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Minutes General Meeting: May 18, 2001

The DaVinci Institute

Abstract

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**The da Vinci Institute
General Meeting
May 18, 2001
Minutes**

A General Meeting of The da Vinci Institute was held Friday, May 18, 2001, 3:15 – 5:00 p.m. at the Oklahoma Educational Television Network. Members in attendance were:

Jeanie Webb, Rose State
Vicki Patterson, Rose State
Lee Neibert, St. Gregory's
Brent Ballweg, SNU
Bob Palmer, UCO
Karen Carter, UCO
Bob Cromer, UCO
Chris Markwood, UCO
Brian Jackson, UCO
Joy Nelson, OU
Jim Faulconer, OU
Linda Tiller, OU
Jerry Howard, OU

Marvin Lamb, OU
Christian von Rosenvinge, OU
Michael Raiber, OU
Nancy Barry, OU
Sally Carter, OSU
Julia Haley, OSU
Sally Carter, OSU
John Dobson, OSU
JoBeth Moad, OCU
Judith Palladino, OCU
Mark Parker, OCU
Cecil Lee, USAO

Advisory members in attendance were:
Shelley Jones, Business Circle for Arts Education
Paulette Black, Oklahoma Arts Council
Liz Eickman, Arts Council of Oklahoma City
JoBeth Moad, OCU
Tracy Fredman, State Regents (for Kyle Dahlem)
Susan McCalmont, Kirkpatrick Foundation
Teresa Brekke, Kirkpatrick Foundation
Terri Cummings, Kirkpatrick Foundation

Guests in attendance were:
James Pickel, Cultural Development Coalition
Jackie Jones, Cultural Development Coalition

Susan McCalmont welcomed participants and self-introductions were given. Mark Parker, Vice President, called for approval of the minutes. Bob Palmer so moved, Marvin Lamb seconded, and the minutes were approved.

COMMITTEE REPORTS:

Executive Committee. Mark Parker, Vice President, reported the committee has met monthly and discussions have centered on membership structure and developing a brochure. A membership drive will be targeted in the Fall. Discussions have also included the need to develop a website for the

organization and the evolution of the existing event calendar website. The focus of all activity is the strategic plan. All committees have been active in this first year of operations. The 501(c)(3) application with the IRS is still in process.

Arts Education. Marvin Lamb, Chairman, reported that the arts education research effort has completed the identification and review of existing arts education research and successful model programs in arts integration efforts. Phase II is in process and Dean Lamb asked the researchers to report on their individual efforts.

Jim Faulconer reported his project, Music is Arts, Math, Science and Language, is a study of arts integration communication between music and math teachers. Curriculum is being created to illuminate math concepts using music in K-6 grades in Norman Public Schools.

Nancy Barry is working with at-risk students, including alternative schools in Oklahoma City. Her study focuses on how the arts and particularly music make a difference, using quantifiable outcomes and documenting successful cases. She is looking at how to disseminate this information to other teachers.

Michael Raiber discussed the need for students in elementary schools, who have collaborative arts programs, to continue these types of programs into middle school. He is working with Stillwater Middle School, designing a two-week long implementation project among teachers in core subjects, and is looking to empower teachers to take this into the middle school.

The outcome of researching whole school reform through arts in education, is the planning and implementation of a program based on the A+ Schools program from North Carolina for Oklahoma City Public Schools and other schools throughout Oklahoma. At this time, the name for this project is Connections.

Chris Markwood reported the progress of the newly established College of Arts, Media and Design at UCO. The main thrust is prioritizing enrollment in teacher education in the arts and identifying faculty who use innovative programs in arts education. At this time, there is a need for someone to spearhead the project. The College has proposed subcontracting this position to The da Vinci Institute, and the position description will include providing direction for the Connections project as well.

Marvin Lamb reported the Connections project is being redesigned and has a strong assessment tool. Vincent Marron and Gerry Howell from A+ Schools have visited Oklahoma City and teacher training will commence Summer 2002. Prior to that time, mini-workshops will be held for pre-teacher training during Fall 2001.

Public Awareness. Vicki Patterson, Chairwoman, reported the two focus areas of the committee are

individual higher education campuses and The da Vinci Institute as an organization. A reception will be planned to introduce The da Vinci Institute to the community in this next year. Partnerships with arts organizations, state agencies and businesses will be important. Members will need to have consensus on what The da Vinci Institute is about. A brochure and letterhead will be developed. The website for the organization needs to be developed. The existing arts calendar website may evolve to include that information.

