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## 05-30-2019 New Ag Business Program Starting this Fall at SWOSU

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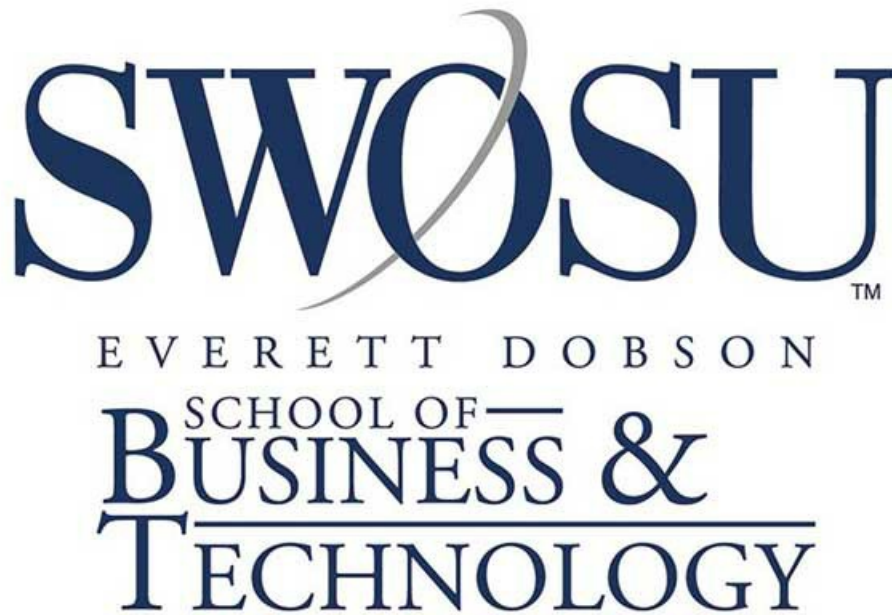
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30 May, 2019



## New Ag Business Program Starting this Fall at SWOSU

The Oklahoma State Regents for Higher Education have approved a program modification designed to enable Southwestern Oklahoma State University (SWOSU) in Weatherford to offer a Bachelor's in Business Administration with an Agricultural Business degree option.

"I appreciate our faculty and staff working on this important addition to our successful Everett Dobson School of Business and Technology," SWOSU President Randy Beutler said. "Our students will benefit from being able to complete a business degree with an ag component."

Students completing the Bachelor's in Business Administration in Agricultural Business will take traditional business courses in accounting, economics, entrepreneurship, finance, management and marketing. However, starting in the fall of 2019, students will have the option to develop a plan to take upper-level Ag Business classes during their junior and senior years.

"We are very pleased to offer our students a degree option in Agricultural Business," said College of Professional and Graduate Studies Dean Dr. Chad Kinder. "I have spoken with many enthusiastic students and employers, and this program will fill a significant void in our region."

According to Dr. Patsy Parker, professor and associate dean for the Everett Dobson School of Business and Technology, an Ag Business option for a Bachelor of Business Administration degree is perfect for western Oklahoma.

“A large percentage of the Everett Dobson School of Business and Technology’s student population comes from agriculture backgrounds,” Parker said. “Many times, those students plan to participate in their family business after they complete a bachelor’s degree.”

SWOSU Assistant Professor Dr. Amanda Evert will serve as advisor for the Ag Business students, and she will teach courses in sales and marketing management issues in agriculture.

“Students will be encouraged to seek out job shadowing, internships and undergraduate research opportunities as part of their course assignments,” Evert said. “Our curriculum is designed to empower students to gain the skills they need to make an important contribution to our agriculture industry.”

For additional information about the new program, contact the Everett Dobson School of Business and Technology at 580.774.3282 or [business@swosu.edu](mailto:business@swosu.edu).

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