Football game, assembly, crowning of a queen, luncheons, reunions, open house, dinners, parade, visiting and reminiscing.

These are the ingredients of a Homecoming, and these will be the events of the day on Oct. 18 at Southwestern State College. The theme is "Up, Up and Away."

Old grads, new grads, students, former students and friends are invited as the 68-year-old college pulls out all the stops to make this the biggest Homecoming celebration in its history.

Festivities actually start at 10 a.m. on Friday, Oct. 17, with the annual Homecoming Assembly in the college gymnasium. There the new reigning queen will be announced and individual members of the Southwestern Bulldog football team introduced.

Parade at 10 O'Clock

The parade, washed out a year ago by drenching rains, begins moving through downtown Weatherford at 10 a.m. Saturday. It will follow the usual path, traveling from east to west on Main Street, while the crowd and the judges look on.

Floats constructed by numerous college organizations, city civic clubs and public school students will compete for prize money.

A large number of high school and junior high bands from throughout western Oklahoma are expected to march in the procession, led by the Southwestern Band.

The big drawing card of Homecoming Day will unfold at 2:30 p.m. when the Bulldogs face Northeastern State College's Redmen in a game that could well decide the Oklahoma Collegiate Conference football championship. Various pre-season polls selected both Southwestern and Northeastern to win the crown.

The Bulldogs, of course, are defending champs.

But before the goings-on at Milam Stadium, visitors will have several opportunities to visit with old friends and classmates.

The Former Students Association luncheon is scheduled for 12 noon in the Memorial Student Center Ballroom, and President Jessie Duncan promises an interesting program. Luncheon tickets will be available at tables set up downtown before and during the parade.

Members of the 30-Year Club have changed the site of their luncheon, and will gather at Parrish Plaza, 120 E. Main. John F. Lance, Southwestern football, basketball and track coach from 1918 to 1922, has accepted an invitation to speak, according to President Orin E. Bradley.

Coming From Pittsburg, Kan.

Lance now lives in Pittsburg, Kan., where he coached at Kansas State College from the time he left Southwestern until his retirement in recent years.

He also is expected to attend the Lettermen's Club reunion from 5 to 7 p.m. in Room 101 of the Health and Physical Education Building. Dr. Don Prock, now a SWSC mathematics professor, is chairman of arrangements for the reunion.

Other activities already on the Homecoming calendar include: Phi Delta Chi barbecue, 11:30 a.m. to 1:30 p.m. VFW Hall; Kappa Psi luncheon, 12 noon, and Kappa Epsilon reunion, 4:30 to 6:30 p.m., locations to be announced; School of Pharmacy open house; Pharmacy Alumni social hour, 6:30 p.m., and dinner, 7:30 p.m., Mark Restaurant; Homecoming dance, 9 p.m., Student Center Ballroom; open house at Thomas P. Stafford Airport, 9 a.m. to 6 p.m.
Haley Is Honored
By Cage Officials

Ed Haley, SWSC graduate now living in Earth, Texas, has been selected as an honorary lifetime member of the Southwestern Basketball Officials Association.

Haley, an outstanding athlete at Southwestern in the late 1920's and early 1930's, was recognized for "the direction which you gave the countless youngsters who were members of athletic teams for which you worked during the years you officiated in basketball in this area."

The quotation is from a letter notifying Haley of his selection for a lifetime membership.

Haley's officiating career began when he was still in college and continued after he became high school football and basketball coach in Anadarko in 1931. In 1941 he accepted a coaching job in Muleshoe, Texas, but joined the Air Force only one year later. As a jump instructor for transition officers, he was stationed at Garderfield, Calif., Phoenix, Ariz., and St. Louis, Mo.

Following the war he became coach at Springlake, Texas, High School, and continued to officiate at sporting events.

Two years ago he toured the Far East as one of two officials selected by the Officials and

Judy McConnell Receives Career Woman's Crown

Mrs. Judy Ward McConnell ('66) of Altus holds the title of "1969 Oklahoma Young Career Woman," and represented the state at this year's National Business and Professional Women's convention in St. Louis, Mo.

A teacher and pharmacist, Mrs. McConnell is serving as president of the Altus B and PW Club, and she was nominated to the publication "Outstanding Young Women of America."

While studying toward her bachelor of science degree in pharmacy at Southwestern, Mrs. McConnell received the Rho Chi

Brenda Kay Hert BS, '69 is now a medical technologist in Oklahoma City and lives at 3101 N. McKinley.

Pharmacy Honor Society award for scholastic achievement presented to the pharmacy senior with the highest grade-point average.

She also was the recipient of two national Kappa Epsilon awards -- the Zeta M. Cooper Award and the National Individual Scholarship Award for the Kappa Epsilon women with the highest grade-point in the nation.

Since graduating from college, Mrs. McConnell has stayed active as a member of the Order of Eastern Star B and PW Club.

She teaches in the mornings at Altus Junior College and works as a pharmacist in the afternoons. Her address in Altus is 713 Orieo.
Business Division Has Steady Growth

The first college in Oklahoma to offer a 40-week extensive business course was Southwestern State College, according to Dr. W. W. Ward, Chairman of the Division of Business and Business Education.

During the tenure of A. C. Guffy, department chairman from 1936-1948, the college pioneered the course for students desiring to obtain secretarial and bookkeeping positions as quickly as possible.

"This program is unique in that the student gets college credit while taking the course, and at any time may change over to a full four-year college program without loss of credit hours," Dr. Ward said.

Southwestern's business department has made many improvements and additions since that time. The expansion includes a larger faculty and staff, new courses, bachelor and master of science degrees in more areas and modern equipment and teaching aids.

FACULTY INCREASES

"Since 1946 the department has increased from three teachers to 20 fulltime teachers and several part-time teachers," said Dr. Ward. For each of the past two years, two teachers have been added to the faculty.

At the present time, four of the business instructors hold doctor's degrees, and two others are nearing the completion of dissertations for their doctorates.

An additional two instructors are on sabbatical leave to finish their course work, and the remainder of the faculty are doing graduate work at every opportunity.

Courses are now offered at Southwestern in introduction to data processing and computer programming. Through cooperation with the mathematics department, a minor in mathematics for business is also offered.

