

SWOSU Business Students Participate in Governor's Cup Competition

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Business students in the Southwestern Oklahoma State University Everett Dobson School of Business & Technology recently participated in the Governor's Cup competition.

The competition was open to university students around the state of Oklahoma. Each team prepared a business plan for a new, technology-based company.

SWOSU's team included six students: Ashleigh Barnett, Hydro; April Dodson, Clearwater (KS); Kyle Eckhardt, Cherokee; Evan Jarrett, Visalia (CA); Ali North, Hydro; and Josh Ziegler, Swisher (IA).

The team worked the 2008 semester on planning and preparing their business plan for a new Internet-based gift-giving service.

Faculty sponsors of the team were Dr. Elizabeth Ferrell and Tami Moser.