



3-1973

## The Southwestern Pharmacist Vol. 3, No. 3

Southwestern Oklahoma State University

### Abstract

As midnight came over Weatherford, Okla., on the twenty- fourth of September, 1972, most of the town was quiet as usual for a Sunday night, but the east side of the Pharmacy Building was bustling with excitement.

Follow this and additional works at: <https://dc.swosu.edu/swpharm>



Part of the [Pharmacy and Pharmaceutical Sciences Commons](#)

---

### Recommended Citation

Southwestern Oklahoma State University, "The Southwestern Pharmacist Vol. 3, No. 3" (1973). *The Southwestern Pharmacist*. 8.  
<https://dc.swosu.edu/swpharm/8>

This Article is brought to you for free and open access by the Pharmacy Newsletters at SWOSU Digital Commons. It has been accepted for inclusion in The Southwestern Pharmacist by an authorized administrator of SWOSU Digital Commons. An ADA compliant document is available upon request. For more information, please contact [phillip.fitzsimmons@swosu.edu](mailto:phillip.fitzsimmons@swosu.edu).



# The

# Southwestern Pharmacist

STUDENT CHAPTER  
SCHOOL OF PHARMACY  
SOUTHWESTERN STATE COLLEGE  
Weatherford, Oklahoma 73096

Volume 3, Number 3

Weatherford, Oklahoma 73096

March, 1973

## SENIORS GO ON ANNUAL TRIP



Seniors attend banquet held by Eli Lilly and Co.

As midnight came over Weatherford, Okla., on the twenty-fourth of September, 1972, most of the town was quiet as usual for a Sunday night, but the east side of the Pharmacy Building was bustling with excitement. Once again the time for the Senior Trip had arrived. Five buses were lined up and 202 senior students, wives, husbands, and sponsors were boarding for the annual Senior Trip. The festive group somehow managed to load all their luggage as well as their bodies quickly and efficiently and shortly the five buses were pointed toward Indianapolis, Ind., and tours of the facilities at Eli Lilly and Co.

The trip seemed to be going almost too well, and sure enough, Bus Five had just reached the city limits of Oklahoma City when

a tire blew out. The driver brought the bus safely to a stop and after a short delay, the caravan traveled on.

As the sun was first seen some six hours later, the group stopped in Springfield, Mo., for breakfast. After breakfast the group traveled on, stopping only for lunch in Missouri and for a pair of driver changes. At six p.m., about 18 hours after excursion had begun, the buses arrived at the Atkinson Hotel in Indianapolis and the group was discharged and placed in the capable hands of Eli Lilly and Co.

For the next two days, the group was kept busy during the days with the very interesting and educational tours of the facilities of our hosts. Included in

(Continued on Page 2)

## Dr. Keller Serves As Director of Clinical and Professional Programs

Dr. Bernard G. Keller Jr., a professor of pharmaceuticals and the past chairman of the Division of Pharmaceutics and Pharmacy Administration, has now assumed duties as the Assistant Dean of Clinical and Extension Programs at the Southwestern State College School of Pharmacy. Dr. Keller has overseen the program since the spring semester of 1971, but officially received the above title and moved his office to St. Anthony's Hospital in Oklahoma City in the summer of 1972.

Dr. Keller's assistant at St. Anthony is Mr. Charles Nithman, once a staff pharmacist at St. Anthony and now a full-time faculty member of the School of Pharmacy. These men administer the Clinical Pharmacy program which is now required of all pharmacy students graduating from Southwestern. Dr. Keller also has full jurisdiction over the newly initiated Professional Practice program which is also required of all pharmacy students.

Clinical Pharmacy is a two-credit-hour course taken in the third professional year. It involves a patient oriented correlation of the student's knowledge of drug therapy with its application in the clinical situation. The student is assigned to St. Anthony Hospital for a one week period where he acts as the physician's drug consultant. Before leaving Southwestern, the student is briefed about his patient's illness; and upon his return, he delivers a case study before his colleagues. Dr. H. F. Timmons and Miss Gloria Ar-

deuser, professors of pathology and pharmaceuticals, respectively, are coordinators for the briefing and debriefing sessions conducted at Southwestern.

The Professional Practice program, a seven-credit-hour course, involves instruction and supervised laboratory training by a pharmacist in an affiliate teaching pharmacy. This pharmacy may be a community or a hospital pharmacy depending on the student's choice. The primary intent of the program is to develop the proper professional expertise required for future practice. Prerequisite for the course is a third year standing. The program was initiated in the spring of 1971 and has been very successful. Retail training pharmacies are located in Woodward, Oklahoma City, Healdton, El Reno, Ardmore, Weatherford, Tulsa, Elk City, and Watonga. Hospital training areas are located in Oklahoma City (St. Anthony), Lawton (Comanche Memorial), Mooreland, and the Public Health Service Hospitals located in Lawton, Claremore, Tahlequah, and Tahlequah. Dr. Keller and Mr. Nithman inspect the training pharmacies and are responsible for adding and deleting pharmacies for this program.

