



1-14-2002

## Minutes Board of Directors Meeting: January 14, 2002

The DaVinci Institute

### Abstract

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**The DaVinci Institute  
Board of Directors Meeting  
January 14, 2002  
Minutes**

The board of Directors of the DaVinci Institute met on Friday, January 11, 2002 3:00-4:30 pm at OETA. Those in attendance were: Mark Parker, OCU; Manuel Prestamo, OCCC; Paul Hammond, OBU; Cecil Lee, OSAU; Marvin Lamb, OU; Joe Hull, Bartelmes Foundation; Teresa Brekke, Kirkpatrick Foundation; JoBeth Moad, OCU; Vickie Patterson, Rose State; Karen Carter, UCO; Nancy Barry, OU; Jeanie Webb, Rose State; Lee Neibert, St. Gregory's; and John Dobson, OSU.

Special Guest: John Mee, attorney at law – Mee, Mee, and Hogue.

Mark Parker called the meeting to order at 3:05. Executive Committee meeting was held half an hour before monthly Board Meeting. Executive Committee minutes did not need to be approved. He thanked everyone for their time.

The minutes were read. Mark Parker asked for a motion to accept the minutes. Jeanie Webb motioned, Nancy Barry seconded the motion, all approved.

Financial Report – In Linda Tiller's absence, Mark Parker presented the financial statement.

1. DaVinci Institute Financial Statement showed:
  - A. Income of \$16,997.24.
  - B. Expenses of \$9,510.52
  - C. Balance as of 12/14/01 = \$7,486.72
2. Encumbered expenses for the DaVinci Institute include:
  - A. Shirley Morrow – brochure design = \$586.00
  - B. Shirley Morrow – brochure images = \$1500.00
3. A+ Initiative Financial Statement showed:
  - A. Income of \$120,000.00
  - B. Expenses of \$18,869.00
  - C. Balance as of 12/14/01 = \$101,131.00

Jeanie Webb made a motion to approve the financial statement as presented. Paul Hammond seconded. All approved.

**Partnership Information:** John Mee, attorney gave a presentation on “Selected Liability Issues for Non-profit Corporations and Boards of Directors.” After covering the liability issues of a board to its members and any employees Mr. Mee opened the floor for discussion. Cecil Lee: Do our institutions provide the necessary coverage spoken of? Mr. Mee replied that they probably do not but that would be something the institution would have to be asked. Cecil Lee: Do the by-laws affect the protection? Mr. Mee said that again will depend on the institution. Marvin Lamb asked if DaVinci had employees. The answer was yes and he replied that we should quickly acquire coverage. He moved to have coverage secured, John Dobson seconded. All approved. Some expressed that

they had not received by-laws. Mark Parker explained that they had been distributed in the prior month.

Marvin Lamb re-introduced Chris Markwood's "Policy and Procedures" idea inquiring as to whether the board endorsed this idea. John Dobson warned to ensure that all laws are carefully followed to avoid trouble down the road. Cecil Lee added that the identity of the partners and their relationship with the DaVinci Institute should be specific with no grey areas. Marvin Lamb was commissioned to go forward with the forming of a committee to oversee the "Policy and Procedures" with Chris Markwood as the Chair.

**Membership-** Mark Parker brought to the table the discussion of institutional memberships and if they should be initiated by presenting two points

1. Institute fee and members fees
2. Individual fees more productive – institutes already belong to numerous organizations.

Nancy Barry inquired as to the need for \$75 fee. It seems prohibitive especially for public school teachers. She feels an institutional membership may be better. Manuel Prestamo inquired as to the cost for the institutions reminding the board of the recent budget cuts. Nancy Barry inquired as the basis for the fees. Mark Parker stated that there was no criterion which is why the discussion was broached. Susan McCalmont stated that she believed the payment for inclusion showed a demonstrative investment. Marvin Lamb asked what benefit the institution would receive for their membership. Why should they give any money to this organization? Cecil Lee asked if it should be prorated. Jeanie Webb suggested having an institutional membership with limited representation and individual memberships at a reduced price. Cecil added that the institution would have legal claim not the representative. Mark Parker added that changes to the organizational fees could be amended periodically. Marvin Lamb asked, "What is the argument for institutional membership?" Susan McCalmont answered that we need to have institutional backing for strength but not necessarily tied to money. The support could come through other means. JoBeth Moad agreed that \$75 is too extreme for an individual membership. Manuel Prestamo added that the DaVinci Institute needs to provide a case for what the membership will give. Susan McCalmont answers that membership provides website usage, presentations, networking opportunities and she suggested that the fee be lowered to \$35. JoBeth agreed stating that every 3 months we can sell the speakers through advertisement as a conference for the teachers. Therefore, they can receive 4 conferences a year for the \$35. Karen Carter asked what happened to the memberships that had already been requested. She was told that Linda Tiller was waiting for direction before invoicing anyone. Marvin Lamb added that the speakers should count as CEU's to attract the public teachers and that the district might even pay for the teachers memberships but we would have to show them a benefit. Cecil Lee inquired as to the geographic view and Susan McCalmont stated that it was statewide. Cecil commented that his institution would join because they believe in the cause not because they see any personal benefit. Paul Hammond agreed that the selling point should be the cause since there are no journals to be received.

