

Students Needed for SWOSU Marketing Campaign

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Southwestern Oklahoma State University students are being sought to help SWOSU with its 2008 marketing campaign.

The university will update its promotional and advertising materials this spring. Inflamed Brain, a firm that has worked with SWOSU, will be selecting 10 students for inclusion in television, radio and printed materials, including both on-camera and voice-over opportunities.

Students who are interested should send a current full-color head shot along with a form (available in the SWOSU Public Relations & Marketing Office in Administration Building Room 205 or the web at www.swosu.edu/news/audition.asp.) to: Inflamed Brain, 13812 Plymouth Crossing, Edmond OK 73013 or by email to malenalott@mac.com. The deadline is March 14.

SWOSU will also be looking for voice-over actors for radio and television spots. Auditions for the voice-over spots will be on April 17 at SWOSU.

All ethnicities are encouraged to apply.

Principals will receive monetary compensation. Applicants must be full or part time SWOSU students in good standing with the University and must be available for a full day of shooting on April 17.

All finalists will be notified by phone and email.