



Echoes from the Hill

Southwestern Oklahoma State University Office of Institutional Advancement and Alumni

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Echoes

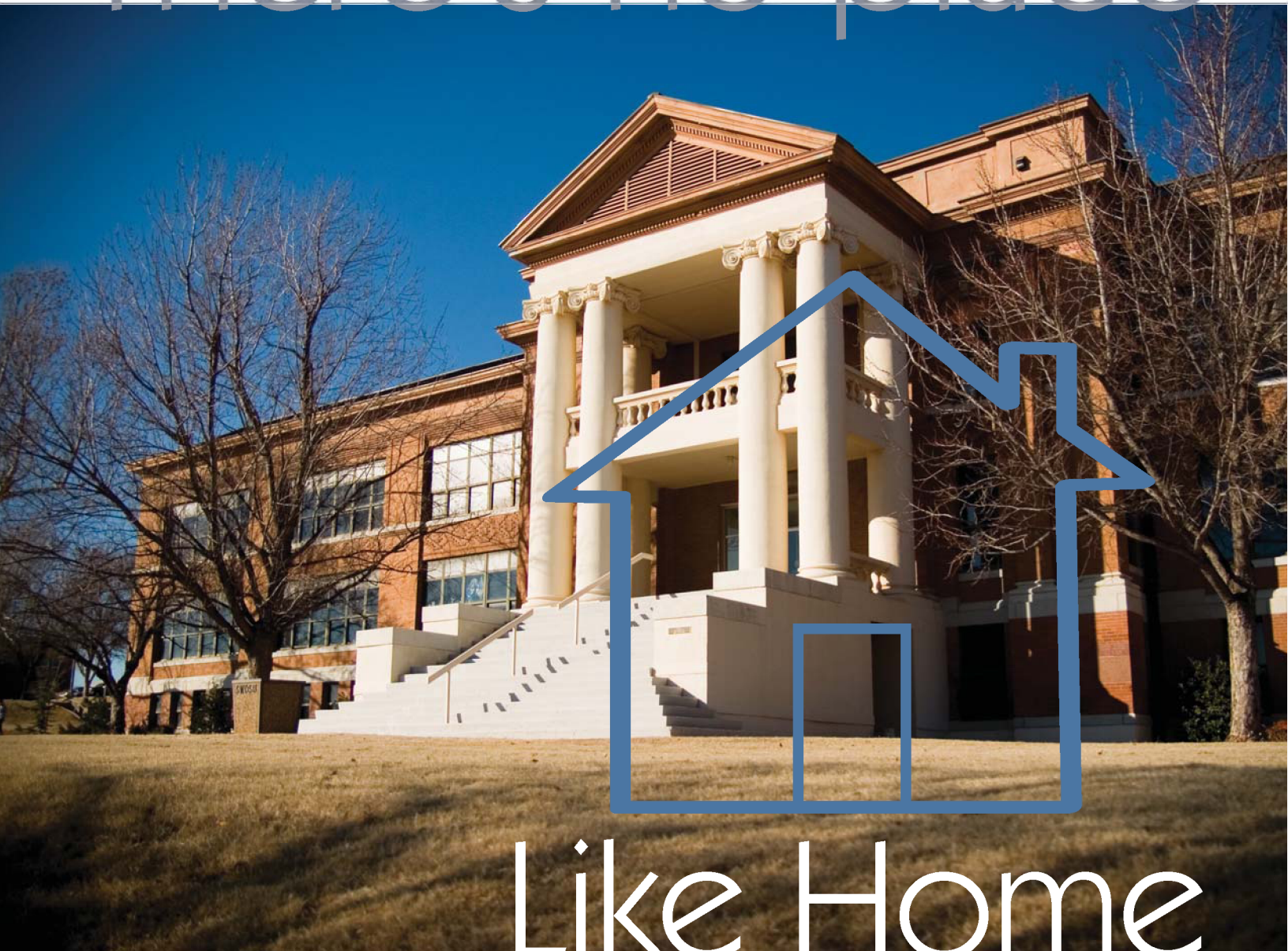
The background of the entire page is a photograph. On the left, a brick archway with a clock face at the top. The clock face is white with black Roman numerals and hands. The archway is made of red bricks. Above the arch, the words "SOUTHWESTERN" are visible in a curved banner. In the foreground on the right, a large, dark grey bulldog mascot stands with its hands on its hips. The mascot has a white collar with a bell. The ground is a reddish-brown brick path. In the background, there are green lawns, trees, and a building with a flagpole.

From The Hill

Brandy is ready
for SWOSU's
October 24
Homecoming
festivities.
Are you?

Homecoming 2009 Edition

There's no place



Like Home

When was the last time you were on campus?

Five years?

Ten?

Well that's just too long!

Come experience SWOSU like never before! With so many changes and new additions, you'll feel like you're looking at Southwestern with new eyes! Same great school, beautiful new additions to campus!

SWOSU... The Focus is Still You

10/23/2009

Important Things:

- This is me
- I'm coming to SWOSU
- Tickets are on sale NOW
- You should buy some



SWOSU Panorama Series Presents:

Demetri Martin

Star of Comedy Central's "Important Things"

Tickets Available at SWOSU PR and Marketing Office 580.774.3063

SWOSU

Class of 2008
B.A. Political Science
Newest Alumni
Board Member

Class of 1969
B.A. Music
Business Owner &
Local Celebrity

Class of 1960
B.S. Education
Past Pres. & RUSO
Regent

Class of 1998
B.B.A. Management
Secretary of the
Alumni Association

Spirit Through



Homecoming 2009 SWOSU; Spirit Through the Decades

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fall 2009

Echoes

From The Hill

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I ♥ SWOSU

Find out who our mystery alumni are and why they love Southwestern!

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Did you see the size of that Bulldog?!

Duke models for Bronze likeness p 9



The Decades

RUNNING WITH THE BIG DAWGS 5K

Two years ago, the Weatherford community embraced the idea of healthier living. The city launched Weatherford Walk for Wellness and SWOSU answered with this Annual 5K Run and Fun Walk. It's been a great two years and we look forward to improving by huge strides!



What's new with the SWOSU Alumni's annual 5K run & Fun walk?

- Nationally sanctioned by USATF
- Our new road course is Certified!
- DG Productions of OKC will be professionally timing
- We'll be starting an hour earlier at 9:00 AM
- Cost of the run will be \$35 which includes a T-shirt
- Online registration at www.swosu.edu/alumni see "events"

Just the Facts

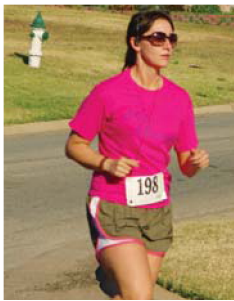
When? Homecoming Saturday,
October 24, 2009 9:00 AM

Where? Centennial
Clocktower Plaza,
SWOSU Campus

Why? To promote Wellness and
healthy bodies among students, alumni and
community



RUNNIN'
WITH THE
BIG
DAWGS



John Q. Graduate
Professional

Allover, USA
johnq@alumni.swosu.edu

DEAR GRAD,
WE USED TO BE SO
CLOSE. WHAT HAPPENED?
DON'T YOU LOVE ME
ANYMORE? THROW ME
A BONE. I NEED YOUR
CONTACT INFO. I MISS
YOU.