Bachelor's degrees can be obtained at Southwestern State in accounting, secretarial science, economics and business administration with emphasis in either general business, management or marketing.

MASTER'S DEGREE

Business education majors can obtain a master's degree, and a bachelor's degree is offered in business education with a certificate in business teacher education and general clerical practice.

The standing of the business department at Southwestern in relation to other Oklahoma schools is moving up. It was not until last November that graduates in accounting could take the Certified Public Accountant (CPA) examination upon completion of a four-year program at any school other than Oklahoma University, Oklahoma State University and Tulsa University.

"Last year three of our students passed their CPA exam on the first try," Dr. Ward said. He added that usually only about five per cent pass the exam the first time.

Although the business program has been expanded in the past few years, further growth is anticipated in the near future.

"We are contemplating some additional courses in accounting to meet the needs of the electronic age," said Dr. Ward. "Our management and marketing programs are to be upgraded, and we are also to have a greater selection of courses in economy."

EQUIPMENT MODERN

Modern equipment and teaching aids have been acquired by the department as aids in a more effective teaching program. Forty-eight typewriters which can be used for simulated key punch operation are recent additions.

Students have access to a practice room equipped with earphones to any of four tape recorders and a record player for shorthand and dictation records. Adjacent to a classroom containing the tape recorders and record player, the practice room may be used during class time without disturbing teacher or students.

In the shorthand dictation lab, there are 33 stations complete with earphones which can be controlled individually for any of the tape recorders or record player.

DR. W. W. WARD, chairman of the Southwestern State division of business and business education, talks with Elk City sophomore Barbara Wells about classes she needs to take in order to complete a short business course.

TOTAL ENROLLMENT UP

The office machines room consists of 40 stations where students can familiarize themselves with five kinds of printing calculators (electronic and rotary), two kinds of 10 key adding machines, full keyboard adding machines, a key-driven calculator and a bookkeeping machine.

With the increase in staff, courses and teaching equipment there has also been a marked increase in the total enrollment of Southwestern's business classes.

Mickey Colbert, Clinton Principal, Dies in Mishap

Funeral services for R. E. (Mickey) Colbert, 48-year-old Clinton High School principal, were held July 31 in Clinton.

Colbert died on July 29 from injuries received in a tractor accident at the Riverside Golf Course, Clinton.

He moved to Clinton in 1957 as basketball coach and social studies teacher, and had been high school principal five years.

Born on July 26, 1921, near Cordell, Colbert married Virginia Little in 1941. He served as a gunner on a B-17 bomber during World War II, and was awarded numerous decorations, including the Silver Star and several Bronze Stars.

He was a member of the Church of Christ and had served as president of the Clinton Rotary Club.

Colbert received both the bachelor of arts and master of teaching degrees from Southwestern.

Survivors include his wife; two sons, Larry, a student at Oklahoma State University, and Mike Colbert, a helicopter pilot with the Army; his mother, Mrs. Emma Colbert, Cordell; three sisters, Mrs. Floyd Weir, Deney, Calif., Mrs. Walter Wright, Denver, Colo., and Mrs. Frank Spears, Albuquerque, N. M.; two brothers, Clovis Colbert, Sonoa, Calif., and R. B. Colbert, Gentry, Ark.

Marks Tumble

Southwestern just keeps on growing and setting records!

For the first time in its 68-year history, enrollment at the institution this fall topped the 5,000 student mark and climbed right on up to a final figure of 5,063.

No breakdown of enrollment by classes has been completed, but over 1,400 freshmen -- another new mark -- are on campus.
A Pleasure
Mr. Shelton:
It was indeed a pleasure to receive the last edition of Echoes from The Hill. My husband, Terry, and I both enjoyed reading the "news" of former students and friends.

A little personal information for a future publication:
I received my bachelor of science degree in elementary education in January, 1964. I taught first grade at Burns Flat, Okla., through May of this year. In June we moved to Las Vegas, Nev. I am presently teaching second grade at Lewis E. Rowe School.

There are several SWSC graduates now working for the Clark County School District. It is a progressive system.

Thanks for giving us the opportunity to keep in touch with Southwestern.
Sincerely,
Karen (Mrs. Terry Lee) Kaiser 3139 E. Sahara, No. 174 Las Vegas, Nev. 89105

(Karen: Can you get us the addresses of those other SWSC grads?)

Moving
Dear Editor:
We enjoy reading Echoes from The Hill. Thank you for sending them. We are moving, and our new address will be: 1907 Bahama Dr., Seabrook, Texas.
Bob is presently employed at NASA and is working on his next degree.

Sincerely,
Mrs. Robert R. Piersall

To Return
Dear Sir:
I enjoy Echoes from The Hill. My address has changed from CMR Box 2361, Holloman ABF, N. M., to Box 82, 74th A&W Sq., APO Seattle 98709.
I attended Southwestern for two semesters, starting in the fall of 1965. I am in the Air Force, stationed at a remote radar site at Kotzebue, Alaska, 26 miles north of the Arctic Circle. I will be discharged next May and will be returning to Southwestern. My home is Cheyenne, Okla.

Thank you,
Tom Beatty

In Vietnam
Dear Mrs. Thomas:
Enclosed is $2 for dues in the Former Students Association. I was commissioned in the Marine Corps soon after graduation in 1964.

I command Company H, Second Battalion, Fifth Marines, First Marine Division, here in Vietnam. I have an artillery forward observer attached to my company. He is Second Lt. Curtis Clark, a '68 graduate with an identical degree as one I received, bachelor of arts in education.

He also followed the same route to Southwestern—two years at Cameron, then to Weatherford. Sincerely,
Capt. R. Poolaw, 0098861 H Co., 2nd BN., 5th Mar. 1st Marine Division c/o FPO San Francisco 96602

In the Navy
Gentlemen:
Please change the address you have for Larry and Janet Campbell to: Dr. Larry G. Campbell, 3630 Adams St., Carlsbad, Calif. 92008.

Larry has finished his course at Baylor Dental School and is now a member of the United States Navy, stationed at Camp Pendleton, Calif. Larry expects to have a tour of Vietnam in January, 1970, but his family will stay in Carlsbad for the year.

