

Wright Wradio Donates to Video Board Project

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Heston and Harold Wright (third/fourth from left) of Wright Broadcasting System, is the latest sponsor of a multi-media jumbo color video board in the new SWOSU Events Center being built on the Weatherford campus. Accepting for the university are (from left) President Randy Beutler, Athletics Director Todd Thurman, Institutional Advancement Assistant to the President Lynne Thurman and Institutional Advancement Development Coordinator Jennifer Dickey.

The "Radio Voice of the Bulldogs," Wright Broadcasting System, has pledged \$25,000 to sponsor a multi-media jumbo color video board in the new SWOSU Events Center on the Weatherford campus.

Owner of Wright Broadcasting System and District 57 State Representative Harold Wright, along with part owner and Wright Wradio General Manager Heston Wright, is the latest supporter to donate to the project.

"Wright Wradio has a long history of supporting SWOSU athletics and the university," said Rep. Wright.

Wright Broadcasting System was formed in 1991 when Rep. Wright purchased his hometown radio station. Wright Wradio also owns stations in Clinton and Elk City.

Rep. Wright and Heston are both active in the Weatherford Rotary Club and are fourth and fifth generation Rotarians, respectively. They are both active in the Weatherford, Clinton and Elk City chambers of commerce and both members of the SWOSU Athletic Association. Rep. Wright also is a member of the SWOSU Alumni Board of Directors.

Rep. Wright and his wife, Carol, also have one daughter, Angela Marsee, and her husband, Bobby. Heston and his wife, Claudia, have two daughters—Abby and Ruby.

"The Wrights have been wonderful supporters of SWOSU for many years," SWOSU President Randy Beutler said. "We are excited that they will be part of such a wonderful project."

The 93,000 square foot Events Center will be a site for conferences, trade shows, concerts/entertainment, athletic events, tournaments and more. The 32' x 12' video board that Wright Broadcasting System is helping sponsor will be used for engaging advertisements, promotions, exciting videos and game-day shots.