

SWOSU Faculty Win Best Paper Award at ABR

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A quartet of faculty members at Southwestern Oklahoma State University in Weatherford recently won the best paper award in the strategy/health care competition at the Academy of Business Research 2015 International Conference in New Orleans.

Dr. Tiffany Kessler, Dr. Kristin Montarella and Dr. Tami Moser, all faculty in the SWOSU College of Pharmacy, and Dr. Jorie Edwards of the SWOSU Department of Psychology won with their paper that was based on the research they are conducting across areas in management, administration and pharmaceutical care labs.

ABR is an international society of scholars and practitioners who exchange ideas and collaborate in a conference setting. In the last decade, ABR has had participants from all 50 states and 49 different countries. ABR provides a friendly forum for presenters to bounce ideas and gain constructive feedback that can then be used to enhance the full paper. Many papers presented at past ABR conferences have subsequently been published in top tier journals in their field.