Larry's present intentions are to stay with the Navy for a full military career. He graduated from Southwestern State in January, 1965, and received his dental surgery degree from Baylor University College of Dentistry in May, 1969. At the time he also received the college award for oral diagnosis, one of four awards granted the graduating class each year.

We enjoy reading the Echoes and learning the news about Southwestern alums. Larry's parents are formerly of Cheyenne, Okla.

Sincerely,
Janet Campbell

Grateful
Dear Echoes:
Thank you—someone—I do so appreciate getting Echoes from The Hill and certainly I am grateful to someone for getting my address to you.

Living in Lakeview Towers, which is my home, is Past President of SWSC R. Harold Burton and his wife, until this year has taught in Northwest Classen High School here.

Dr. James B. Boren, also a former president of Southwestern, is my Sunday School teacher (couples' class). St. Luke's United Methodist Church. It is indeed a privilege to have him and his lovely wife with our class.

I was delighted to read the article in Echoes sometime ago by Past President G.S. Sanders—a friend of mine from grade school—living among the VIP's since the establishment of the Summer White House there. Jessie Duncan, president of the Former Students Association, is my good friend also.

My best to all of you.
Sincerely,
Kathryn M. Jones Copeland 6001 N. Brookline Lakeview Towers, Apt. 1410 Oklahoma City, Okla. 73112

(Former President and Mrs. Burton have recently moved back to Weatherford, where they reside at 513 Maple.)

First Here in '17
Dear Sir:
I have enjoyed reading the articles in the bulletin, Echoes from The Hill. I enrolled in Southwestern when I had finished my freshman year of high school at Binger in 1917. I returned to high school, and in 1918 went back for the summer session, after which I started teaching, going to school during summers, on Saturdays and night classes, as well as some correspondence courses.

In May, 1928, I received a life certificate in elementary, with 62 hours credit. A. H. Burris was president. Believing this was sufficient schooling, I devoted my time and energy to teaching.

However, later I began taking more work at college, and in 1945 I received my degree, and was amazed when Millie told me I wouldn't get any other teacher certificate.

In 1958 I was selected "Teacher of the Year" from Caddo Public Schools and was given another certificate.

In May, 1960, I retired with 38 years teaching, most of which was in the area of my home, and I have enjoyed my associations with former pupils.

Thanks again for the bulletin, Echoes from The Hill.

Yours truly,
Olyn R. Derigo
Hinton, Okla.
P. S. Millie Alexander Thomas was a real friend to the students who enrolled there and didn't know their way around. Thanks, Millie.

Inducted
Dear Sir:
Pvt. James S. Peterson (pharmacy, Class of 1967) was inducted into the Army in November, 1965, completed basic training at Fort Polk, La., in February of 1969 and was stationed at the U. S. War College at Carlisle Barracks, Pa., until June. He is now stationed in Chu Lai, Vietnam, for a year. Friends of his may write to him at this address: Sp/4 James S. Peterson, E 490-1934, Co. B, 23rd Med. Bn., APO San Francisco, Calif. 96374.

If they prefer, they may write to me at 4811 Chedder Dr., San Antonio, Texas 78229, and I will be delighted to forward any letters to him.

Incidentally, Jim received his yearbook from Fort Polk, and I'd be willing to bet Dr. Charles Schwartz a dozen of his favorite doughnuts that one of his ex-students, Roger Thompson, appears in two pictures on the page that illustrates the reception center!

Rogers graduated with me in 1965 from the School of Pharmacy there at Southwestern. Could you verify this for me? I believe his mother still lives there in Weatherford, and she could tell you whether or not he was at Fort Polk. Both Jim and I are curious and would like to know for sure.

Thanks,
Judy (Loutcher) Peterson
(Judy, Roger Thompson may be reached at 725 Wright Bldg., Tulsa.)

Saw Copy
Dear Sir:
While visiting my sister, I saw a copy of Echoes from The Hill. I am a 1965 graduate of Southwestern. Will you please place my name on the mailing list?
Sincerely,
Mrs. Arlene (Duersken) Kreier Talmage, Neb.
Third Daughter

Sirs:
Enclosed is our change of address.
We have been in Bakersfield for six months and really like it. We added a third daughter, named, Deanna, to our family in May.

My employment is at Mint and H Drugs in Bakersfield, I will soon be managing one of my boss' stores, as he is in the process of buying a new one.

Charles Cox
2104 Custer Ave.
Bakersfield, Calif.

First Issue

Dear Sir:
We received our first issue of Echoes from The Hill last month and enjoyed receiving it very much.

James ('69) began teaching this fall at Tipton Elementary School. He teaches science, math, P. E. and health.

Our new address is Box 98, Tipton, Okla.
Thank you,
Mr. and Mrs. James R. Easley

We Erred

Dear Editor:
I would like to correct an error made in your alumni newsletter.

The error said Charles L. Metscher (Class of '68) is a teacher at Fairmont. I am teaching social studies and coaching in Cheyenne, Okla. My home address is Fairmont.

I have signed my contract to teach again next (this) year at Cheyenne, Okla. My home address is 2104 Custer Ave., Bakersfield, Calif.

Sincerely,
Charles Metscher

Thank You, Sir

Dear Mr. Shelton:
Enclosed please find check for $25, for which kindly send me 50 copies of your July, 1969, issue. This is another impressive issue for which you and your able staff are to be most highly commended.

The pictures of the Apollo 10 astronauts certainly make the publication extraordinarily timely in view of the landing on the moon of two astronauts from Apollo 11, We who have lived in Weatherford and attended Southwestern naturally feel most honored that Astronaut Thomas P. Stafford is from Weatherford.

Dear Editor:
I am a '52 graduate and am presently teaching sophomore English at Crooked Oak High School. My address is 2421 Flair Dr., Oklahoma City. My husband works for Investors Diversified Services, and we have two children -- boy, 14, and girl, 11.

Sincerely yours,
Evelyn (Elkouri) Connor

Name Changed

Dear Sir:
Could you please change my name and address on your mailing list from Suzanne Goss, 616 N. Hudson, Altus, to Mrs. Suzanne Hill, 1625 N. Stanton, Apt. 3, El Paso, Texas?

Thank you. I really enjoyed the July paper.

