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Recommended Citation

Southwestern Oklahoma State University, "02-18-2019 5th Anniversary Reception Planned Thursday for Pioneer Cellular Event Center" (2019). *THE BARK ARCHIVE 2019*. 41.
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18 February, 2019



5th Anniversary Reception Planned Thursday for Pioneer Cellular Event Center

Southwestern Oklahoma State University, Weatherford and western Oklahoma will celebrate the 5th anniversary of the Pioneer Cellular Event Center with a public reception this Thursday, February 21, on the Weatherford campus.

SWOSU President Randy Beutler invites the public to a free reception from 5-6 p.m. in the west lobby of the Pioneer Cellular Event Center. Cake and punch will be served.

There will also be a SWOSU basketball doubleheader vs. Henderson State University, and admission is free for everyone to the games. At halftime of the women's basketball game—approximately 6:15 p.m.—a short celebration ceremony will be held on the basketball court.

Made possible in April 2010 by the *Yes! Weatherford* sales tax campaign, SWOSU, the students of SWOSU, and private funds, the 93,000 square foot Pioneer Cellular Event Center has generated an estimated economic impact of nearly \$19 million in just five years.

"This center would not have been possible without the support/partnership with the City of Weatherford and its residents," Beutler said. "The economic impact on western Oklahoma has been and will continue to be impressive."

The opening night of the facility took place on January 25, 2014 with a basketball doubleheader. Since then, the Pioneer Cellular Event Center has served many needs with success. A sampling of the many events held in the center include:

- College Fairs
- Basketball and Volleyball Tournaments
- Banquets and Auctions
- Corporate Events and Conferences
- Panorama Series Concerts/Events Featuring Celebrities
- Graduations
- Summer Camps
- Training Workshops and Meetings
- Powwows
- Expos and Trade Shows

Beutler and the SWOSU community invites everyone to enjoy the February 21 events.

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