



# News

17 March, 2022

## SWOSU Sets North Family Lecture & Friends of Crowder Lake Dinner for March 25

Southwestern Oklahoma State University (SWOSU) with locations in Weatherford, Sayre and Yukon has announced that the 2022 North Family Endowed Lecture in Parks & Recreation Management will be held at 4 p.m. on Friday, March 25, in the North Family Building at Crowder Lake University Park south of Weatherford.

The 2022 North Family Endowed Lecture will be delivered by SWOSU alumnae Brooke Wheelock of Phoenix (AZ). A native of Woodward, Wheelock holds undergraduate and graduate degrees from SWOSU.

Wheelock is currently a partnerships coordinator with the United States Forest Service and is based at Tonto National Forest in Chandler (AZ). In this role, she is responsible for serving as program manager for contracts and agreements with external agencies, corporations and non-profits. She also manages partnerships and advises staff on appropriate agreements and initial project planning conversations. She is also a public information officer with the Service's Southwest Incident Management Team #5, assisting the service in disseminating public information and coordinating communication and media.

Previously, Wheelock served as a park ranger with the United States National Park Service at the Oklahoma City National Memorial and the Big Thicket National Preserve where she coordinated community outreach and served as a guide. She has also served as a park ranger with the United States Army Corps of Engineers at Fort Supply Lake in northwest Oklahoma.

The North Family Endowed Lecture in Parks & Recreation Management is made possible by the North Family Endowment at the SWOSU Foundation, Inc. The North Family Endowment was established in 2021 by longtime SWOSU benefactor and 1980 alumnus Mike North of Oklahoma City and his wife, Marilyn Flinchum.

Those who wish to attend the lecture are asked to RSVP to [Jessica Heard-Perry](#), , 580-774-3267.

The 2022 Friends of Crowder Lake Members-only cocktail hour & dinner will take place at Crowder Lake immediately following the lecture. Catered by Blue Mountain Smoke, the cocktail hour/dinner is exclusively available to members of the SWOSU Friends of Crowder Lake organization. Those who wish to attend the cocktail hour and dinner may join the [Friends of Crowder Lake](#) and take advantage of the many benefits of membership.

The Friends of Crowder Lake organization and the North Family Endowment are administered by the SWOSU Foundation, Inc. An institutionally-related charitable entity, the Foundation was established in 1977 to promote philanthropy, award scholarships and distribute funds to support the activities and programs of SWOSU. Located on the Weatherford campus in the historic Burton House, the Foundation currently stewards nearly \$37 million in assets for the benefit of SWOSU.

For more information, please call the SWOSU Office of Institutional Advancement at 580-774-3267.

- [Academics](#) ▶
- [Administration](#) ▶
- [Alumni and Foundation](#) ▶
- [Community](#) ▶
- [Events](#) ▶
- [Faculty and Staff](#) ▶
- [Miscellaneous](#) ▶
- [Sayre](#) ▶
- [Students](#) ▶

---

## Archive Links

- [2022](#) ▶
- [2021](#) ▶
- [2020](#) ▶
- [Archive](#) ▶

