

SWOSU Foundation & SWOSU Alumni Association Launch New Website

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The SWOSU Foundation, Inc. and SWOSU Alumni Association, Inc. have worked together on an exciting new initiative: www.StandingFirmly.com, an online home for the two auxiliary organizations that work in support of Southwestern Oklahoma State University in Weatherford and Sayre.

Garrett King, assistant to the president for institutional advancement, said the name of the new website is taken from the lyrics of SWOSU's alma mater that begins "Standing firmly on the hilltop."

StandingFirmly.com will be regularly updated with items of interest for SWOSU alumni, emeriti and friends. The new website also provides SWOSU's generous donor community with new, simplified tools for making gifts that will benefit the university and its students. Visitors to StandingFirmly.com can learn about how to become involved with the SWOSU Alumni Association or the SWOSU Foundation and about the volunteers who dedicate their time and resources to leading the two organizations.

StandingFirmly.com was made possible by a generous gift from Dr. E. Vann Greer Andrews (SWOSU Class of 1963) of Oklahoma City who serves on both the Foundation's Board of Trustees and the Alumni Association's Board of Directors. Also instrumental in making the new website possible was 2014 SWOSU Distinguished Alumnus Bill Howell (SWOSU Class of 1975) of Topanga, CA.

"Anyone who is interested in advancing SWOSU's mission through volunteering or private giving should visit StandingFirmly.com," King said. "We will constantly update this new website and using it as a tool to keep supporters of SWOSU connected to 'the Hilltop.'"

King said the new website is part of a broader unified communication effort on the part of the two organizations. A new monthly e-mail newsletter, *The Bulldog Byte*, can be subscribed to on StandingFirmly.com, and the soon-to-be-relaunched Foundation and Alumni publication *Echoes From the Hill* will also be available by subscribing through the new site.

The SWOSU Foundation, Inc. was established in 1977 to promote philanthropy and distribute funds to support the activities and programs of SWOSU. The Foundation currently stewards over \$20 million in assets for the benefit of SWOSU. The SWOSU Alumni Association, Inc. is a dynamic group of volunteers from all walks of life who are passionate about giving back to SWOSU. The Association offers members a variety of benefits and event opportunities. Both organizations are headquartered on the Weatherford campus in the historic Burton House, and are working together daily to ensure that SWOSU's second century is as remarkable as its first. For more information contact the SWOSU Office of Institutional Advancement at 580-774-3267 or visit www.StandingFirmly.com.