

Shark Tank Star Speaking at SWOSU on February 18

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Daymond John, one of the stars of ABC's *The Shark Tank*, will speak at Southwestern Oklahoma State University on Wednesday, February 18, as part of the university's Panorama series on the Weatherford campus.

The 7:30 p.m. event will be held in the new Pioneer Cellular Event Center.

Brian Adler, chair of the Panorama Committee, said John has been a phenomenally successful business person for over 25 years. Along his entrepreneurial journey, through his many successes as well as failures, he has learned a few things about getting an edge on the competition. He believes the keys to his success include establishing the right mindset and following a few fundamental principles, which he calls his five "S.H.A.R.K points." He is going to share his unique goal-setting and achievement strategies, which will empower audience members to make positive changes in every aspect of their lives.

Tickets are \$5 for individuals with an SWOSU I.D. card and \$10 for others. Tickets, which all are general admission, can be purchased at stubwire.com or pioneercellular-eventcenter.com, by calling 877.990.7882 or in the SWOSU Public Relations & Marketing Office, Room 205 of the Administration Building. All tickets purchased at the door will be \$20.

High school groups can arrange \$5 tickets by calling the SWOSU Public Relations & Marketing Office at 580.774.3063.

SWOSU's Panorama series has been bringing outstanding events to the Weatherford campus since 1991. Panorama is partially supported by an endowed lectureship sponsored by SBC.