

# **ACTion Events Planned at SWOSU to Raise Funds in the Fight Against Cancer**

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Modeling the hot pink t-shirts to raise funds in the fight against cancer are SWOSU students (from left): Jolie Hicks, Emily Barron, Taylor Boyd, Taler Sawatzky, Megan Miller and Emily Hickey.

Several Southwestern Oklahoma State University organizations in Weatherford are asking the question: Are you tough enough to wear pink?

Over the next few months, the Collegiate Activities Boards (CAB) is selling hot pink t-shirts for \$10 to raise funds and awareness for cancer research. Proceeds go to the American Cancer Society Relay for Life event later this spring, and CAB has an ACTION packed calendar of benefit events.

ACT I is the Wrangle the Rangers Pink Out on Saturday, February 28, at Rankin Williams Fieldhouse. When the SWOSU basketball teams take on NWOSU, all fans are asked to wear pink. Any student fans with the official Tough Enough pink t-shirts will be eligible to win an iPad at halftime of the men's game.

ACT II comes Saturday, March 30, when the SWOSU GOLD Tough Enough Classic 5K begins at 9 a.m. at the SWOSU Clock Tower. The first 200 runners get free Tough Enough pink t-shirts. Early registration for the USATF sanctioned, timed and certified race is \$35 and day-of-the-race registration is \$50. Registration is available at [www.signmeup.com](http://www.signmeup.com) or in the Dean of Students office, Room 214 of the Stafford Center on the Weatherford campus.

The finale, ACT III, is Tough Enough Night at the SWOSU Rodeo on Friday, April 12, when rodeo goers are invited to wear pink along with the cowboys and cowgirls. One lucky fan in an official Tough Enough shirt will take home a new flat screen television.

SWOSU 5K Chair Emily Hickey said this year's fundraising goal is \$5,000. Businesses and organizations can sponsor the t-shirts for \$250. The sponsorship puts the group's logo on the back of the shirt.

For more information on any of the events or sponsorship inquiries, contact Hickey at 580.774.3767 or at [cab@swosu.edu](mailto:cab@swosu.edu).