Sincerely,
Suzanne Hill

Enrolling

Dear Sir:
Please send my copy of Echoes to Box 344, Fort Defiance, Ariz. I really enjoy reading it very much. Also, please enroll me in the Former Students Association.

Sue (Cline) Boyle is not on your mailing list, and I'm sure she would like to receive the paper. Her address is Rt. 3, Box 166, Woodward, Okla. Sue has a new daughter, born last January.

Thank you,
Elaine Moser

Another Addition

Dear Sir:
I enjoyed reading Echoes from The Hill. I would enjoy receiving the paper in the future.

Thank you,
Mitchell L. Felder ('57)
1201 Jordan
Grand Prairie, Texas

Classes of '12, '13

To Echoes:
Mr. Allen Killough just handed me a copy of Echoes, and I, too, would like to be on your mailing list.

My sister, Catherine Moseley (Class of '12) -- now Giles -- and I (Class of '13) were graduated then from Southwestern.

I am now a retired teacher after over 35 years of teaching in Oklahoma. We are both over 80 years old -- Mrs. Giles 80, and she lives at 4134 E. 31st, Tulsa, and I am 83.

We both stopped one year to teach while there, but otherwise we attended classes both summer and winter, 1912 and 1913.

Frances Moseley Grayson
202 E. Maple St.
Stillwater, Okla.
Dear Millie:

Memories

Dear Millie:

I saw Smitty Williams the other day, and he gave me a copy of Echoes from The Hill, which I have enjoyed very much. It is certainly a most rewarding ministry, as we have been borrowing and receiving The Southwestern free publications.

We have been borrowing and receiving Echoes from The Hill for one year. (Sorry, Warden, that we had sent out two extra copies to you on our mailing list as Smitty, as well as Grider.)

Thank you,
Mrs. James A. Hues

Letter From Home

Dear Sir:

Reading Echoes and The Southwestern is like reading a letter from home. We still recognize many familiar names of the '30s and '40's, the years we were close to what occurred at Southwestern.

Please send all publications to the following address, our new address:

Elmer (Penny) Engel
904 A pt. Z
Maricopa, Calif.

Moved

Dear Sir:

I have just received the July copy of Echoes.

I have just moved from Tipton, Okla., to Savanna, Ill. I am presently attending the Army Material Command Ammunition School at Savanna Army Depot. I am training for the job of ammunition inspector.

My brother, John (68), is a medic stationed in Vietnam. I usually send my copies to him.

Do you ever hear anything from Dr. Pevey?

I enjoy the paper. Please change my address.

Sincerely,
Alan W. Hill
206 California
Savanna, Ill.

Borrow No More

Dear Editor:

We have been borrowing and enjoying Echoes from The Hill from Southwestern alumni friends, Larry and Paula Innis of Woodward, my husband and I enjoy the news very much and would like to get on the mailing list.

We moved to Woodward last year from Oklahoma City and now I am teaching the sixth grade and my husband, LaVern Phillips, is a pharmaceutical salesman for Fox-Vilet Drug Co. Thank you,

LaVern and Marcia (Metcalf) Phillips
3328 Cheyenne Dr.
Woodward, Okla.

Cam Ranh Bay

Gentlemen:

I am presently serving in the U. S. Army at Cam Ranh Bay, Republic of South Vietnam. I attended SWSC during the school terms '63-'66 and '66-'67. If possible, I would like to receive Southwestern's alumni newsletter, Echoes from The Hill.

Thank you very much.

My mailing address is:

Sp/5 Gerald L. Hines
444-44-0875
6th Convalescent Center
(Pharmacy)
APO San Francisco, Calif 96392

Analyst

Sirs:

Please mail Echoes from The Hill to James C. Hues, 743 Egel Dr., Apt. 663, Arlington, Texas -- a recent ('69) graduate now employed as a data documentation analyst with Ling Tempco Vaught of Dallas.

Thank you,
Mrs. James A. Hues

Another Name

Dear Sir:

I would like to add another name to your mailing list, that of Charles G. Evans (BS, '54). Mr. Evans is presently an officer for the Liberty National Bank in Oklahoma City. Charles and Janice have three children and reside at 4324 N. W. 61st Terrace, Oklahoma City.

I enjoy reading the paper.
Sincerely,
Jim McKoy
Oklahoma City

More Letters

Dear Editor:

We have been borrowing and enjoying Echoes from The Hill from Southwestern alumni friends, Larry and Paula Innis of Woodward. My husband and I enjoy the news very much and would like to get on the mailing list.

We moved to Woodward last year from Oklahoma City and now I am teaching the sixth grade and my husband, LaVern Phillips, is a pharmaceutical salesman for Fox-Vilet Drug Co.

Thank you,

LaVern and Marcia (Metcalf) Phillips
3328 Cheyenne Dr.
Woodward, Okla.

Two-Years' Dues

Dear Millie:

Hi! Enclosed is my check for $4 for two-years' dues. We certainly appreciate and enjoy Echoes from The Hill. It is an excellent publication.

It's been a long time since our Arapaho-Weatherford days -- '32-'34, when I was a student, and '41-'43, when I was pastor of the Weatherford Methodist Church. I have followed with great interest the fine career of Tommy Stafford, who was a junior high student when I was pastor.

Our son, Robert, who graduated from Weatherford High School in 1943 and went into the Navy V-12, is now chairman of the math division, Mesa Community College, here in the valley. He has been a math teacher since 1948.

We love it here in Arizona and have become real "desert rats." This is our seventh summer here and our seventh year in this church. We have found a most rewarding ministry, as we serve a congregation of older adults.

Rita joins me in sending our best wishes to you and to yours.

Sincerely and cordially,
Finley Reid, Pastor
Youngtown Community Church
Alabama at 113th Ave.
Youngtown, Ariz.

In Kansas

Dear Sir:

In the last Echoes from The Hill you list our last teaching address. We will be teaching in Arkansas City, Kan., this year.

Lewis (MT, '67) will teach the sixth grade; I will be teaching first grade.

Last year we received our newsletter after Homecoming. Our new address is 909 N. W. 49th, Oklahoma City.

Sincerely Yours,
Karen Sue Herbert

In the last Echoes from The Hill you list our last teaching address. We will be teaching in Arkansas City, Kan., this year.