WWW.SWOSU.EDU/ALUMNI

LOVE,
BRANDY

SWOSU... the focus is you.

And it doesn't change when you leave! The SWOSU Alumni Association is here to keep you connected to your Alma Mater. That's why we've developed the [SWOSU Online Community \(OC\)](#). The OC makes it easier to stay connected to your friends and your school. With tools like online events registration, member search and real-time chat, it's easier than ever to feel close to home!

The OC allows you to [upload photos, resumes](#), and even post a [blog](#)! You can link your information back to your [facebook](#) profile so that your friends can find you easily. Join groups of former students that have common interests with you and extend your bulldog network!

Check out the [OC](#) to register online

for events like Runnin' with the Big Dawgs 5K, the Annual Alumni & Friends Golf Classic and more!

Did you know that you can have your very own [SWOSU Alumni e-mail address](#)? This permanent SWOSU account looks more professional on job resumés and business cards, not to mention, it's 100% free! All you have to do is create an account with the [SWOSU Online Community](#)!

The SWOSU Alumni Association is proud to bring you such a powerful tool for staying in touch. All you have to do is use it! Log on today for your free SWOSU Alumni e-mail address!

www.swosu.edu/alumni

Look for the link to the [Online Community](#) located in the left menu bar.

Also, be sure to follow us on [Twitter](#)!

- [SWOSUAlumni](#)
- [SWOSUPup](#)



swosualumni
ASSOCIATION

I < 3 SWOSU

Garrett King



“I love SWOSU because it offers a world-class education at a middle-class cost, expert instruction from accessible instructors, a diverse student population with a dynamic campus life, and an engaged, enthusiastic local community providing support. These all combine to form an unforgettable experience of higher learning and higher living. ‘Standing firmly on the hilltop’ amidst the beauty and rich culture of western Oklahoma, SWOSU offers students the best--and at a bargain!”

Garrett King is the newest member of the SWOSU Alumni Board of Directors. He is a former SWOSU Student Government Association President and currently works as a Field Representative for Congressman Frank Lucas. Garrett is eager to begin his career as a SWOSU Alumni board member. He joins a group of distinguished individuals who not only love SWOSU, but work hard to make it a better place.

Did You See the Size...

Duke models for Bronze Likeness

The SWOSU Alumni Campus Beautification Committee is at it again! This same committee that is responsible for bringing trees, benches, and landscaped flower beds to SWOSU, also spearheaded the campaign responsible for bringing the Oklahoma Centennial Clock located at Davis and Caddo to campus.

Mike Wilkes, Chairman of the Beautification Committee said, "The Board's original plan was to fashion a small bulldog to put on a diploma display. In discussion, it was decided that this larger sculpture would be a great way to improve on the feeling of pride and beauty of campus. We have a beautiful campus. This will do nothing but improve that."

With the help of an anonymous donor, the committee has commissioned Frank Moran, an artist

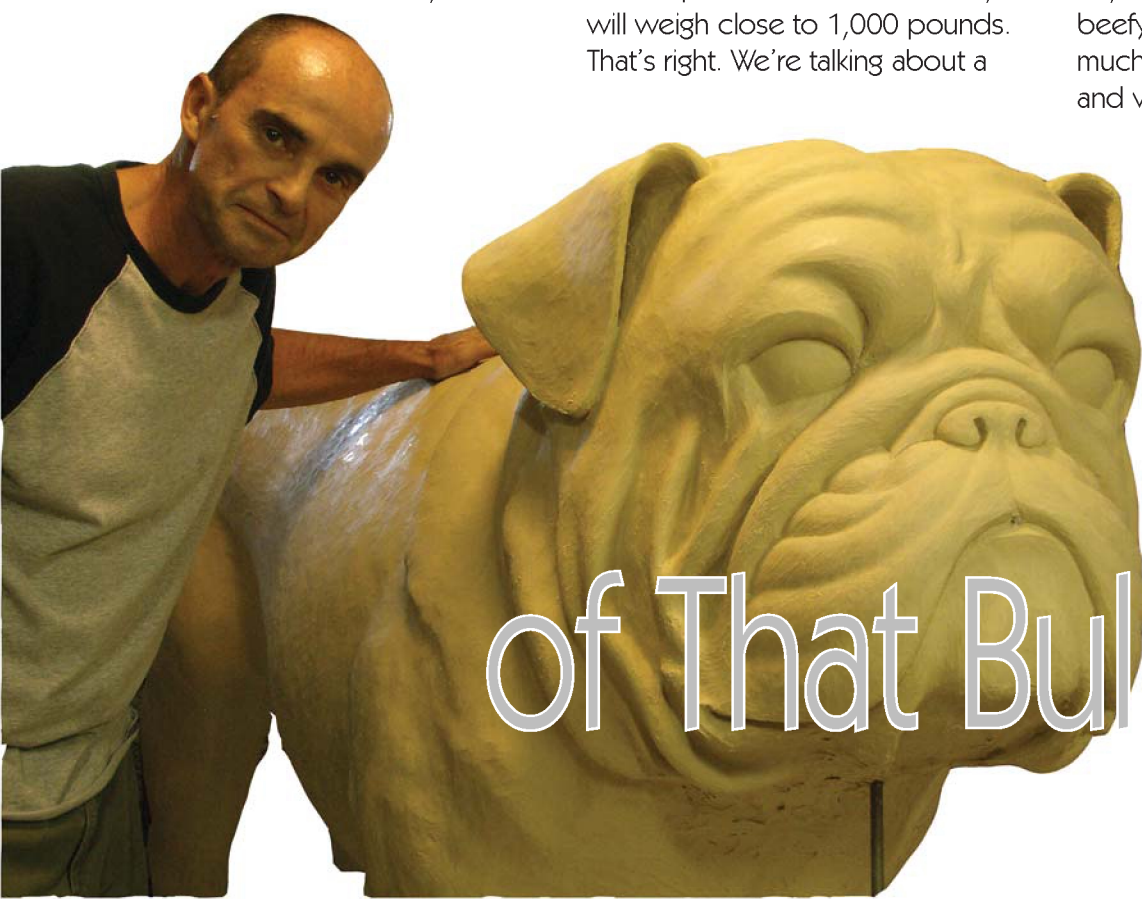
and adjunct sculpture professor on SWOSU's campus, to construct this four-times-life-size statue of our beloved mascot. Once completed, the structure will stand close to eight feet tall. The bulldog himself stands just over four feet tall from his front paws to the crown of his head. A pedestal will be installed just south of the SWOSU Alumni Centennial Clocktower Plaza, and will raise this brawny boy up another three feet. The committee will see the mammoth sized original off to The Crucible Foundry in Norman sometime this month. The foundry process for something this size generally takes 6-9 months. Once the sculpture has been bronzed, it will weigh close to 1,000 pounds. That's right. We're talking about a

half ton of metal! The pedestal will be constructed while the sculpture completes the bronzing process.