Nancy Barry insisted that the DaVinci Institute needed to form a clearly articulated mission statement... Do we have one? Mark Parker and Susan McCalmont both replied that such a statement does exist and appears in the brochure that is forthcoming.

Mark Parker further stated that the DaVinci Institute is in a recruiting cycle. That the organization is attempting to become known. Considerations for types of groups that could be of assistance to the cause would be something similar to Symphony Friends, women's leagues, etc., organizations that love the arts and want to preserve it for their children and give time to get them excited and involved.

Vickie Patterson interjected the idea that the institutional memberships may be a hindrance to the growth of the organization.

John Dobson suggested having benefactors which encourage the most donation and work in combination with individual and institutional memberships. Benefactor works for the private business sector.

JoBeth Moad suggested again that the \$35 fee was most feasible. Manuel Prestamo interjected that Fulbright Association membership is \$15. Mark asked for a motion for the implementation of a \$35 membership fee. Marvin Lamb seconded.

Mark Parker asked for any discussion. Cecil added that it might be better if the monies received were recorded as gifts and not donations. John Dobson stated that this could be achieved at the board level. Mark Parker stated that amendments could be introduced to clarify amounts for the various levels of assistance.

Marvin Lamb suggested that other organizations be investigated concerning their pricing for benefactors and the like.

Mark Parker asked for a motion for the individual price of \$35. Marvin Lamb made the motion, Cecil Lee seconded, all approved. Mark Parker added that Joe Hull and Susan McCalmont for guidance in this area.

Special Report: Mark Parker introduced Joe Hull with the Bartelmes Foundation to speak about a special project in connection with A+. He reported that they are working with Pam Hodges of the CREATE program for grant writing. They have also had suggestions from a New York consultant and hope to hear from the Reynolds Foundation within the next 30 days. He said that selling A+ is like selling water on the desert... there is no negative response.

Committee Reports –

**Education - Marvin Lamb for John Clinton**

A+ handout detailing the mission statement, goals and names of the selection committee for A+ program. Also detailed deadlines for applications.

Caroline Clark has resigned and applicants are being pursued.

John will be in North Carolina January 16-18 and the group will meet in February.

Mark Parker intervened and asked for a motion for acceptance of the selection committee. Marvin Lamb made the motion, Karen Carter seconded, no discussion ensued, and all approved the selection committee as reported.

Mark Parker also asked for a motion to accept the mission statement for Oklahoma A+ schools. Mark Parker made the motion, Marvin Lamb seconded, no discussion ensued, and all approved the mission statement.

### **Programming Committee – Manuel Prestamo**

Four institutions were represented at the last meeting- UCO, OKCCC, OSU and St. Gregory's.

An attempt was made to connect with the Art Museum but due to the connection with the Olympics it was not viable. An attempt to secure any time with Robert Redford during his visit was also unsuccessful due to his time limitations.

However, many new ideas have been emerging, though no collaborations have become apparent. It will be a long haul and there must be a change in the mind set of everyone involved due to lack of communication and financial capabilities.

Work has begun for the 2003-2004 season since most institutions already have the 2002-2003 season booked. However, budget cut may cause some hardships.

We will be meeting the first week of February.

### **Public Awareness- Mark Parker for Bob Palmer**

Brochure is signed off and should be at printer in a week.

Website update- Melissa

Luke has given me the capability of making additions to the website but desires to have an agreement that any problems that occur due in any part to my access will be charged to the DaVinci institute at \$125 to repair.

### **Speaker Update – Paul Hammond**

We are having good success. February 8 we have Dr. Elliott Eisner from 2-4 at the Daily Oklahoman. May we have secured Samuel Hope of the National Association of Fine Arts and September we have tentatively booked Michael Hammond of the National Endowment for the Arts but have no confirmation. Paul asked for any other suggestions for speakers.

Lee Neibert suggested Ben Cameron the President of Theater Communication Group. He can speak to any intentions the DaVinci Institute desires though his main push is for quality theater.

JoBeth Moad reiterated the need to have staff development units for the teacher resource of public school teachers. This would help to serve community outreach.

Nancy Barry agreed stating that this is a better role for the DaVinci Institute—to provide a service.

### **Other Business**

Joe Hull informed everyone about a seminar on June 8 by Howard Gardner of Harvard. He will address “Creativity across all intelligences.” More details will be released at a later date. It will be in Tulsa.

Susan McCalmont asked if there would be a fee. Joe Hull replied that there would be a fee. Marvin Lamb added that it would be at the ? Center.

The meeting adjourned at 4:45 pm