

SWOSU Attracts 200 Students to First Business Professional Development Day

03.03.2017

More than 200 students recently attended the first SWOSU Business Professional Development Day at Southwestern Oklahoma State University in Weatherford.

High schools and technology centers in attendance included: Binger-Oney, Canadian Valley Technology Center, Clinton, Douglass High School, Star Spencer, Minco, Temple, Weatherford and Western Technology Center.

The event was organized by Everett Dobson School of Business & Technology Instructor Jonna Myers and Assistant Professor Amanda Evert in collaboration with Director of Enrollment Management Todd Boyd and Dean of Students Cindy Dougherty and was designed to offer prospective students the opportunity to learn about opportunities to study business at SWOSU.

Evert said the Human Resources and Professional Issues class students developed and implemented an incredible corporate training and networking event. The Intro to Business students did a brilliant job creating discipline specific trade show booths, and the President's Leadership Class were outstanding tour guides.

"About 135 SWOSU students came together and did a fantastic job with this event," Evert said. "The SWOSU students were really amazing ambassadors for the school."

High school and technology center students in attendance participated in the following events:

- Bulldog Networking Bash – This station included five high energy networking games, which were games similar to what a professional might experience at a corporate training or business retreat.
- Business Scavenger Hunt – This station encouraged students to learn about career opportunities in business and also learn more about opportunities at SWOSU. Students who completed the scavenger hunt were entered in a drawing to win a big screen television and other SWOSU goodies.
- Campus Tours – These tours invited students to get insider information about some of the major buildings on campus from college students who shared their personal experiences.

According to Weatherford High School English and Leadership teacher Jolie Hicks, the WHS students enjoyed engaging with the SWOSU students. She said, as the result of the visit, she has appointments to meet with six students who want to apply for the PLC program and others are now interested in attending SWOSU.

Evert said next year's event is planned for the fall semester, and the SWOSU business team is gearing up with more opportunities for prospective students.

"We want to expose prospective students to the many academic and professional opportunities they will be afforded as students in the Everett Dobson School of Business and Technology," Myers said. "There's no reason to wait until your junior year of

college to start loving your college experience and professional goals. This event helps prospective and current students to do that.”

For more information or to participate in future events, please contact Evert at 580-774-3040 or amanda.evert@swosu.edu.