



News

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Todd Helton Named SWOSU Athletic Director



Todd Helton has been named athletic director at Southwestern Oklahoma State University in Weatherford.

Helton has been serving as interim athletic director since June of this year, and his appointment is effective immediately.

"I am extremely pleased to name Todd as our athletic director," said SWOSU President Randy Beutler. "Todd is a loyal Bulldog and has the support of so many alumni and friends of the university. I have complete confidence that he will continue to use his outstanding leadership abilities to guide our athletic program."

Helton is the longest tenured member of the SWOSU Athletic Department, having served 24 years as a football coach and seven years in athletic administration as assistant/associate athletic director and compliance coordinator.

Since moving into athletics administration, Helton has been an active member on various NCAA committees. He currently serves on the NCAA Division II Football Regional Advisory Committee (RAC) for the Central Region in addition to being a member of the NCAA Eligibility Center Advisory Committee.

A Class of 2010 SWOSU Hall of Fame Inductee, Helton was a standout defensive lineman for the Bulldogs from 1986-89. He helped the Bulldogs to back-to-back winning seasons in his final two years and in 1989 he was named a First Team NAIA All-American.

After graduation, Helton became a football coach at SWOSU and served under three different head coaches—Paul Sharp, Ryan Held and Dan Cocannouer—and provided a constant link between the past and present of the Bulldog football program. He held the position of defensive coordinator from 2005-14 before stepping away from the sideline and into administration.

In addition to his coaching duties, Helton served on various campus committees while he was a faculty member teaching in the Department of Kinesiology from 1993-2013.

A native of Perryton (TX), Helton holds two degrees from SWOSU, earning his bachelor's degree in kinesiology in 1991 and a master's degree in education in 1993. He has two daughters, Kennedie and Ireland Helton.