## YouTube Video Contest Planned Again at SWOSU

02.20.2009

SWOSU is sponsoring its second YouTube Video contest with cash prizes being awarded to the top videos.

Theme of the contest is "SWOSU Commercial." Baxter Stewart, student assistant from Fairview in the SWOSU Public Relations & Marketing Office, said students are in charge of creating a short commercial that promotes SWOSU.

"We want the entries to be creative and for everyone to have fun with it," Stewart said. Deadline for entries is March 31. Videos must be no longer than 60 seconds. Rules are available at <a href="http://www.swosu.edu/students/YouTube-contest2.pdf">http://www.swosu.edu/students/YouTube-contest2.pdf</a>

The first place prize is \$150, while second and third places are \$100 and \$50, respectively. The SWOSU Foundation is sponsoring the prize money.

To enter, send the video link to <a href="mailto:news@swosu.edu">news@swosu.edu</a> or bring a DVD to the SWOSU PR & Marketing Office in Room 205 of the Administration Building on the Weatherford campus.

For more information, call 580.774.3063.