

7 January,  
2022

## **Dr. Lincoln Brown Named Graduate Program Director at SWOSU Dobson SBT**



Dr. Lincoln Brown has been named director of graduate programs for Southwestern Oklahoma State University's Everett Dobson School of Business and Technology (Dobson SBT) in Weatherford.

As graduate director, Brown will focus on recruitment of new students as well as advising current students who are pursuing master's degrees in business. Dobson SBT currently offers two graduate degrees: Master of Business Administration (MBA) and Master of Science in Management.

"The graduate student journey is an experience like no other," Brown said. "It was a transformational time in my life, and I am honored to witness this firsthand with our SWOSU students. Earning a business graduate degree signals to employers that you are committed to life-long learning and willing to go above and beyond to reach objectives."

Brown entered academia following a 22-year career in the aircraft industry as a programming engineer and as an entrepreneur who founded and operated seven businesses. Brown earned a Ph.D. in entrepreneurship from Oklahoma State University under the direction of Dr. Robert Baron, whose distinctions include being one of the most impactful entrepreneurship scholars in the world with research cited more than 165,000 times.

Brown's research interests include the Entrepreneurial Opportunity, Rural Ecosystems for Entrepreneurial Development, and Stakeholder Emergence. His research has been published in top ranked journals like Journal of Business Venturing Insights, in book chapters and blogs. Brown serves on the Scholar-Practitioner Committee for the Entrepreneurship Division of the Academy of Management.

He is a huge supporter of SWOSU athletics and is involved in many campus activities. Brown and wife Joan have six active grandchildren in the Tulsa area, ages 6-14. They are members of a church called the Table in Oklahoma City.

"We are happy to have Lincoln Brown serving as the graduate Director of Dobson SBT," said SWOSU Associate Dean Dr. Patsy Parker. "I believe he has the talent to grow our master's programs in business and serve the population of graduate students very well."

The flexibility of SWOSU's graduate programs allow students to arrange courses around their work and family schedules. The MBA can be completed online with 8-week or 16-week courses, making it possible to finish in a year. Anyone interested in pursuing a graduate degree in business should send an email to [lincoln.brown@swosu.edu](mailto:lincoln.brown@swosu.edu).

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