Lewis (MT, '67) will teach the sixth grade; I will be teaching first grade.

Last year we received our newsletter after Homecoming. Our new address is 909 N. W. 49th, Oklahoma City.

Sincerely Yours,
Karen Sue Herbert

New Address

Sirs:

This is to notify you of our change of address from 1408 W. Walnut, El Reno, to 1415 N. W. 49th, Oklahoma City.

We are: Chester A. Herbert Jr. (BS, '68) and Karen Sue Herbert (BS, '64).

Chester just completed his active duty in the U. S. Army at Fort Polk, La., and is now employed as a medical technologist at Dunn-Reynolds Urology Clinic in Oklahoma City.

Sincerely,
Karen Sue Herbert
Moon Crater Named For Grad of SW

A piece of the moon has been named for Southwestern graduate John Aaron.

A native of Vinson, Aaron is employed as mission controller at the NASA Manned Spacecraft Center in Houston, Texas.

He was a contact for the astronauts aboard Apollo 8 for the flight around the moon last December, when a moon crater was named after him.

"That came as quite a surprise to me," Aaron was quoted by the Associated Press, "but I never figured out just where it (the crater) was."

Aaron received his degree in mathematics and physics from SWSC in 1968.

Robert Mitchell On Junior College Faculty

Robert P. Mitchell ('68) joined the McLennan County Junior College in Waco, Texas, this fall as an instructor in the business education department.

He holds a master's degree in business education from Oklahoma State University, where he ranked in the upper 10 of his graduating class.

Dr. Holsted Opens Kingfisher Practice

Dr. Carroll E. Holsted ('60) in August completed two years' duty with the U.S. Public Health Service at Fort Defiance, Ariz.

The physician and his wife, Nancy, and three children have moved to Kingfisher, where they live at 304 Chisholm Dr.

In Graduate School

Larry Jaques ('69) is attending graduate school at the University of Arkansas, while his wife, the former Debbie Drennan ('69, Miss Southwestern of '68), is teaching in the Fayetteville public schools.

They live at 801 W. Dickson, Terrace Manor Apts., C-3, Fayetteville, Ark.

Dr. Al Harris, Dr. Louis Morris, Mark Mouse, Jack Shelton, Roger Pryor, Marvin Easley, Marion Diel, Glenn Wright, Jake Wright, Dr. and Mrs. W. C. Burris, Ruth Duncan, Roger Duncan, Gwen Mote, Dr. Freda Sauer, Jolene Crouder, Norma Selvedge, Dr. Bill Ward, Walter Crouch, Dr. Roy Dick, Millie Thomas, Hazel Evans and all others serving on the committees with these people.

Teacher's Is At End For Alum Couple

Mr. and Mrs. Ray C. Garrison have ended their teaching careers and retired to their home at 420 N. Bradley in Weatherford.

Both are graduates of Southwestern and have served Oklahoma public schools a combined total of 80 years -- 43 years for him and 37 for her.

Their last 13 years were at Southside School in Jackson County.

Garrison first entered SWSC in the summer of 1922, soon after graduating from Hammon High School. He returned to Hammon as a teacher that fall, but continued to attend college here each summer.

His degree was awarded in 1951.

In addition to teaching at Southside and Hammon, Garrison and his wife, Flora, taught at Lake Creek in Greer County and he was for eight years Greer's county superintendent.

Their son, Benny Ray Garrison, attended SWSC for two years, graduated from Northeastern State and is employed in computer programming with Pan-American Petroleum in Tulsa.

Ray Garrison's brother, Archie Garrison, graduated from Southwestern and is elementary school principal in Lone Wolf.

Archie's wife, Madge, another SWSC grad, teaches second grade at Lone Wolf.

An uncle of Ray's and Archie's, J. B. Austin, was associated with public schools for 44 years. He, too, is a graduate of Southwestern and makes his home now in Mangum.

Teaches in Kansas

Mary Beth Harrison ('69) has completed a four-week debate workshop at Central State College, and she began teaching speech, debate and drama this fall at Scott City, Kan. Her address in Scott City is 1008 S. Church.

J. C. Shepard ('53) is business manager of the Dumas, Texas, Independent School District. His wife, Eleanor Ruth Thomas Shepard ('46), teaches vocational office education at Dumas, where they reside at 110 Plum Ave.

Welcome Back

By JESSIE DUNCAN
President, Former Students Association

Big plans for Homecoming on Oct. 18 are under way. Committees have been appointed, and are swinging into action.

There will be booths set up downtown to sell tickets to the Former Students Association luncheon at 12 noon in the Student Center Ballroom. Those who do not have an opportunity to purchase tickets downtown may still buy them at the Student Center. We are expecting a large number to be in attendance.

Please remember that you are eligible to be a member of the Former Students Association even if you have attended Southwestern but one semester. Requirements for membership do not include graduation from the college.

You will be given a membership card when you pay your $2 dues, and dues may be paid at the downtown booths or at the luncheon. This entitles you also to receive Echoes from The Hill and The Southwestern newspaper.

Our treasurer, Millie Thomas, has been receiving membership dues from as far away as Vietnam. That certainly shows loyalty to one's Alma Mater.

This year we paid $500 for a higher education project sponsored by the college, and we have decided to give a scholarship to some SWSC student. We want everyone to know that the FSA is an active organization, and we welcome any suggestions for improvement.

The parade for Homecoming is at 10 a.m. There will be a FSA car in the parade. And as soon as the parade is over we will be looking forward to seeing and visiting with you at the Student Center luncheon.

Good luck and happy Homecoming.

Since this is my last letter as president of the Former Students Association, I want to thank the following people who have cooperated with our organization:

Dr. Al Harris, Dr. Louis Morris, Mark Mouse, Jack Shelton, Roger Pryor, Marvin Easley, Marion Diel, Glenn Wright, Jake Wright, Dr. and Mrs. W. C. Burris, Ruth Duncan, Roger Duncan, Gwen Mote, Dr. Freda Sauer, Jolene Crouder, Norma Selvedge, Dr. Bill Ward, Walter Crouch, Dr. Roy Dick, Millie Thomas, Hazel Evans and all others serving on the committees with these people.

