

5 April, 2022

## ASAP Energy Inc. Gives to SWOSU Football Program



SWOSU Head Football Coach Josh Kirkland (left) thanks Rick Koch of ASAP Energy, Inc. for generously supporting the SWOSU football program.

Southwestern Oklahoma State University (SWOSU) with locations in Weatherford, Sayre and Yukon has announced a generous charitable donation to SWOSU football from ASAP Energy, Inc.

ASAP Energy, Inc.'s humble origins started with the first gasoline service station opened by Rick Koch in 1979 at only 18 years of age. By 1985, Koch was selling wholesale fuel to area retailers and in May 2011 Rick Koch Oil Company had become ASAP Energy, Inc., a thriving enterprise that continues to maintain the Koch standards of outstanding customer service and lasting relationships.

ASAP Energy, Inc. owns and operates Holiday Inn Express and Lucille's Roadhouse in Weatherford and Lucille's of Clinton.

"We are so appreciative to Rick and Sheila Koch and ASAP Energy, Inc. for continuing to support SWOSU football," said SWOSU Head Football Coach Joshua Kirkland. "This latest philanthropic investment from our longtime benefactors and boosters will truly benefit our student-athletes!"

Additional SWOSU athletic sponsorships and opportunities for charitable involvement are available. For more information, please contact SWOSU Athletic Advancement Coordinator Allie Hoang at [Allison.hoang@swosu.edu](mailto:Allison.hoang@swosu.edu), 580-774-3267.

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