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## Minutes Board of Directors Meeting: July 18, 2002

The DaVinci Institute

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**The DaVinci Institute**  
**Board of Directors Meeting**  
**July 18, 2002**  
**Minutes**

The board of Directors of the DaVinci Institute met on Thursday, July 18 2002 3:03-4:45 p.m. at OETA. Those in attendance were: Mark Parker, OCU; Paul Hammond, OBU; Manuel Prestamo, OKCCC; Teresa Brekke, Kirkpatrick Foundation; JoBeth Moad, OCU; Melissa Vincent, DaVinci; Betty Edwards, Rose State College; David Alexander, SNU; Marvin Lamb OU; and John Clinton, Oklahoma A Schools.

Chris von Rosenvinge, OU; was also present.

**I. Welcome:** Mark Parker called the meeting to order at 3:07 p.m.

**II. The minutes were read.** Mark Parker asked for a motion to accept the minutes. Marvin Lamb moved for acceptance of the minutes. JoBeth Moad seconded. All approved.

**III. Financial Report** – In the absence of Linda Tiller, Mark Parker reported that the DaVinci institute had just recently received a grant from the Kirkpatrick Foundation in the amount of \$65,000 and a grant for Oklahoma A+ Schools for \$150,000. Oklahoma A+ Schools would also be receiving \$70,000 from the Windgate Foundation and was awaiting word for a requested 3-year award from the Reynolds Foundation. John Clinton added that he had recently spoken with the Sonic Corporation and should hear within two weeks concerning their financial assistance. Susan McCalmont emphasized the importance of the board showing financial support to the Institute with at least the purchase of a membership in light of continued searches for outside funding assistance.

**IV. Committee Reports**

A. **Public Awareness** – Paul Hammond reported that the emphasis for this year would be membership and a more conducive website. Melissa Vincent discussed two prospects for website hosting and will be getting additional bids in hopes to have a decision by the next meeting. One of the possibilities is CharityAdvantage.com a non profit web provider who requires \$250 a year for hosting and offers technical support but the entity is responsible for the maintenance of the website. Paul added that the committee would be looking into the issue concerning the copyright issue of our brand identity. Speakers for the upcoming year have already been secured; Barbara Shepherd from the Kennedy Center will speak at the Nov. 8 meeting and Ben Cameron from the Theatre Communications Group in NYC will speak at one of the spring dates. Dr. Bulent Atalay of Mary Washington College will speak at our September 20 meeting and while in Oklahoma will also visit Oklahoma School of Science and Math and Oklahoma Baptist University. We are hoping to secure a Saturday schedule for him. Chris von Rosenvinge suggested speaking with the curator for the collection of History and Science at Oklahoma University, Marilyn Ogilbee. Paul said he would look into that possibility.

B. **Education-** John Clinton introduced Rosalyn Wade, Coordinator for Oklahoma A+ Schools to begin the report on the Summer Institutes. Rosalyn gave a summary of the activities in which the attendees participated and shared some of the responses to surveys (reflections) that the teachers had concerning the institutes. (See attached handouts for specifics) John Clinton emphasized that the Oklahoma A+ program was not just an arts integration tool but a tool for the integration of all of the areas of a schools curriculum and that each individual in the school from the bus driver to the principal had an important part in the success of the program at each institution. He happily reported that of all of those in attendance only two teachers came to the institute unhappy and left the institute unhappy. Rosalyn Wade gave an example of the success through one school who had decided to not teach certain subjects and that through the curriculum mapping sessions learned that each subject relied on the skills and/or applications of the others for student success. John Clinton reported that after the institutes the fellows that would continue in the professional development of Oklahoma A+ Schools were named. He also produced a budget of the summer institutes adding that North Carolina would reimburse \$1,000 after insurance reimbursement due to an accident in the rental van. Also, two grants had been received that would also lower the expense of the summer institutes. He stated that the major problem

for the future rested in the attainment of facilities that could house the projected growth. John Clinton spoke about the North Carolina fellows and their capabilities of involving all of the schools in the activities regardless of race, gender, socio-economic level. He stated that the bond between the North Carolina fellows and the Oklahoma Schools must be investigated to determine a way to give the Oklahoma Fellows more acceptability. He also mentioned that the Oklahoma fellows had not felt a sense of inclusion or collaboration in the process. He invited everyone out to the next year's summer institutes to see the process in action.

Susan McCalmont asked for Michael Gunzenhauser (OSU researcher) to comment on his observations. Michael began by informing the board that a report had been prepared by Nancy Barry and should reach everyone by next week. He reported that four researchers spent 2-3 days at each institute and graduate students also attended. He said that they look for the non-verbals: resistance, hesitancy, and they denoted an enormous change in attitude from the beginning to the end of the week. The hardest area seemed to be the curriculum mapping. He also reported that in principals meeting he sensed no lack of interest or feeling of threat amongst those in attendance. The tension that he noticed between the North Carolina and Oklahoma fellows he attested to the investment that the participants put into the outcome of the institutes. Susan McCalmont inquired into the base line data. Michael Gunzenhauser reported that it has begun and is richer than that of the North Carolina research. He added that a matrix has been developed to determine the areas that need more information and the development of an assessment tool to discern the attitudes of students concerning the arts.