Thank you.
Echoes From The Hill

By JOHN TAYLOR

Hard Life of the '20’s Recalled

about a Southwestern graduate, and early 1930's. Life was hard
D. J. Witherspoon, is reprinted
in the Southwest. He worked his way to pay for college.

Sometime, school terms were
six months long. The other six months he spent working, occasionally in the cotton fields.

Witherspoon worked his way through high and in 1932 entered Southwestern State College in Weatherford, Okla.

When he wasn't sweeping out
buildings and washing dishes to help pay his way, he played end on the football team.

After being graduated in 1936, he took a high school teaching
and coaching job at Levelland.

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buildings and washing dishes to help pay his way, he played end on the football team.

After being graduated in 1936, he took a high school teaching
and coaching job at Levelland.

Witherspoon looked over possible
cities in which to relocate and in November 1938, decided on Omaha.

He opened a wholesale notions
and novelty business, Gibson Products Co., in 1938.

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and novelty business, Gibson Products Co., in 1938.

Witherspoon has undergone several name
changes, has grown steadily as a rack jobber and as an operator of a chain of discount stores.

Since then, the company, which
has undergone several name changes, has grown steadily as a rack jobber and as an operator of a chain of discount stores.

Pamida, Inc., last month offered to the public and to employees 400,000 shares of common stock at $25 a share.

In its prospectus, the company indicated that its total sales have increased from $8,570,465 during the fiscal year ended January 31, 1965, to $45,612,917 during the fiscal year ended last January 31.

Since the prospectus was published, April 22, Pamida has added two more discount stores to the 72 it operates in 10 states.

The company operates these stores under a franchise from Gibson Products Co. of Seagoville, Gibson, with a 1,021,000,000 retail sales in 1968, ranks as the second largest discount store group in the nation. K-Mart, with $1.2 billion in sales ranks first.

A Pamida subsidiary, NuWay Drug Service, Inc., distributes health and beauty aids, housewares, soft goods, school supplies and toys as a service merchandiser --- or rack jobber --- to about 1,400 supermarkets, grocery stores, variety stores and other retail establishments.

Meteorology

As a rack jobber, the company furnishes inventory supervision, pre-prices products, furnishes display fixtures --- or racks --- places the merchandise directly on the display racks, provides merchandising advice and in some cases replaces slow-moving merchandise.

Most of the growth of his company has been since 1945 and the most spectacular surge has come since November, 1963, when Pamida opened its first Gibson Discount Center at Knoxville, Tenn.

Witherspoon was in the Air Force from 1942 to 1945.

He went through the meteorology school at the University of Chicago part of that time. Later, he was an instructor in the school.

About 1944, Witherspoon, who became a captain, was placed in charge of 16 men who were formed into a special weather reconnaissance squadron. The squadron was stationed on Guam, flying with the B-29's of Gen. Curtis LeMay's 21st Bomber Command in raids on Japan.

One of the missions the squadron flew was to check the weather over Hiroshima, shortly before the first atomic bomb was dropped on that city.

Witherspoon said he had no inkling such a weapon would be used.

When news of the bomb reached the island, "we were surprised and a little awe-struck," he said.

Witherspoon returned home in 1945 and went to Dallas, Texas, to serve as general manager of a Gibson store there for about 18 months and then returned to Omaha.

During the war he maintained his businesses in Omaha and in 1946 he opened another warehouse in South Sioux City, Neb.

By 1948 Witherspoon's company, now called NuWay Drug Service, Inc., had expanded its wholesale operations to cover a broader line of health and beauty aids. With its warehouses, the company was able to deliver merchandise directly to display racks.

In 1962, Witherspoon bought Marks Distributing Co., a housewares and soft goods wholesaler at 3614 Martha Street.

At the same time, he created Pamida. The name comes from the first two letters in the names of his three sons --- Pat, Mike, 14, and David, 18. Mr. and Mrs. Witherspoon also have a daughter, Lisa, 4.

The company's fortunes have been on a sharp climb since the first discount store was acquired in 1963.

By January, 1967, Pamida had 32 stores open with an annual sales volume of $12.8 million.

A year later, the firm had 65 discount stores doing an annual business of $35.2 million.

Pamida's policy, according to the prospectus, is to sell in one location at discount prices most of the high turnover items offered by the local drug, hardware, auto-supply, and variety stores in smaller communities where full-size department and discount stores customarily have not operated.

The company's stores are primarily in towns with populations between 5,000 and 20,000. The store ranges in size from 2,000 to 28,000 square feet of selling space and offer up to 14,000 items on a self-service, cash-and-carry, basis.

Pamida and NuWay Drug employ 1,030 persons.

Last year, discount store operations accounted for 53 per cent of the company's total sales. Stores are operated in Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North and South Dakota, Wisconsin, and Wyoming.

All but five of the stores are operated under the Gibson name. The Super D Discount Centers and three Top Brands Discount Centers operate in towns with populations under 6,000.

The company said in its prospectus that it plans to open more discount stores, either by starting new stores or by acquiring existing ones.

Leases have been obtained for seven more stores which the company expects to open in the next few months, according to the prospectus.

Leon Semkoff Wins MA Degree in Math

Leon Semkoff, graduate of SWSC from Clinton, has been awarded his master of arts degree in mathematics from Kansas State Teachers College.

Currently on the faculty of Tishomingo Junior College, Semkoff also has taught at Lindsay, Fort and the University of Arizona.

He and his wife, Beverly, have two sons -- David, 7, and Mark, 3.
**About Alumni**

Mrs. Judy Nicholas, a January, 1969, cum laude graduate of Southwestern, is teaching English at Sayre Junior College. An Arapaho High School graduate, she is working toward her master of education degree by attending night classes at SWSC.

Accepting a position this fall as instructor of data processing at Central State College, Edmond, was Thomas Kenneth Ford, whose bachelor of science degree is from Southwestern. Ford received a master's degree from Montclair State College in New Jersey.

Mrs. H. H. Lytle ('19), the former Bernie Heath of Weatherford, is living at 2 Winona Ave., Lawrence, Kan. Now retired, she toured Israel and the Holy Land this year.

Vocational agriculture teacher at Amber is Perry Ridge ('66).

