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Southwestern Oklahoma State University

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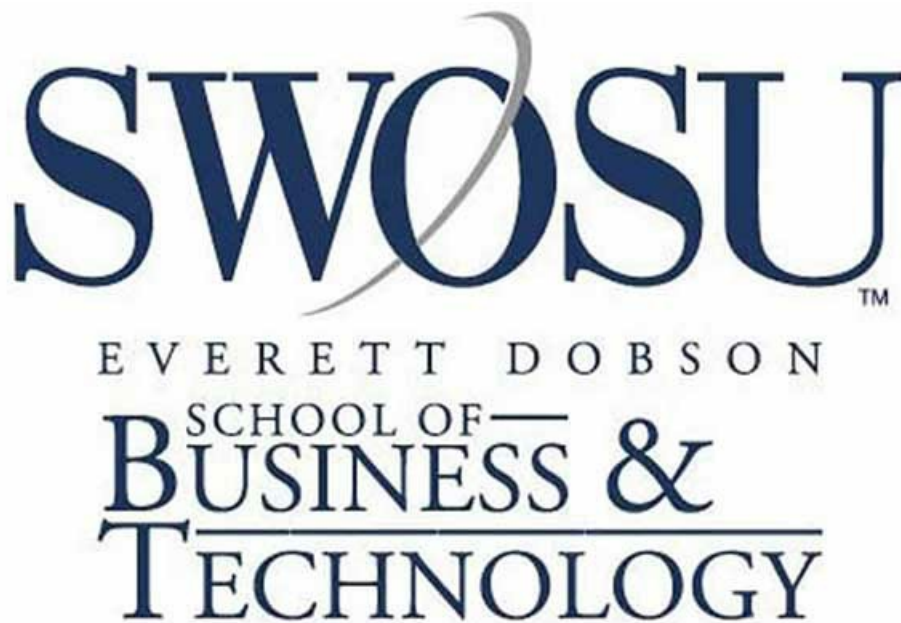
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14 January,
2019



Southwestern Oklahoma State University Awarded Another Accreditation of Business Programs

Southwestern Oklahoma State University in Weatherford has been awarded another accreditation of its business programs.

The Accreditation Council for Business Schools and Programs (ACBSP) Baccalaureate/Graduate Degree Board of Commissioners recently notified SWOSU officials about the new accreditation by ACBSP.

Celebrating 30 years of excellence in global business program accreditation, ACBSP is the only organization offering specialized business accreditation for all degree levels—from associate to baccalaureate to doctoral degree programs.

ACBSP accreditation certifies that the teaching and learning processes for the business programs offered through the Everett Dobson School of Business & Technology at SWOSU meet the rigorous educational standards established by ACBSP.

“The business faculty members worked very hard for this achievement. Dr. Trisha Wald and Dr. Amanda Evert were particularly instrumental in gathering data for the self-study,” said Everett Dobson School of Business and Technology Associate Dean Dr. Patsy Parker, who led the effort. “The standards set forth by ACBSP create an environment that it is in the best interest of our students and their future careers.”

Based on the Baldrige Education Criteria for Performance Excellence, ACBSP accreditation evaluates aspects of leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials and educational support to determine whether or not the business programs offers a rigorous educational experience and demonstrate continuous quality improvement.

“Southwestern Oklahoma State University has shown a commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process,” said ACBSP Chief Accreditation Officer Dr. Steve Parscale, who will present the Certificate of Accreditation at the ACBSP Conference 2019 in Houston (TX) on June 23. “This accreditation is evidence that SWOSU is committed to providing the highest quality business education for their students.”

ACBSP currently accredits business programs at nearly 1,200 campuses in 60 countries.

SWOSU also is accredited by the International Accreditation Council for Business Education (IACBE). SWOSU is the only public university in Oklahoma accredited by IACBE.

Additional information about SWOSU can be found at www.swosu.edu and information on ACBSP can be found at www.acbsp.org.

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Weatherford, OK 73096

Sayre Campus

409 E Mississippi Ave
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