ELECTION:

Susan McCalmont read the following slate of nominations for officers and asked for a vote by acclamation:

Mark Parker, OCU, President
Bob Palmer, UCO, Vice President
Paul Hammond, OBU, Secretary
Linda Tiller, OU, Treasurer
Ben Bates, Langston, Past President

Lee Neibert so moved, Jeanie Webb seconded, and the officers were elected for 2001-02.

Mark Parker, President, read the following slate of nominations for the board of directors and asked for a vote by acclamation:

Marvin Lamb, OU, Chair, Arts Education Committee
Nancy Barry and Mike Raiber, OU, Co-Chairs, Connections Sub-Committee
Chris Markwood, UCO, Chair, Pre-service Sub-Committee
Manuel Prestamo, OCCC, Chair, Campus Programming Committee
Vicki Patterson, Rose State, Chair, Public Awareness Committee
JoBeth Moad, OCU, Chair, Community Outreach Sub-Committee
Jerry Howard, OU, Chair, Membership Sub-Committee
John Dobson, OSU
Jeanie Webb, Rose State
Lee Neibert, St. Gregory's
Cecil Lee, USAO

Bob Palmer so moved, Karen Carter seconded, and the board of directors was elected for 2001-02. Executive Committee members serve on the board of directors as directed in the Bylaws.

SPECIAL PRESENTATION:

Cultural Development Corporation. James Pickel, Chairman of the Cultural Development Corporation (CDC) of Central Oklahoma, discussed the three-year process that was experienced in the development of a Cultural Plan for Central Oklahoma. The process was broad based, included focus groups, and sought the buy-in needed from local Chambers of Commerce and politicians. The CDC evolved out of the planning process and was formed to implement the plan. The board of directors includes representatives from a seven county area. It is nearing the time to update the Cultural Plan, and that process will include a broader geographic area. Mr. Pickel introduced Jackie Jones, Interim Executive Director of the CDC.

The five focus areas of the Cultural Plan are:

1. **Arts Organizations.** This committee supports efforts that help arts organizations to be better at what they do. Work has been done specifically with small organizations, and a Tier III funding pool was established for them at Allied Arts to help with volunteer training programs.
2. **Facilities.** The Facilities Committee identified facilities in Central Oklahoma that are available for arts productions, such as the Pollard Theatre in Guthrie. Information about the facilities is distributed to arts organizations to increase their awareness of their availability. A focus has been the concern about organizations that have an operational drain due to the support of their own facilities, without sufficient endowment to help with maintenance, etc. The CDC has also assisted artists-in-residence to find facilities or studio space for their use.
3. **Awareness.** The Awareness Committee is developing a reliable calendar of events and is collaborating with The Gazette on a website.
4. **Resource Development.** This committee is working with the Oklahoma Arts Council, Allied Arts Foundation and city governments in the seven counties to identify a pool of funding available to help arts organizations in slower economic times. The funding would be for all sizes of arts organizations. At this time, Oklahoma has had no history of public funding for the arts, and this committee is trying to educate key constituents about the need. The CDC did an Economic Impact Study on Oklahoma County, not including universities, and found the impact from the arts is \$260 million.
5. **Arts Education.** Susan McCalmont and Marvin Lamb chair this committee that focuses on bringing arts back to schools in Central Oklahoma. Their efforts are resulting in Oklahoma City refocusing on the arts as a high priority, and they are working hand-in-hand with The da Vinci Institute.

Mr. Pickel reported the CDC is excited about the growing synergy for the arts in Central Oklahoma. A groundswell of information and awareness is being communicated, including front page news articles and television advertising, along with the re-opening of the Civic Center, emerging interest in the arts in lower education, and the collaboration of higher education institutions.

Business Circle for Arts Education. Shelley Jones, Executive Director of the Business Circle for Arts Education in Oklahoma, reported this new organization represents business leaders who are working together on arts education advocacy. The organization developed the ARTS POWER awareness campaign that is statewide. The campaign goal is to put more arts into Oklahoma schools.

COLLABORATIVE REPORTS:

Bob Palmer reported UCO would have students painting a mural at the Capitol in June and July. If other students would like to observe, they are welcome to do so.

The meeting was adjourned at 5:00 p.m. The date, time and location of the next General Meeting will be announced.