This impressive addition to our beautiful campus will be installed during the summer semester of 2010.

Although the committee has the amount of a donor, the amount of the original donation will cover close to half of the overall cost. Smaller resin replicas will be sold at a later date to offset the cost. Donations can be made to the SWOSU Alumni Association, 100 Campus Dr., Weatherford, OK 73096. Donors of \$5,000 or more will be listed on the plaque that will be added to the pedestal, once it has been installed. So, what is the total cost of this beefy bulldog? \$100,000. Thanks so much to our donor for their original and very generous donation!

"We have a beautiful campus. This will do nothing but improve that."



Artist, Frank Moran with his original clay cast which weighs around 150 pounds right now, but when it returns from The Crucible Foundry, it will weigh closer to a half ton!

of That Bulldog?!

The Blue Crew

We've got spirit, yes we do, we've got spirit how 'bout you?!

This spirited foursome will be sporting these spirit-inspired T's this fall while encouraging their fellow students to wear their bulldog blue!

Pictured from left are Lyndsey McPherson of the President's Leadership Class (PLC), Britnee Goure of the Homecoming Steering Committee, Kyle Marks who is our official flag runner at SWOSU Football games, and Aaron Bark of the Alumni & Foundation Office and Phi Delta Theta.

The Blue Crew will be out in full force every game-day Friday this fall, giving away free T-shirts to students and faculty who are already showing their school spirit by wearing SWOSU branded gear. "It's sort of a reward for letting everyone know that you support our great school," said Brandi Gateley, Assistant Vice President for Institutional Advancement. "We want everyone on campus to wear their SWOSU gear on Fridays, so we're adopting 'Blue' Friday."

You can be a Spirit Sponsor! For donations of \$25 or more, you can help us outfit our students with bulldog blue! We'll even send you one!

For information about becoming a Spirit Sponsor, call the Alumni Office at 580.774.3267



I ♥ SWOSU

Kandi Nagel

"From making crazy college memories to enjoying the unique blend of culture and festive bulldog pride, SWOSU truly has something for everyone. I'm proud to say that my degree is from Southwestern Oklahoma State University. Starting with very dedicated and influential professors, SWOSU instills a down-home pride and unique determination that leads the way for success. SWOSU is an amazing start to your own journey. Go DAWGS!!"

Kandi Nagel currently serves as the Secretary for the SWOSU Alumni Association Board of Directors. She is an active member on many of the Alumni Board's committees. She owns and operates her own promotional sales company out of Norman Oklahoma, and praises SWOSU to potential students, parents and alumni every



Calendar of SWOSU Events

September

1st	7 PM	Volleyball @ Arkansas-Ft. Smith
4th	11 AM	Volleyball vs Harding AR in Denton TX
4th	4 PM	Volleyball vs UT-Permian Basin in Denton TX
4th	7 PM	Soccer vs Newman University @ Wichita KS
5th	9:30 AM	Volleyball vs Southern Ark. in Denton TX
5th	2:30 PM	Volleyball vs Washburn in Denton TX
5th	6 PM	Football vs. Eastern New Mexico
7th		Campus Closed - Holiday
8th	6 PM	Soccer vs Oklahoma Christian @ Edmond
8th	7 PM	Volleyball vs Oklahoma City @ SWOSU
10th	9:30 AM	Community Coffee @ YMCA
11th	12:30 PM	Volleyball vs Incarnate Word in Stephenville
11th	4 PM	Soccer vs Mid America Christian @ SWOSU
11th	5:30 PM	Volleyball vs Texas A&M-Int. in Stephenville
12th	9 AM	Cross Country @ West Texas A&M
12th	10 AM	Volleyball vs UT-Permian in Stephenville
12th	3 PM	Volleyball vs Panhandle OK in Stephenville
12th	6 PM	Football @ Angelo State TX
13th		Greek RUSH Week
13th	2 PM	Soccer vs Northwestern OK @ Alva
14th		Constitution Days Celebration and Voter Registration Drive on Campus
15th	3 PM	Soccer vs Southern Nazarene @ SWOSU
15th	7 PM	Volleyball vs Arkansas Tech @ SWOSU
17th	7 PM	Volleyball vs East Central OK @ Ada
18th	3 PM	Soccer vs Oklahoma City @ SWOSU
19th		Cross Country @ MO. Southern Stampede
19th-20th		Parent's Weekend
19th	2 PM	Volleyball vs Southeastern OK @ Durant
19th	5 PM	Parent's Day BBQ
19th	6 PM	Football vs. West Texas A&M (Parent's Day)
21st	7 PM	Volleyball vs Southern Nazarene @ SWOSU
22nd	8 PM	Kappa Phi - Rose Tea
24th	7 PM	Volleyball vs Texas A&M-Kingsville
25th	9 AM	Southwestern Counselor's Day
26th	10 AM	Wellness Expo
26th	2 PM	Volleyball vs Tarleton State TX @ SWOSU
26th	7 PM	Football @ Tarleton State TX
29th	4 PM	Soccer vs Central OK @ Edmond
29th	7 PM	Volleyball vs Arkansas-Ft. Smith @ SWOSU
29th	7:30 PM	Panorama Event - Max Brooks
30th	7 PM	Jazz "B" Concert

October

1st	7 PM	Jazz "A" Concert
2nd	9:30 AM	Volleyball vs Southwest Baptist @ Topeka
2nd	2 PM	Volleyball vs Northwest Missouri @ Topeka
2nd	4 PM	Soccer vs Eastern New Mexico @ Portales
3rd		Cross Country @ OSU Jamboree
3rd	9 AM	Volleyball vs Emporia State @ Topeka KS
3rd	2 PM	Football vs. Southeastern Oklahoma
3rd	3 PM	Volleyball vs Truman State @ Topeka KS
4th	1 PM	Soccer vs West Texas A&M @ Canyon TX
8th	9:30 AM	Community Coffee - Bank of Western Okla.
8th	7 PM	Choral Concert
8th	7 PM	Volleyball vs West Texas A&M @ Canyon TX
9th	4 PM	Soccer vs Abilene Christian @ SWOSU