Owen M. Davis Jr. ('68) is serving in the Navy aboard the Yorktown. His address is AN-B733735, ZM Division, USS Yorktown-CVS10, FPO New York, N.Y. 09501. Davis was married in March to the former Nancy Lu Kelly of El Reno.

Sales engineer with the Baroid Division of the National Lead Co., Marlin Craig Scott ('69) lives at 418 Main St., Apt. 8, Olney, Ill. His wife is Ruth De-Jong Scott ('69).
The most current addresses Echoes has for the hundreds of 1969 graduates of Southwestern are being published on the next several pages in the interest of promoting "togetherness" for members of the January, May and August classes.

Echoes would appreciate being notified of any errors or changes. This issue is being mailed for the first time to:

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D. Stobble, Cora, Okla. 73024; Earlene Hall Stout, 212 E. 2nd, GRAND, Frand, Oklahoma, 73542; Wanda Mae Hinnen Stout, 1715 Beverly Dr., Altus, Okla. 73521; Bob Wayne Stubbs, Box 248, Thomas, Okla. 73669; Jerry Muck Sanderland, Route 1, Box 158, Park Hill, Okla. 74451; James Lee Swain, Eakly, Okla. 73564; Kenneth Michael Sweeney, Box 409, Thomas, Okla. 73669; E. Leon Sykora, Route 1, Marietta, Okla. 73448; Donald Ray Teague, 601 N. 12th St., Duncan, Okla. 73533; Billy Mac Teels, Box 195, Arapaho, Okla. 73620; Jimmy Paul Tepe, Route 2, Lone Wolf, Okla. 73555; Janice LadelleSmith Terry, 1501 W. First, Elk City, Okla. 73644; Timothy Leroy Terry, 4012 N. Meridian, Apt. 5, Oklahoma City, Okla. 73112; Garline Thomas, Route 2, Canute, Okla. 73522; Candy Lyle & Susan Louise Doug Tigert, Route 2, Eldorado, Okla. 73537; Robert L. Welch Tipton, Route 2, Lockeoba, Okla. 73058; Ruby Imogene Brickley Todd, 1220 Crestview, Elk City, Okla. 73644; Robert Wayne Travis, Prouty St., Watonga, Okla. 73772; Sue Clair Arney Tibeley, Box 190, Weatherford, Okla. 73096.

Ted Wayne Tripp, 902 E. Kee, Weatherford, Okla. 73096; Elizabeth Ann Trotter, Box 55, Slaton, Texas 79364; Mary Alice McKenzie Truxel, 401B Pioneer Way, ClintonSherman AFB, Okla. 73632; Phillip Grant & Toni Moore Abercrombie Tuttle, Box 126, Potosi, Mo. 63664; Thomas Alan Van Meter, 329 E. 24th, Edmond, Okla. 73034; Nancy Simmons Vasso, Rt. 1, Carter, Okla. 73627; Thippaporn Vilapanaphruek, Box 2338, Norman, Okla. 73069; William E. Von Wicklen, 2920 S. Carter, Amarillo, Texas 79103; Carolyn Joyce West Wade, 401 W. Main, Anadarko, Okla. 73005; Gary Howard Wade, 474 Hollbrook Dr., Balwin, Mo. 63011; William Lawrence Wade, 206 Northwood, Lawton, Okla. 73501; Mary Katherine Wagner, Box 95, Gales Ferry, Conn. 06335; Robert Harold Waldner, 4208 N. 43rd Pl., Oklahoma City, Okla. 73112; Wanda Elaine Wahnne, 906 S. W. Fourth, Anadarko, Okla. 73005; James Oran & Linda Kathleen Moses Waites, 615 N. Chick, Apt. 6, Kan. 67701; Carolyn Joan Palmer Walker, 1017 S. 13th St., Clinton, Okla. 73601; Joseph Sugden Walker, 1500 Oak, Clinton, Okla. 73601.

Peggy Elaine Hunt Walker, Box 61, Thomas, Okla. 73669; Robert Wayne Walker, Box 75A, ClintonSherman AFB, Burns Flat, Okla. 73624; Berry Wall, Box 6, Stanton, Mo. 63079; Carolyn Fay Wall, 510 Patterson, Lawton, Okla. 73501; Eby Dale Walters, Apt. 103, Goodwell, Okla. 73939; Richard Franklin Wantiez, 104 N. Custer, Weatherford, Okla. 73690; Worn Edwin Ware, 410A Iroquois Trail, ClintonSherman AFB, Okla. 73632; Bill Edward Warnike, Route 1, Canute, Okla. 73626; Billy L. Warren, Box 22, Camargo, Okla. 73835; Ronald Dee Warren, 1911 Oregon, Lawton, Okla. 73501.

Bonnie Marie Chace Watkins, 305 S. Park Rd., Hobart, Okla. 73651; Jesse Davis Webb Jr., 4313 E. 51st, Apt. 486, Tulsa, Okla. 74135; Bobo Dean Weber, 512 N. Burford, Watonga, Okla. 73772; Dora Shrylene Weddle, Eldorado, Okla. 73573; Virginia Lynn Welborne West, 106 E. Proctor, Weatherford, Okla. 73096; Charles Henry Wheeler, Route 1, Shidler, Okla. 74562; Roger Dale White, 618 E. Walnut, Altus, Okla. 73521; Glen C. Whiteagle, 212 N. 12th St., Frederick, Okla. 73542; Wilma Jean Jenkins Whitfield, 1008 Franklin, Borger, Texas 79007; Richard Dale Wiedner, 814 W. Second, Watonga, Okla. 73772; Linda Kay Wilhite, 111 Merritt St., Fairview, Okla. 73737; Jenny Shinn Sawyer ('68), at 1629 Stockyard, Oklahoma City, are J. Lyle & Joyce K. ('64) Walton.