Dr. Keller came to Southwestern in 1969. He received his B.S. in Pharmacy from Loyola University of New Orleans and his M.S. and Ph.D. from the University of Mississippi. He is a Registered Pharmacist in Oklahoma, Mississippi, Louisiana, and Georgia.

## Senior Trip

(Continued from Page 1)

the tours were nearly all facets of the Pharmaceutical Manufacturing and Marketing Industry. Time was spent in the manufacturing areas where the finished products are produced, in the research areas where the new products are first developed and tested for biological activity, in the toxicology areas where the short and long term usages are analyzed for possible adverse effects, in the impressive administrative areas, in various other research areas and even in the distribution areas. Although this Senior Trip did not travel to two manufacturers as many of the past trips had done, the general consensus was that Lilly had done as complete a job as possible of explaining and demonstrating how much goes on before a drug reaches the pharmacist.

Lilly also provided for activities in the evening with a banquet on the second night and free theater passes, although the group was also free to wander out exploring on their own. Most of the group availed themselves of the free time to see the sights of the "big city" and enjoy the company of their fellow students in a more relaxed atmosphere than is usually possible at Weatherford.

After lunch on Wednesday, the twenty-seventh of September, the group once again boarded the Greyhound Buses and traveled part of the way back, stopping at the Sheraton-Jefferson Hotel in St. Louis for one last night before returning to Weatherford. The agenda for the night was open, but an unusually large crowd was reported to have attended the Playboy Club on that evening.

Thursday morning found the group once again boarding the buses for the final leg of the trip back to Weatherford, where the group arrived back safely late that evening. The trip was completed with no major problems and proved to be a very rewarding and profitable experience for all.

A great deal of thanks goes to the sponsors of the trip: Dr. and Mrs. Larry Broadie, Mrs. Imo Jean Clark, and Mr. Neal Weber who were just GREAT. The sponsors were there when needed, but left the trip in the hands of the student leaders, James Butts and Steve Wilkerson.

Dean Dickison had done a great job with the pre-trip arrangements. A trip to Eli Lilly and Co. is not something that will soon be forgotten.

## Dr. Kriesel Takes A One-Year Leave of Absence



At the close of the fall semester the faculty and students of the Southwestern State College School of Pharmacy bid farewell to Dr. Douglas C. Kriesel, professor of medicinal chemistry. Dr. Kriesel has taken a one-year leave of absence from the school to accept a position with Medical Incorporated, located in Minneapolis, Minn.

At Medical Incorporated, Dr. Kriesel will work with a drug development group. His duties and responsibilities will be to coordinate efforts and programs which will lead to the development of new drugs. The position is Dr. Kriesel's first quest as a medicinal chemist in the field of industrial pharmacy. He accepted this position in response to an offer made by his younger brother who is the president of the corporation. Medical Incorporated is one of the leading manufacturers of artificial heart valves.

It is a certainty that Dr. Kriesel

will do an outstanding job in his new position as he has done in his seven and one-half years at Southwestern.

Dr. Kriesel came to Southwestern in 1965 after receiving his Ph.D. in medicinal chemistry from the University of Minnesota. While working on his doctorate, he worked part-time as a retail pharmacist. He had earlier received his B.S. in Pharmacy at the University of Minnesota.

At Southwestern, Dr. Kriesel taught not only Med. Chem. I and II but also such courses as Calculations, Toxicology, and New Drugs. He has been actively engaged in research on analgesics, hypoglycemics, and anti-neoplastic agents. Dr. Kriesel is associated with such organizations as Phi Delta Chi, Rho Chi, Phi Lambda Upsilon, American Pharmaceutical Association, and the American Chemical Society. Dr. Kriesel served as faculty co-sponsor of the Phi Delta Chi Fraternity at Southwestern.



## The Southwestern Pharmacist

Dean . . . . . Dr. Walter Dickison  
President SWPhA . . . . . Steve Wilkerson  
Editor . . . . . Kenneth Hager  
Organization Editor . . . . . Mike Dotson  
Staff Writers . . . . . Debbie Linker, James Butts  
Photographer . . . . . Dr. Floyd Ulrich  
Research . . . . . Sudo Nim  
Sponsors . . . . . Mr. Richard Philips, Dr. James Scruggs  
Director of Public Relations . . . . . Jack Shelton

The Southwestern Pharmacist is published twice each semester and once during the summer by the Southwestern Pharmaceutical Association at Southwestern State College School of Pharmacy.