Marvin Lamb reported that numerous principals involved in the Oklahoma A+ program had attended an awards ceremony at which they praised the strategies of the Oklahoma A+ program. Marvin stated that we are in the middle of an unqualified success and suggested we look to the future and discern what fears may be hiding.

John Clinton stated that there are three areas of concern. The process is time consuming and more staff will be needed in a short period of time. The Oklahoma fellows must be able to perfect their expertise and gain a sense of responsibility for their performance. Lastly, funds are crucial and we must begin to look at the schools and the state department for additional help in funding. In Oklahoma we must look at all the schools (kids) and decide what can be done for them. This interaction between public and private institutions will cause initial shock and the integration must not be forced.

Manuel Prestamo asked about the near future. John Clinton deferred to the handouts but quickly summarized that each school has been promised four professional development days with the hopes of providing at least two fellows at each session. Manuel Prestamo asked when the fiscal year ends. John Clinton answered June 30, 2003. Manuel Prestamo asked about future budget plans and John Clinton reported that budgets exist up to 2006 as required for the Reynolds Foundation grant.

- C. Programming- Manuel Prestamo reported that they are presently dormant due to summer activities. A few correspondents have been issued but no response has been received. Paul Hammond gave information concerning a group that may be available but no response as to their need has developed. Jack Eddleman will present a workshop at OU, a performance at OKCCC and Tulsa and finalization of his visit will occur soon. There is no update on Lynn Harrell. Lastly, what is the desire concerning the Fulbright scholar grant?

Mark Parker asked who would be responsible for the publicity for Jack Eddleman. Manuel Prestamo stated that each institution would provide their own publicity. Mark Parker asked about wording that showed the collaboration of the DaVinci Institute in providing Jack Eddleman and Manuel Prestamo stated that if such wording was provided it could be included but that until now no such request had been made or discussed. Marvin Lamb stated that such publicity would not be a problem for OU if wording were provided. Mark Parker stated that it was just presumed that if funding was provided by the DaVinci Institute that it would not be part of a series. Manuel Prestamo stated this would eliminate the inclusion of many colleges and universities to present a program. Marvin Lamb stated that the inclusion of programs made possible by DaVinci Institute should or could be part of a series but that a boiler plate should be developed that would be included in advertising denoting the participation of the

DaVinci Institute. Susan McCalmont asked about the programs that are not part of a series that are presented by the DaVinci Institute. JoBeth Moad suggested that DaVinci Institute also advertise their programs separate from the advertising that each institute would provide. Manuel Prestamo asked for clarification on what should be printed on the programs. Marvin Lamb stated that a logo and a statement of participation should be included to assist with advertising. Susan McCalmont added that this would help with membership and exposure. Marvin Lamb also suggested putting together an annual report to circulate among the institutions. Discussion continued concerning wording and implementation. Susan McCalmont proposed that Melissa Vincent develop language for approval of the board to be used for program advertising. Marvin Lamb suggested emailing the language to the board with a time sensitive message requesting suggestions, approval, etc. and at the end of the time duration move as requested by those whom replied. JoBeth made a motion that Melissa Vincent develop the language to be used for advertising material. Paul Hammond seconded. All approved.

Paul Hammond suggested setting up circulation of radio, newspaper and arts calendars.

Melissa Vincent gave a report on the Fulbright situation stating that the majority of those involved desired to try to locate a specific person and go that route even though it may mean not receiving a scholar for this year.

**V. Governing Board.** Susan McCalmont reported that the executive committee discussed the need for a board to oversee the ever-growing Oklahoma A+ Schools program that would be responsible for the day to day activities and decisions. She reported that policies needed to be put in place and the proper membership needed to be decided upon but it was a step that was necessary to streamline the efficiency of the Oklahoma A+ Schools program. David Alexander commented that he had a similar situation in which the governing board was a division of the foundation and volunteered to provide the bylaws, etc. from that board to assist in the development of policy.

**VI. Other Business** - Melissa Vincent reported that a meeting had been scheduled for September 5, 2002 with the Provost of the Charter Institutions of the DaVinci Institute to provide an update of the programs of the DaVinci Institute and the future plans. There will be a PowerPoint presentation and lunch will be provided. The meeting will be held at the Faculty House 601 NE 14<sup>th</sup> Oklahoma City.

Michael Gunzenhauser asked if the board needed to act on funding for the research budget. Mark Parker responded that the board had allocated all of the available funds but that funders are being approached.

JoBeth Moad moved to adjourn the meeting. Manuel Prestamo seconded. The meeting adjourned at 4:45 pm.