

# SWOSU New Student Orientation Program Wins National Award

03.23.2009

Southwestern Oklahoma State University in Weatherford won the Best Use of Theme Award at the recent National Orientation Directors Association (NODA) national conference in Boston (MA). SWOSU won with its theme of "Dive with The Big Dawgs." SWOSU personnel celebrating the award are (seated) Rebecca Manney, recruiter; and Tiffany Hawkins, assistant director of career services. Back from left-Jena Skarda, New Student Orientation staff; Kyle Wright, web and graphics designer; and Shelby Adams, NSO coordinator.

Southwestern Oklahoma State University in Weatherford won the Best Use of Theme Award at the recent National Orientation Directors Association (NODA) national conference in Boston (MA).

The theme, "Dive with The Big Dawgs" was used on shirts, printed material, New Student Orientation web site and in all aspects of the orientation program.

Kyle Wright, web and graphics designer at SWOSU, created the "Dive with the Big Dawgs" logo and updated postcards and brochures with the fun, modern design that was a hit with the orientation leaders and the new freshmen.

NODA was chartered in 1976 and continues the tradition of orientation, retention and transition professionals who have met annually for over 40 years. Through its awards, scholarships and internship program, NODA further encourages excellence in orientation, retention and transition programming. Awards are given annually to outstanding professionals and contributors to the field, as well as for excellence in publications. Student leaders are honored in each region.

NODA is an international association comprised of professional administrators, students, faculty and related organizations. The association strives to attract a pluralistic membership and leadership and endeavors to facilitate the professional development of its members.

Attending the conference from SWOSU were NSO Coordinator Shelby Adams, recruiter Rebecca Manney and NSO staff member Jena Skarda.