25 50 100	
<b>Response Rate</b>					
24/168 (14.29%)					

- Regent's Institutional Nominee Wayne Bearden Memorial Scholarship
- University Scholar Several local scholarships
- Golf, OHLAP, Several additional smaller ones
- Half off tuition voucher due to my district sponsoring SWOSU's student teachers
- English department scholarship
- Softball Scholarships
- Distinguished Freshman
- PLC, academic awards, other outside scholarships
- University Foundation
- Academic and Music Scholarships
- Rodeo team mostly
- Various small ones... can't remember the names
- In state tuition, COP Scholarships

### 30 - 40. What relatives have attended SWOSU? (mark all that apply)

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Parent	(1)	8	33.33%		
Sibling	(2)	8	33.33%		
Child	(3)	2	8.33%		
Grandparent	(4)	2	8.33%		
Spouse	(5)	9	37.50%		
Not Applicable	(6)	9	37.50%		
<b>Response Rate</b>				24/168 (14.29%)	

### 31 - 41. For what reasons have you returned to the SWOSU campus (mark all that apply).

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Child's enrollment	(1)	1	5.26%		
Fund raising	(2)	2	10.53%		
Homecoming	(3)	8	42.11%		
Parent Day	(4)	3	15.79%		
Rodeo	(5)	3	15.79%		
SWOSU meeting	(6)	3	15.79%		
Taking other course(s) yourself	(7)	2	10.53%		
Other	(8)	12	63.16%		
<b>Response Rate</b>				19/168 (11.31%)	

### 32 - Offer any additional information and comments:

Response Rate	3/168 (1.79%)
<ul style="list-style-type: none"> <li>• Read 15 if you want a comment. I do love the history department and everything they did for me while I attended. I don't love getting donation requests while I am still paying off my degree donation.</li> <li>• I love SWOSU and I cannot wait to see what the future holds!</li> <li>• I loved the education I received at SWOSU. Great education with a wonderful staff.</li> </ul>	

# Southwestern Oklahoma State University

## 2018 Alumni Survey

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**Level:** Southwestern Oklahoma State University

**Response Rate:** 24/168 (14.29 %)

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Mean of Means Calculations	Mean			
Mean of the Means for Questions 17-31	4.20			