

7 April, 2022

## SWOSU Announces New Advancement Team Members



Erin Adams



Taylor Adler



Allison "Allie" Hoang

Southwestern Oklahoma State University (SWOSU) with locations in Weatherford, Sayre and Yukon has announced the expansion of the SWOSU Office of Institutional Advancement to better serve SWOSU's alumni, emeriti and friends.

Erin Adams will serve in the newly-created post of advancement coordinator for communications. Adams has extensive experience in the non-profit sector and will be coming to SWOSU from the Clinton Public School Foundation where she served for six years as the executive director. She will use her experience to enhance alumni outreach and communicate philanthropic impact to SWOSU's generous donors.

Taylor Adler (SWOSU Class of 2016) will serve in the newly-created post of advancement coordinator for alumni, emeriti & friends. Adler will work to strengthen SWOSU's various charitable giving programs while also enhancing the efforts of the SWOSU Alumni Association to meaningfully connect with SWOSU graduates. Adler previously worked as assistant program coordinator for the Oklahoma Tobacco Settlement Endowment Trust (TSET) Healthy Living Program.

Allison "Allie" Hoang (SWOSU Class of 2021) will serve as advancement coordinator for athletics, succeeding Kayla McQuillan. Hoang was a member of the Bulldog volleyball team during her time as a SWOSU student. In her new position, Hoang will work to continue the growth of the SWOSU Athletic Association while providing services to Association members.

"Thanks to our generous, involved donors and volunteers, the SWOSU Office of Institutional Advancement has made tremendous strides—boosting revenue, increasing support to the university, and growing the membership rolls of our associations," said SWOSU Vice President for Institutional Advancement Garrett King. "We are delighted to welcome to our Burton House team Erin Adams, Taylor Adler and Allie Hoang to build on that success and to better serve SWOSU and its stakeholders."

For more information, please contact the SWOSU Office of Institutional Advancement at 580-774-3267.

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## **Weatherford Campus**

100 Campus Drive Weatherford, OK 73096