Echoes from the Hill

Southwestern Oklahoma State University Office of Institutional Advancement and Alumni

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October 11, 1967

Dear Former Student:

Please consider this a special invitation to attend the HOMECOMING activities here at Southwestern, Friday and Saturday, October 13 and 14. We especially would like for you to attend the FORMER STUDENTS' luncheon in the upper lounge and ballroom of the Memorial Student Center and the THIRTY-YEAR CLUB luncheon being held in the east dining room of the college cafeteria at 12 noon Saturday. Tickets for these luncheons may be purchased at a downtown booth or a booth in the Student Center at a cost of $1.25 each. We expect a large crowd for this year's Homecoming. Therefore, the best way to insure fellowship and renew old acquaintances would be to attend one of these luncheons.

By your participation in one of these meetings, you will be helping to build a stronger and more useful organization to contribute to the growth of the Former Students' Association and the organization of the THIRTY-YEAR CLUB. This can be fully realized by your attendance on this day. The theme for this year is: "Pride in Oklahoma--Pride in Southwestern."

The highlights for Saturday, October 14, are as follows:

Downtown Parade ........................................... 10:00 a.m.
Reunion of college lettermen ................................ 3:00-5:00 p.m.
(Health and Physical Education Building)
Football Game ............................................. 7:30 p.m.
(Bulldogs vs. Northeastern)
Homecoming Dance ........................................ Immediately after game.
(Student Center Ballroom)

Open house will be held in all the building where you may visit departments and dormitories to witness the tremendous growth of 4,500 students. A student rally will be held at the college gymnasium at 10 a.m. Friday, October 13.

Since the ball game will not be until 7:30 p.m. Saturday, you will have time Saturday afternoon to visit the various college departments.

Very truly yours,

Ralph Crall
President
Former Students Association
Homecoming Is This Saturday

THE 1967 SOUTHWESTERN BULLDOGS

THE THEME:

'Pride in Oklahoma---Pride in Southwestern'

Thousands of Southwestern's graduates and former students are expected in Weatherford Saturday (Oct. 14) for the annual Homecoming celebration.

Theme for the day is "Pride in Oklahoma--Pride in Southwestern."

While the major attraction will begin at 7:30 p.m. at Milam Stadium, when the Bulldogs meet Northeastern State College's Redmen, festivities kick off long before this.

The traditional Homecoming parade is scheduled at 10 a.m. on Weatherford's Main Street. Numerous floats and an expected 20 or more high school bands will join the college band in the procession.

The night game is a departure from custom for Southwestern. Homecoming planners decided to change the game from afternoon to night so that visitors would have time to renew old acquaintances and to see the progress being made on campus.

Crowning of the Homecoming queen will be at 10 a.m. Friday during the Homecoming Assembly in the gymnasium. The queen has been elected in balloting by the student body.

Several activities are booked during Saturday. Among those announced before newsletter press time were:

10 a.m.---Homecoming parade
7:30 p.m.---Football game
10 p.m.---Homecoming dance, Memorial Student Center ballroom

LUNCHEONS AND MEETINGS

12 noon---Former Students luncheon, Student Center ballroom
12 noon---Band directors luncheon, Student Center Skyview Room
12 noon---Thirty-Year Club luncheon, Student Center cafeteria, Southeast Room
12 noon---Baptist Student Union luncheon, Baptist Student Center, 624 North Broadway; Keith Wiginton, speaker
3 to 5 p.m.---Lettermen's Reunion, Room H-101, Health and Physical Education Building
5 p.m.---Phi Delta Chi barbecue, National Guard Armory
6 p.m.---Lambda Mu Reunion dinner, Student Center cafeteria, Southeast Room

SPECIAL GROUP MEETINGS

2 to 5 p.m.---Reception for high school band members, open house, music department; free movie in auditorium
12 noon to 3:30 p.m.---Aero Club campus display
4 p.m.---Skywriting demonstration, sponsored by Aero Club
All afternoon---Public relations and publications alumni (1939-1967), 519 North Sixth Street
All afternoon---Former Students (1940-1943) registration at Sands Motel

CAMPUS OPEN HOUSE SESSIONS

1 to 5 p.m.---Neff Hall, refreshments
2 to 4 p.m.---Oklahoma Hall, refreshments
2 to 4 p.m.---Phi Beta Lambda, Room 207 in Administration Building, refreshments
All afternoon---Parker Hall, refreshments
All afternoon---Stewart Hall, refreshments
All afternoon---Kappa Pi, sidewalk art display, Library Building
2 to 4 p.m.---Biological sciences, live demonstrations, third floor, Old Science Building
2 to 3 p.m.---Education and psychology, Room E-108 in Education Building; meeting of superintendents, principals, counselors and supervising teachers
2 to 4 p.m.---Home economics, second floor of Old Science Building, refreshments
2 to 4 p.m.---Industrial arts, Industrial Arts Building
2 to 4 p.m.---Language arts, first and second floors of Old Science Building, refreshments
All afternoon---Division of mathematics and physical sciences, tours and information, Chemistry-Pharmacy-Physics Building
1:30 to 4 p.m.---Physics Club, Chemistry-Pharmacy-Physics Building
9 a.m. to 12 noon and 1 to 5 p.m.---School of Pharmacy, coffee and Cokes, hosted by Kappa Epsilon, Kappa Psi, Phi Chi and Rho Chi