10th	2 PM	Volleyball vs Eastern New Mexico @ Portales NM
10th	7 PM	Football @ Northeastern State OK
11th	1 PM	Soccer vs Angelo State @ SWOSU
13th		Silent Witness Exhibit
13th	8:30 AM	SWOSU College Expo
13th	8:15 PM	Orchestra Concert
14th-16th		Fall Break
15th	7 PM	Volleyball vs Angelo State @ SWOSU
16th	2 PM	Soccer vs Northeastern State @ Tahlequah
17th	2 PM	Volleyball vs Abilene Christian @ SWOSU
17th	6 PM	Football @ Central Oklahoma
18th	2 PM	Soccer vs East Central OK @ Ada
22nd	7 PM	Volleyball vs Texas Woman's @ Denton TX
23rd	3 PM	Soccer vs Midwestern State TX @ SWOSU
23rd	7:30 PM	Panorama Event - Demetri Martin
24th		SWOSU Homecoming 2009
24th	8:30 AM	Runnin' with the Big Dawgs 5K
24th	9 AM	Cross Country @ LSC Championship
24th	10 AM	Pharmacy Homecoming Events
24th	11 AM	Dawgfest Car Classic
24th	2 PM	Volleyball @ Texas A&M-Commerce
24th	3 PM	SWOSU Homecoming Parade
24th	6 PM	SWOSU Homecoming Football vs. East Central
24th	10 PM	Roger Clyne & The Peacemakers Concert
29th	7 PM	Volleyball vs Central OK @ Edmond
30th	3 PM	Soccer vs Texas Woman's @ SWOSU
31st	2 PM	Football vs. Oklahoma Panhandle

November

1st	1 PM	Soccer vs Texas A&M-Commerce @ SWOSU
5th	6 PM	Volleyball vs Midwestern State TX @ SWOSU
7th	2 PM	Football vs. Texas A&M-Commerce
7th	7 PM	Volleyball vs Cameron University @ SWOSU
14th	7 PM	Miss Southwestern Scholarship Pageant
15th	3 PM	Jazz Concert
17th	8:15 PM	Orchestra Concert
18th	7 PM	Brass & Woodwind Ensemble Concert
19th	7 PM	Percussion Concert
19th	7:30 PM	Panorama Event - Frank Warren
20th-21st		Southwestern Basketball Classic
20th-21st	8:15 PM	Opera Scenes
24th-26th		Thanksgiving Break

December

3rd	7 PM	Choral Concert
4th	7:30 PM	Symphonic & Community Band Concert
7th	6 PM	Tuba Christmas Concert
10th-16th		Final Exams

Ensuring your Legacy



In life, we care for and support those individuals and organizations that mirror our beliefs and ideologies.

Nearly 80% of adult Americans die interstate* (without a will) and their intentions are never made known.

You can ensure your legacy is carried out with a carefully crafted will. It is never too early to establish your legacy and ensure your estate benefits those that matter most.

A will is the vehicle that ensures your wishes are carried out. Your will allows you to:

- detail charitable requests
- name a guardian for your minor children, aged parents or other legal dependents
- establish a trust or name trustees
- control disposition of your property
- name a personal representative to carry out the will
- provide for charitable enterprise and the advance of human wellbeing
- save estate and inheritance taxes and reduce expenses associated with death

The brief checklist below is information you should have in hand before making an appointment with your attorney:

- Statement of your objectives for yourself, dependents and charitable organizations
- Inventory of assets and their estimated value
- List of names and addresses of family, friends and charitable organizations to whom you intend to leave your assets
- Contact information of the person you intend to name as guardian of your children and other dependents
- Your concerns about the advisability of a trust and alternative provisions
- List of all debts including names and addresses and the basis for your indebtedness
- List of questions for your attorney

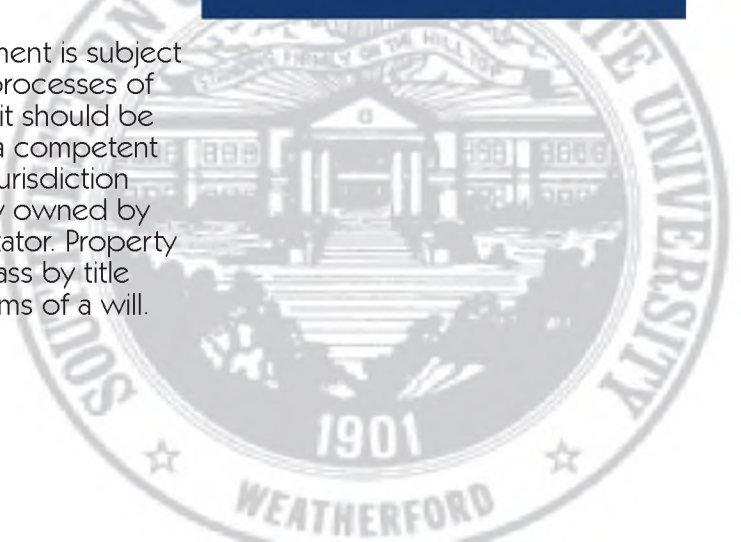
A last will and testament is subject to law through the processes of probate. Therefore, it should be properly drawn by a competent attorney. A will has jurisdiction over all the property owned by and titled to the testator. Property jointly owned will pass by title regardless of the terms of a will.

To include Southwestern in your last will and testament, the bequest should read:

"I hereby give, devise, or bequeath to Southwestern Oklahoma State University" followed by a description of property to be given in specific kinds, percentages, number of dollars or remainders.

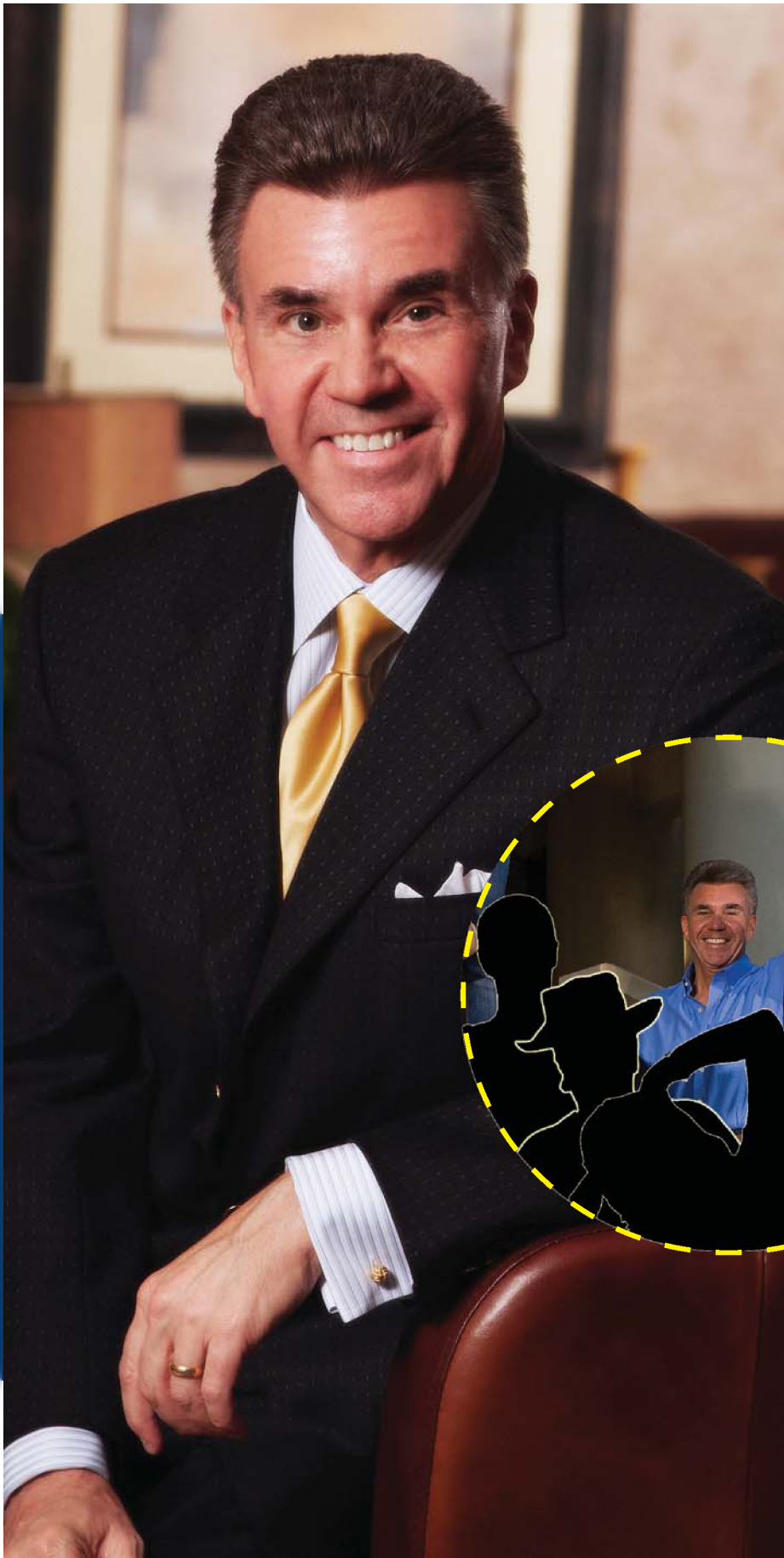
If you have already established a planned gift for SWOSU, please notify the University so that we may recognize you as a Guardian Society member.

