

BSA Initiates Project IMPACT with Eastside Academy

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Students at the Eastside Academy in Clinton enjoy the SWOSU basketball games in the Pioneer Cellular Event Center as part of Project IMPACT.

The Black Student Association at Southwestern Oklahoma State University recently started the Project IMPACT mentor initiative with students at the Eastside Academy in Clinton.

Project manager Alfa Abame said IMPACT stands for initiate, mentor, progress, accountability, compassion and teach. The BSA hopes to create a positive atmosphere that will foster feelings of self-worth and progressive, compassionate leaders of tomorrow. BSA members volunteer weekly at the Eastside Academy.

Project IMPACT's first event was this past Tuesday when the BSA brought 20 students from the Eastside Academy to the SWOSU basketball games in the Pioneer Cellular Event Center. The Chi Alpha student organization provided vans to help transport the students, the SWOSU Athletic Department granted free admission to the game, and Little Caesars of Weatherford donated pizza.

For more information or to help with Project IMPACT, contact Abame at abamea@student.swosu.edu.