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Southwestern Oklahoma State University

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News

23 July, 2019

SWOSU Students Recognized with Top Honors at PBL National Leadership Conference



These

Southwestern Oklahoma State University students recently won awards at the Phi Beta Lambda (PBL) National Leadership Conference. They are (from left): Cassandra Bobbitt, Yukon; Breane Smith, Chickasha; and Cassandra Purintin, Hinton. Not pictured is Edwin Martinez of Hinton.

Southwestern Oklahoma State University students were among more than 2,000 of America's best and brightest college students who traveled recently to San Antonio (TX) to compete nationally for the opportunity to win more than \$110,000 in cash awards. Four SWOSU students received national recognition at the Phi Beta Lambda (PBL) National Leadership Conference.

SWOSU student Edwin Martinez of Hinton placed first place in Public Speaking, while Cassandra Bobbitt of Yukon placed third in Justice Administration and fifth in Personal Finance. Breane Smith of Chickasha placed sixth in Hospitality Management. Cassandra Purintin of Hinton placed ninth in Accounting for Professionals.

“The national leadership conference was a fantastic opportunity for students to connect with peers around the country and to demonstrate their business competencies in a pressure environment much like they will face in their future careers,” said Dr. Todd Wiggen, former PBL sponsor.

The awards were part of a comprehensive national competitive events program sponsored by FBLA-PBL that recognizes and rewards excellence in a broad range of business and career-related areas. For many students, the competitive events are the capstone activity of their academic careers. In addition to the 60 different competitions, students immersed themselves in interactive workshops, visited an information-packed exhibit hall, and heard from motivational keynotes on a broad range of business topics.

Students, who are interested in joining SWOSU's PBL chapter, should contact Nate Hicks (nate.hicks@swosu.edu).

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