For more information, please contact Nicole Boyles, Director of Gifts and Planned Giving at 580-774-3267, e-mail nicole.boyles@swosu.edu or visit <http://www.swosu.edu/foundation>.



I Love Southwestern!

Bob Mills



"The 4 years I spent at SWOSU were the best 4 years of my life!

When I look at the buildings, the campus and the entire surroundings, there's nothing but great memories. Couple that with the other kids and the faculty, you have the ingredients for a great TV series. Something fun was happening all the time! Little did I realize these incredible times would mold my thoughts, actions and desires for the life that was to follow. I can truly say if I could re-live any 4 years in my life, it would be those great years spent at SWOSU! Wow!! What a Great Time!!"

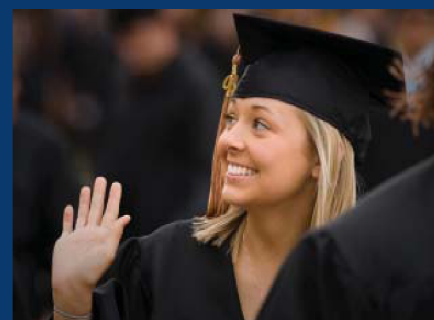
Bob Mills loves SWOSU so much that he has donated thousands of dollars of furniture from his very recognizable "Bob Mills Furniture" store to be used in the newly remodeled Burton House! The beautiful new home of the Office of Institutional Advancement; Foundation and Alumni, will be masterfully outfitted thanks to Bob and his dedication to SWOSU. Mr. Mills also sponsors the popular Alumni & Friends Golf Classic which has been held every June for the past 16 years. Thank you, Bob for staying true to your school!

What will tomorrow look like? **You decide.**
When you make a planned gift to Southwestern Oklahoma State University, you integrate your financial goals with your personal ideals to help shape the future.
Your support yields immediate dividends: financial gains, personal satisfaction, and a sound investment.

Creating better futures for generations to come
—it's your legacy. It can be the most
important philanthropic decision of your lifetime.

Why A Planned Gift?

Planned gifts provide creative and flexible strategies as you pursue your charitable and financial goals. Among the financial benefits you may receive are life income for yourself or another and substantial tax savings. However, the greatest benefit of a planned gift to SWOSU lies in knowing that you are supporting work that is important to you and future generations. With careful planning, you can receive an immediate income tax deduction and provide yourself or another with an annual income while supporting SWOSU in a way that is meaningful to you.





	Type of Gift	Advantages	Beneficiary
Gifts That Pay You Income	Charitable Gift Annuity	<ul style="list-style-type: none"> • Current income tax deduction • Portion of payments may be tax free • Fixed and predictable payments 	<ul style="list-style-type: none"> • One or two annuitant beneficiaries • SWOSU is future beneficiary
	Charitable Remainder Trust	<ul style="list-style-type: none"> • Current income tax deduction • No capital gain recognition on appreciated assets • Diversification of investments • Payments for life or term of years 	<ul style="list-style-type: none"> • One or more beneficiaries • SWOSU is future beneficiary
Gifts The University Can Use Today	Outright	<ul style="list-style-type: none"> • Current income tax deduction 	<ul style="list-style-type: none"> • SWOSU is immediate beneficiary
	Tangible Personal Property	<ul style="list-style-type: none"> • See gift in operation during your lifetime 	
	Bargain Sale		
	Charitable Lead Trust (CLT)	<ul style="list-style-type: none"> • CLT – Potential gift tax savings on transfer of assets to individual beneficiaries 	<ul style="list-style-type: none"> • CLT – You or your heirs are future beneficiaries
Gifts The University Can Use Tomorrow	Bequest	<ul style="list-style-type: none"> • Charitable deduction for taxable estates • Allows you to make a large gift at no immediate cost to you 	<ul style="list-style-type: none"> • SWOSU is future beneficiary
	Life Insurance	<ul style="list-style-type: none"> • Allows you to make a large gift at little cost to you 	
	Retirement Plans	<ul style="list-style-type: none"> • Avoid double taxation of assets • UW applies the full amount of plan assets to the purpose you choose 	
	Retained Life Estate	<ul style="list-style-type: none"> • Current income tax deduction • Estate tax savings • Continued use of property for life 	<ul style="list-style-type: none"> • You retain lifetime beneficial use of property • SWOSU receives future rights

Of the many ways of giving to Southwestern Oklahoma State University, a planned gift can offer special advantages. At the same time, your philanthropy is helping to create better futures for our students and our university. To determine which type of planned gift may be best for you, we invite you to contact Nicole Boyles at 580.774.3267.

