

# College of Pharmacy Advisory Council Meets for Strategic Planning

04.23.2015

Members of the SWOSU College of Pharmacy (COP) Dean's Advisory Council include (front from left): Mary Porter, Yvette Morrison and Tami Moser (COP). Back from left—John Foust, Kirk Irby, Ben Welch (COP), Tom Davis (COP), Roger Enix, Dean Dennis Thompson (COP) and Randy Curry (COP). Not pictured are Carl Birdsong, Janet Beard, Derek Dennis, Doyle High and James Kirk.

An advisory council for the Southwestern Oklahoma State University College of Pharmacy recently met on the Weatherford campus, and the group focused on strategic planning/future opportunities and possible threats in the changing health care environment.

The SWOSU College of Pharmacy Dean's Advisory Council is an invited group of regional pharmacy leaders from both the public and private sectors whose purpose is to provide a channel of communication between the professional/business communities and the SWOSU COP. The group assists with advocacy, philanthropy and general advancement of the pharmacy college.

Dean Dennis Thompson updated the council on College of Pharmacy happenings. Dr. Tami Moser—associate professor and coordinator of the Center of Excellence in Pharmacy Leadership, Innovation and Quality Outcomes—gave a presentation on the student leadership and entrepreneur program, and COP Rural Health Coordinator Dr. Randy Curry updated the council on the rural health initiative. The council also discussed the current state and future of continuing education.

The council meets on a yearly basis. In addition, members offer insight into the external environment from legislative to industry trends that could impact the college's mission and strategic plan.

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