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The DaVinci Institute

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8-13-2010

## Minutes Board of Directors Meeting: August 13, 2010

The DaVinci Institute

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**August 13, 2010**

**Minutes**

Present were Dex Marble, Von Underwood, Juanita Krittenbrink, Mary Brodnax, Ed Hucceby, Felix Aquino, Linda Tiller, Kyle Dahlem, Ramona Paul, Martha Parrott, Corey Moore, and Houston Davis. On the phone was Dominic Halsmer.

President Von Underwood called the August meeting of the Board of the DaVinci Institute to order at 2:07 p.m. After a review of the minutes, Felix Aquino moved for approval. Ed Hucceby seconded and they were approved as presented. Treasurer Linda Tiller presented her report (see attached). Noted were \$40,466.17 in the operating account and an interest gain of \$465.56 to our restricted CD, creating a total in restricted money of \$56,565.56. She reported a definite response from three DaVinci Scholars and expects to hear from others soon. She suggested that at our next meeting, we vote to buy another CD with any funds not claimed by Scholars at that point. Kyle Dahlem moved we file the treasurer's report for audit; Dex Marble seconded and the motion was unanimously approved.

**NEW BUSINESS**

Remote Participation: Von asserted that he would continue to work on remote participation and hope to have all working smoothly by next time. The phone-in option will continue to be an option.

Display Booth for Creativity Conference (Nov. 15-17): Von invited all to examine the mock-up display board in one corner of the room and asked for recommendations for improving it. He would like to include more photos of forums or banquets. Kyle suggested using less text and more images of people and using flyers to convey the textual information. We discussed content for the running display we want to have on a laptop in the booth (Ideas: discussion from the Fall Forum; video games; other computer loadable material). Ed suggested we might use an iPad on an easel rather than a computer for the display. Next meeting we will work on staffing for the booth. We will need to cover 8:00 a.m.-6:00 p.m. Tuesday and Wednesday. Mary Brodnax suggested we display books published by DaVinci/Martin Fellows; after discussion, we decided it would add a good bit of work to track down the books and get them there.

Kyle commented that 1500 people are expected at the Conference and that so far four institutions have arranged for a showcase. DaVinci will be funding Jack Lew's presentation from 3:00-3:45 on Wednesday. She has requested information from our universities (public and private) that might fit into his presentation. Each of us will be receiving an email seeking student volunteers to help facilitate the conference. She will include a job description as well as an application form. The deadline for application is Sept. 24 and volunteers will be notified in October. The Conference will involve many activities, including art works displayed on Automobile Alley on the last day that will remain there until the end of January. University Presidents will be discussing the event at their fall retreat. Special rates will be available: 30 tickets for \$3500 and \$100 discount on registration for Oklahomans; day passes for students (10 for \$800 and 20 for \$1400). Houston Davis reported that he has gotten some response to his request for cutting- edge creative projects.

Website: Von asked for feedback on what functionalities are desired for our website. He mentioned access to Fellows' websites, to proceedings, and to papers; streaming videos of our forum; a discussion/conversation option; and a list of books. He asked for emails with suggestions.

Next we considered how to manage the website. If our campuses have resources we could possibly use, Von asked we contact him by Sept. 5.

Speaker for spring banquet (History Center , Mar 25, 2011): We need recommendations by early October. Ideas presented included (1) the creativity of meteorology. (2) Hans Butder and the architectural transformation of the OKC area. (3) A follow-up on the World Creativity Conference. (4) New Fellows themselves could be the program. The question was raised as to whether we should let Fellows each have 3 or 4 minutes to talk, but some thought that would add too much time to the program. One suggestion was to have statements of the Fellow winners on iPad or computer streaming available before the meeting, but turn-around time might be a problem since there's not much time between notification of the winners and the banquet.

#### OLD BUSINESS

Fall Forum plans: The room is booked at NSU in Broken Arrow for Sept. 28, and the menu has been chosen. The topic is "The New Normal." Von asks that Board members look at the focused questions on his handout (attached) and please send additions to the list.

OSU Fellow Raleigh Dunlop and OU Fellow David Sabatini cannot be there. We are contacting another environmental sociologist to substitute for Raleigh Dunlop. We will see if David Sabatini also can suggest a substitute. One suggestion was that those who can't come provide a statement about the "New Normal" issue. We should hear from Don Betz soon and probably need a gifted moderator back-up. Invitations will go out soon. Tables are free to members so first we need to get membership finalized. Linda read the list of the 11 institutions that have paid. She encouraged Board members to make their personal membership donations over the next couple of months. Minimum is considered \$35. It is important for grant applications that a certain percentage of income come from Board members. Von will send out reminders with an explanation.

We discussed entertainment for the Fall Forum. Martha and Dominic said that they would check at their institutions. We have \$200 budgeted for entertainment.

#### OTHER BUSINESS

USAO has been picked up by NBC for the *Today Show* on Tuesday, August 17. Dex Marble passed out an announcement flyer and all extended congratulations on their achievements being recognized in a national venue.

Von announced that Kyle is being inducted into the OK Education Hall of Fame, and congratulations were extended to her.

The meeting was adjourned at 3:07 p.m.

Respectfully submitted,

*Jill Jones*