For more information on giving, please visit the SWOSU Gift Planning Web site at:

www.swosu.edu/foundation

SWOSU

SPIRIT THROUGH THE DECADES

October 23, 2009

*7:30 pm - Demetri Martin-Panorama Event
LIVE in the Fine Arts Center*

October 24, 2009

*9:00 am - Runnin' with the Big Dawgs 5K
(USATF Sanctioned and Certified)*

*10:00 am to 1:00 pm - College of Pharmacy Open House, & 10 year and
25 year alumni reunions.*

11:00 am - 50 Year Pharmacy Graduate Ceremony

11:00 am - Dawgfest Car Show

3:00 pm - Parade

4:00 pm - Music Open House

4:00 pm to Kick Off - 50 Year Reunion and Alumni Awards reception

6:00 pm to 10:00 pm - Homecoming Football Game Bulldogs vs. ECU Tigers

*10:00 pm to Midnight - Roger Clyne and the Peacemakers
LIVE in the Wellness Center.*

**All times subject to change. Visit, www.swosu.edu for updated information on events and registration or call 580.774.3267*

Homecoming 2009

I Love Southwestern!

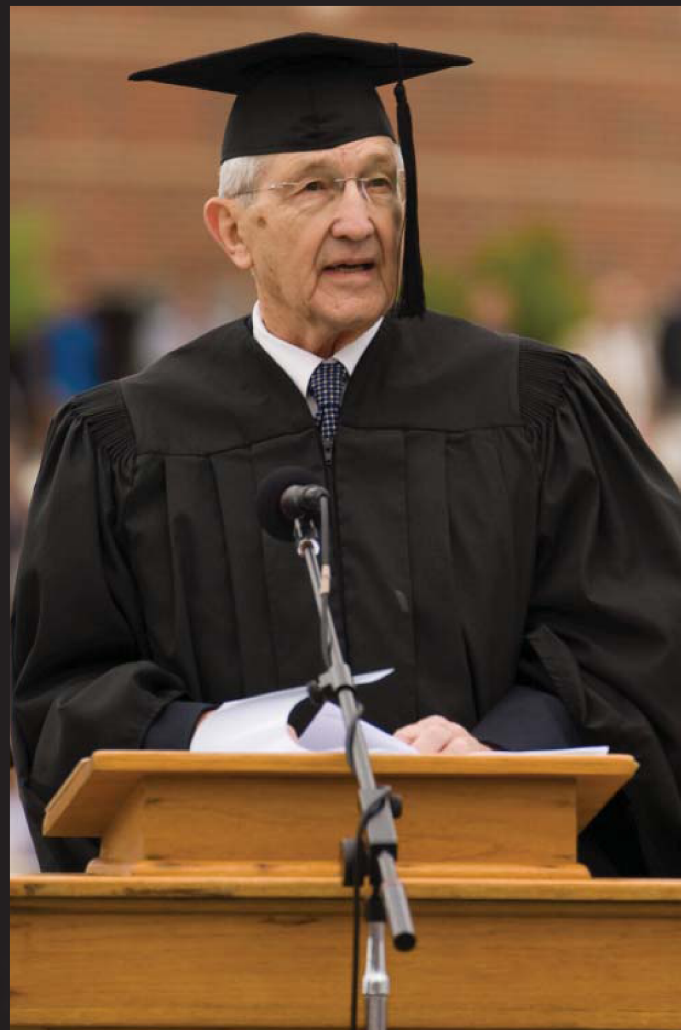
Joe Anna Hibler

"My Southwestern love affair started the summer of 1957 when I walked into the Student Union to enroll as a freshman. By the end of summer school, I knew I had found a special place where people and education were greatly valued. Upon graduating in 1960, I never dreamed that I would return five years later as a faculty member and stay for 36 years, including having the privilege of serving as president for eleven of those years. Although some things have changed--buildings, dress codes for both students and faculty, technology--the respect for individuals and the importance of education have remained strong. Southwestern has always been recognized for excellent academic programs and giving students an opportunity for a better future. What's not to love about that?"



Dr. Hibler may have retired from SWOSU in June of 2001, but her blood still runs blue! Joe Anna currently serves as a Regent for the Regional University System of Oklahoma (RUSO), the governing board of SWOSU and her sister regional universities. Dr. Hibler has been an ambassador and advocate for higher education since her student career here at SWOSU. She continues to represent Southwestern positively and selflessly in her numerous volunteer efforts both on and off campus.





Suzie Brewster and David L. Tautfest were inducted into Southwestern Oklahoma State University's Distinguished Alumni Hall of Fame during the 2009 Convocation on the Weatherford campus.

Brewster is a government relations professional with the Kelley Drye & Warren Government Relations and Public Policy Group in Washington, D.C., and Tautfest is a long-time successful businessman in Weatherford.

Both Brewster and Tautfest were honored at the May 9, SWOSU Convocation on the Weatherford campus and were also the featured speakers. The ceremony began at 10 a.m. at Milam Stadium on the SWOSU campus.

Suzie Brewster has been a public policy advocate for over two decades, beginning at the state level in her native Oklahoma. Brewster earned her Bachelor of Science in Education degree from SWOSU in 1965. She is a 1962 graduate of Cordell High School.

For more than 20 years, Brewster worked as a teacher and guidance counselor in Oklahoma public schools. She was named "Teacher of the Year" at Marietta in 1987 and was a finalist for Oklahoma "Teacher of the Year" that same year.

Brewster has had a distinguished career in American politics. She works in several capacities in Washington, D.C. as a public policy advocate. She is known as an aggressive advocate for the

Congressional Blue Dog Caucus as well as for her work in the fields of energy, tax, health and education.

For the last eight years, Brewster has headed her own government relations consulting business, Suzie Brewster & Associates. Prior to joining the Kelley Drye & Warren firm, she served as vice president of marketing for The Dittus Group.

Brewster is founder and sponsor of the Brewster Memorial Scholarship Fund at SWOSU's College of Pharmacy. She is also founder and sponsor of the Brewster Memorial Scholarship Fund for college bound high school graduates.

Her husband, former U.S. Congressman Bill Brewster, was inducted into SWOSU's Distinguished

Distinguished Alumni

Suzie Brewster & David Tautfest

Alumni Hall of Fame in 1990. They have three children: Karel Brewster who currently resides in Oklahoma, Kecia Brewster (deceased 1990) and Kent Brewster (deceased 1990).

They spend time together on their ranch in Batesville, Texas, their family home in Marietta and Washington, D.C.

Our second Distinguished Alumni to be recognized was David Tautfest. David has been involved with the family business, Tautfest Inc., since 1946. Tautfest has stores in both Weatherford and Clinton that feature various products including furniture, appliances, electronics, flooring and service. He served as president of Axiom, Inc., a gas and oil production company, for nearly 25 years and continues to maintain a large rental business in Weatherford, primarily for the college market at SWOSU.

Tautfest graduated from SWOSU in 1955 with a Bachelor of Science in General Business and Accounting degree. He entered SWOSU after graduating from Weatherford High School in 1948. But, during his sophomore year in college, Tautfest had to drop out of college to run his family's business, Tautfest Hardware, because of the passing of his father.

He eventually came back to SWOSU and served as president of the student senate in 1953-54. He lettered in both football and basketball at the university. He eventually served as president of the Former Student Association for SWOSU.

Tautfest had a distinguished career in the military, having served in several capacities in the National Guard. He was awarded the Bronze Star for Meritorious Service while serving in Korea. He served as Battery Commander of Battery "C" from 1954-59. He retired in 1959 at the rank of captain.

