



11 July,  
2018



## ASAP Energy and Pioneer Cellular to Serve as Co-Sponsors of 2018 SWOSU Athletic Auction

The SWOSU Athletic Association is pleased to announce that longtime SWOSU supporters ASAP Energy, Inc., and Pioneer Cellular will serve as co-sponsors of the 12th annual Athletic Auction & Dinner scheduled for Saturday, August 4, on the Weatherford campus.

In this capacity, the two western Oklahoma standards will generously provide key underwriting and sponsorship support for the gathering, which has become SWOSU's largest on-campus fundraising event each year.

"The continued growth of the Athletic Auction would not be possible without the faithful support of local businesses, such as ASAP Energy, Inc., and Pioneer Cellular," SWOSU Athletic Director Todd Thurman said. "We are thrilled to have both entities serving as co-sponsors for the auction, which allows them to connect with many other hard-working Bulldog fans and supporters." For the fifth straight year, the auction will be held inside the Pioneer Cellular Event Center, allowing attendees to enjoy the state of the art facility on the SWOSU campus. A silent auction will take place from 5:30 – 7:30 p.m. with dinner served at 7:30 p.m. before the live auction gets underway at 8 p.m. Tickets for the auction are on sale now and can be purchased through the SWOSU Foundation. Single event tickets are \$55 each while a sponsorship table seating eight can be purchased for \$500. Food and drinks are all inclusive with an event ticket. "We consider it an honor and privilege to partner with the SWOSU Athletic Association to raise much-needed scholarships for our student-athletes and we encourage everyone to come to the amazing Pioneer Cellular Event Center on August 4th for what will be a truly fantastic time," said ASAP President Rick Koch.

All proceeds from the auction benefit SWOSU's athletic scholarship budget. For more information about the auction, visit the new website for the event – [SWOSUAthleticAuction.com](http://SWOSUAthleticAuction.com) – as it will be updated with a full list of items regularly.

"Pioneer Cellular is excited to co-sponsor this year's auction with ASAP Energy. Pioneer is an amazing place to work and takes great pride in our communities throughout our service area. I encourage everyone to come bid on some great items and support the SWOSU Athletic Auction and our student athletes," said Amanda Green of Pioneer Cellular in Weatherford.

Anyone interested in donating items to the auction or needing further information about the event is encouraged to contact Clarke Hale by email at [clarke.hale@swosu.edu](mailto:clarke.hale@swosu.edu) or by phone at 817-707-6795.

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## Weatherford Campus

100 Campus Drive  
Weatherford, OK 73096

## Sayre Campus

409 E Mississippi Ave  
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Campus Police

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