RELIGIOUS CENTERS OPEN HOUSE RECEPTIONS

All afternoon---Baptist Student Center, 624 North Broadway
All afternoon---Church of Christ Student Center, Davis Road north of campus
All afternoon---Lutheran Student Center, Seventh and Davis Road
All afternoon---Methodist Student Center, 819 North Seventh
Construction is nothing new on the Southwestern campus. Still, alumni should be kept abreast with changes that are ever being made in the college skyline.

Here are three of the building projects beginning to take shape on campus:

ABOVE, the $2 million dormitory and cafeteria complex rises to the north of Southwestern's main campus. The two dormitories which are to be seven stories tall are to the right and the single-floor cafeteria to the left.

AT UPPER RIGHT is the Arts and Science Building being erected just east of Oklahoma Hall. This $700,000-plus structure will help ease the need for additional classroom and office space.

AT LOWER RIGHT, framework is in place for the $250,000 Health and Physical Education Building addition which will house the college's first swimming pool.

Photographs Needed For Library Southwestern Room

Southwestern is in need of pictures—and more pictures—made at the college through the years for display in the Southwestern Room planned for the new library.

Photographs of classes, athletic teams, Homecoming parades, etc., etc., etc., are welcome. They will be reproduced and the originals returned to their owners. The owner's name and address should be written on the back of each picture.

A word of caution: Old photographs are often brittle and easily damaged. Care should be taken in preparing them for mailing.

They should be submitted to: Dr. Al Harris, President, Southwestern State College, Weatherford, Okla. 73096.

Services Held For Miss Merle Kelly

Miss Myrtle E. Kelly, who organized and served for more than 30 years as head of the Southwestern art department, died Sept. 24 in an Oklahoma City hospital. She was 76.

Funeral services were Sept. 27 in the Weatherford First Methodist Church.

Miss Kelly joined the college faculty in 1918 as art and penmanship instructor. She retired, 44 years later, in 1962.

Her association with Southwestern began even before she became a faculty member. She attended Southwestern Normal School for six years, completing high school and also obtaining a bachelor's degree.

Survivors include three brothers, O. O. Kelly, Weatherford; Paul Kelly, Burbank, Calif., and Ernest Kelly, Tok, Alaska.

Col. Berry Retires

Lt. Col. Glenn B. Berry, who received his bachelor of science degree in mathematics from Southwestern in 1938, has retired after 26 years in the Air Force.

During World War II he served in the Pacific Theater of operations, and was held a prisoner of war by the Japanese.

Barr on Faculty

Of Ball State U

James E. Barr, native of Lookeba and graduate of Southwestern, has joined the Ball State University faculty in Muncie, Ind., as assistant professor in the College of Business.

With a master's degree from Oklahoma State University, Barr is working on his doctor of philosophy degree at the University of Oklahoma.

Before accepting the Ball State position, he taught in the U.S. Grant High School, Oklahoma City, and in Geary High School.

L. L. Dunns Attend

Early in Century

L. L. Dunn, Route 4, Weatherford, was an early early-day student at Southwestern.

He can recall being a member of old Southwestern Normal's first football team while enrolled here in 1906-07. His wife, the former Maude Mericle, attended even earlier, beginning in 1903 and remaining in the school through 1906.

The Dunns' son, Carl, saw all three of his sons attend Southwestern.

Southwestern Family

School for Hooks

Southwestern is something of a family school for Dean Hook, 815 East Washita, Weatherford.

Hook attended the college from 1928 to 1930, received his accounting degree in 1932 from the University of Oklahoma and then spent the spring semester of 1936 here.

His daughter, now Mrs. Dorothy Dean Toews, graduated from Southwestern in 1961 with a degree in music. For the past six years she has taught vocal music in Elk City.

Mrs. Toews' husband, Dennis, is a 1960 Southwestern graduate and he is band director at the junior college and she is dividing her teaching time between the college and public schools.

Carl's son, Alex Glass, was awarded his degree from Southwestern at last summer's convocation. He is now in the OU School of Medicine.

In his second year as assistant principal of La Plata Junior High in Hereford, Texas, is Alex Glass. His home address is 117 Emma, Hereford.
Alumni in the News

Dan Kennedy (BS in pharmacy, '63) is working in Medina with his father. He lives at 121 Crescent Drive.