Tautfest has also been very active in Weatherford community affairs. He is involved in the Rotary Club of Weatherford and served as president in 1957. He was presented with the first "Paul Harris" service award given by the Weatherford Rotary Club. Tautfest is a former president of the Weatherford Area Chamber of Commerce and a former Weatherford city councilman.

He is an avid quail hunter and member of the First Baptist

Church of Weatherford. He and his wife, Kay, have four children: David, Todd, Dana and Clayton. They have five grandchildren.



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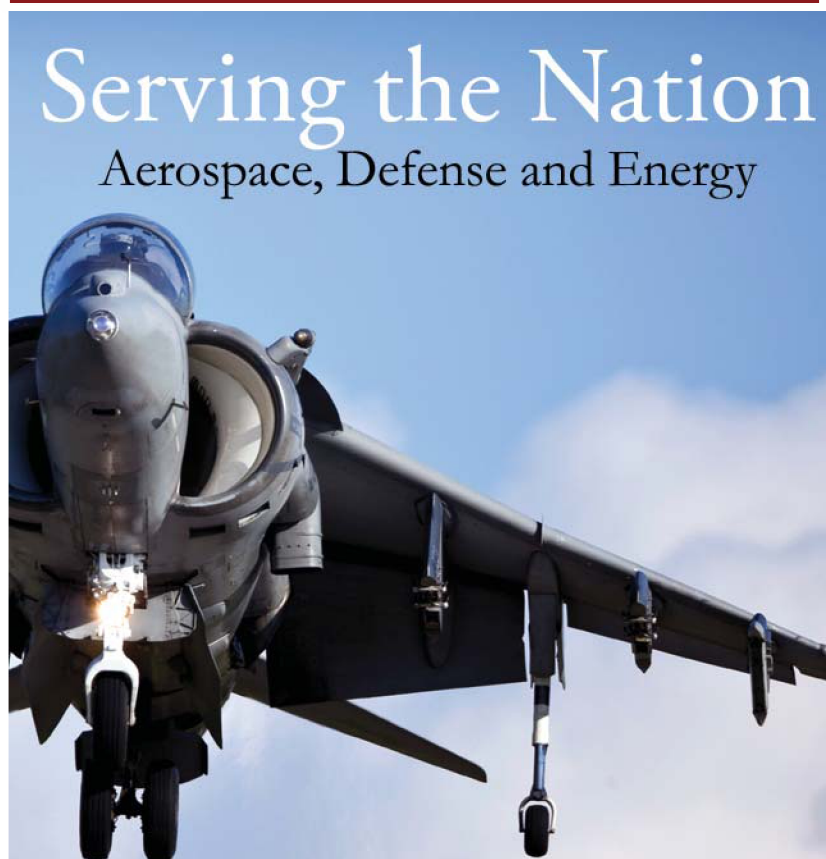
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Rock & Roll

Roger Clyne & The Peacemakers

Roger Clyne &
The Peacemakers
LIVE
October 24, 2009
10:00 PM
SWOSU Wellness
Center!

By Aaron Bark

I recently interviewed Roger Clyne, the lead singer of the band Roger Clyne & The Peacemakers (RCPM). When Brandi Gateley asked me to do the interview I was immediately stoked! I'd never interviewed someone with a "famous" status before. I started researching what kind of questions to ask because I definitely didn't want Roger to get the impression that I really didn't know what I was doing. The interview went great and afterwards I remember thinking,

"Finally, I got to interview someone legit!"

RCPM is a band from Arizona, comprised of four talented musicians each bringing a different musical background to form one awesome group. SWOSU can expect to see high energy, hear great vibrations and experience great music. The band will be performing in the Wellness Center right after our homecoming game on October 24th, 2009 at 10:00pm. Can't wait to see you there!



What is your favorite part about being on tour?

A: It's a confusing time and people are apprehensive and divided about political, economic and social issues. I find it an honor that people come together with us to celebrate life through rock n roll. When the times are so strangely unpredictable, we can hopefully provide something solid almost institutional.

Growing up what bands did you listen to?

A: The Suns of the Pioneers, Johnny Cash, Willie Nelson, Sex Pistols. Good music is good music.

Do you remember your first concert?

A: The Police and the GoGo's

What genre of music do you consider your work to be?

A: I really have no idea. The widest genre that would fit us would be rock n roll, but with many accents, such as: country, mariachi, reggae accents depending what the song is.

What was it like to be asked to write the theme song for the Arizona Diamondbacks

A: Called by the Diamondback's manager. Very nerve wracking. A very great honor though. But a lot more pressure.

What has been your biggest challenge being a band in the industry?

A: I don't pay attention much to the industry anymore and that may have been a dangerous decision awhile back, but I think now was the right one. We decided to pay attention to the audience instead of the industry. Artists are supposed to pay attention with their connections with people and not the charts.

Is your band signed or independent?

A: Totally do it yourself. It can be the most liberating thing, but also can be the most difficult thing. We have financed it ourselves. Never thought I would have to be familiar with concepts like amortization, spreadsheets, or interest rates to make sure the business could support the art. That's probably the most difficult part. For an hour or two a day having to put on the business hat. In our manifesto we believe the business should support the music not the other way around. The art should lead commerce, but that can be hard because you still have to put



diesel in the tank and strings on the guitar. The most important thing is focusing on the honest relationship the artist has with the audience. When we lead with that everything falls into place.

What is your ultimate direction for your band.

A: I was given an adjective by somebody a while back that describes the band and hope ultimately describes the full scope of our career. A couple had grabbed me as soon as I had stepped side stage and said we know what you are.. you are re-humanizing. That rang like a bell to me and I carry that very close to my heart. I hope that ultimately our career is something that helps people shine that connects us, that polishes our humanity, that causes us to re-humanize. I don't exactly know how day by day, song by song, or note by note I will achieve but that's ultimately what we want to do.

You're a big supporter of the "Going Green" campaign. Can you expand a little bit on how your contributing to that effort?

A: For me, It's a life style choice. I have for a long time been a very conscience consumer. Everything we do, every service we provide, and every product we consumer comes from the one thing we all share, this planet, this material thing, this ever giving thing planet earth. I don't think that any single person should try to save the world by him/herself, but by doing very small things together with a goal of conserving mother earth and letting her heal. I do things like turning off my lights, I ride my bike, recycle everything, I have my own garden, I have chickens that lay my own eggs..I could go so far its so obvious to me that its hard to even start talking about it.

