Minutes Board of Directors Meeting: April 12, 2002

Abstract

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Board of Directors Meeting  
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Minutes

The board of Directors of the DaVinci Institute met on Friday, April 12, 2002 3:20-5:20 pm at OETA. Those in attendance were: Mark Parker, OCU; Paul Hammond, OBU; Manuel Prestamo, OKCCC; Teresa Brekke, Kirkpatrick Foundation; JoBeth Moad, OCU; Lee Neibert, St. Gregory’s; Bob Palmer, UCO; Susan McCalmont, Kirkpatrick Foundation; and John Clinton, Oklahoma A+Schools.

I. Welcome: Mark Parker called the meeting to order at 3:20pm.

II. The minutes were read. Mark Parker asked for a motion to accept the minutes. Paul Hammond moved for acceptance of the minutes. Bob Palmer seconded. All approved.

III. Financial Report – Susan McCalmont asked about the progress of the D&O Insurance. Mark Parker responded that the papers have been signed for bidding to begin. Linda Tiller is not present but sent copies of the report with Susan McCalmont. Linda reported that she is spending down the OU account. Teresa Brekke reported a possible discrepancy in the A+ budget with some Morrow line items. Susan McCalmont also added that there was an additional deposit. Mark Parker tabled approval of the financial report until the next meeting when Linda would be available to answer questions. All agreed.

IV. Election update- Chris Markwood was unable to attend. Teresa Brekke mentioned that Chris intended to contact all present officers and request they remain on for a second term. It was also requested that any nominations could be sent to Chris.

V. Committee Reports  
A. Education: John Clinton  
John reported that Rosalynn Wade and Cary Thomas were representing the DaVinci Institute with grace and performing wonderfully. He invited everyone to get to know Rosalynn. Susan McCalmont asked if there had been any negatives associated with the training or the program to date. John responding in the negative adding that they are receiving questions. The most important of the questions deals with the travel expenses of the fellows. They want to know if they are getting mileage. I made a mistake in the wording and should have said, “when you arrive” all of your expenses are covered. However, we think all sixteen schools will stay with the program. Susan McCalmont asked John to inform the board about May 20th. John informed the board that he would be meeting with the head of Reynolds Foundation to discuss their involvement. When we told him it would need a 10 million dollar endowment he did not seemed phased by the amount. We are optimistic of their involvement, he said, “You can only build so many buildings.”

Susan McCalmont responded to the deficit of the A+ budget noting that the dollar amount between the budget and the bank statements do not match. She added that DaVinci is still in the State Education budget. John Clinton added that he has a meeting with the head of the appropriations committee.

Mark Parker explained that the Bartelmes $250,000 pledge was not unrestricted and that it could not be relied upon.

Susan McCalmont questioned the use of the Oklahoma A+ schools name and logo for the Howard Gardner event sponsored by Bartelmes. Mark Parker stated that he gave permission prior to their bailout thinking that they had a $250,000 pledge.

JoBeth Moad suggested that the ideas of DaVinci may become the foundation for the CREATE program. However, it is based on OPUS 118 from New York. John Clinton stated
that Bartelmes wanted to be in charge of Professional Development and tell the schools what to do and how to implement the program. I refuse to have someone tell schools how to run their particular institute.

Susan McCalmont added that we don’t want money that has strings attached. JoBeth Moad added this is especially true when it would be associated with a bad plan.

John Clinton continued his report by updating the board on the fellows retreat. It came in under budget. All of the fees are estimated high and we have gotten a good rate with no taxes at the hotel. Susan McCalmont inquired about the contracts between OSSM, Kenan and UCO. John Clinton responded that the OSSM contract is in motion.

Mark Parker presented the OU and OSU research project. They have already started their work as of January 2002. JoBeth Moad asked where the discrepancies came in and Susan McCalmont said the universities thought it was two separate proposals and we thought it was one. JoBeth Moad, but it wasn’t our fault?

Mark Parker made the following proposal: We have 30,000 for OSU (projected expense 52,000) and 30,000 for OU (projected expense 58,000. If they have other funding sources, we would investigate them for coverage of the shortage.

Susan McCalmont: we need clarification of the research
Manuel Prestamo: we need copyright clarification, to protect us from the information being used for profit
Teresa Brekke: we should request updates
John Clinton: I will get the requested information

Mark Parker: is there a motion to approve the money? Manuel Prestamo so motioned. Paul Hammond seconded. All approved.

B. Campus Programming – Manuel Prestamo
Manuel Prestamo reintroduced the programming possibilities for 2002-2003 (see executive committee minutes).

Susan McCalmont: What do we want to do for 2002-2003

JoBeth Moad: We should pick a few that will be the most opportune and have them branded “DaVinci”

Lee Neibert: we should also build in programming. We want to get programs started but we need a process.

Mark Parker: Is there something Drama would want?

Lee Neibert: any movement class, style, technique. However, we are usually strapped.

Manuel Prestamo: Is it a financial obstacle for Eddleman to come to St. Gregory’s?

Lee Neibert: Budget first issue, then apathy. We need something to shake them up.

Bob Palmer: We have great talent here. I had a colleague tell me that he was recently at a convention in Miami and got to hear Elliot Eisner. He had no idea that he had been speaking in Oklahoma recently. He and everyone needs to be knowledgeable.
Susan McCalmont: the lecture series on DaVinci might be a drawing card, a membership benefit and maybe we could get some of the exhibit pieces on loan. JoBeth Moad suggested getting the Art Museum to partner on this. Susan McCalmont said it would be three years before the Art Museum could host such an event.

Bob Palmer: look at business as a partner. We are locked in academia but maybe we should look out of the box.

Susan McCalmont: maybe we should focus on those areas that do not have certification.

Mark Parker: going back to JoBeth’s suggestion…. so you are saying to have DaVinci pay for the programming and not the institutions.

Manuel Prestamo: going in that direction, I would like to see Murray, Chickasha, receive $500. I do not think Lorin Hollander is doable at present. Lynn Harrell would be doable for the larger institutes. We should fund Eddleman, fund the DaVinci program and fund Lynn Harrell.

Bob Palmer: we should rotate programming and present visual the following year and then no one would feel neglected

Paul Hammond motioned to fund Jack Eddleman, the DaVinci program and Lynn Harrell. JoBeth Moad seconded the motion. All approved.

Mark Parker: can we charge the committee to choose a committee?

Manuel Prestamo: it won’t work, but what about the Fulbright?

Mark Parker: Yes, let’s do that. I motion to pursue the idea of a Fulbright for the 2003-2004 year. Manuel Prestamo seconded. All approved.

C. Public Awareness- Bob Palmer
We have now concentrated on the website and membership. We feel members need to be made aware of who we are and of our mission. We should purchase banners for conventions, add corporate level to our membership. However, we need to set forth the benefits of membership.

JoBeth Moad reported that the database is accessible if it can be loaded is asp format. We also think that we should look at other companies to host the site. Maybe have each university do an in-kind scholarship for a student on their campus to update the website.

Manuel Prestamo: I did a presentation on DaVinci at a conference I recently attended. Maybe others could do the same thing at conferences they attend.

JoBeth Moad: we also think that the idea of a membership card is good. It will help with advertisement and let members know what they are getting for their money with the listing of member benefits.

VIII. Other Business
Teresa Brekke invited everyone to attend the first Arts Festival of Parochial and Private schools this Saturday at St. Lukes Methodist Church.

The meeting adjourned at 5:20 pm