



News

11 October, 2021

Jett Distributing and Ben E. Keith to Serve as Hospitality Sponsors for 2021 SWOSU Athletic Auction



The Southwestern Oklahoma State University (SWOSU) Athletic Association is pleased to announce that longtime SWOSU benefactors Jett Distributing Company/Matt and Anji Jett of Weatherford and Ben E. Keith Company/Mark & Elizabeth McLean of Weatherford will be serving as Hospitality Sponsors of the 15th annual SWOSU Athletic Auction & Benefit Dinner and Hall of Fame Induction.

Hospitality Sponsors provide valuable services and gifts-in-kind that enable the auction to succeed without incurring significant costs.

"Thanks so much to the Jett Family and the McLean Family for their philanthropic support of the 2021 athletic auction," said SWOSU President Dr. Diane Lovell. "The very generous Hospitality Sponsorship from Jett Distributing and Ben E. Keith Company makes possible this annual event which raises crucial scholarships and support for our student-athletes."

Matt Jett, president of Jett Distributing Company, is a 1994 SWOSU alumnus. Mark McLean, district sales manager for Ben E. Keith Company, is a 1988 & 1990 SWOSU alumnus.

Longtime SWOSU supporter Pioneer Cellular is generously serving as Underwriting Sponsor for this year's auction.

All proceeds from the auction benefit SWOSU's athletic scholarships and recruitment efforts.

Silent auction bidding is open now at www.SWOSUAthleticAuction.com and running through October 22. The main event on October 23 will kick off with a cocktail hour at 5:30 p.m. followed by dinner served at 6:30 p.m. The 2021 Hall of Fame honorees will be recognized at 7 p.m. with the live auction beginning at 8 p.m., featuring a wide variety of premium items and experiences available to participants.

Tickets and tables for the auction & hall of fame banquet are on sale now. Single tickets are \$150 and tables for 8 are \$1,500. To make ticket/table purchases or for more information, please contact the SWOSU Office of Institutional Advancement at 580-774-3267 or e-mail SWOSU Advancement Coordinator for Athletics Kayla McQuillan at kayla.mcquillan@swosu.edu

Event food and beverage are all-inclusive with ticket purchase.

Please visit the website for the event – www.SWOSUAthleticAuction.com – as it will be updated with a full list of items regularly.

Anyone interested in donating items to the auction or needing further information about the event is encouraged to contact Clarke Hale by email at clarke.hale@swosu.edu or by phone at 817-707-6795.

The 2021 SWOSU Athletic Auction & Hall of Fame Banquet is hosted by the SWOSU Athletic Association. The association is a subsidiary of the SWOSU Foundation, Inc., which was established in 1977 to promote philanthropy and distribute funds to support the activities and programs of SWOSU. Located on the Weatherford campus in the historic Burton House, the Foundation currently stewards nearly \$36 million in assets for the benefit of SWOSU.