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News

13 March, 2019

Dr. Amanda Evert Wins 2019 Bernhardt Academic Excellence Award at SWOSU



Dr.

Amanda Evert (middle) won the Bernhardt Academic Excellence Award for 2019 at Southwestern Oklahoma State University. The award for exceptional achievement in teaching, scholarship and service is made possible by Dr. William Bernhardt (second from left) of Midwest City and William and Lara Bernhardt (right). Making the presentation was SWOSU President Randy Beutler (left). Evert won a \$5,000 cash award made possible by the Bernhardts.

Dr. Amanda Evert, assistant professor and Everett Dobson Chair of Marketing in the School of Business & Technology at Southwestern Oklahoma State University, is the winner of the Bernhardt Academic Excellence Award for 2019 at SWOSU.

Evert was presented the prestigious award at the annual Bernhardt banquet held on the Weatherford campus, and she received a \$5,000 cash award, clock, pen and medallion.

SWOSU alumni Dr. William and Theta Juan Bernhardt of Midwest City are sponsors of the annual award that goes to an outstanding faculty member who exhibits exceptional achievement in teaching, scholarship and service.

Dr. Amanda Evert joined the faculty at SWOSU in 2015. She teaches marketing and management courses. She is student-oriented and strives to help students succeed at a most important and informative time of their lives.

Her real-world marketing experience includes products ranging from technology solutions to agricultural products to educational programming. She has been actively involved in developing marketing materials and assisting small business owners in developing business plans. She has been responsible for guiding teams of business industry professionals, faculty, staff and students in both state and nationally funded programs.

One of her recent involvements was having students in a Consumer Behavior course at SWOSU serve as social media analysts for a wide variety of private businesses and public organizations. The clients for the program included U.S. based companies in Oklahoma, Florida and Pennsylvania as well as international clients in Japan, Sweden and England.

She has garnered a grant for the Single Mom's Network and has developed innovative marketing classes and a sales shadow program.

She was selected as the 2013 Phi Theta Kappa Administrator of the Year. Evert is a certified Higher Learning Commission accreditation reviewer and a founding member of the Oklahoma Journal for Undergraduate Research. In 2013, she was nationally elected as a Council for Undergraduate Research peer counselor.

Evert earned three degrees from Oklahoma State University: Bachelor of Science in 2003, Master of Science in 2005 and a Ph.D. in 2011. She completed a post-doctoral bridge program in marketing and management through the University of Florida in 2016.

She and her husband, Dr. Jeremy Evert, also an assistant professor in the Everett Dobson School of Business and Technology, live in Weatherford and are parents of daughters Magdalena and Glorianna.

One of Amanda's many quotable quotes is: "SWOSU Bulldogs stand for excellence. What are you doing today that adds to that reputation?" Students love her, and she loves SWOSU students.

Previous winners of the Bernhardt Award are (in order by year): Dr. Vilas Prabhu, Dr. Stuart Burchett, Dr. Gary Wolgamott, Dr. Terry Segress, Dr. James Hunsicker, Dr. Jill Jones, Dr. James Breckenridge, Dr. John Ludrick, Dr. W. Steven Pray, Dr. Les Crall, Dr. Peter Grant, Dr. John Hayden, Dr. Virgil Van Dusen, Steve Strickler, Dr. Mary Aspedon, Dr. John Woods, Dr. Scott Long, Dr. Charles Rogers, Dr. Tim Hubin, Dr. Brian Campbell, Dr. Patsy Parker, Dr. Tom Davis, Dr. Kevin Collins, Dr. Trisha Wald and Landry Brewer.

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