



News

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Pioneer to Serve as Underwriting Sponsor of 2021 SWOSU Athletic Auction & Hall of Fame Ceremony



The Southwestern Oklahoma State University (SWOSU) Athletic Association is pleased to announce that longtime SWOSU benefactor Pioneer will serve as Underwriting Sponsor of the 15th annual Athletic Auction & Hall of Fame Ceremony.

In this capacity, Pioneer will provide key financial support for this major SWOSU fundraising event. In a new format, the auction will now also include the SWOSU Athletic Hall of Fame induction ceremony and recognize the 2021 SWOSU Athletic Hall of Fame honorees.

"Pioneer's tremendously generous sponsorship allows SWOSU to bring together two much-loved events: the SWOSU Athletic Auction and the SWOSU Athletic Hall of Fame induction," said SWOSU Athletic Director Todd Helton. "Thanks to SWOSU's partnership with Pioneer, we are able to welcome back our alumni and friends to the Pioneer Cellular Events Center for a fun time that provides important assistance to our student-athletes and athletic programs."

All proceeds from the auction benefit SWOSU's athletic scholarships and recruitment efforts.

"Pioneer Cellular, Broadband and Special Access is proud to continue investing in SWOSU. Pioneer is an amazing place to work and takes great pride in our communities throughout our service area. We ask all of our friends and neighbors to join us in celebrating SWOSU and supporting student-athletes," said Pioneer Vice President of Marketing, Sales & Service Kim Grellner.

Silent auction bidding will take place online at www.SWOSUAthleticAuction.com beginning on October 2 and running through October 22. The main event on October 23 will kick off with a cocktail hour at 5:30 p.m. followed by dinner served at 6:30 p.m. The 2021 Hall of Fame honorees will be recognized at 7 p.m. with the live auction beginning at 8 p.m. featuring a wide variety of premium items and experiences available to participants.

Tickets and tables for the auction & hall of fame banquet are on sale now. Single tickets are \$150 and tables for 8 are \$1,500. To make your ticket/table purchases or for more information, please contact the SWOSU Office of Institutional Advancement at 580-774-3267 or e-mail SWOSU Advancement Coordinator for Athletics Kayla McQuillan at kayla.mcquillan@swosu.edu

Event food and beverage are all-inclusive with ticket purchase.

Please visit the website for the event – www.SWOSUAthleticAuction.com – as it will be updated with a full list of items regularly.

Anyone interested in donating items to the auction or needing further information about the event is encouraged to contact Clarke Hale by email at clarke.hale@swosu.edu or by phone at 817-707-6795.

The 2021 SWOSU Athletic Auction & Hall of Fame Banquet is hosted by the SWOSU Athletic Association. The Association is a subsidiary of the SWOSU Foundation, Inc., which was established in 1977 to promote philanthropy and distribute funds to support the activities and programs of SWOSU. Located on the Weatherford campus in the historic Burton House, the Foundation currently stewards nearly \$31 million in assets for the benefit of SWOSU.

About Pioneer Cellular: Cellular Network Partnership d/b/a Pioneer Cellular is a Partnership Group comprised of Pioneer Telephone Cooperative, Inc., KanOkla Telephone Association, South Central Communications of Kansas, and Hinton Cellular Company in Hinton, Oklahoma. Launching cellular service in 1988, the group serves customers in 47 counties in Oklahoma and 14 counties in southern Kansas and provides nationwide coverage through roaming alliances with national carriers. Pioneer Cellular provides 4G LTE and 3G EVDO, as well as advanced mobility services and data applications such as Video, Picture, Text Messaging and High-Speed Web Browsing. For more information about Pioneer Cellular, dial 800.641.2732 or visit GoPioneer.com