



6 April,  
2018



## Keep Oklahoma Beautiful Announces SWOSU's Jessie Ray as 2018 End Litter Winner

Photo Caption: Southwestern Oklahoma State University senior Jessica "Jessie" Ray (third from left) of Piedmont won the 2018 Keep Oklahoma Beautiful End Litter video contest and was recently presented a \$750 check on the Weatherford campus. Making the presentation were (from left) SWOSU President Randy Beutler, Oklahoma Department of Transportation Executive Director J. Michael Patterson and Keep Oklahoma Beautiful Executive Director Jeanette Nance.

Keep Oklahoma Beautiful (KOB) together with Oklahoma Department of Transportation (ODOT) has announced 2018 End Litter video winners, and Southwestern Oklahoma State University student Jessica "Jessie" Ray of Piedmont was the winner of the college competition.

KOB End Litter video competition is an annual competition in two categories – high school and college. Each group has the opportunity to submit a 30-45 second video that covers the issues of litter and illegal dumping in Oklahoma. A panel of judges selects the finalists. Once the finalists are identified, the winner is selected by a public online vote. The winners in each category receive a \$750 cash prize and are recognized at the Environmental Excellence Celebration. Cash prizes are provided by ODOT.

Ray's winning college video from SWOSU was "This is Oklahoma." The video was supervised by SWOSU Everett Dobson School of Business & Technology Instructor Jonna Myers.

"I entered the competition because I really love what Keep Oklahoma Beautiful does as an organization and the awareness they bring to the community," Ray, who will graduate in May with a Bachelor of Business Administration in Marketing degree. "I also love to make videos, especially ones that show off Oklahoma!"

ODOT Executive Director J. Michael Patterson and KOB's Executive Director Jeanette Nance awarded the cash prize to Ray on Thursday at the SWOSU campus in Weatherford.

"ODOT is very pleased to continue our sponsorship of this important public awareness campaign through the Keep Oklahoma Beautiful video competition," Patterson said. "I am very proud of the talent of the students who have submitted their entries because they are making a statement and wanting to make a societal difference in the State of Oklahoma."

To learn more about End Litter or other KOB programs [www.keepoklahomabeautiful.com](http://www.keepoklahomabeautiful.com)

Keep Oklahoma Beautiful (KOB) is a statewide nonprofit organization founded in 1965 and is a state affiliate of Keep America Beautiful, which is a nonprofit organization with a national network of nearly 1,000 participating organizations working together to improve communities through litter prevention, waste reduction and beautification.

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