

Fun Night Planned for SWOSU Opening Night at the Pioneer Cellular Event Center

01.17.2014

Pioneer Cellular Event Center

A fun and free evening is planned Saturday night, January 25, when Southwestern Oklahoma State University hosts its first-ever collegiate basketball games in the new Pioneer Cellular Event Center on the Weatherford campus.

SWOSU will host Northwestern Oklahoma State University with the women starting at 5:30 p.m. and the men at 7:30 p.m. Admission is free that evening and seating will be on a first-come, first-serve basis.

Some of the activities include:

- \$500 Cash Giveaway by Pioneer Cellular
- Chance to Win \$10,000 Half-Court Shot Contest by Pioneer Cellular
- Duke's Birthday Bash Featuring Visiting Mascots from the OKC Area
- Flashlight Giveaways by Pioneer Cellular
- Special Opening Day T-Shirt Giveaway
- iPad Mini Giveaway by Collegiate Activities Board
- Everyone Encouraged to Wear Bulldog Blue
- Special Recognition of Weatherman Gary England

Nathan Smith, director of the Pioneer Cellular Event Center, said the university community is very excited for area residents to see the new facility and he encourages everyone to mark their calendar for January 25 and attend the fun festivities.