The staff of the Southwestern Pharmacist wishes to thank the elected reporters of the various Pharmacy Organizations for submitting the news of the following organizations: Southwestern Pharmaceutical Association, Dean's Advisory Council, Pharmacy Wives, Phi Delta Chi Fraternity, Kappa Psi Fraternity, Kappa Epsilon Fraternity, Rho Chi Honorary Society.

## Who, What, When, Where

James F. Barnes, registered pharmacist, '53, who lives at 4208 NW 31st Terr., Oklahoma City, with his wife Arazell, recently became Pharmacy Manager for Ward Drug Co., 3501 Classen Blvd. in the city.

Barnes, who is active in the Oklahoma Pharmacy Association, holds lifetime membership in two pharmacy organizations,

the American Society Hospital Pharmacists and the Oklahoma University Pharmacy Association. He is also a member in the Oklahoma County Pharmacy Association, American Pharmacy Association, American Public Health Association, American Public Health Service, Oklahoma Society Hospital Pharmacists and Southwestern Pharmacy Alumni.





The Phi Delta Chi float which won the Homecoming Sweepstakes.

## Phi Delta Chi

We of Alpha Omega Chapter have been working hard this semester. We completed the ticket sales for the City of Weatherford, with our group selling a large amount of tickets. We would like to thank everyone who bought one.

On November 17, the South Central Region of Phi Delta Chi had its semi-annual convention. This year's meeting was sponsored by Alpha Tau Chapter at

the University of Houston. Those attending from Alpha Omega were Jim Little (delegate), Eldon Hodges (alternate), Tommy Johnson, Neale Coy, Marshall Park, Danny Ray, and Ken Hager.

This year our float was a big success. We not only won the division for professional fraternities, but also the sweepstakes. We're all very proud of this.

## Kappa Epsilon

KE has spent the semester doing other things besides studying. The fall semester has been filled with things to do. The pledges sponsored a car wash in early October, at which there was a little more play than work going on. Then the pledges sold hot dogs and cokes to the hungry float decorators at Homecoming. Halloween brought ghosts, goblins and a party for the faculty and senior student's children. The young and old dressed for the occasion. There was a fishing pond, bobbing for apples, and plenty to eat.

November began with a visit from Metta Lou Henderson, National KE President. Miss Henderson came to collaborate with the Alpha Beta chapter on the National KE Convention plans. The convention will be held in

Weatherford Aug. 15-18, 1973. Saturday, Nov. 4, was spent in meetings and ended with a small party in the seminar room. The first half of November was spent working on the main money-making project, a drawing for a 10-speed bicycle. Throughout the semester many members have been enjoying playing football. The football team is now 2-1, defeating Rogers Hall twice, and losing to Oklahoma Hall. The final game will be with Sigma Kappa.

December started with decorating the pharmacy floor for Christmas. The KE Christmas party was held Dec. 8 with gifts being exchanged and carols sung. Once again the decorations group, soon to be torn down in the start of a new year.

## Kappa Psi

Returning from Indianapolis on our senior trip, several of the brothers of Delta Beta visited with the brothers of Gamma Pi Chapter of Kappa Psi at the St. Louis College of Pharmacy. We were given a tour of their fraternity house and enjoyed a social evening that they had planned for our arrival.

Kappa Psi's fall pledge class captured several of the brothers of Delta Beta Chapter and kept them hidden all day as they successfully pulled off their sneak for the semester. Efforts to locate them, even by air, failed as an attempt was made to try and bust the sneak.

Kappa Psi's Homecoming Party was a great success this year. Delta Beta Chapter was pleased to see a large number of Kappa

Psi alumni present at the party which was held at the Kendall House.

As the Christmas holidays approached, the pledges of Kappa Psi collected money and merchandise donated by local businesses for the patients at Little Bird Nursing Home and the Weatherford Nursing Center. As a community service project, the members and pledges presented the patients with Christmas stockings and presents. Members, pledges and wives all joined together and sang Christmas carols to the patients before departing. Dr. and Mrs. David Coates hosted a Christmas party for all the Kappa Psi seniors and their wives. A gala evening was thoroughly enjoyed by all those who attended the occasion.

## Pharmacy Wives

Pharmacy Wives is an organization for all wives of pharmacy students with one of its purposes being to support the husbands and to get acquainted with the other wives. Regular meetings are held the third Tuesday of each month.

In September, there is a welcoming tea which consists of a fashion show and social time. A program is presented at each regular meeting. Some of the programs this year were: A talk on exercise by Mrs. Paul Keck from the Kendall House and a talk on "Sewing Knits" by Mrs. Donna McNeil from the Needles-I. At Christmas we were shown a demonstration and display by Mrs. L. Russle.