T. E. (Tommie) Lauderdale (BS in social science, '34) has been superintendent of schools at Cache since 1953. He and Mrs. Lauderdale, Almaeta, have two sons--Dr. Mike, with the Office of Economic Opportunity in Las Vegas, N. V., and Mr. David, attending George Washington University on a Woodrow Wilson scholarship.

Mrs. Roy (Ethel Cox) Lowrance (BS, '33) resides in Eakly, Okla. She earned her BA in elementary education, '42, and social science, '43, is Cordell Elementary School principal. She taught for 28 years in Kiowa County, was high school principal 15 years, and was Lore Wolf, and five years in Hobart before going to Cordell seven years ago. She served as president of the Kiowa County School Masters and was presented a life membership in NEA. Sid and wife, Cory Lee, reside at 122 Elaine Drive. They have two children--Stacey DeWayne, 3, and Shelley Jo, 5.

Mrs. Roy (Ethel Cox) Lowrance (BS, '33) resides in Eakly, Okla. She earned her BA in elementary education, '42, and social science, '43, is Cordell Elementary School principal. She taught for 28 years in Kiowa County, was high school principal 15 years, and was Lore Wolf, and five years in Hobart before going to Cordell seven years ago. She served as president of the Kiowa County School Masters and was presented a life membership in NEA. Sid and wife, Cory Lee, reside at 122 Elaine Drive. They have two children--Stacey DeWayne, 3, and Shelley Jo, 5.

Louise Wann (BS in business education, '65) has been employed as commerce teacher the past two years at Sweetwater, Okla. She attended Southwestern last summer, and is now working toward her master's degree at OU.

Biluye (Mrs. Tom) Gray, 723 Arlington, Weatherford, is teaching second grade at Arapaho. She received her BS in elementary education in 1962.

Owner and manager of JL-and Phonix Pharmacy in Pampa, Texas, is Lyle O. Gage (BS in pharmacy, '51). His hometown is Thomas, Okla. Mrs. Gage (nee Doris F. Walker) is a '47 cosmetology graduate. They and their three children--Lyla, 18; Jimmy, 15; Philip, 11--live at 1307 North Hobart in Pampa.

Lonnie Donaldson (hometown: Berlin) received his BS in pharmacy with the Class of '64, and he now owns Donaldson Drug and is a partner in B and D Mooney Aircraft Sales Co. in Cheyenne. Lonnie and the Mrs. (Dona) have two children--Randy, 29 months, and Rebecca Ann, five months.

Donald Glen Jones (BS in pharmacy, '62) is professional representative for the Merck, Sharp and Dohme Pharmaceutical Division of Merck and Co. in Wichita Falls, Texas. His hometown is Cordell. Donald and wife, Verna, are the parents of two

Addresses We Need!

Somewhere out there are thousands of Southwestern graduates and former students for whom this alumni newsletter has no address.

The mailing list is growing, but not nearly as rapidly as the college would like. At present, you and approximately 2,999 other people are receiving Echoes From the Hill.

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as commerce teacher the past two years at Sweetwater, Okla. She attended Southwestern last summer, and is now working toward her master's degree at OU.

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It's Second- Lt. Richard L. Irby now. Irby, from Turkey, Texas, was commissioned in the U.S. Army recently after completing Officer Candidate School at Fort Knox, Ky. He graduated from Southwestern in 1966, and his wife, Michele, resides in Weatherford.

J. L. Smalling, SWSC Class of '43 and superintendent of schools in Liberal, Kan., has been awarded his doctor of education degree by the University of Oklahoma, dress is 1105 Wilson.

Don L. Loula (B.S. in pharmacy, '61) is employed at Balk Liberty Drug Store in his hometown of Carnegie.

Mrs. Ollie Gossett, 302 East Washita, Weatherford, was awarded her B.S. degree in education and history in 1937, and she's now teaching the second grade at Burns Flat. Her husband, Paul, operates the Student Center Barber Shop at Southwestern.

Dr. Michael Cohlima, former Southwestern student from Wichita, Kan., has been commissioned in the Army Dental Corps after graduating from Baylor University College of Dentistry. He is now stationed at Fort Sill, Okla.

A. LeRoy Taylor, SWSC graduate and football letterman, is employed by the State Board of Education and resides at 4806 North Peniel in Bethany.

Recently named manager of the underlying, casualty-property department at the Travelers Insurance Co. in San Antonio, Texas, was Jim T. McDonald, Southwestern grad, McDonald and his wife live at 1515 View Ridge Drive, San Antonio.

Dale Allen (BS in pharmacy, '63) is pharmacist at Gatetwood's Owl Drug in Pryor after spending two years in the Army. He is secretary-treasurer of the Jaycees and secretary of the Ells Lodge. Dale is preceptor for Jimmie Bronner, a junior pharmacy student at Southwestern.

Mr. and Mrs. F. C. Rorabach have been on the faculty of the Portland, Ore., public schools for the past 10 years. He was in the Class of '46 and she (the former Elizabeth L. Amis) in the Class of '40.

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