Mary Joann Wilson, 1504 S. Drive, Blytheville, Ark. 72315; Sammie Gerald Smith, c/o Col. W. H. Smith, Route 2, Colony, Okla. 73021; Judy Carol Shaff, 2528 N. W. 22nd, Chickasha, Okla. 73018; Gary Leonard Shell, c/o Shell Pharmacy, Canyon, Texas 79015; Billy Joe Shepherd, Route 2, Colony, Okla. 73021; Judy Carol Shaffer, 601 N. Fifth, Marlow, Okla. 73055; Dian Francis Sill, 107 E. Brooks, Norman, Okla. 73069; Gwendolyn Ruth Simpson, Dill City, Okla. 73562; Robert Austin Sisson Jr., 601 S. Broadway, Walters, Okla. 73572; Ivan Glen Dixon Smith, 607 S. Broadway, Frederick, Okla. 73542.
Mrs. Glessner Has Second Book Out

"I'm a Sooner Born" is the title of a book by Mrs. Chloe Holt Glessner, a former Southwestern student and long-time Oklahoma school teacher.

Now living at 4032 N, W, 15th St, in Oklahoma City, Mrs. Glessner graduated from Hinton High School "back in the days when a girl could take a county exam, and if she could pass the test she could teach."

After teaching on county certificates for four years, she began work at Southwestern and received her life certificate in 1923.

Her bachelor's degree is from the University of Oklahoma.

For 40 years she taught school in Hinton, Apache, Bristow, Oklahoma City and Amarillo, Texas. During the past 13 years she has written one other book, "Far Above Rubies," and several magazine articles.

Mrs. Glessner's late husband was Floyd J. Glessner. Her stepson, Bill, died in a prison camp during the Korean War.

'Mrs. Peggy Matheson
Ex' Takes Post At St. Gregory's

Mrs. Peggy (Durham) Matheson (ex-'61) has been named public information director for St. Gregory's College in Shawnee, Oklahoma's only Catholic institution of higher learning.

Director of public information at the University of Tulsa for the past 14 months, Mrs. Matheson prepares and distributes news releases, is editor of the St. Gregory's magazine and newsletter, prepares various brochures and works with news media and college officials in a general news capacity.

Prior to joining the department of university relations at TU, where she was editor of the Alumni Review and associate editor of the Alumni Magazine, Mrs. Matheson was a reporter and editor for the Oklahoma Journal in Oklahoma City.

A 1963 graduate of the University of Oklahoma, she has also been editor of the Bristow News-Record, assistant public relations director for World Neighbors in Oklahoma City, special publicist for the El Paso, Texas, Chamber of Commerce and associate editor for Oklahoma Gas and Electric Co. in Oklahoma City.

Mrs. Matheson is a member of the Tulsa Press Club, Oklahoma College Public Relations Association, American College Public Relations Association, Gamma Alpha Chi, Delta Zeta, Southwestern Oklahoma State University Women's Club.

She was listed in the 1968 edition of "Foremost Women in Communications."

Her husband, Mandell, is a reporter for the Tulsa Tribune. He has been assigned to the Tribune's State Capitol Bureau in Oklahoma City.

Mr. and Mrs. Matheson reside at 4024 Bismarck Dr., Del City.
Spend $2, Get Bargain

Southwestern graduates and "exes" will be offered added incentives this Homecoming for joining the Former Students Association.

Mrs. Jessie Duncan, association president, said membership cards are being printed for those who pay their $2 dues. In addition, alumni association decals will be presented along with the membership cards to dues-payers. Association representatives will be conveniently located downtown before and during the parade.

Former students who desire may complete the "Join Us Now!" form in this issue of Echoes, and mail it to Mrs. Millie Thomas, FSA treasurer. Membership cards and alumni decals will be mailed to these members.

Mrs. Duncan has urged all persons who attended Southwestern for even one semester to help make FSA a strong organization with close ties to the college.

"The best way to strengthen our association is to join us," she said.

FEW TODAY will recall ever having seen a Southwestern girls basketball team, but this photograph from the 1913 Oracle, college yearbook, proves that one did exist. Posing with their coach, Earl W. Riley, are (left to right): Front row -- Dorothea Quigley, Letha Caldwell (now Mrs. John Mabry of Trinidad, Colo.), Bertha Roland (now Mrs. Mac McPherson of eastern Oklahoma), and Margaret Anderson; back row -- Mary Randle (now Mrs. Rankin Williams of Weatherford), Beulah Cloud and Mona Morrison.

Wilbur Fisk Randle Dies; Weatherford Rites Held

Wilbur Fisk Randle, retired school administrator and coach, died July 15 in a Corpus Christi, Texas, hospital. He was 77.

Funeral services were held on July 22 in Weatherford.

Randle was born in Cherokee, Ala., in 1892, and came to Oklahoma with his parents, settling near Weatherford. He served in the Army during World War I, and was married to Susan E. Kern in Clinton in 1920.

He held a bachelor's degree from Southwestern and a master's degree from the University of Oklahoma.

His vast career in education included coaching at El Reno, junior high principal at Lawton, high school principal at Altus, superintendent of schools in Cordell and Frederick.

Randle retired in 1952 as superintendent of schools at Chillicothe, Texas, due to ill health. He had since made his home in Rockport, Texas.

Surviving are his wife; three sisters, Mrs. Joe W. Goodrich and Mrs. Rankin Williams, both of Weatherford, and Mrs. Horace Hensley, Norman, and one brother, W. M. Randle, Oklahoma City.

Mrs. Peeler Resigns Elk City Position

Mrs. George W. Peeler ('33) resigned last spring after 38 years as English instructor in the Elk City public schools.

Before going to Elk City, Mrs. Peeler--the former Carrie Lee Hill--taught one year in Harrah. She was Beckham County Teacher of the Year in 1967.

A field representative for General Motors Acceptance Corp., Donald Dean Wilmoth ('69) lives at 1417 N. W. 21st, Oklahoma City.

Phil Tuttles Teach In Potosi, Mo.

Mr. and Mrs. Phil Tuttle ('69) are on the faculty of the Potosi, Mo., school system.

Phil, a three-year football letterman with the Southwestern Bulldogs, is teaching drafting and serving as assistant football coach.

Mrs. Tuttle, the former Toni Abercrombie, is teaching kindergarten.

Their address in Potosi is Box 126.

J. B. Austin (BS, '30) resides at 423 N. Byers in Mangum.

McPhail at CSC

Dr. Gene McPhail is assistant professor and director of student teaching in the education and psychology division of Central State College, Edmond. Dr. McPhail is a graduate of Southwestern and received his doctor of education degree from the University of Oklahoma.