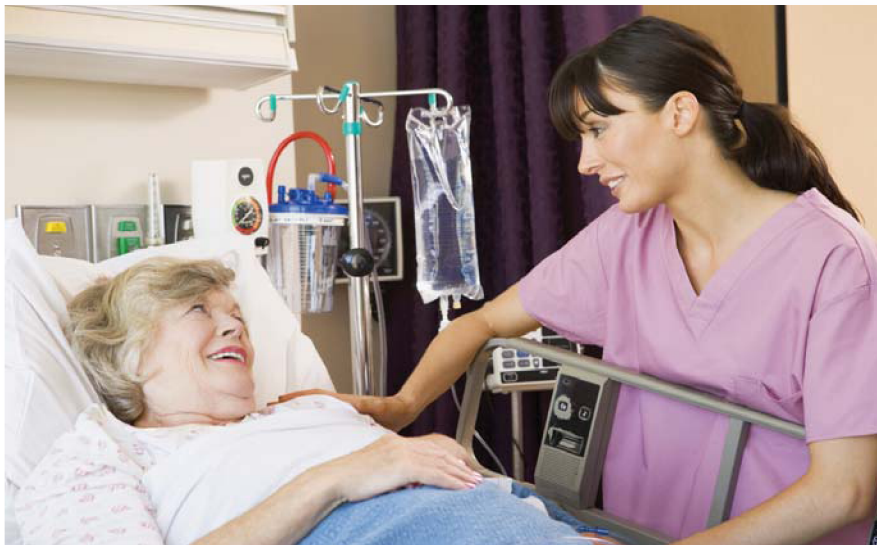
Can you give me an visual and audio description of your show?

A: Its kinetic, it's a very physical show and highly energetic, high spirits, positive vibrations and good medicine...and hopefully its very contagious.



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Oklahoma ranks 46th in the nation in number of registered nurses per thousand residents. If current trends continue, Oklahoma is expected to have a shortage of more than 3,000 nurses within five years. Nationwide, the shortage of registered nurses could reach as high as 500,000 by 2025.

DEMOGRAPHICS DEMAND IT....

Older adults use more health care services than any other age group. By 2012, approximately 10,000 Americans will turn 65 every day, effectively doubling the need for nurses providing quality health care in this age category.

NOW IS THE TIME...

Currently, the state of Oklahoma suffers from a critical nursing shortage that is expected to worsen due to an even more severe nursing faculty shortage, an expanding and aging population, and the ever-increasing complexity of care.



Every Patient Deserves A Nurse

The Campaign for SWOSU Nursing

SWOSU has pledged \$1 million towards the renovation of Parker Hall, a former dormitory on campus, into a new home for the School of Nursing. This move would allow the program to expand by 50%, training more students than ever before to combat the nursing crisis. Given today's fiscal realities, we can't complete this project without your help. Total project cost is estimated at more than \$1.5 million dollars, including \$500,000 for laboratory and simulation equipment vital to the effective training of tomorrow's nursing professionals. Over five years, the cost per *new* nursing student trained utilizing this technology will be \$5,000. You can make it possible to increase our capacity to educate and train the nurses of tomorrow.

Won't you join us in sponsoring a student? Call 580-774-3267 for more information on how to make a donation

Just as our teaching translates into *your* care, YOUR SUPPORT WILL
TRANSFORM OUR VISION INTO A REALITY.




This expansion is not simply about bricks and mortar. It is about meeting a critical need for more nurses in our health care system, a solution that will have immediate effects for our generation and beyond.

It is within our building that men and women will gather to learn and practice the science and art of nursing. Our faculty will mentor students who will become the caregivers, researchers and teachers of the future. To do all we can for them, we must support them with a sturdy foundation.

When you consider what you are able to do for the school, please consider a gift to this campaign. Your resources enable us to prepare a better-educated nursing workforce for tomorrow, and ultimately improve health care for Oklahomans and beyond.

John M. Hays
President



This historic piece of SWOSU's architecture was the home of SWOSU Presidents from its completion in 1918 until President Campbell moved out in 1976. Numerous offices and programs have occupied the Burton House since. We hope they don't mind if we knock out a few walls! The OIA (Office of Institutional

Advancement, a.k.a. Alumni & Foundation) will be moving into Burton as soon as renovations are completed on the lower level and outside of the building. In addition to a beautiful new space for Foundation & Alumni functions, there are plans in the works to create a place for students and guests to view and interact with

SWOSU's mascot Duke on a day to day basis. All of us in the OIA office are excited for the possibilities of this move. Talk of an open house, recognition receptions and day to day fun have already ensued. The OIA office can currently be found in Administration 201.

New Digs!





AUCTION NETS \$91K FOR SWOSU ATHLETIC SCHOLARSHIP PROGRAM

Scholarship opportunities for future Southwestern Oklahoma State University student-athletes became considerably greater thanks to a fundraising auction that again passed even the grandest expectations of the event. When the

auctioneer's final gavel sounded, more than \$91,000 had been raised. The wild evening featured spirited bidding among many of the 400 participants with several items fetching more than \$3,000.

Rouben Tourian, SWOSU assistant athletic director and coordinator of the event, said that he could not have imagined a better outcome. "The support for the scholarship auction was just overwhelming," Tourian said. "We were hopeful of bettering the mark of last year (\$85,000), but we were cautious considering the downturn in the economy. We not only met that, but we broke it. Amazing."

The auction, which is the university's primary fundraising vehicle for athletics, has generated nearly a quarter million dollars for student-athlete scholarships in the last three years.

More than 150 different items were auctioned off ranging from turkey hunts to a beauty salon pampering. Most items were auctioned off in silent fashion before the Hawaiian-style dinner. The remaining "big ticket" items were presented live for bid to the audience by special guest and KOCO-TV Sports Director Mark Rodgers and auctioneers Jim, Brandon and Jimmie Dale Hinz.

Some of the items that fetched the largest bid were as follows:

- \$6,500 EZ Go Customized SWOSU Golf Cart
- \$5,250 Oklahoman's Bricktown Baseball Suite Rental for 40 people
- \$3,000 One week stay at luxury condo in Cozumel
- \$2,500 Comprehensive Estate Plan by courtesy of Evans and Davis law firm.
- \$2,300 NASA Up Close Guided Tour plus Gen. Thomas Stafford Meet-n-Greet
- \$2,000 Yorkshire Puppy from T-Tiny Yorkie Ranch
- \$2,000 Customized SWOSU Beefmaster Cattle Chute by WW. Livestock Systems
- \$2,000 4 Second row tickets with suite privileges to an Oklahoma City NBA game donated Everett and Jeanetta Dobson

"The success of the event could not have happened without the help of so many people who gave of their time, talents, efforts and considerable generosity." SWOSU director of athletics Todd Thurman said. "I'm especially thankful for the support of Rouben Tourian who again drove this project and worked tirelessly to make certain of its success."

Tourian has already begun crafting plans of how to make next year's auction, the fourth of its kind, bigger and better.

"People continue to ask how they can get involved and have pledged their support just in the last few days," Tourian said.

"We have even bigger plans and are excited about what the 2010 event will bring."



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You can help us to reduce, reuse and recycle by sharing your e-mail address. Using e-mail for invitations, news and our online magazine means we print and mail fewer pieces, which is both cost-saving and green! If you have not yet shared your e-mail, please forward it to alumni@swosu.edu. Be blue. Go green.