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Sheri Flowers

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A Good Thing Gone Bad?

By Sheri Flowers

A little over a year ago, a video about a movement to stop a man named Joseph Kony went viral. At the beginning of the video, the people from an organization called the Invisible Children Northern Uganda. The children were there because a group called the LRA, Lord's Resistance Army. It they kidnap into their army or will brutally kill them as sex slaves. The video was made to happening in Northern Uganda. They want people's help, the children of Uganda. Due to this movement that was started, many ment and have given billions of dollars as well as time and support into finding and stopping what Kony is doing. Millions more people have watched this video and thought the opposite and chose to respond in quite a different manner. Either which way, this disturbing real video made an effect on many people as well as the country of Uganda.



showed children who were sleeping in clusters all over buildings in a town in they were scared of being kidnapped at home during the night by went on to inform that the LRA either forces the children that them. It was also noted that they will also take the girls and use show the information that the Invisible Children had on what was whether money or support, to put an end to what the LRA is doing to things have taken place. Millions of people got on board with this move-

When people find a cause that they believe in, some go all out and do anything they can to help make a difference. When the Kony 2012 video was released, so many people responded positively to it. From all over the world, people started donating millions to the Invisible Children program as well as supporting by buying their merchandise. People also took a stand on Facebook and changed their profile and/or cover picture with the saying, "KONY 2012 STOP AT NOTHING." With all of this publicity, many things happened. Like the Kony 2012 video said, because people took a stand and now knew about who Joseph Kony and the LRA was, the Government noticed, and on January 15, 2013, a bill was passed to bring

Kony to justice (Invisible).

In Uganda, things also began to change, but for the worse. People seeing in the video that the LRA was in Uganda possibly left them with the thoughts that Uganda is a not a safe place to visit. This, however, is false due to the fact that “the LRA was pushed out of Uganda and has been operating in extremely remote areas of the DRC, South Sudan, and the Central African Republic” (Keating). With people only seeing and hearing one source of information, it made a very negative impact on a country.

Many other people who did not take well to what the organization was trying to accomplish, decided to take a very different approach in their response. Some decided to pick apart what the Invisible Children were doing and make them out to be someone that they were not. Other people looked more into the situation in Uganda and found out more information about what is really happening in Uganda. Due to these researchers, many people thought that what the Invisible Children were doing was not that important and so the Kony 2012 movement started to die down. Many people also thought they were lied to; however, the video clearly explains a lot but a person is not likely to catch every single detail in a 30 minute long video. This showed and led to where many stopped in their support to the Kony 2012 movement as well as to the Invisible Children.

The Invisible Children are a group who has the goal of helping those in Africa in any way they can. They found a way and acted upon it. The Kony 2012 video was not only a way to make the issue heard and known but to also have their cause known since it is a way for people to help. People’s different responses to the Kony 2012 video have made both a positive and a negative effect due to everyone’s different opinion. Hopefully, that no matter what happens, there will be a way help these children, Ugandan or not, to where they will no longer have to sleep in fear.

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