A "Salad Supper" is held in December and May honoring the wives of graduating seniors. At this time they are presented

with a PHT (Putting Hubby Through) Degree.

Each year at the Annual APhA Banquet, Pharmacy Wives gives a contribution to the Pharmacy Foundation and at the Awards Assembly presents scholarships to deserving husbands whose wives are active in this organization. Money for these contributions was received this year from a "Haunted House" at the J.C.'s Halloween Carnival and a drawing for a \$50 gift certificate for groceries from IGA.

A Community Project for the nursing homes in Weatherford completes a year of service and enjoyment for the membership of Pharmacy Wives.

We express our sincere appreciation for the help and guidance given us by our sponsors, Mrs. E. C. Christenson and Mrs. W. L. Dickison.

## Rho Chi

The Rho Chi Society held its monthly meetings during the fall. Late in October, the annual Rho Chi film series was shown. A variety of films was shown throughout the week, including almost fifteen different topics in the field of medicine. Early in November, the group pictures

were taken. On November 18, the Rho Chi members assisted the Oklahoma Academy of Science by operating visual aids in Geology, Geography, and Microbiology.

Due to finals, no meeting was held in December.

## Without Scruples

This column will be turned over to my first cousin this issue. Miss Ann Onimus has decided to have an interview with one of the teachers here.

Ann: Mr. Philips does the fact that you spell the "f" sound of Philips as "Ph," otherwise affect your speech or writing.

Mr. Philips: Not at all. It doesn't aphphect my speech or writing at all. In phact there is no reason that the peculiar spelling should cause any change in my speech and writing habits. I spell words like "phun, phood, and Doctor oph Philosophy" like anyone else. Now you must excuse me, I must go before I

phorget to turn ophph the lights in my laboratory.

Ann: Thank you, sir. I wonder if we might not get another opinion on the subject. Oh, here comes Dr. Phloyd er Floyd Ulrich. Dr. Ulrich, do you believe that the fact that Mr. Philips spells his name with a Ph and pronounces it "f" has any affect on his speech or writing patterns, or on other peoples' patterns?

Dr. Ulrich: Oh, I don't thinch so. Really I must go. I have to "phlunch" a student for blowing up the chem lab.

Ann: Thank you, Dr. Ulrich. And thank you Mr. Sudo Nimm. Be seein' you.

*Ann Onimus*



The Kappa Epsilon pledge class of the Fall, 1972 (left to right): Mary Wallace, Debbie Carriger, Erica Wright, Theresa Maxwell, Nina Conrad, Debbie Tinker, Debbie Herman, Kathy Lightfoot, Vicki Ward, Marcia McSparrin, Jane Ireland.

The Southwestern Pharmacist  
SOUTHWESTERN STATE COLLEGE  
Weatherford, Oklahoma

Volume 3

March, 1973

Number 3

Nonprofit Org  
U S Postage  
PAID  
Weatherford, Okla 73096  
Permit No 57

## SWPhA

During the past school year of 1971-72, the Southwestern Pharmaceutical Association was once again very active on campus. Four formal meetings were held with guest speakers coming from as far as Connecticut, speaking on topics ranging from pharmaceutical marketing to mobile coronary care units. Between the regular meetings, the executive council met many times to organize the numerous services which were provided to the School of Pharmacy. For example, the Southwestern Pharmaceutical Association sponsored the election of Pharmacy Queen, a senior banquet to honor the outstanding graduating seniors and a group picnic for members and faculty of the School of Pharmacy. We also participated in Poison Prevention Week, National Pharmacy Week and Drug Abuse Education.

In order to provide these services, numerous money-making projects were held on campus. The selling of mums for Homecoming and also the selling of Student-Faculty Directories to the students of Southwestern State

College were successful in helping raise the funds.

The Southwestern Pharmaceutical Association was very proud of its 415 members last year and even prouder as membership topped over 500 this year. With the strong continual increase in membership this year, we felt the need to give our chapter a name which would distinguish us from other chapters of the SAPHa. Thus we originated the name of "Southwestern Pharmaceutical Association." Among other changes, the SWPhA noted a lack of communication between the executive council and our members and also a lack of communication between the faculty and our chapter. To alleviate this, we created a newsletter by the name of "The Observer" which is published weekly for the enhancement of communication within our school.

The officers of the SWPhA are President Steve Wilkerson, Vice-President Ronnie Martin, Secretary Terri Lieurance, Treasurer James Butts and Historian-Reporter Larry Dillon.



Mr. Weber enjoys an en-route lunch, courtesy of Eli Lilly.