



2004

DaVinci Objectives 2004

The DaVinci Institute

Abstract

Objective One: Parallel to the continued support of existing programs for advanced students in the arts, support the development and implementation of ongoing, sequential, comprehensive programs of study that include all students, enabling them to meet basic arts proficiencies.

Objective Two: Solidify unity among Oklahoma college and university arts programs as a means of strengthening programs and enhancing offerings.

Objective Three: Increase the general public's awareness of college and... [Read More](#)

Follow this and additional works at: <https://dc.swosu.edu/davdocs>

 Part of the [Education Commons](#)

Recommended Citation

The DaVinci Institute, "DaVinci Objectives 2004" (2004). *Documents*. 13.
<https://dc.swosu.edu/davdocs/13>

This Document is brought to you for free and open access by the The DaVinci Institute at SWOSU Digital Commons. It has been accepted for inclusion in Documents by an authorized administrator of SWOSU Digital Commons. An ADA compliant document is available upon request. For more information, please contact phillip.fitzsimmons@swosu.edu.

Objective One: Parallel to the continued support of existing programs for advanced students in the arts, support the development and implementation of ongoing, sequential, comprehensive programs of study that include all students, enabling them to meet basic arts proficiencies.

Strategy 1-1: Create partnerships with organizations that work with the policy-making and regulatory bodies that influence K-12 standards, support the efforts of those organizations and provide input.

**Partners may include the Business Circle for Arts Education in Oklahoma, the Oklahoma Arts Council, Oklahoma State Department of Education, public and private schools, home school associations, the State Chamber, legislators, professional arts organizations and others. Linkages may be created by inviting partners to meet with the Resource Committee during the committee's monthly meetings.*

Strategy 1-2: Using state-mandated academic requirements as a base and national standards as a guide, define ongoing, sequential and comprehensive arts education for grades K-12 and share definitions with partners

Strategy 1-3: Share the findings of national studies reflecting the correlation of arts education and academic performance with partners so that they might utilize the information when meeting with policy-making and regulatory bodies.

Strategy 1-4: Created the pilot arts education reform model utilizing the North Carolina A+ Schools Program as a guide. A select group of 14 Oklahoma teachers and principals will train with North Carolina faculty over the next twelve months with implementation scheduled for fall of 2002. Twenty schools will participate in the initial pilot.

STRATEGIES ACHIEVED

1-1 – Some progress but more partnerships could be promoted with emphasis on lasting relationships.

1-2 – Achieved through Oklahoma A+ Schools, creation of Dance Certification

1-4– Achieved through Oklahoma A+ Schools

AREAS FOR ATTENTION

1-1- Though progress was made, greater partnerships could be employed

1-3 Advocacy issues are still needed.

Objective Two: Solidify unity among Oklahoma college and university arts programs as a means of strengthening programs and enhancing offerings.

Strategy 2-1:

- a. Utilize outside expertise to explore establishing a list serve for exchanging information (via discussion) among Oklahoma college and university arts faculty.
- b. In addition, continue to encourage the exchange of information at the monthly meetings of the DaVinci Institute.

Strategy 2-2: Investigate compiling a directory and/or an on-line database and list serve of college and university arts faculty, faculty expertise, arts programs and offerings, arts facilities and other resources that schools, college faculty and arts organizations can utilize. Include a listing of institutional and program leadership for each college or university.

Strategy 2-3: Share fees and resources for guest artists and traveling exhibits.

Strategy 2-4: Establish on-going entity comprised of higher education representatives to advance arts and cultural education.

Strategy 2-5: Expand DaVinci membership to institutions statewide.

STRATEGIES ACHIEVED

2-1– Listserve is available and ready for use.

2-2 – A database of faculty and their area of expertise exists but is not in directory or listserv format

2-3 – Presently, approximately three colleges have utilized the sharing of expenses for traveling performances.

2-5 – Expansion of membership has been extended statewide on an individual basis

AREAS FOR ATTENTION

2-1 – More awareness of this membership benefit to encourage membership

2-2 – Development of the directory of faculty and resources available on the listserv

2-3 – Further promotion of this programming resource needs to be developed for all institutions to have the opportunity for guest artist appearances.

2-4 – This entity is still non-existent

2-5 – Though membership is offered statewide, various tiers of membership need to be devised to open the participation at different levels.

Objective Three: Increase the general public's awareness of college and university arts programs as a means of strengthening interest in and support of those programs, as well as the arts in general.

Strategy 3-1: Partner with and provide information to print and electronic media—both public and commercial – and outdoor signage companies.

Strategy 3-2: In cooperation with the Business Circle for Arts Education in Oklahoma, develop an awareness campaign that uses widely recognized role models and business leaders to publicize the importance of the arts and arts education.

**Utilize Oklahoma college and university alumni as spokespersons, as well as spokespersons from areas customarily (but in some cases mistakenly) seen as being adversarial to or in competition with the arts, such as scientists and athletes.*

Strategy 3-3: Create DaVinci website linked to calendar maintained by Access OKC through Cox Cable.

Strategy 3-4: Explore feasibility of primary and secondary schools distributing information about “family friendly” collegiate performances and exhibits to K-12 students and their families.

Strategy 3-5: Collect data on enrollments in collegiate arts programs by majors, general studies students, continuing education students and others and disseminate to the media, policymakers and others.

STRATEGIES ACHIEVED

3-1 – PSA's and Press releases are sent to print, radio and electronic media for each event

3-3– www.davinciinstitute.net has been created but no longer is associated with Access OKC

AREAS FOR ATTENTION

3-1 – More extensive PR campaign could be undertaken not just for events but for the organization as a whole

3-2 – Such a campaign has not been developed to date.

3-4 – K-12 campuses are not utilized for publicizing collegiate events

3-5 – No file of enrollment data for arts programs on college campuses exists presently.