



News

23 July,
2018



SWOSU Wins 10 Awards from Oklahoma College Public Relations Association

Southwestern Oklahoma State University recently won 10 awards at the Oklahoma College Public Relations Association annual conference held at The Artesian Hotel in Sulphur.

SWOSU won the third most awards among all Oklahoma colleges and universities with Oklahoma State University at Stillwater and the University of Central Oklahoma in Edmond winning the most awards.

The 2018 statewide competition featured 547 entries in 41 categories.

SWOSU won two first place awards for its promotion of the MSN #18 national ranking. The university was named one of the top universities in the nation by MSN in 2017.

SWOSU entries that won awards were:

First Place

Category	Design/Campaign
Best Campaign	MSN #18 ranking
Best Events Promotion	MSN #18 ranking
Before & After	Viewbook

Second Place

Category	Design/Campaign
Poster Design Sports	Bulldog Softball
Poster Design General	Cut.Paste.You.Here Preview Day
Shoe String	Bulldog Rock Hunt on Social Media
Sports Writing	Bulldogs Rally Late
Best Use of Social Media-Admissions	SWOSU 2017 Freshmen Class

Third Place

Category	Design/Campaign
Poster Design Sports	Bulldog Basketball #33 Take Action

Honorable Mention

Category	Design/Campaign
Poster Design Sports	Bulldog Basketball #15 Take Action

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Weatherford Campus

100 Campus Drive
Weatherford, OK 73096

Sayre Campus

409 E Mississippi Ave
Sayre, OK 73662

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Enrollment Management

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